STICKING TOGETHER STICKER COMPANY

Maya Calderon



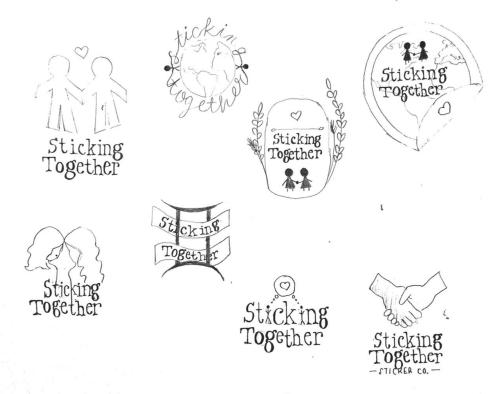
ABOUT MY COMPANY

- Company Name: Sticking Together
- Product: Homemade Stickers (ready-made and custom)
 - Sticker Materials: matte, glossy, recycled, weatherproof, metallic foil
 - Themes: political, quotes, fandoms, journaling, floral, etc.
- Mission/Purpose: To create stickers that can help people in a professional and personal way
 - Will donate some of the profits to charitable organizations
 - To communicate small-business efforts and importance
- Audience:
 - Personal use: pre-teens, teenagers, college students (ages 13-25)
 - Professional use: teachers

MOOD BOARD



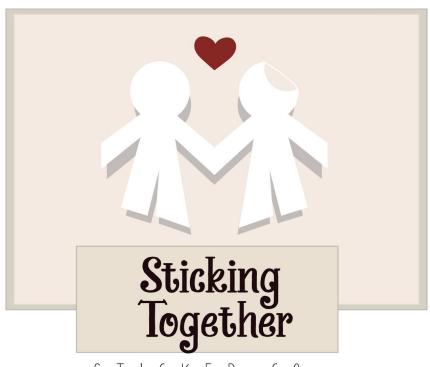
THUMBNAIL SKETCHES



FINAL ROUGH SKETCH



DEVELOPED LOGO



STICKER CO

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