



STICKING TOGETHER STICKER COMPANY

Maya Calderon



ABOUT MY COMPANY

- Company Name: Sticking Together
- Product: Homemade Stickers (ready-made and custom)
 - Sticker Materials: matte, glossy, recycled, weatherproof, metallic foil
 - Themes: political, quotes, fandoms, journaling, floral, etc.
- Mission/Purpose: To create stickers that can help people in a professional and personal way
 - Will donate some of the profits to charitable organizations
 - To communicate small-business efforts and importance
- Audience:
 - Personal use: pre-teens, teenagers, college students (ages 13-25)
 - Professional use: teachers
-

MOOD BOARD



THUMBNAIL SKETCHES



FINAL ROUGH SKETCH



DEVELOPED LOGO



S T I C K E R C O .

BROCHURE - PAGE 1

Contact Info



☎ 555.555.5555
✉ stickingtogether@gmail.com
💻 www.stickingtogether.com
📺 sticking_together
🐦 @sticking_together

444 Rainbow Dr.
Murrieta, CA 92563



Sticking
Together

STICKER CO.

A Small Business Working to Make a Big Difference



BROCHURE - PAGE 2

About Us

Sticking Together is a small business that sells hand-made stickers. The company sells individual stickers (for hydro flasks, bikes, skateboards, cars, etc.), themed sheets, and custom stickers. Subjects like politics, environmentalism/sustainability, memes, jokes/puns, quotes, shows, and movies will thematize the artwork of the stickers being sold.

In addition to selling stickers, the company seeks to use some of its profits to donate to charitable organizations (local, national, and global). Sticking Together wishes to portray creativity and unity.



Sticking
Together

STICKER CO

Our history ... the two owners are twins who went off to separate colleges, and after realizing how much they missed and needed each other, they wanted to start something that

What You Can Use Our Stickers For

- Journaling
- Planners
- Teaching/Grading
- Skateboards
- Computers
- Hydroflasks
- Decoration
- Gifts

Material Variety

- Matte Waterproof
- Recycled
- Glossy
- Transparent
- Glossy Waterproof

PRODUCTS