# maya khan

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### experience

## **AI Specialist**

### Intelligent Bioenergetics

Dec 2024- Present

- ற்கு Developed and deployed machine learning models to optimize predictive analytics to give feedback to patients.
- Collaborated with cross-functional teams to integrate AI-driven solutions into business workflows.
- 💥 Monitored and evaluated mentees' progress, providing them with feedback and personalized career guidance.

## **Digital Empowerment Mentor**

## Digital Empowerment Foundation

Jan 2023 - Aug 2023

- 🌋 Empowered women in India's rural areas through digital literacy training, including computer programming.
- 🄆 Coached women in public speaking and leadership, strengthening their communication and presentation skills.
- iii Monitored and evaluated mentees' progress, providing them with feedback and personalized career guidance.

### projects

# **Web Developer**

#### Estetica Medical Aesthetics

Mar 2024- Present

- ্র্যাভ্র Redesigned the company's website using WordPress to enhance user experience and improve SEO optimization.
- 🄆 Collaborated with the company to develop design and implement branding guidelines aligned with their goals
- 🅳 Conducted usability testing and gathered feedback to iterate on design improvements based on insights.

# **Director of Marketing**

Seay Vintage Feb 2024 - Present

- 💥 Utilized social media platforms to effectively market the clothing line, resulting in increased brand visibility.
- 🔆 Successfully sourced and priced vintage clothing items, ensuring a diverse product range for customers.
- in Analyzed market strategies to refine marketing tactics, leading to improved customer satisfaction.

#### education

## **UC San Diego**

## B.S. in Cognitive Science

Sep 2021 - Mar 2025

**※ Specialization in Machine Learning and Neural Computation ※ Minor in Computer Science ※ 3.5 GPA** 

#### skills

※Python ※Java ※C++ ※HTML ※JavaScript ※CSS ※Figma ※Microsoft Suite ※Adobe ※ML Algorithms ※