

# maya khan

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## education

### UC San Diego

*B.S. in Cognitive Science*

*Sep 2021 - Mar 2025*

☀ Specialization in Machine Learning and Neural Computation ☀ Minor in Computer Science ☀ 3.5 GPA ☀

## experience

### AI Specialist

*Intelligent Bioenergetics*

*Dec 2024- Present*

- ☀ Developed and deployed machine learning models to optimize predictive analytics to give feedback to patients.
- ☀ Collaborated with cross-functional teams to integrate AI-driven solutions into business workflows.
- ☀ Monitored and evaluated mentees' progress, providing them with feedback and personalized career guidance.

### Digital Empowerment Mentor

*Digital Empowerment Foundation*

*Jan 2023 - Aug 2023*

- ☀ Empowered women in India's rural areas through digital literacy training, including computer programming.
- ☀ Coached women in public speaking and leadership, strengthening their communication and presentation skills.
- ☀ Monitored and evaluated mentees' progress, providing them with feedback and personalized career guidance.

## projects

### Web Developer

*Estetica Medical Aesthetics*

*Mar 2024- Present*

- ☀ Redesigned the company's website using WordPress to enhance user experience and improve SEO optimization.
- ☀ Collaborated with the company to develop design and implement branding guidelines aligned with their goals
- ☀ Conducted usability testing and gathered feedback to iterate on design improvements based on insights.

### Director of Marketing

*Seay Vintage*

*Feb 2024 - Present*

- ☀ Utilized social media platforms to effectively market the clothing line, resulting in increased brand visibility.
- ☀ Successfully sourced and priced vintage clothing items, ensuring a diverse product range for customers.
- ☀ Analyzed market strategies to refine marketing tactics, leading to improved customer satisfaction.

## skills

☀ Python ☀ Java ☀ C++ ☀ HTML ☀ JavaScript ☀ CSS ☀ Figma ☀ Microsoft Suite ☀ Adobe ☀ ML Algorithms ☀