MAYA KHAN

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EDUCATION

University of California, San Diego

San Diego, California

B.S. in Cognitive Science: Machine Learning and Neural Computation | Minor in Computer Science | 3.56 GPA Mar 2025 Relevant Coursework:

- Advanced Interaction Design
- Advanced Data Structures
- Web Client Languages

Princeton High School *High School Diploma*

Princeton, New Jersey

Jun 2021

WORK EXPERIENCE

U.S. India Policy Institute and Digital Empowerment Foundation

Washington, D.C.

Digital Empowerment Mentor

Jan 2023 - Aug 2023

- Empowered women in India's rural areas through digital literacy training, including Excel and computer programming.
- Coached women in public speaking and leadership, strengthening their communication and presentation skills.
- Monitored and evaluated mentees' progress, providing them with feedback and personalized career guidance.

PROJECTS

Estetica Rejuvenation

Princeton, New Jersey

Web Designer

Mar 2024 - Present

- Redesigned the company's website using Framer to enhance user experience and improve visual appeal for clientele.
- Collaborated with the company to develop design concepts and implement branding guidelines aligned with their goals
- Conducted comprehensive usability testing and gathered feedback to iterate on design improvements based on insights.

Seay Vintage

San Diego, California

Director of Marketing

Feb 2024 - Present

- Utilized various social media platforms to effectively market the clothing line, resulting in increased brand visibility.
- Successfully sourced and priced vintage clothing items from vendors, ensuring a diverse product range for customers.
- Analyzed market strategies to refine marketing tactics and product offerings, leading to improved customer satisfaction

LEADERSHIP EXPERIENCE & EXTRACURRICULAR ACTIVITIES

Princeton Public Schools Board of Education

Princeton, New Jersey

Student Liaison Officer

Jun 2020 - Jun 2021

- Served as a vital link between the student body and Princeton Board of Education, ensuring effective collaboration.
- Assisted in the development of projects for the Board, contributing to the enhancement of the educational experience.
- Compiled and presented reports on student feedback to the Board, providing valuable insights for policy development.

VOLUNTEER EXPERIENCE

• The Buddy Program, Community Service Supervisor

Princeton, New Jersey Sep 2018 - Jun 2021

• Redefy Organization, School Representative

Princeton, New Jersey Sep 2018- Jun 2021

• GLA: Build Healthy Villages, Volunteer

Dzita, Volta, Ghana Jul 2019 - Aug 2019

SKILLS & INTERESTS & CERTIFICATIONS

Hard Skills: Python, Java, C++, Excel, HTML, JS, CSS, GitHub, Microsoft Suite, Word, Powerpoint, AWS, Canva, Adobe, Figma **Soft Skills:** Leadership, Problem-solving, Teamwork, Time-management, Resilience, Interpersonal skills, Creativity. **Activities & Societies:** Pi Beta Phi Fraternity, Cognitive Science Student Association, Triton Brain Injury Network.

Interests: Fashion, Sustainability, Art, Cooking, Volunteering, Travel, Music.

Certifications: AWS Cloud Quest: Cloud Practitioner