Maya Khan

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PROFESSIONAL SUMMARY

Multidisciplinary product designer and aspiring product manager with 6 years of experience creating user-centric solutions. Skilled in Python, Java, React, Figma, and SQL. Led cross-functional teams on projects, applying project management, design thinking, and agile execution. Driven to craft accessible tech where AI, design, and human stories intersect.

EDUCATION

University of California, San Diego   **San Diego, California**

B.S. in Cognitive Science: Machine Learning and Neural Computation | Minor in Computer Science | 3.56 GPA | Mar 2025
Relevant Coursework: Advanced Interaction Design, Data-Driven UX/Product Design, Sustainable Development Design

Princeton High School   **Princeton, New Jersey**
High School Diploma | Princeton Board of Education Student Liaison | Class Vice President   *June 2021*

WORK EXPERIENCE

Product & UI/UX Intern   **Remote**
Nuvest (Fintech Startup)   *May 2025 - Present*
- Designed and prototyped a core SaaS feature in Figma to help retail investors build custom quantitative portfolios.
- Collaborated with cross-functional engineering teams to align design with React- and SQL-based systems.
- Refined onboarding and dashboard flows through user testing and iteration to improve adoption and usability.

Product & UI/UX Designer   **Princeton, New Jersey**
Estetica Medical Aesthetics   *Mar 2024 - May 2025*
- Relaunched the company's website on WordPress, driving a 30% increase in engagement through responsive design.
- Executed SEO strategy (keywords, metadata, performance tuning), improving organic traffic by 40% in 3 months.
- Conducted user research and usability testing, gathering user feedback to iterate on UI with a detail-oriented approach.

Product & Marketing Lead   **San Diego, California**
Seay Vintage   *Feb 2024 - Present*
- Created landing pages and digital campaigns, optimizing layout and responsiveness using insights from user feedback.
- Analyzed customer behavior to refine offerings and improve conversion using problem-solving and design iteration.

Digital Brand Marketing Associate & Ambassador   **Remote**
Freelance   *Jan 2023 - Present*
- Partnered with 10+ global brands (e.g., Valentino, Skims) to produce user-centered digital campaigns.
- Applied user research to shape content strategy and align execution with brand goals and consumer behavior.

Digital Empowerment Mentor   **Washington, D.C.**
U.S. India Policy Institute and Digital Empowerment Foundation   *Jan 2023 - Aug 2023*
- Delivered digital literacy training (Excel, coding) to 100+ rural women in India, promoting economic independence.
- Designed and facilitated leadership workshops on public speaking and career readiness, boosting communication skills.

PROJECTS

Planet Flip: Energy Ave Energy Conservation Game   **San Diego, California**
UI/UX Designer & Software Developer   *Jan 2025 - March 2025*
- Created high-fidelity wireframes, prototypes, and a roadmap in Figma to support a fully interactive educational game.
- Conducted user research and usability testing, gathering insights to refine for an engaging learning experience.

Epic Software Case Study: EMT-to-ER Patient Handoff Optimization   **San Diego, California**
User Experience Researcher & Designer   *Jan 2025 - March 2025*
- Redesigned the tracking board and quick registration to integrate real-time EMT data to enhance hospital preparedness.
- Developed and tested streamlined UI flows for users, prioritizing rapid decision-making and seamless patient intake.

SKILLS & INTERESTS & CERTIFICATIONS

Hard Skills: Python, Java, C++, Excel, HTML, JS, CSS, Figma, GitHub, SQL, Tableau, Microsoft Suite, Adobe XD, Canva, React
Activities & Societies: Society of Women Engineers, Pi Beta Phi, CogSci Student Association
Interests: User-centered Design, Healthcare, Medicine, Fashion, Sustainability, Art, Cooking, Volunteering, Travel, Music.
Certifications: AWS Cloud Quest: Cloud Practitioner, Google Project Management & Google UX Design (In-Progress)