



Presentation title

Mirjam Nilsson



Agenda

Introduction

Primary goals

Areas of growth

Timeline

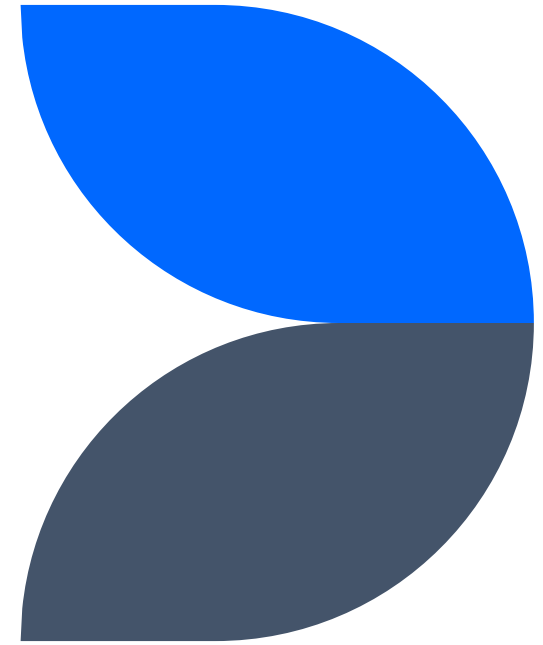
Summary

Introduction

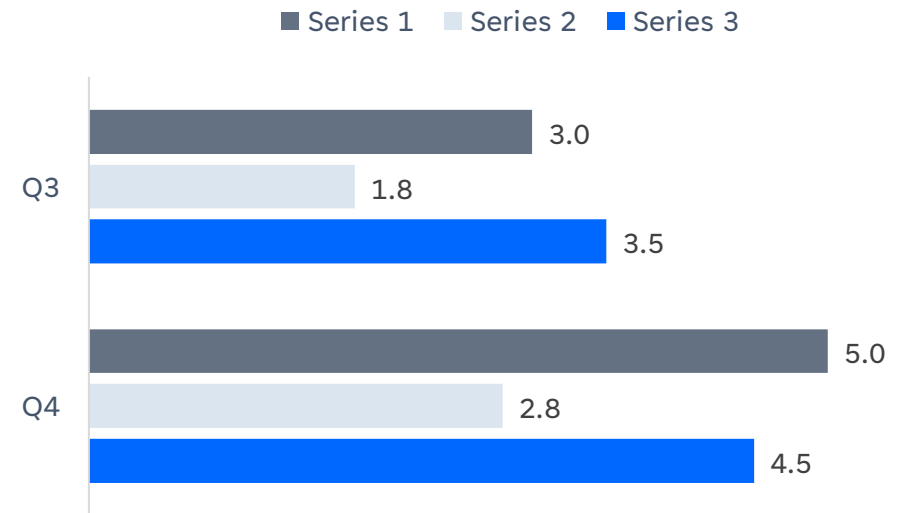
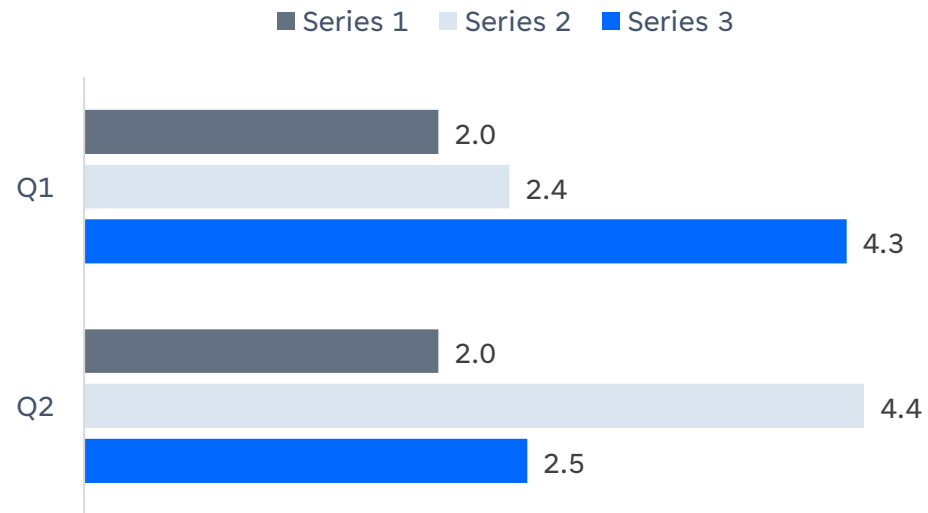
At Contoso, we empower organisations to foster collaborative thinking to further drive workplace innovation. By closing the loop and leveraging agile frameworks, we help business grow organically and foster a consumer first mindset.

Primary goals

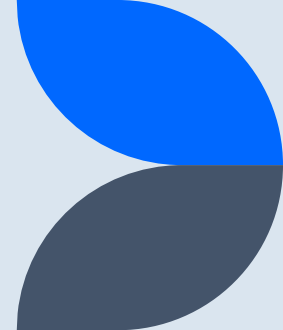
Annual revenue growth



Quarterly performance



Areas of growth



	B2B	Supply chain	ROI	E-commerce
Q1	4.5	2.3	1.7	5.0
Q2	3.2	5.1	4.4	3.0
Q3	2.1	1.7	2.5	2.8
Q4	4.5	2.2	1.7	7.0

“

Business opportunities are like
buses. There's always another one
coming.

Richard Branson

”

Meet our team



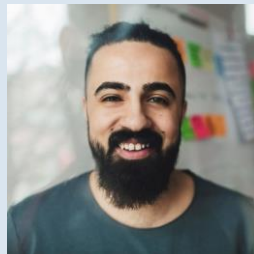
Takuma Hayashi
President



Mirjam Nilsson
Chief Executive Officer



Flora Berggren
Chief Operation Officer



Rajesh Santoshi
VP Marketing

The full team



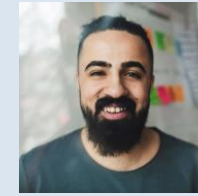
Takuma Hayashi
President



Mirjam Nilsson
Chief Executive Officer



Flora Berggren
Chief Operations Manager



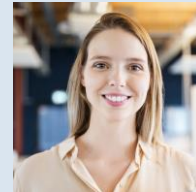
Rajesh Santoshi
VP Marketing



Graham Barnes
VP Product



Rowan Murphy
SEO Strategist

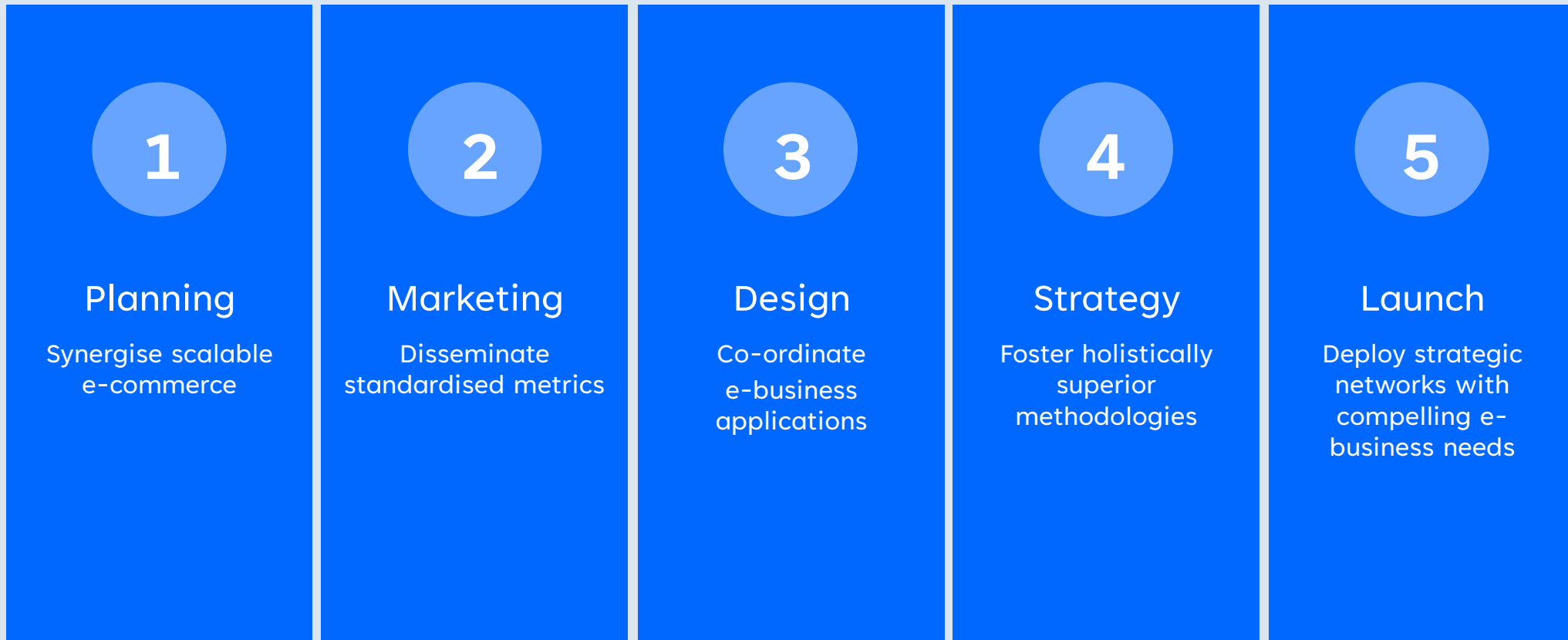
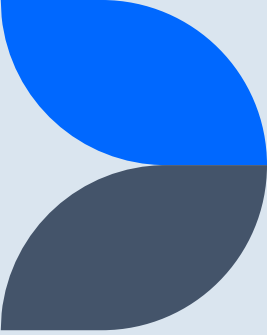


Elizabeth Moore
Product Designer

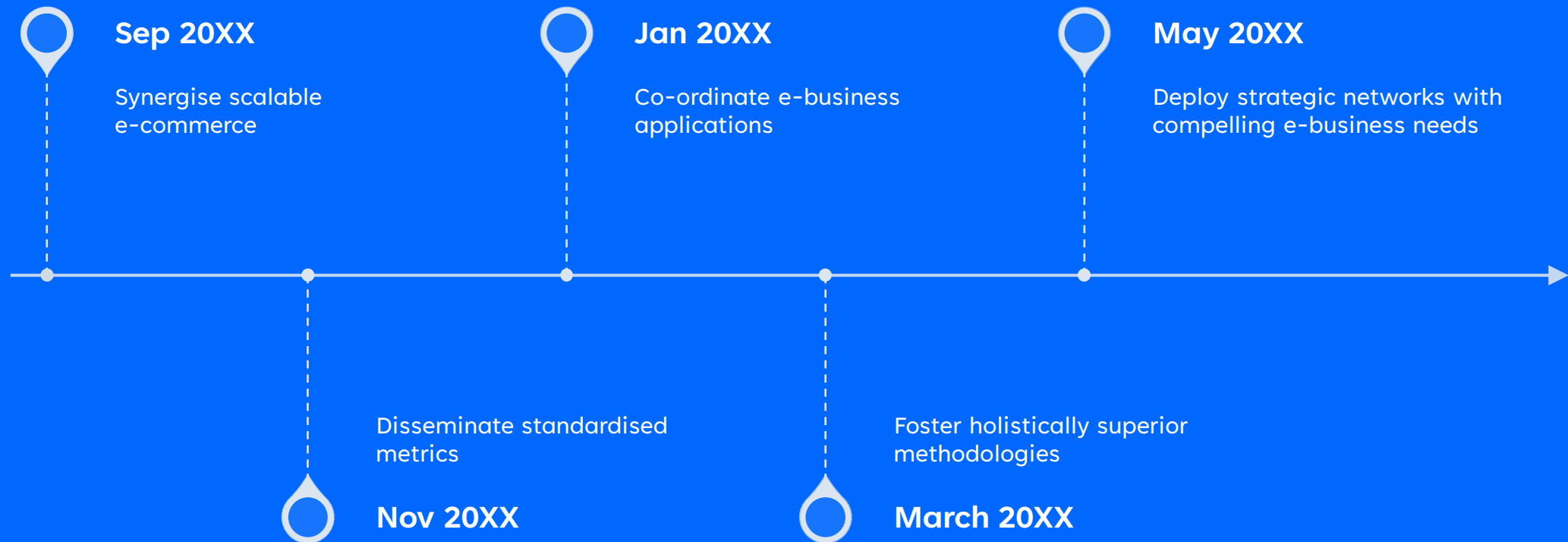


Robin Kline
Content Developer

Plan for product launch



Timeline



Areas of focus

B2B market scenarios

Develop winning strategies to keep ahead of the competition

Capitalize on low-hanging fruit to identify a ballpark value

Visualise customer directed convergence

Cloud-based opportunities

Iterative approaches to corporate strategy

Establish a management framework from the inside

How we get there

ROI

Envision multimedia-based expertise and cross-media growth strategies

Visualise quality intellectual capital

Engage worldwide methodologies with web-enabled technologies

Niche Markets

Pursue scalable customer service through sustainable strategies

Engage top-line web services with cutting-edge deliverables

Supply chains

Cultivate one-to-one customer service with robust ideas

Maximise timely deliverables for real-time schemas

Summary

At Contoso, we believe in giving 110%. By using our next-generation data architecture, we help organisations virtually manage agile workflows. We thrive because of our market knowledge and great team behind our product. As our CEO says, "Efficiencies will come from proactively transforming how we do business."



Thank you

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