

The Wolfgang Reforest Mission

Wolfgang Reforest was created with 3 ambitions in mind:

1. To ensure parent enterprise Wolfgang Digital was not just carbon neutral but carbon negative.
2. To start a movement of people and planting trees. Both citizens and companies, acre by acre, reforesting Ireland.
3. The third and final level was something of secret plan... but we've decided to go ahead and publish it. The apex of our rewilding ambition is:

To re-introduce Wolves to Ireland!

Our Story

In 2017, Wolfgang Digital founder Al heard [Manchán Magan](#) on the radio espousing the wonders of the ancient Irish woodlands. Al was enchanted with Manchán's stories. Within days Al had travelled to Tomnafinnoge, the final vestige of the Great Tinahely Oak Woods, and wandered around the woods wild-eyed wondering what Wolfgang could do to restore Ireland's devastated natural forestry.

Manchán was good enough to visit Wolfgang Digital's offices and talk to the team there about trees. The Wolfgang crew were enraptured and decided Wolfgang would contribute 1% of it's revenues to reforesting Ireland from there on in. In addition, Wolfgangers have committed to donating their time to create a new social enterprise and market it. And so Wolfgang Reforest was born. After 3 years putting 1% of revenues aside there was enough in the kitty to make a purchase. In 2019 we travelled the breadth of the country looking at land to reforest, from Blessington to Brian Boru country in Co. Clare. After a number of trips, we found the most enchanting field, bordered by a famous walkway and a beautiful river. And it was only a short hop from Tomnafinnoge woods where the dream began! This locality to Tomnafinnoge made this plot eminently suitable to reforest with Tomnafinnoge's ancient oak acorns. It is the perfect place to embark on reforesting the almost lost Great Tinahely Oak Woodlands. Tinahely