Abhijeet Sen

Digital Marketing / Marketing

An Aspiring Data Scientist looking for ways to make an important contribution to thesuccess of the business and to my professional career.

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📍 India

in linkedin.com/in/abhijeet-sen-317b71151

SKILLS

Statistical Modelling

Data Visualization

EDA   Google ads

Facebook Business Manager

LANGUAGES

Hindi
Full Professional Proficiency

English
Full Professional Proficiency

TOOLS

R   Tableau

MySQL   Python

Microsoft Office

EDUCATION

Post Graduate Diploma in DATA SCIENCE (PGDDS)
Maharishi University of Information Tech. (Under IVY Pro School)
2018 - 2019,

Bachelors in Business Administration (BBA)
Lloyd Institute of Management and Tech. (CCS University)
2015 - 2018,

WORK EXPERIENCE

Assistant Manager | ETHERGLOBAL
Worked closely with client to get the best in the field of development & marketing. Connected with the trainers and clients through LinkedIn, E-mails, and Calls. Contacted 100 clients and crackedmore than 20 deals in a year.
05/2020 - 06/2021,

PROJECTS

Linear Regression: Predicted sales in supermarkets using linear regression whereAdjusted R-squared was 73.7 and Map was 11.2

Logistic Regression: Designed a classification model of Telco Customer Churn using logistic regression with statistical measures of Accuracy Rate of 75.7 and
K. statistics of 53.4.

Time Series: Forecasted sales using time series model using ARIMA.

Found insights using TABLEAU from a Bank data

Case Studies using Advanced Excel functions and VBA

CERTIFICATES

Applied Data Science with Python - Level 2 (Cognitive Class)

Data Analysis & Data Visualization with Python (Udemy)

Google ads Certification(Google Ads)

ACHIEVEMENTS

Applied Data Science with Python (08/2019)
IBM