

CURRICULUM VITAE

Name: Kritika Mhase

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Institute Name: Aims Institute Of Management Studies (SPPU)

Specialization: Marketing

Institute Website: www.aimsinstitute.in



Career Objectives

To enhance my knowledge and my skills set for the benefit of the organization thereby, achieving excellence along with parallel through hard work and dedication. Also, to secure employment with a reputable company, where I can utilize my skills and business studies background to the maximum.

EDUCATIONAL QUALIFICATION

Course	Institute/College/School	University/Board	Percentage	Year of Passing
MBA (AEEP)	AIMS-Akemi Group of Institute	SPPU (Pune University)	7.8CGPA	2020
B.Com	Gujarati Innovative (Sciences & Commerce) Indore	DAVV University	63%	2018
H.S.C	Govt. Bal Vinay Mandir H.S. Indore	MP Board	67%	2015
S.S.C	Little Angels Convent School Indore	MP Board	66%	2012

Summer Internship

Company	Esappling Private Limited., Pune
Duration	2 Months (May & June 2019)
Designation	Sales and Marketing Research
Project Topic	A study of Consumer Brand Awareness and their preference for smart LED television in Pune district

Job Responsibilities	<ul style="list-style-type: none"> • Studying the product • Developing the questionnaire • To interact with Dealer • Identifying the prospective customers and developing a database • Approaching the prospective customers through telephone seeking an appointment • Meeting the concerned person and proposing the products • Handling queries • Making the sale & closing the deal • To promote the company product • To increase company Goodwill • Taking follow ups with dealer
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Work Experience

- **Organization Name** : Paskola Value Management Consultant Pvt Ltd (Bajaj Finance)
- **Designation** : Sales Executive
- **Duration** : September'2020 to till date
- **Responsibilities**
 1. Develops loan applications by evaluating applicant information and documentation
 2. Evaluates loan applications and documentation by informing applicant of additional requirements
 3. Schedules and tracks closing dates, contingency dates, and loan lock expirations
 4. Prepares and submits timely and accurate loan files
 5. Helps customers by answering questions and responding to requests
 6. Maintains customer confidence by keeping loan information confidential

Certification

- Certification in Basic Computer
- Certification in Arts and Crafts

Academic Training / Extra Curricular Achievements

- Organized Digital Marketing 2 day's workshop
- Cultural Activities: Actively participated during MBA & Graduation
- Volunteered in College Cultural Fest – Ulhas' 2019

Computer Skills

- Proficiency in MS Excel, MS office, MS PowerPoint, MS Word
- Proficiency in Internet Operations
- Proficiency in Social Listening

Key Soft Skills

- Good Interpersonal Skills
- Effective communication and interpersonal skill
- Tasks Finisher
- Problem Solving Abilities
- Adaptability
- Customer Service
- Grasp the new skills quickly

Hobbies

- Social Networking – Instagram, Facebook
- Watching Movies – Bollywood (90's)
- Travelling – Exploring Forts, new cities and their culture
- Painting – Fabric
- Cooking – Indian/ Chinese/ Baking

Personal details

- Address: 4, Gulmohar Colony, Indore (M.P)
- Date of Birth: 22nd April 1996
- Language Proficiency: Hindi, English, Marathi

I, hereby declare that the information given above is true to the best of my knowledge & bel

Date:

Signature: Kritika Mhase

