

Anushka Nikalje

Marketing

Mobile :9850585346

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anushkanik01@gmail.com

▪ 6 months of experience as a Sales Executive in FinTech.

ACADEMIC PROFILE

Graduation	University / Board	College / School	Year of Passing	GPA %
MBA	Savitribai Phule Pune University	Sadhu Vaswani Institute of Management Studies for Girls, Pune	2024	Pursuing
Graduation	Savitribai Phule Pune University	St. Mira's College for Girls, Pune	2022	80.83%
H.S.C	CBSE	Kendriya Vidyalaya No. 2	2019	75%
S.S.C.	CBSE	Kendriya Vidyalaya No. 2	2017	64.6%

MASTERS PROJECT

Company Name	HUL Pvt. Ltd.
Project Title	Enterprise Analysis and Desk Research
Brief Description of the Project	Prepared a detailed Analysis of the Marketing Structure of HUL ltd. as, Marketing strategy, Branding strategy, Promotion and Advertising strategy and the Goal of the company to be achieved with the Marketing structure.

GRADUATION PROJECT

Company Name	Mejorar Solutions and TIS Financial Clinic (Motilal Oswal)
Project Title	Equity Research Paper Writing Project
Brief Description of the Project	Desk research on Equity Growth of Coffee Day Enterprise.

OTHER ACADEMIC CREDENTIALS

- Learning German Language B1 Level
- AIMS Webinar on Global Supply Chain Management Scenario
- Attended IGTR, Entrepreneurship Awareness Program
- Attended Entrepreneurship Panel discussion

EXTRA-CURRICULAR ACTIVITIES

- Pursuing Digital Marketing course
- Pursuing Start-up India learning Program
- Participated in German fest 2023
- Student representative at college
- Have written Case study Paper, which is on the way to publication
- Organised intercollegiate Summer Internship Program (SIP) competition, Navadhara Fest

OTHER SKILLS

- Leadership Skill
- Team work
- Dedicated
- Presentation Skills
- Excellent Written and Verbal Communication skills
- Time management

COMPUTER SKILLS

- Tally
- MS CIT
- Power Point
- MS Excel
- MS Word
- MS Office

INTERESTS

- Classical Dancer
- Book Reading

PERSONAL DETAILS

Correspondence Address	Sr. no. 31, Umai Niwas, Chaudhary Nagar, Dhanori, Pune- 15
Alternate Phone Number	8379860125
Date of Birth	01 December 2001
Languages known	English, Hindi, Marathi and German