

# RUPESH TAYADE

Digital Marketing & WordPress Developer

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## ❖ CAREER OBJECTIVE:

To get an opportunity to hone my personal and professional skills based on my knowledge and work with an organization in accordance with its growth and quality for delivering better result.

## ❖ EXPERIENCE:

### DIGITAL MARKETING EXECUTIVE,

DEC 2020 TO PRESENT

CRYSTAL WEB TECHS

Describe your responsibilities and achievements in terms of impact and results. Use examples, but keep it short.

### DIGITAL MARKETING INTERNSHIP,

OCT 2020 TO NOV 2020

ADVIEW ADVERTISING PVT.LTD.

Describe your responsibilities and achievements in terms of impact and results. Use examples, but keep it short.

## ❖ EDUCATION:

### MASTER OF BUSINESS ADMINISTRATION (DIGITAL MARKETING)

SEP 2019 TO SEP 2021

UNIVERSITY OF PUNE

K R Sapkal Management & Studies, Nashik

### BACHLOR OF BUSINESS MANAGEMENT (E-COMMERCE)

JUN 2015 TO APR 2018

NORTH MAHARASHTRA UNIVERSITY

Second Class

Institute of Management and Research, Jalgaon

### **HSC, NASHIK BOARD**

Second Class

Nutan Maratha College, Jalgaon

JUN 2014 TO FEB 2015

### **SSC, NASHIK BOARD**

Second Class

R.R. Vidyalaya, Jalgaon

JUN 2012 TO MAR 2013

## **❖ CERTIFICATION:**

- ✓ **IIM Calcutta work-shop on 5 days Entrepreneurship Digital Marketing.**  
KCE's Society Institute of Management and Research      Aug 2015 To Aug 2015
- ✓ **The Fundamental of Digital Marketing**  
Certification on Google      July 2020 TO Aug 2020
- ✓ **Mega Digital Marketing Course A-Z**  
Certification on Udemy      Oct 2020 To Dec 2020
- ✓ **Complete Digital Marketing Course**  
Certification on Udemy      June 2021 To July 2021

## **❖ CURRICULAR ACTIVITIES:**

- Participated in Entrepreneurship Digital Marketing IIM Calcutta 5 days' workshop at kce's IMR College Jalgaon, 2015.
- Participated in PINNACLE IT Quiz competition at Rasoni College Jalgaon, 2017.
- Participated in TECHZEON University level contest c/c++ programming in kce's IMR College Jalgaon, 2017.
- Participated in B-Idea at 8th Entrepreneur Day at kce's IMR College Jalgaon, 2019.

## **❖ SKILLS:**

- |              |                     |                          |
|--------------|---------------------|--------------------------|
| - WordPress  | - Digital Marketing | - Email Marketing        |
| - HTML       | - SEO               | - Social Media Marketing |
| - CSS        | - Google Ads        | - Freelance              |
| - JavaScript |                     |                          |
| - PHP        |                     |                          |

❖ **HOBBIES:**

- Investment
- Gym
- Travelling

❖ **LANGUAGES:**

- English
- Hindi
- Marathi

I hereby declare that the information and particulars stated above are true and correct to the best of my knowledge and belief.

Mr. Rupesh Tayade