



RISHABH MISHRA

Contact Details

- mishrarishabh360@gmail.com
- +91-9529082095
- 405, Parth Enclave Sector 21
Ghansoli, Navi Mumbai
- linkedin.com/in/rishabh-mishra-84822412a

Key Skills

Data Analysis



Problem Solving



Creative Thinking



Business Analysis



Presentation



UI/UX



Graphic Designing



Jira



Hobbies

- | | |
|-----------|------------|
| Chess | Designing |
| Writing | Basketball |
| Traveling | Reading |

Important Links



jpst.it/2spyF



Professional Summary

A creative and driven Product Manager having more than three years of experience defining and leading the development of innovative software and services.



Employment History

Founder, Shopstrovert.com, Mumbai/Nagpur, Maharashtra

Mar. 2020 – Present

- ◆ Smart and innovative platform to overcome the shortcomings of online and offline store to empowering the small apparel stores and help them compete with big players.
- ◆ Platform had a unique social touch which builds a community of smart buyers and increases customer engagement to whole new level.
- ◆ Platform had unique perks for customer retention and keeping them loyal to the platform.

Deputy Manager, Reliance Jio Infocomm Limited. Navi Mumbai, Maharashtra

Aug. 2018 – June. 2020

- ◆ Worked on Jio Phone AR(augmented reality) application, from scratch. Did deep research on augmented reality and suggested Reliance with implementable use cases, required SDKs and APIs considering cost and features.
- ◆ Worked on projects like Jio motive and Jio locus while coordinating with Location Guru and adding few features every month.
- ◆ Worked on Jio Group talk application since stage 1. Helped team from UI creation, feature addition will launch.
- ◆ Got exposed to several Jio TV applications like Jio TV call, Jio Saavn, Jio Ganes and Jio Store.

Associate Product Manager, Eccentric Infosystem. Nagpur, Maharashtra

Apr. 2017 – May. 2018

- ◆ Handled a team of five, comprising three developers, one designer, and one copywriter. Delivered more than ten finished products with high efficiency, quality and customer satisfaction.
- ◆ Negotiated pricing, features and time period with clients and development teams and delivered products on time at success rate of 82%.
- ◆ Worked on social media marketing for few clients while creating several unique and creative daily posts using Photoshop. (success rate 27%)
- ◆ Worked on UI/UX for several websites and application projects.
- ◆ Worked in fields like Augmented Reality, E-commerce, IoT and Education.

Freelance Graphic Designer, Nagpur, Maharashtra

Mar. 2016 – June. 2018

- ◆ Designed logo, posters and banners for several local brands.
- ◆ Worked with Khizar Hussain created and controlled LED wall graphics for events like India Glam Fashion Week Goa and Srilanka, Hubli Fashion Week, Inifd Fashion shows, Lakme Fashion Week 2019 Mumbai and few more.
- ◆ Designed UI of few websites application and Created a website to help students share notes hasslefree.(domain :- rishiknows.com).
- ◆ Handled digital marketing for clients from different domains.
- ◆ Written content for few websites and social media pages.
- ◆ Worked on several video editing projects for different events.



Education Details

S.B.Jain Institute of Technology, Management and Research, Nagpur

Apr. 2013 – May. 2017

- ◆ Bachelor of Engineering, Mechanical Engineering(65%)
- ◆ Designed and manufactured electric vehicle for ESVC competition.
- ◆ Designed and manufactured go kart.
- ◆ Worked on countersink problem of wear plate manufacturing industries and solved the problem by giving them efficient solution, and even got featured in popular news papers.