



## BRIEF OVERVIEW / CAREER OBJECTIVE / SUMMARY

A highly organized and hard-working individual looking for a responsible position to gain practical experience.

## KEY EXPERTISE / SKILLS

Marketing   Content-Marketing   Online-Marketing   Presentation Skills   Time Management   Blogging   Microsoft Word  
Microsoft PowerPoint   Microsoft Excel   Microsoft Outlook

## EDUCATION

<b>MIT - Management</b> MBA - Healthcare & Hospital Management - Marketing   Aggregate %: 67.00 / 100.00	2018 - 2020
<b>Indira Gandhi National Open University New Delhi</b> MA - Economics	2018 - 2020
<b>Sinhgad College of Commerce</b> BBA - Finance   Aggregate: 70.00 / 100.00	2015 - 2018
<b>KV ganeshkhind, Pune</b> 12 <sup>th</sup>   CBSE   Percentage: 70.00 / 100.00	2015
<b>KV ganeshkhind, Pune</b> 10 <sup>th</sup>   CBSE   CGPA: 8.00 / 10.00	2012

## INTERNSHIPS

<b>Sahyadri Hospital</b> <b>Key Skills:</b> Healthcare   Management   Campaign Strategies   Leadership   Task Management Arranged health camps Prevention Program Pamphlet designing	May 29, 2019 - July 29, 2019
<b>BeeUrban</b> <b>Key Skills:</b> Blog writing   Promotions   Branding   Design   Social Media   Content-Marketing   Digital Marketing To create content digitally and publish them in various social platforms To do branding of the company To design posts and posters To conduct weekly events To do promotional activities.	May 6, 2019 - July 6, 2019
<b>Corbital</b> <b>Key Skills:</b> Direct Marketing   Marketing   Calling   Database   Outbound calling To do outbound calling To generate potential customers To maintain proper database of the customers To pitch them for insurance	Aug. 1, 2018 - Sept. 30, 2018
<b>Union Bank of India</b> <b>Key Skills:</b> Finance   Budgeting   Cashflow   Problem Analysis To analyse day to day activity of cash management To understand liquidity in banking sector	May 1, 2018 - June 30, 2018
<b>We media</b> <b>Key Skills:</b> Design   Creativity   Content designing To create Interesting content	July 1, 2017 - Aug. 31, 2017

To give relevant tagline captions  
To provide creative description

## PROJECTS

### How to successfully build your brand value digitally using content marketing

May 6, 2019 - July 6, 2019

**Mentor:** Ashutosh

**Key Skills:** Digital Marketing Branding Social Media Content-Marketing

- 1.Digital marketing ( basics)
- 2.Branding
- 3.Social media marketing
- 4.Content marketing

### Cash flow analysis

May 1, 2018 - June 30, 2018

**Key Skills:** Budgeting Liquidity analysis Cash flow analysis

Liquidity analysis  
Inflow Outflow Analysis

## PUBLICATIONS / RESEARCH / WHITE PAPERS

### How to successfully build your brand value digitally using content marketing

## ASSESSMENTS / CERTIFICATIONS

### UN INFORMATION TEST CERTIFICATE

UNITED SCHOOL OF INDIA (Estd. 1951)

## SEMINARS / TRAININGS / WORKSHOPS

### Quality management and safety of patients

**Institute Name:** Aditya Birla memorial hospital, Pune.

### 2nd national healthcare conclave 2018 at MIT-WP

**Institute Name:** MITSOM College

### Startup mantgan pune

Aug. 14, 2018 - Aug. 14, 2019

**Institute Name:** CIMSME

**Key Skills:** Lean Startup Entrepreneurship Business Planning

### Hackathon

March 8, 2019 - March 9, 2019

**Institute Name:** MITSOM College

**Key Skills:** Virtual Reality 3D Modeling Software Technical

Developed virtual reality gaming software

Using the make human and blender software

## WEB LINKS

- LinkedIn - <https://www.linkedin.com/mwlite/me>
- Personal - [https://www.instagram.com/imperfect\\_dimples/](https://www.instagram.com/imperfect_dimples/)
- Other - <https://lifemomentsforu.blogspot.com/2018/10/one-day-trip-to-bhimashankar-jyotirlinga.html?m=1>

## PERSONAL DETAILS

**Gender:** Female

**Current Address:** room number 3 shulakshana heights kothud pune,  
maharashtra pune 411038, Pune, Maharashtra - 411038

**Emails:** beeburban.pooja@gmail.com , pooja.das4914@gmail.com

**Date of Birth:** Dec. 5, 1995

**Known Languages:** Hindi English Marathi Bengali

**Permanent Address:** Room no. 205 B2 17, ONGC colony old panvel  
new mumbai, Mumbai, Maharashtra - 410221

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