

Objective

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately.

Date Of Birth

02/11/1997

Place

Pune India

Education

2021	Digitize hub Digital marketing Passed
2019 - 2020	Neville wadia college PG diploma in banking and finance First class
2016 - 2019	TJ college Graduation in bachelor in commerce First class
2014 -2016	Ck college HSC in bachelor in commerce First class
2014	S.S English medium school SSC First class

Experience

01/06/2018 - 01/02/2022	SS services Office staff member Worked as staff member to gain some experience and knowledge of the computer and office management. Likely get to know how company or firm operates. Had a great experience.. handle the email writing , letter writing , some of the accounting was all been done .
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14/06/2021 -
30/09/2021

Digitize hub

Internship

Worked as intern to gain some knowledge regarding digital marketing get the overall knowledge of it. like email marketing, seo, social media marketing etc..

01/02/2022 -
31/03/2022

Machintel

Digital marketing associate

Role and Responsibilities

- Responsible for creating and executing various Email campaigns, and delivered Sales Qualified Leads.
- Creating the email creative, landing pages using automated tools for email blasts and then using analytic tools to find out the results for each campaign.
- Run Email campaigns with Email Automation.
- Run Email Campaigns with A/B Testing strategy.
- Promotion of white paper, video through various Email Service Provider (Benchmark, Elastic Mail, Mail chimp).
- Track deliverability and clicks/opens rates in relation to the number of subscribers.
- Promotion of Live Webinar to get attendees

Skills

Ms - word, Ms - excel, power point

Accounting background

Oral and written communication

Adaptability

Collaboration

Negotiation

Seo, social media, e - mail marketing, Google ads

Languages

English

Hindi

Marathi

Achievements & Awards

Basic computer course certificate

Hand writing certificate

PG diploma in banking and finance

Digital marketing

Interests

Interior decoration

Animals, nature lover

Love to play basketball and badminton

Sometime love to cook

Traveling

Declaration

I hereby declare that all statement made in this resume are true , complete and correct and to the best of my knowledge and belief in the even information being found false or incorrect before or after selection my candidature can be cancelled without notifying to me.