HITAL GOPAL GORI

Senior Analyst

Contact

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Skill Highlights

- Project management
- Strong decision maker
- Business understanding
- Innovative
- Fast learner
- Power BI Org Trainer

Programming

SQL	
Python/R Basics	
Analytical Thinking	
Power BI	
Qlik Sense	
Tableau	

Languages

English	
Hindi	
Gujrati	

Summary

3.5 years of experience with domain knowledge of FMCG, Email Marketing, Salesand Retail. Experience to interpret and analyze data to drive growth. The solutions which help the organization to furnish insights, analytics, and business intelligence needed to guide decisions.

Experience

Business Intelligence Analyst (BI Analyst) - 2018

- Gathering business objectives from stakeholders and translating that into actionable insights using QlikSense, Tableau and Power BI platforms.
- Implemented complex requirement using dax in Power BI
- Have exposure to bring custom visuals and extensions in the out of box offerings from key visualization platforms.
- Fast learner, decision making capabilities and finding the anomaly in data.
- Extensive experience in Data Modeling, Scripting and Development of User Interface with required charts as per the requirement.
- Assisting the stakeholders to understand different areas of fraud activities and giving insights through our dashboards in sales domain.
- Social Media Monitoring - analysing the social media data from tools like Brandwatch, to bring out the key conversations and discussions from social sites like Twitter, Facebook, Instagram, blogs and forums by building keywords and queries.

Education

Bachelor of Engineering (B.E): **Information Technology** - 2017
K. J. Somaiya College of Engineering, Mumbai University
Diploma: **Computer Engineering** - 2013
K. J. Somaiya Polytechnic, Mumbai University, India

Certifications

Power BI: **DAX - Mastering DAX Foundations for Power BI**, **Power BI - data Analytics Essentials with Power BI**
Analytics: **Google Analytics**
Programming Languages: **R Basics, Oracle SQL- Database for developers and Python for data science**

Courses

Visualization Tool: Qlik Sense and Power BI, Tableau
Data: Excel, SQL

Awards

2018-19: **Best Quality Award Q4 (Jan- Mar)**
2019-20: **Value Champion Award Q4 (Jan- Mar), Spot Award June 2020**
2020-21: **Client Champion Award Q1 (Apr - June)**