

ANKEETA SINGH



@ ankeetas52@gmail.com

7566480011

Plot No.5 Katulbod Durg (C. G)

SKILLS

Marketing management

Consumer behaviour

Customer relationship management

Ms Excel/ Ms PowerPoint

C/C++

SQL

Digital marketing (fundamentals)

ACTIVITIES

Placement student Co-ordinator (Incumbent) in 2019-2020

Volunteer decennial celebration (Central University) 2019

Event head of management events at Lqshya, technomanagement fest 2017

OBJECTIVE

I am a highly driven recent business school graduate seeking a full time position in marketing where I can effectively contribute my managerial knowledge and skills for the progress of the company.

EXPERIENCE

Chegg Pvt. Ltd. 3/2020 -

Subject Matter expert

Working as a freelancer in Chegg Pvt. Ltd. as a Subject matter expert in Operations and General management.

3M India Pvt. Ltd. 01/06/2019 - 01/08/2019

Intern

Worked as an intern for 2 months with Transportation safety division(TSD) for developing segment presenters for 3M TSD market segments.

EDUCATION

Central University of Jharkhand 2018-2020

Masters of business administration

8.79

Chattrapati Shivaji Institute of Technology

Bachelor's of Engineering 2013-2017

73.5%

M.G.M Senior Secondary School 2011-2013

SSC(12th)

57.6%

Prakash Vidyalaya 1998-2011

HSC(10th)

80%

PROJECTS

LANGUAGE

English

Hindi

Impact of COVID 19 on online food delivery business

The main objective of the project was to understand the customer perception during COVID 19 outbreak on online food delivery business.

Design and synthesis of 8bit adder circuit using BIST (Major project in engineering)

In this VLSI based project architecture of BIST was designed and coding in VHDL language was done of different blocks present in architecture.



ACHIEVEMENTS & AWARDS

First position in Zonal Group Dance Competition by CSVTU in 2015

Second position in Interzonal Group dance competition by CSVTU in 2016



CERTIFICATIONS

Certification in Fundamentals of Digital Marketing from Google digital garage

Certification in fundamentals of business analysis by Udemy