



ASHATAI JADHAV

Data Analyst

in ASHATAI JADHAV
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Quality-driven individual delivering **Business Intelligence** with **project experience** in **Data Science & Machine Learning** from **MNCs** such as Mercedes-Benz, Amazon & Starbucks; targeting assignments in **Data Science & Data Analytics** in a growth-oriented organization

AREAS OF EXPOSURE

- Data Science
- Hypothesis Testing
- Data Visualization
- Data Mining
- Statistical Modeling
- Natural Language Processing
- Predictive Analysis
- ML Algorithms
- Artificial Intelligence
- Deep Learning

TECHNICAL SKILLS

Web Languages/ Frameworks: SQL
Data Visualization Tools: Power BI
Programming Languages: Python
Python ML Libraries: Scikit-learn
Databases: MySQL
MS-Office Suite: MS-Word, MS-Excel

CERTIFICATIONS (Education)

- **Masters in Data Science** from 3i Infotech
- Certification in Python, SQL, Joining Data in SQL, Machine Learning, NLP
- SQL(Basic) from **Hacker rank**

SOFT SKILLS

- Analytical
- Communication
- Problem-solving
- Team Player
- Numerical Competence
- Time Management

ACADEMIC DETAILS

- MSc (Statistics) from North Maharashtra University, Jalgaon in 2022
- BSc (Statistics) from Shivaji Maharashtra University, Kolhapur in 2022

PERSONAL DETAILS

Date of Birth: 15-Aug-1999
Languages Known: English, Hindi, Marathi
Address: Pimpri Saudagrh, Pune, 411027, Maharashtra

PROFILE SUMMARY

- Certified Data Science professional with rich project experience in **Data Science & Data Analytics, Business Analytics** along with knowledge of fields entailing **Data Extraction, Hypothesis Testing**; possess industry-specific knowledge such as **Automobile & E-Commerce**
- Experience in Data Science techniques such as **Classification, Regression and Clustering** Deep Learning/ ML Models, as well as used a Confusion Matrix to create new, scalable solutions that resolved business challenges
- Possess skills in techniques including **Recommendation Engines & Customer Segmentation Analysis**
- Hold **Certification** in Machine Learning, Data Science, SQL & Python; proficient in tools such as **Power BI**
- A **focused individual with a zeal to learn and adapt to new technologies** quickly; capabilities in **managing critical situations**

PROJECTS UNDERTAKEN OR HANDS ON EXPERIENCE

Project: Amazon Recommendation Engine | Jan'23 – Present
Domain: E-Commerce

Project Description: To find relation between user to item.

- Collaborating with multi-disciplinary teams to understand business requirements for the products and projects
- Performing popularity based recommendation and item-item, user-user types of analysis
- Design and implementing data mining techniques on large data sets; **managing around 7.8 million data**

Project: Mercedes Benz Project | Sep'22 – Oct'22

Domain: Automobile

Project Description: To reduce the time that cars spend on the test bench without reducing its standards

- Performed regression technique to get the prediction on the data consisting of 377 columns 4209 rows

Project: Zomato | Nov'22

Domain: E-Commerce

Project Description: To map customer's sentiments

- Employed classification technique; performed clustering and sentiment analysis on customer reviews

Project: Starbucks | Nov'22 – Jan'23

Domain: E-Commerce

Project Description: Analyze customer's buying behavior to derive data-driven solutions to maximize the ROI

- Employed classification technique to map customer's sentiments; developed and presented data and insights to the management

ACADEMIC PROJECT

Project: A Statistical Analysis of Stress Level Among Human Being(people-4)

Project Description: To Study aims to explore the analysis of the stress level of human beings "Information of Behavior" focusing on behaviors that appear to be particularly interesting or significant.