

February 11th, 2024

Letter of Recommendation for Daniela Aguirre

I am proud to recommend Ms. Daniela Aguirre for the Master of Science in Business program. As the Coordinator and Professor of Machine Learning within our Data Analytics Minor at Universidad San Francisco de Quito, I've observed Daniela's academic performance closely, especially in my Applied Machine Learning course.

Daniela has proved to be an outstanding student and stood out significantly in my Machine Learning class. Her disciplined approach, passion for learning, and creativity set her apart from her peers. She always demonstrated a strong desire to understand all concepts and did not hesitate to ask several questions to improve her understanding.

Her strong foundation in statistics and business principles is good, and essential for any Business Analytics program. Daniela has demonstrated her ability to apply her technical skills to real-world scenarios through her work with data analytics tools like Tableau, Power BI, Python, and SQL, preparing her to tackle the challenges in the field of business analytics.

The project she led in my class showcased her critical thinking and problem-solving skills. She and her team developed an innovative program to analyze public sentiment, employing transformer-based language models and natural language processing tools.

Beyond her academic abilities, Daniela possesses valuable soft skills. She is an excellent communicator, collaborates well with others, and has leadership in team projects.

In summary, Daniela Aguirre is an outstanding student with a unique blend of technical and interpersonal skills, along with a proactive learning attitude. I am confident she will make a significant contribution to your Master's in Business Analytics program. Please feel free to contact me if you require additional information.

Regards,

Julián Maya, MSc.

Coordinator of Data Analytics minor

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