

# B-SIDE B-PLAYS

# INCIDENT RESPONSE

WHITNEY MERRILL  
MAYA KACZOROWSKI

APR 26 2025



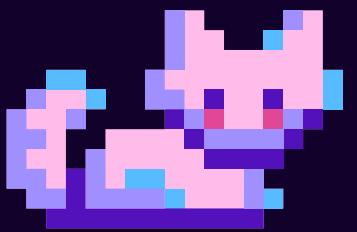
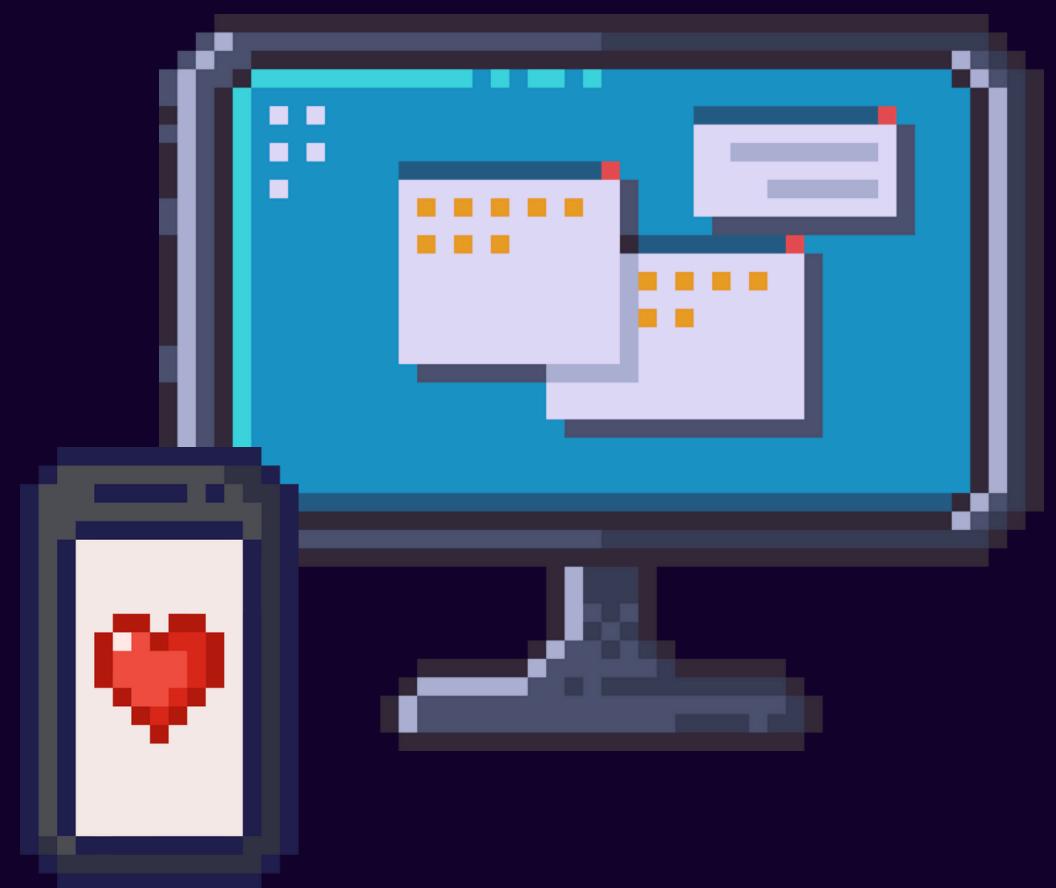
INCIDENT!!

AAHHHHHHH

# HOW THIS WORKS

CANVA.LIVE DO IT LIVE

THERE IS NO HIDDEN AGENDA, AND  
THERE ARE NO TRICK QUESTIONS. THE  
RESOURCES AND WRITTEN MATERIALS  
PROVIDED ARE THE BASIS FOR  
DISCUSSION



MAYA



MEET YOUR INCIDENT  
RESPONSE TEAM



NOT YOUR LAWYER

WHITNEY





WHO ARE YOU?

TL FOR GROWTH  
B2B FINTECH HYPERFINANCE

# LEVEL 01

# INITIAL REPORT 5

# RESPONSE

START

YOU  
HEART HEART HEART

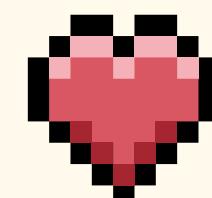
# SIGNUPS ARE DROPPING OFF...

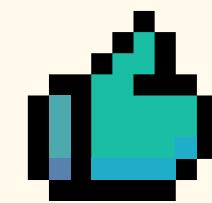
DID YOU PUSH  
ANY CHANGES  
TO PRODUCT?

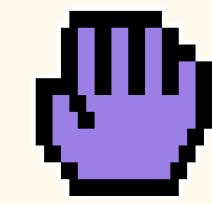


THE OFFICE ★★★★

 WHAT DO YOU DO?

 ROLL BACK MOST RECENT CHANGE

 DIG DEEPER INTO THE DATA, E.G.,  
COHORT ANALYSIS

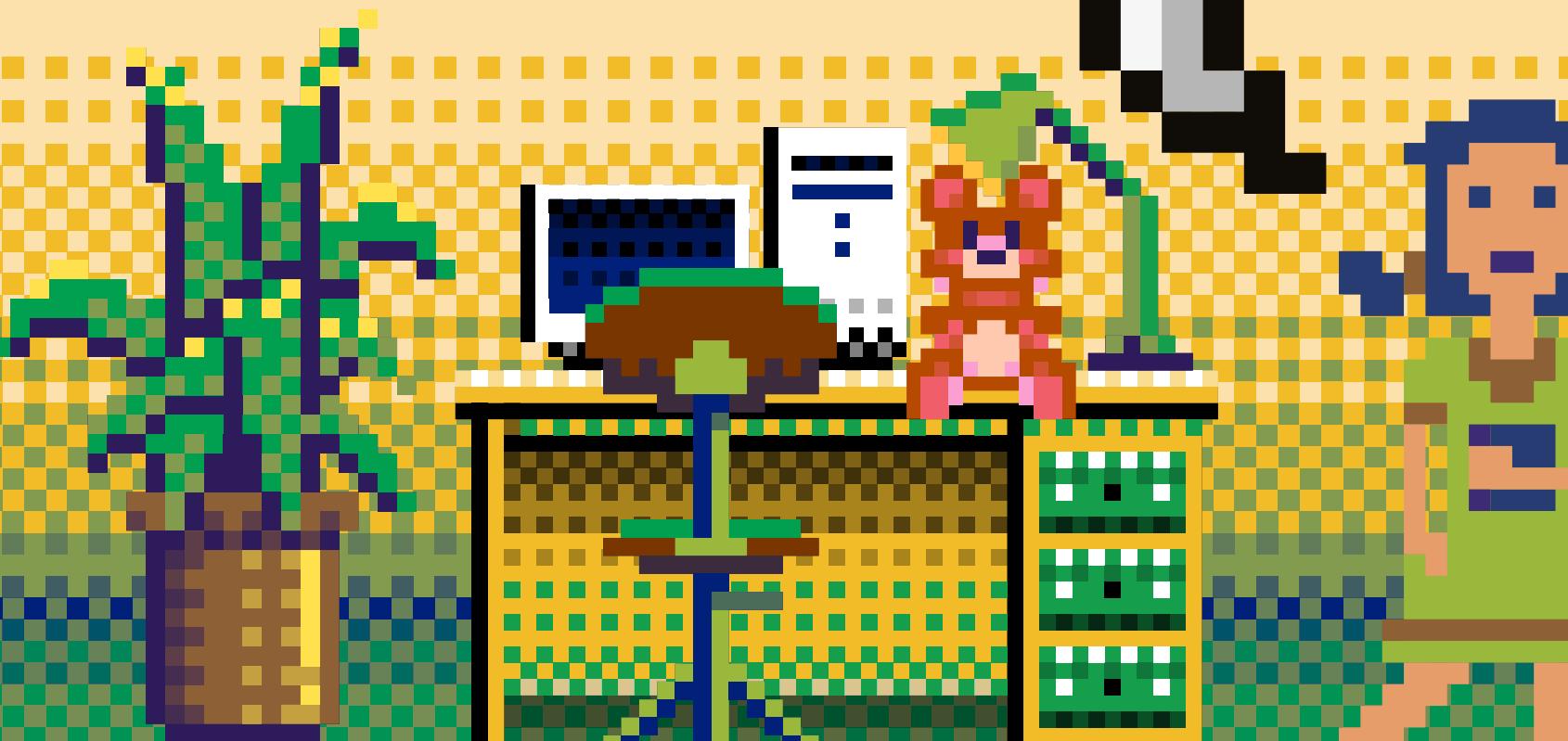
 WAIT AND SEE, MAYBE IT WILL GO  
AWAY

YOU  
HEARTS

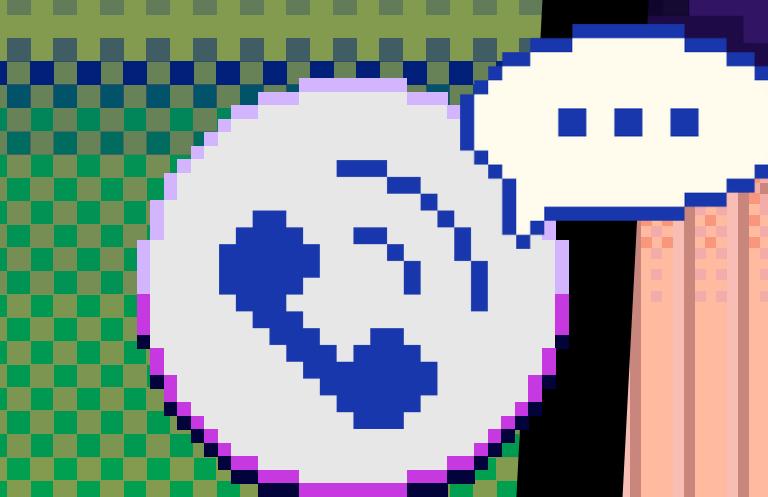
OH NO... I ROLLED  
BACK THE CHANGE,  
SIGNUPS ARE STILL  
DROPPING OFF



HEY MAYA! WE ARE  
SEEING AN INCREASE  
IN TICKETS FROM  
CUSTOMERS



CUSTOMER SUPPORT



MAYA



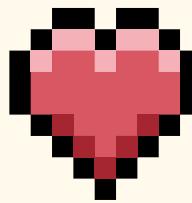
I'M GOING TO LOOK AT  
SOME OF THE  
REPORTS... PEOPLE  
ARE COMPLAINING

I CAN'T SIGN UP. WHEN  
I SCAN MY DRIVER'S  
LICENSE, IT'S NOT MY  
NAME AND PHOTO.

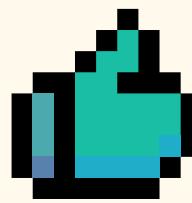




## CUSTOMER SUPPORT REACHES OUT AGAIN



REACH OUT TO THE VENDOR WHO  
PROVIDES THE SERVICE



IMMEDIATELY SHUT DOWN THE  
SERVICE AND REVERT TO ONLY  
MANUAL VERIFICATION. BUT GROWTH!



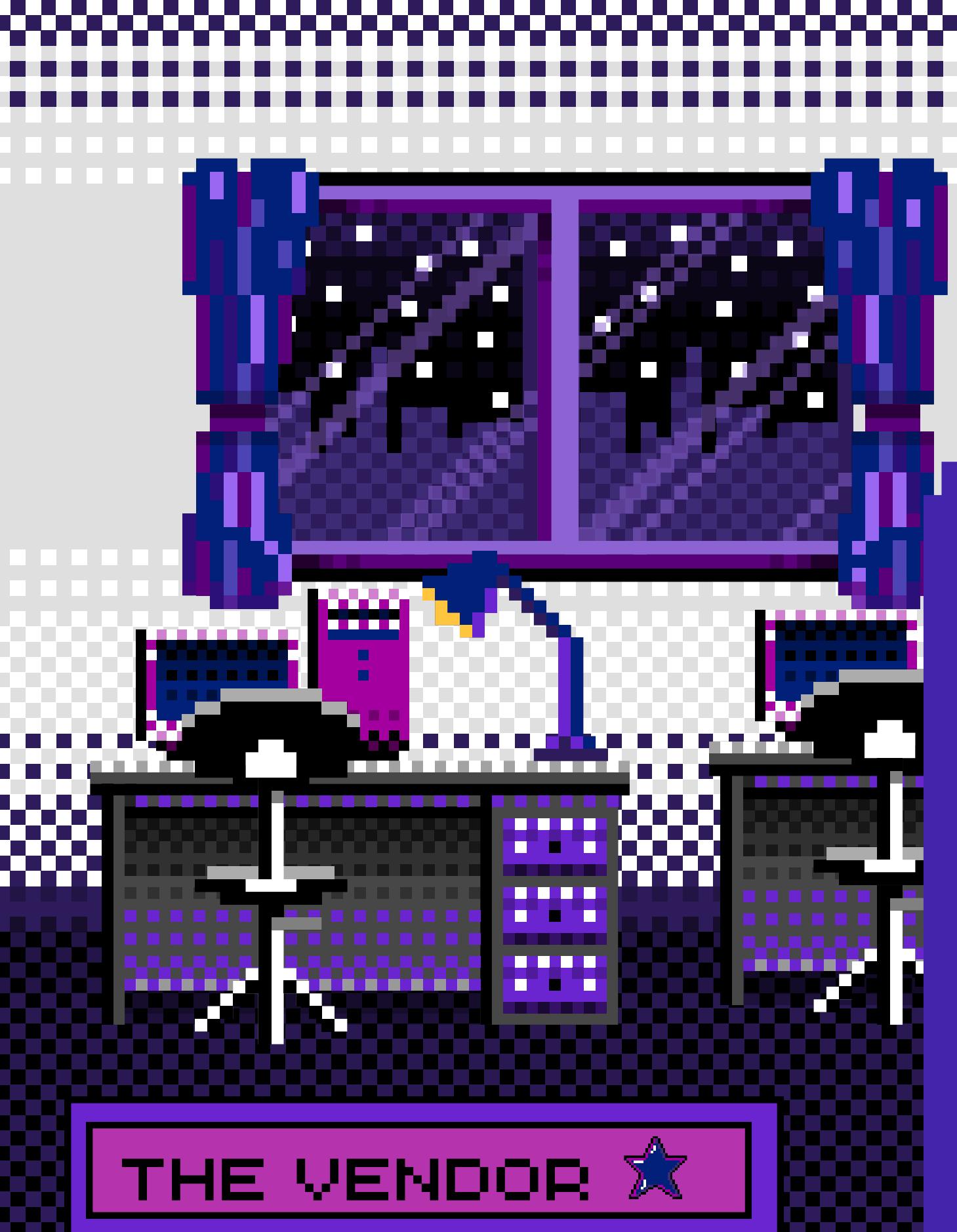
REACH OUT TO YOUR FRIEND ON  
SECURITY AND LET THEM KNOW  
YOU'RE SEEING SOMETHING WEIRD.

MAYA  
3 HEARTS

I HAVEN'T HEARD  
BACK FROM THE  
VENDOR, IT'S BEEN 4  
HOURS!

I'LL START POKING  
INTO THE LOGS TO  
SEE WHAT'S GOING  
ON





DEAR  
CUSTOMER,

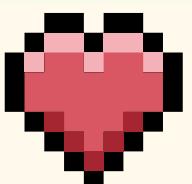
WE ARE  
INVESTIGATING

PS.  
RENEWAL...

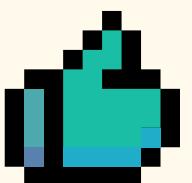


THE VENDOR ★

 VENDOR REACHES OUT.  
WHAT DO YOU WANT TO DO?



WAIT UNTIL MONDAY MORNING UNTIL  
YOU CAN TALK TO THE BILLING OWNER.



EMAIL THE VENDOR BACK



DECLARE AN INCIDENT?

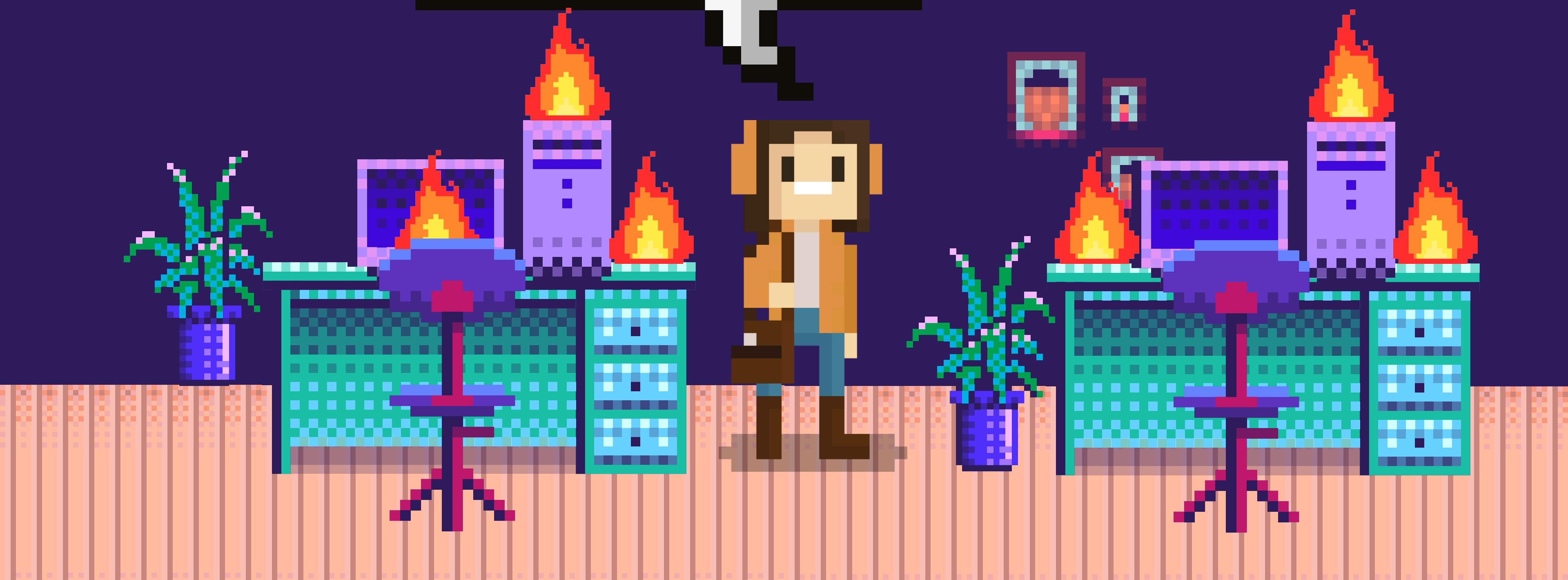


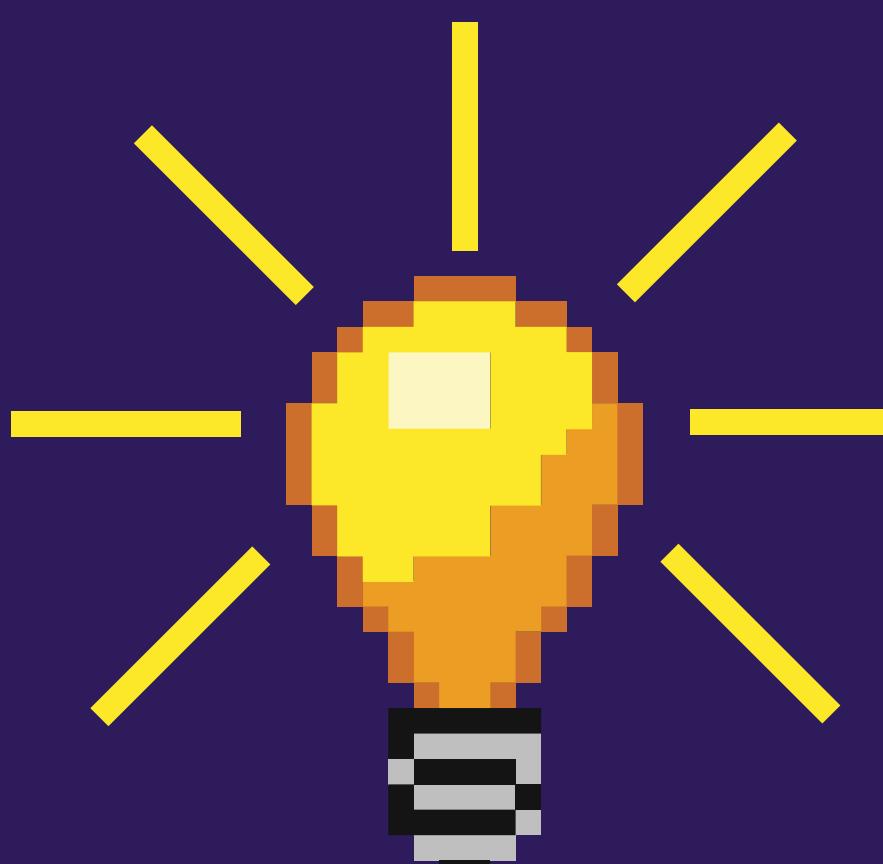
( IF YOU HAVEN'T YET ) SHUT DOWN  
THE SERVICE

THE VENDOR

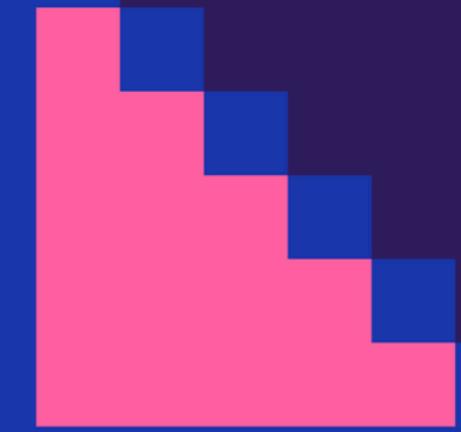


MAYA





## NOTES



HAVE A SINGLE  
PLACE FOR TRIAGE



ANYONE CAN  
DECLARE AN  
INCIDENT

LEVEL 02

INVESTIGATION 5  
CONTAINMENT

YOU'RE THE  
INCIDENT  
COMMANDER  
NOW

LOOK AT ME



I'M THE  
CAPTAIN NOW





DEAR  
CUSTOMER,

WE ARE  
COMPROMISED!

PS.  
RENEWAL...

THE VENDOR ★

MAYA



I'VE INVESTIGATED.

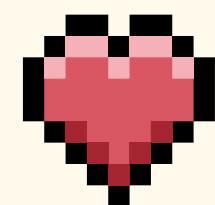
I CAN REPRODUCE  
THE BUG!



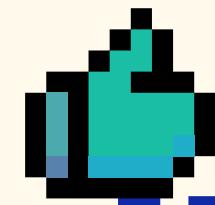
MAYA



YOU'RE ABLE TO REPRO  
THE BUG... DO YOU?



LOOP IN COUNSEL



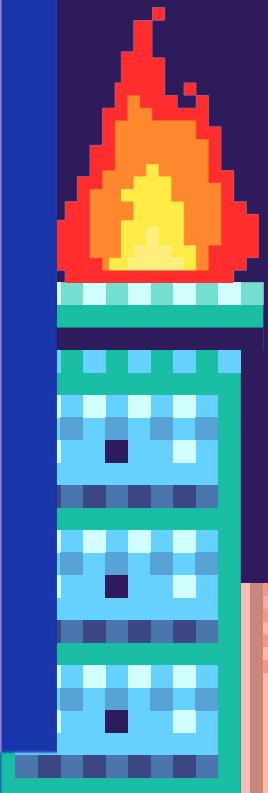
(IF YOU HAEN'T YET) SHUT DOWN THE  
SERVICE



TELL AN ENG TO GO LOOK AT LOGS



EMAIL THE VENDOR BACK ASKING  
WHEN IT WILL BE FIXED



SOMETHING  
WRONG?

CALL ANH PHOONG



ACCIDENT & INJURY LAWYERS

PHOONG LAW

866-GOT-PAIN



MAYA



# THE WAR ROOM

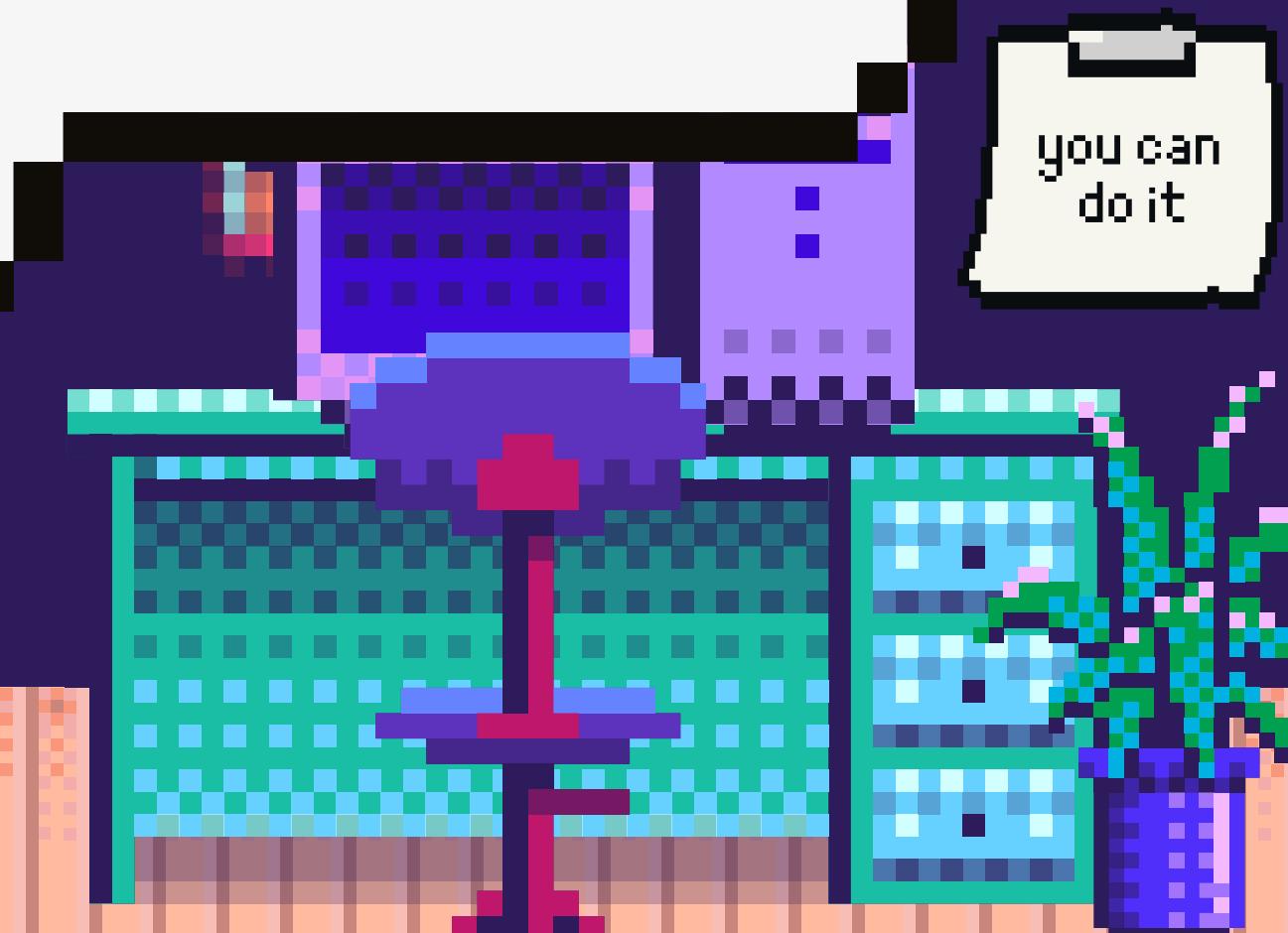
WHITNEY



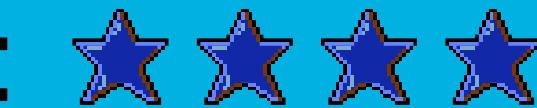
A/C PRIV  
HEY WHITNEY, ARE  
THERE ANY POTENTIAL  
LEGAL RISKS?

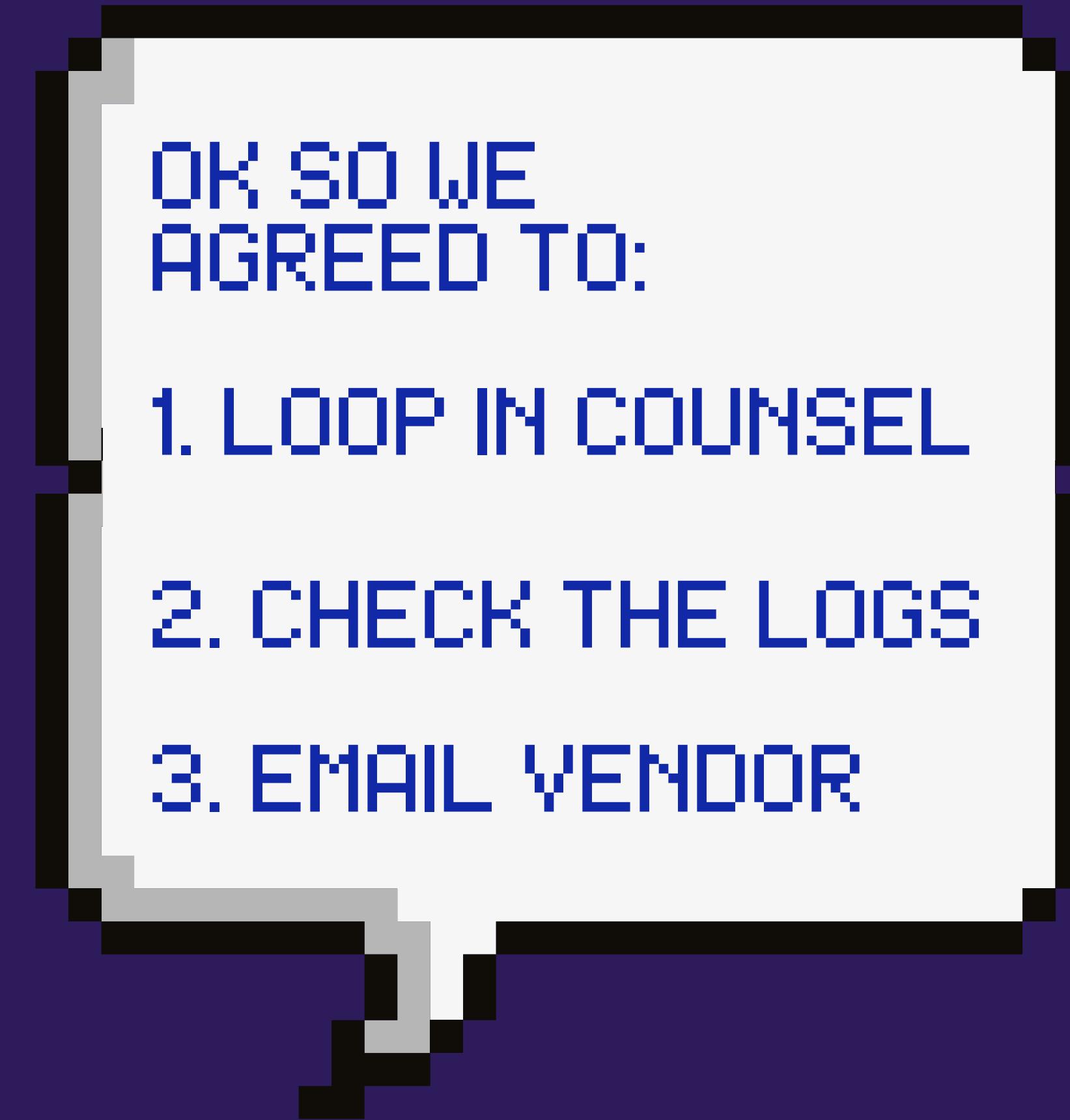


A/C PRIV  
POTENTIALLY! LOOP ME  
INTO EVERYTHING, AND IF  
YOU NEED TO LOOP  
SOMEONE ELSE IN LMK.



THE OFFICE





MAYA  
3



TO: MAYA@  
FROM: WHITNEY  
ATTORNEY-CLIENT PRIVILEGED -  
CONFIDENTIAL

HOW MANY PEOPLE

WHERE ARE THEY

TIMELINE NEEDS  
BEEN HAPPENING

AND WAS THE ACCESS TO DATA  
TEMPORARY OR CONTINUED?

PLEASE LET ME KNOW YOUR  
FINDINGS - YOURS IN LAW, WHITNEY



MAYA



YOU



WHITNEY



I'M HERE TO HELP!  
THIS INCIDENT IS  
UNDER A/C PRIV



MAYBE WE SHOULD  
THINK ABOUT  
TAKING THE  
SERVICE DOWN?



MAYA



DON'T FORGET  
IT'S END OF  
QUARTER!

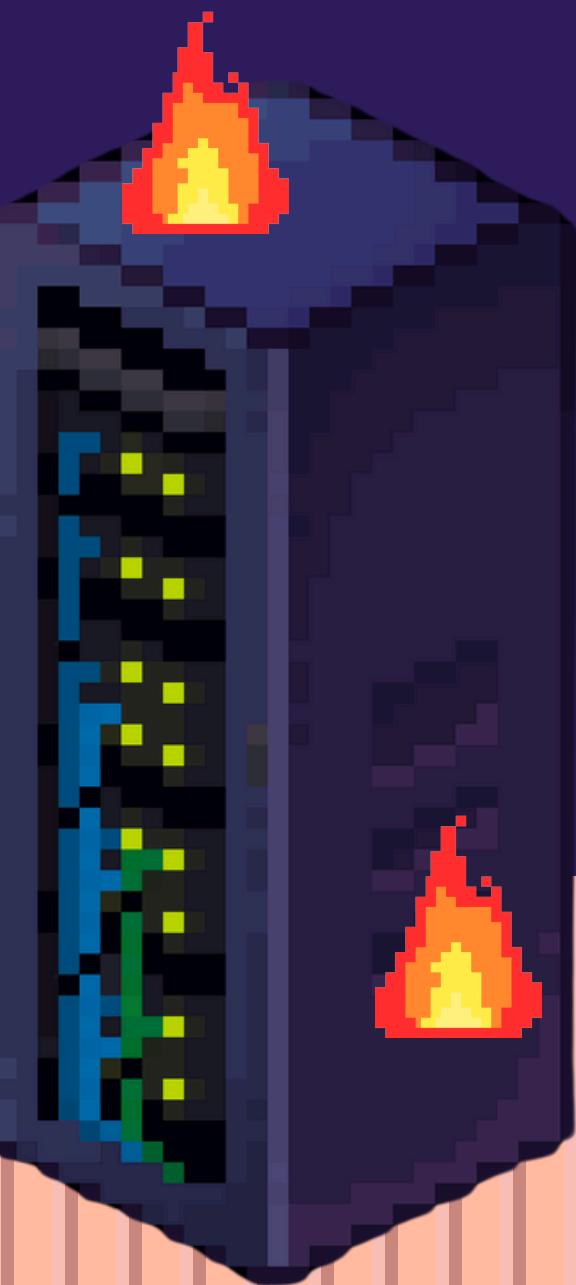
YOU



WHITNEY



WHITNEY, WE  
SHOULD SHUT  
THIS DOWN!



MAYA



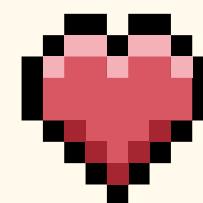
YOU



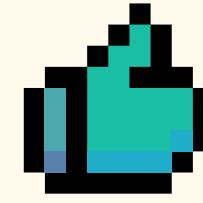
WHITNEY



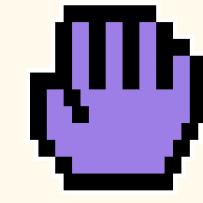
YOU WANT TO SHUT DOWN  
THE SERVICE, DO YOU...



MAKE THE DECISION YOURSELF



MAKE THE DECISION WITH COUNSEL

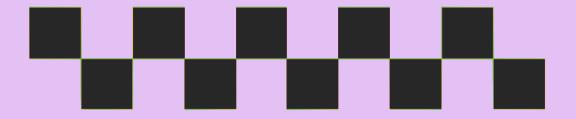


REACH OUT TO YOUR BOSS



SET UP A MEETING WITH RELEVANT  
EXECS AND STAKEHOLDERS TO BRIEF  
AND MAKE A DECISION.





F

T

## DECISIONS: DEPENDS ON COMPANY CULTURE

- I. RACI/RAPID
- II. TRUST YOUR GUT
- III. EASILY REVERSIBLE VS. NOT
- IV. RUN TABLETOPS
- V. PLAYBOOKS & DOCS

INCIDENT  
RESPONSE  
PLAN

WE ARE SEEING WAY  
MORE TICKETS – IT  
SOUNDS LIKE NO ONE  
CAN SIGN UP?



CUSTOMER SUPPORT



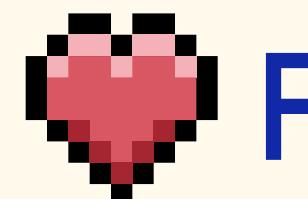
ANY COMMENT?  
WE GO TO PRESS IN  
ONE HOUR



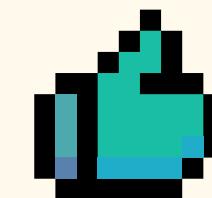
REPORTER



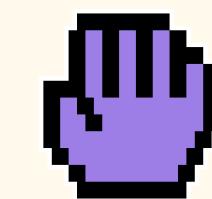
# HOW DO YOU COMMUNICATE INTERNALLY?



POST IN #GENERAL



DRAFT COMMS FOR YOUR EXEC TO SHARE WITH OTHER EXECS



WRITE AN UPDATE TO A SHORTLIST OF LOOPED-IN USERS



DON'T DO ANYTHING (SSHHHHHH!)

HAWAII



WOW!



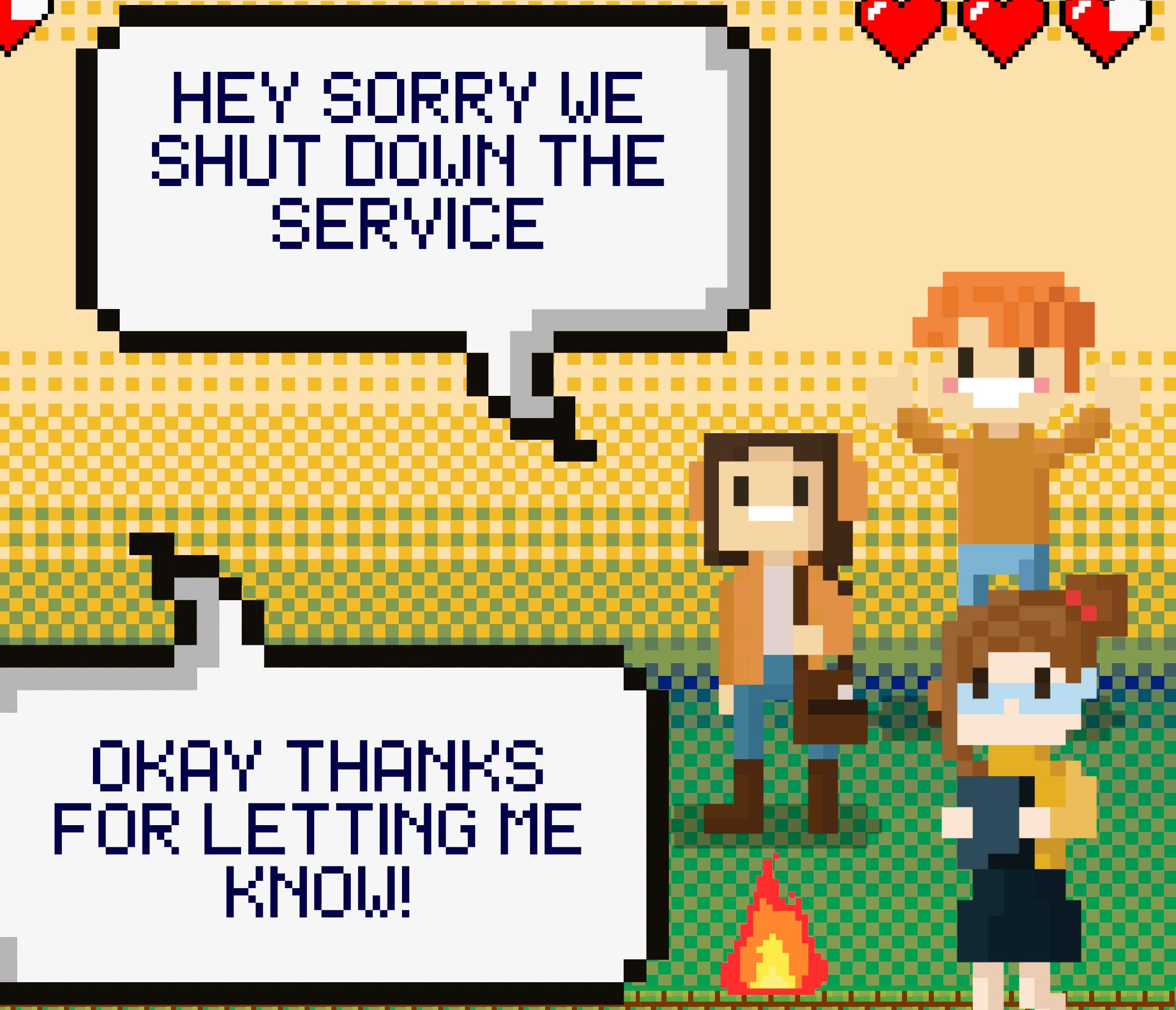
WHITEHEI

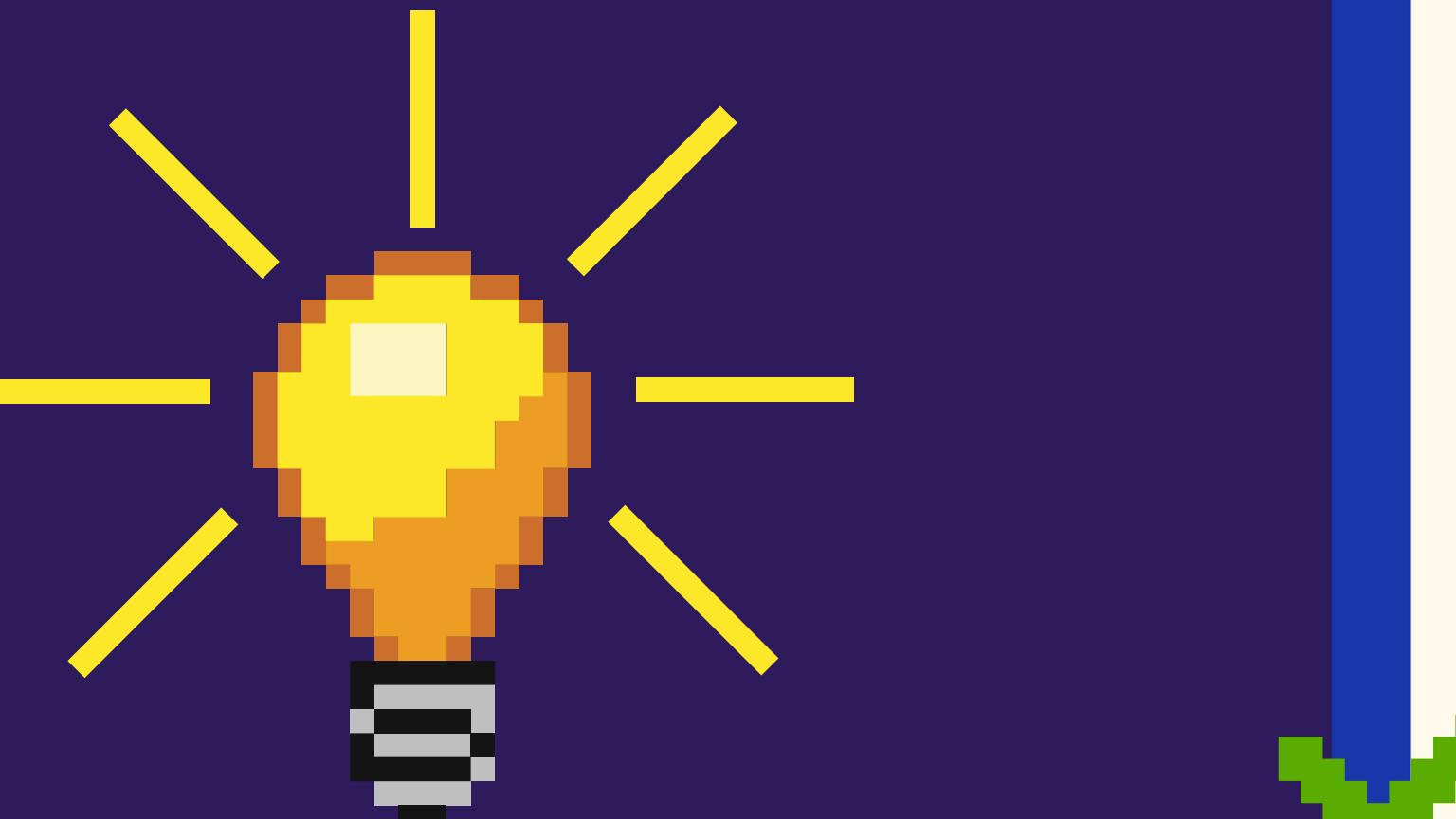


HEY SORRY WE  
SHUT DOWN THE  
SERVICE

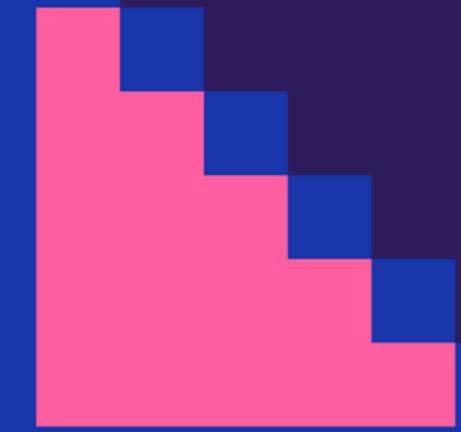


OKAY THANKS  
FOR LETTING ME  
KNOW!





**NOTES**



**DELEGATE**

**COMMUNICATE  
WITH CARE**

**COMMUNICATE  
REGULARLY**

LEVEL 03

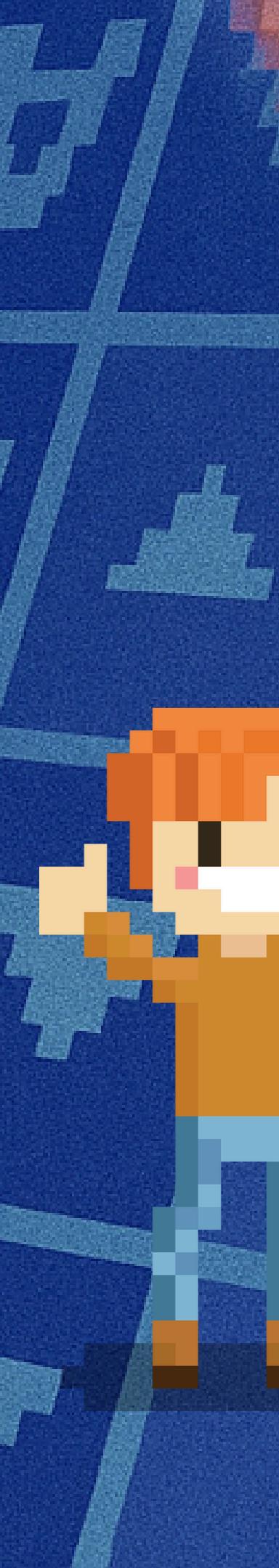
ERADICATION 5

RECOVERY

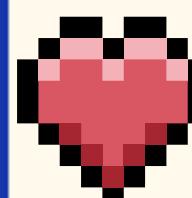
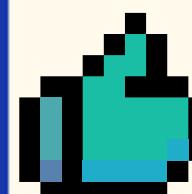
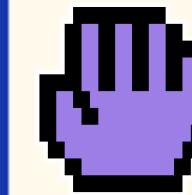


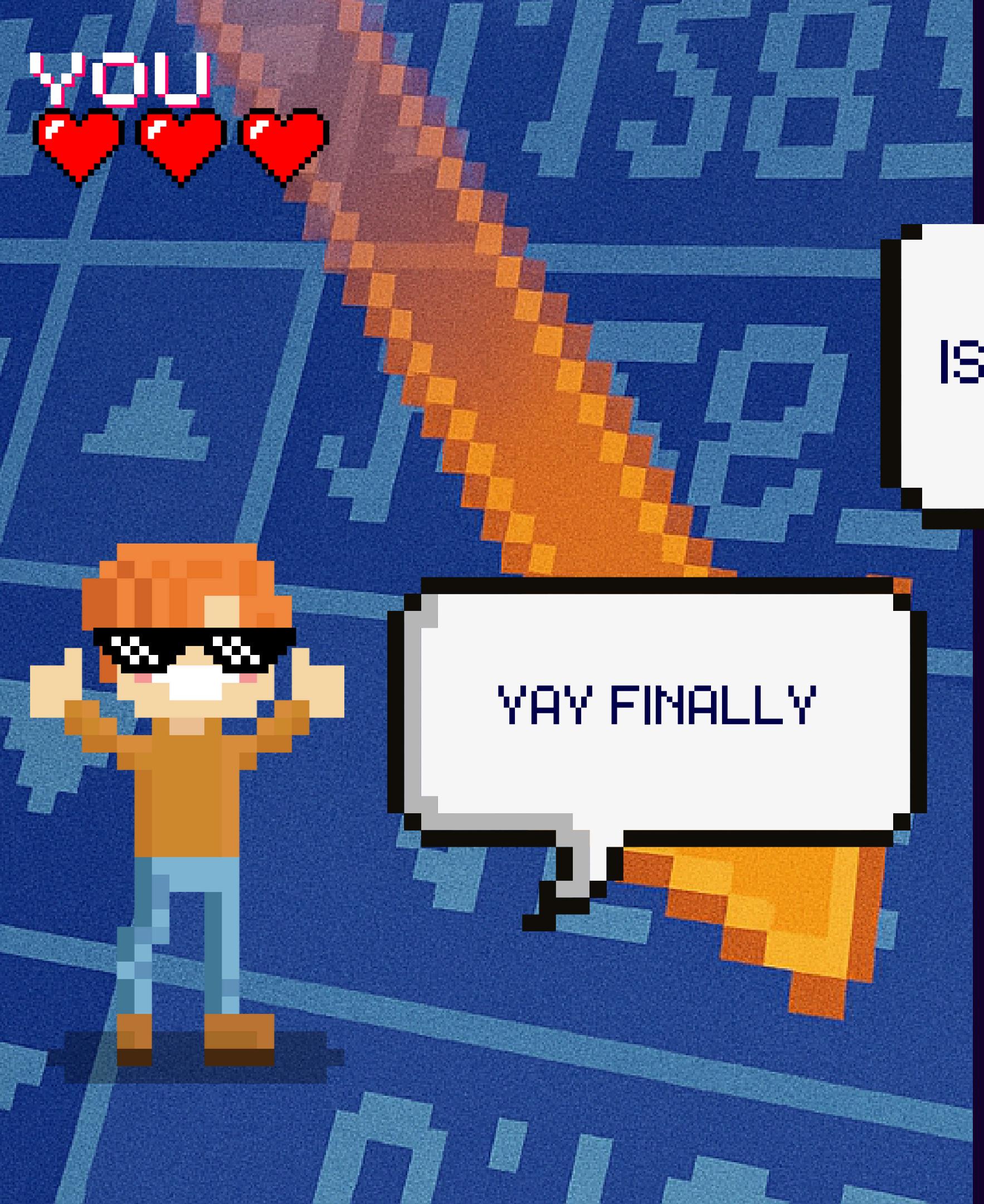
SERVICE IS  
SHUT DOWN





# WHAT DO YOU DO?

-  REREAD YOUR VENDOR CONTRACT
-  LOOK INTO ALTERNATIVE VENDORS
-  LOOK INTO BUILDING YOUR OWN  
SOLUTION
-  WAIT ON THE VENDOR



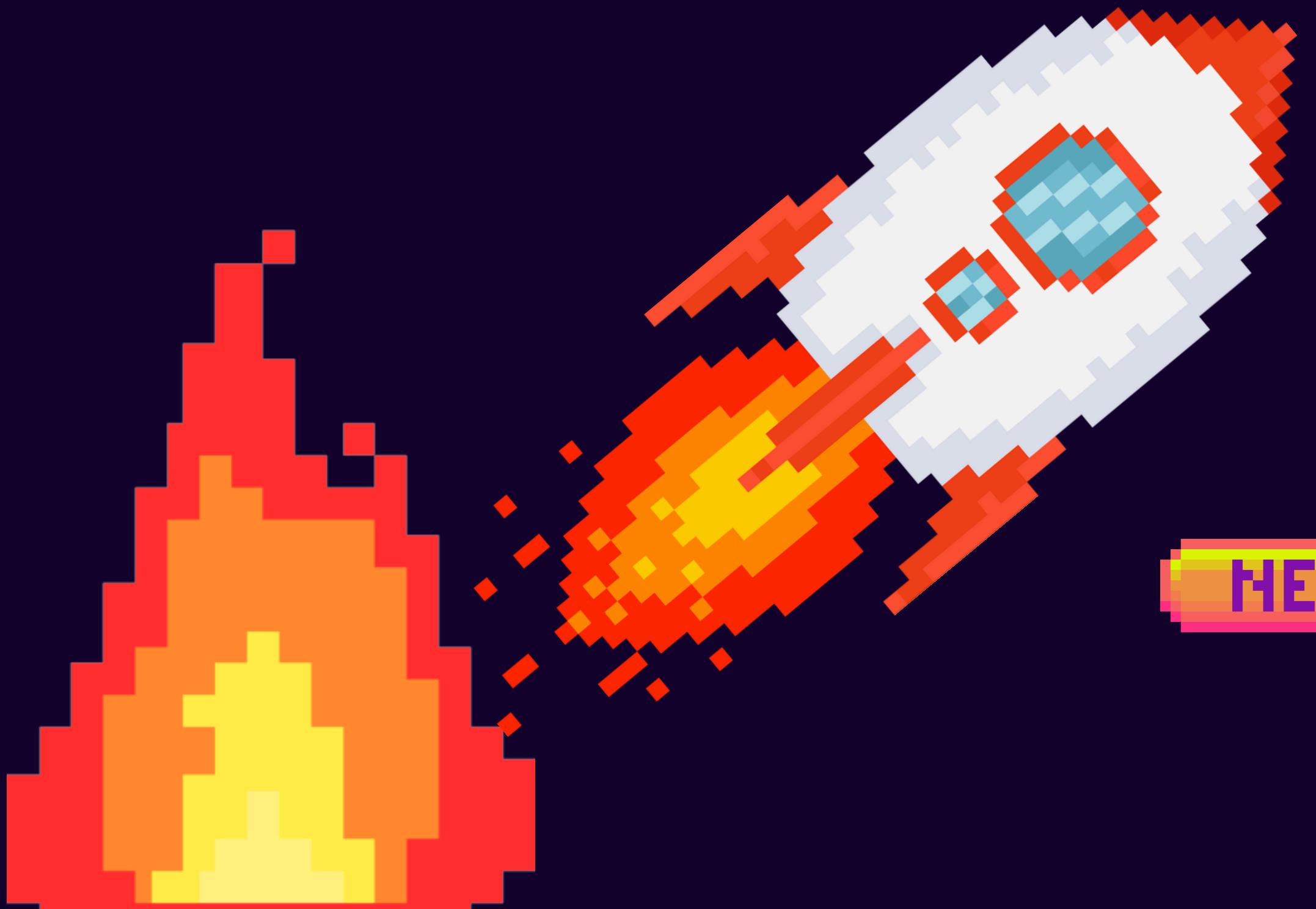
WE FOUND THE  
ISSUE, AND WE HAVE  
A FIX!

VAY FINALLY

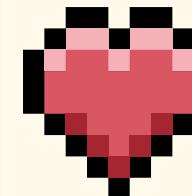




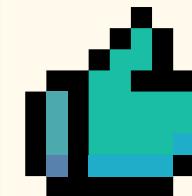
# FIX IS COMING IN HOT



F.



NOTHING



CONFER WITH COUNSEL ON  
OBLIGATIONS



COMMUNICATE EVEN IF NOT  
REQUIRED TO

YOU  
HEARTS FIX IS COMING IN HOT

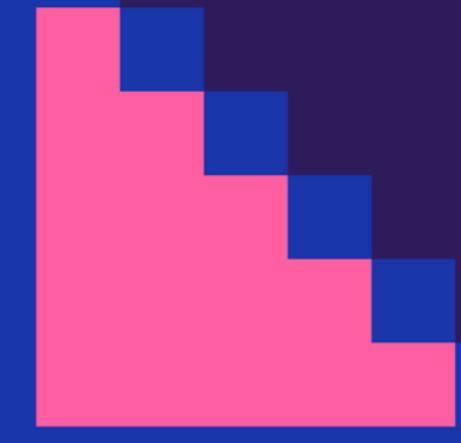


HEY EVERYONE,  
WE'RE ROLLING OUT A  
FIX

NEXT



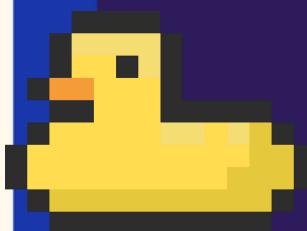
**NOTES**



**PLAN FOR  
RESILIENCY**

**LOOP IN COUNSEL**

**RESPECT  
REPORTING  
TIMELINES**



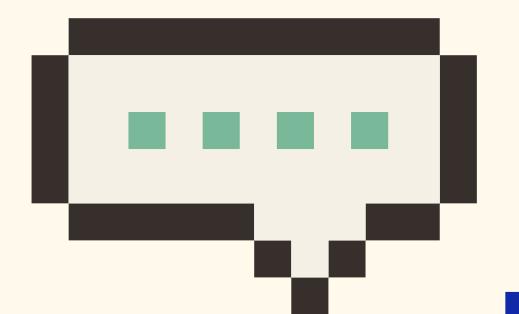
LEVEL 04

POST-MORTEM





## POST-MORTEM



WHAT WENT WELL?

WHAT WENT POORLY?

RIP

# NEW HIGH SCORE

GREAT JOB!



# TAKEAWAYS

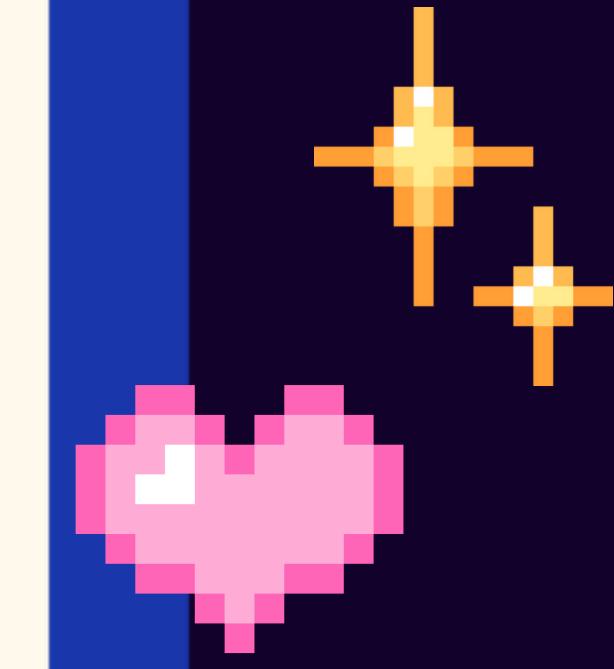
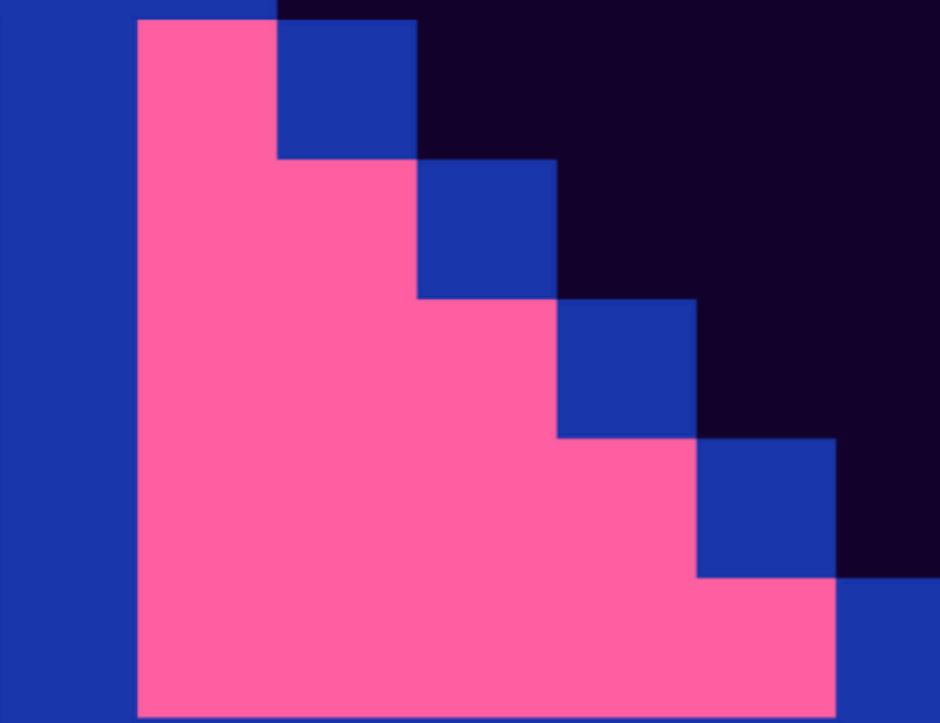
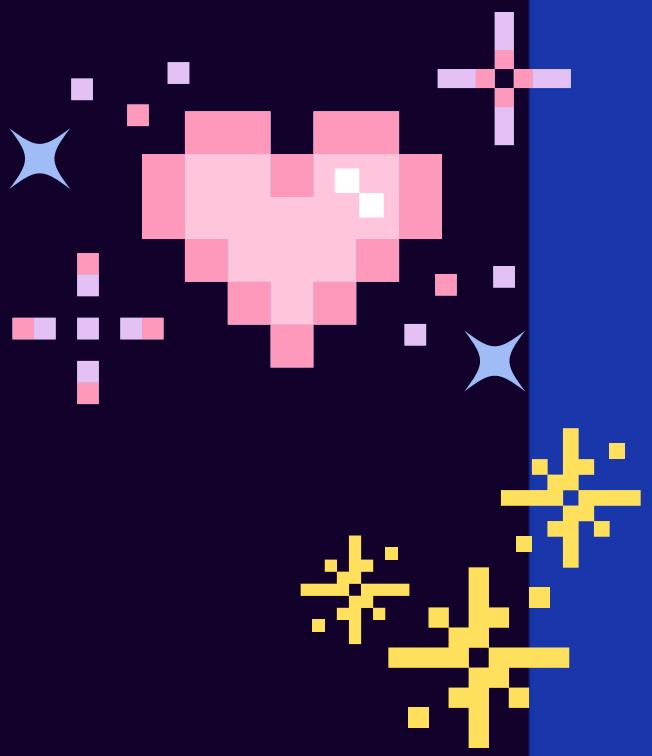
BE VIGILANT

PREPARE

COMMUNICATE

WORK WITH COUNSEL

**INCIDENT RESPONSE IS  
EVERYONE'S RESPONSIBILITY**



# HELPFUL RESOURCES

## INCIDENT RESPONSE POLICIES

<https://github.com/securitytemplates/sectemplates/tree/main/incident-response/v1>

<https://github.com/tailscale/security-policies/blob/main/incident-response-process/index.md>

NO STARCH PRESS: "CYBERSECURITY TABLETOP EXERCISES"

CISA TABLETOP EXAMPLES

THESE SLIDES: BSIDESSF2025.MY.CANVA.SITE

THANK  
YOU

NEW GARDEN

