



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



AGRICULTURE

agriculture is one of the major sectors of the indian economy

Agriculture is a vital industry that is responsible for producing food, fiber, and other essential resources for human consumption and use

Moreover, agriculture has a tremendous impact on the environment. Sustainable farming practices aim to minimize negative environmental impacts by conserving resources, reducing pollution, and promoting biodiversity

In addition to providing sustenance, agriculture also plays a significant role in the economy, job creation, and rural development

Farming Equipment: Agricultural tools and machinery used in cultivation, such as tractors, harvesters, plows, and seeders.

Crops: Refers to the different types of plants cultivated for food, feed, fiber, or other agricultural purposes. Examples include corn, wheat, rice, soybeans, and cotton.

Agricultural Techniques: Various methods and practices used in farming, such as irrigation, crop rotation, pest control, and soil management

In addition, agriculture can also have social and economic impacts. It provides employment opportunities, particularly in rural areas, and can be a source of income for farmers and agricultural workers

It also contributes to economic development through the sale and export of agricultural products.

Nurturing: Agriculture involves nurturing and tending to crops or animals, which can make individuals feel a sense of responsibility and care for their land and livelihood.

Satisfaction and fulfillment: Many individuals find immense satisfaction in agriculture, seeing the fruits of their labor and witnessing the growth and success of their plants or animals.

Pride: Farmers often take pride in their work, knowing that they play a vital role in providing food and resources to their communities or even on a global scale



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?