

Says

In addition to

providing sustenance, agriculture also plays

a significant role in

the economy, job

creation, and rural

development

What have we heard them say?
What can we imagine them saying?

Agriculture is a vital

producing food, fiber,

resources for human consumption and use

farming practices aim to minimize negative environmental impacts by

conserving resources, reducing pollution, and promoting biodiversity

industry that is





What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Farming Equipment:
Agricultural tools and
machinery used in
cultivation, such as
tractors, harvesters,
plows, and seeders.



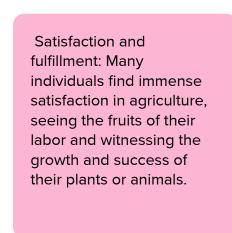




AGRICULTURE

agriculture is one of the major sectors of the indian economy

Nurturing: Agriculture involves nurturing and tending to crops or animals, which can make individuals feel a sense of responsibility and care for their land and livelihood.



Pride: Farmers often
take pride in their work,
knowing that they play
a vital role in providing
food and resources to
their communities or
even on a global scale



In addition, agriculture can also have social and economic impacts. It provides employment opportunities, particularly in rural areas, and can be a source of income for farmers and agricultural



What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

