

Digital  
**PORTFOLIO**

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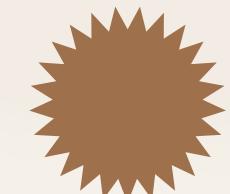
**Department:** BCA

**College:** Krishnasamy college of  
Science, Arts & Management  
for Women

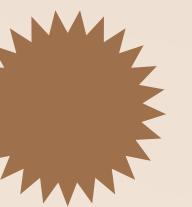
# WELCOME!

## AGENDA

- Problem Statement
- Problem Overview
- End users
- Tools and technologies
- Protfolio design and layout
- Features and functionality
- Result and screenshot
- Conclusion
- GitHub link



# Problem Statement

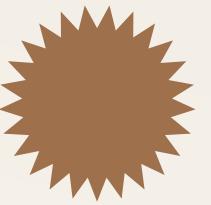


- **What problem are you solving? (Briefly describe the pain point or gap.)**
- **Why does it matter now? (Context, urgency, or trends.)**
- **Scope & constraints: (What's in/out of scope?)**
- **Success criteria / KPIs: (e.g., time saved, accuracy, adoption.)**



# Problem Overview

- **Background:** (Domain context, prior work, alternatives.)
- **Objectives:** (Clear, numbered goals.)
- **Assumptions & risks:** (Key assumptions, potential risks, mitigations.)
- **Architecture at a glance:** (1–2 lines; link to diagram if available.)



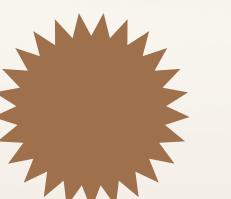
# End Users

- Primary user personas: (e.g., Student, Admin, Shop Owner.)
- User stories:
- As a [persona], I want [need], so that [benefit].
- As a ...
- Accessibility & inclusivity considerations: (Language, devices, connectivity.)

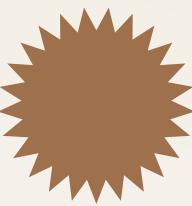


# Tools And Technologies

- Frontend: (e.g., HTML5, CSS3, React 18)
- Backend / API: (e.g., Node.js 20, Express, Django, Spring Boot)
- Database: (e.g., PostgreSQL 16, MongoDB 7)
- DevOps: (e.g., GitHub Actions, Docker, Vercel/Netlify/AWS)
- Testing: (e.g., Jest, PyTest, Postman)
- Design: (e.g., Figma, Tailwind CSS, shadcn/ui)



# PORTFOLIO DESIGN AND LAYOUT



**Describe how you present this project in your portfolio and why the layout supports storytelling.**

**Include:**

- **Page structure (hero, problem, solution, results)**
- **Visual elements (screenshots, diagrams, GIFs)**

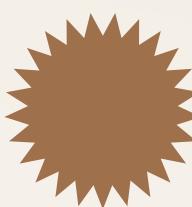
**Quick layout suggestion:**

1. **Hero (Project title + one-liner + 1 visual)**
2. **Problem -> Why it mattered**



# FEATURES AND FUNCTIONALITY

- **Feature name**
  - **What it does**
  - **Role in solving the problem**
  - **Any tech notes or trade-offs**
- Example entry:**
- **Smart suggestions** – shows tailored product suggestions as users type; reduced search time by 28%.



# RESULT AND SCREENSHOT



MyPortfolio

- [About](#)
- [Projects](#)
- [Contact](#)

## Hello, I'm M.Usha

Web Developer | Designer | Programmer

[Hire Me](#)

## About Me

I am a passionate web developer with skills in HTML, CSS, and JavaScript. I love creating responsive and interactive web designs.

## My Projects

### Project 1

Portfolio Website

[View](#)

### Project 1

Portfolio Website

[View](#)

### Project 2

JavaScript Game

[View](#)

### Project 3

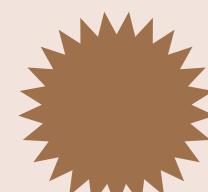
Responsive Landing Page

[View](#)

## Contact Me

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# CONCLUSION

- Main takeaway (1–2 sentences)
- Lessons learned (bulleted)
- Future improvements or roadmap items
- Example:
- The redesigned search improved discovery and drove measurable revenue gains. Next steps: improve personalization and add A/B testing.

