Maya N. Brooks

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SKILLS

- Market & Consumer Research
- Financial Projection Modeling
- Competitive Analysis
- Client Facing Communication
- Data cleaning & synthesis (excel)
- HTML5/CSS
- Javascript
- JQuery, Underscore, NodeJS
- Git & Github
- API Integration

EDUCATION

New York University
Bachelor of Arts, *with honors*   GPA: 3.5
- Major: Economics/Business Studies
- Awards: Dean's Honors List (2012), Founder's Day Award (2015)

FREELANCE PROJECTS

Joan Clay Legal   *2 week timeline*
- 4 page, interactive mobile-first responsive design using Materialize CSS framework
- Integrated contact-us form using Formspree
- Website: http://jclaylegal.com

TwerkAerobics   *3 month timeline*
- 5 page, interactive website
- Integrated payment terminal via Stripe API using NodeJS and Express JS
- Designed Custom Subscription button and Newsletter automation via the Mailchimp API
- Website: https://tweraerobics.herokuapp.com

LEADERSHIP/VOLUNTEER

- JPM Fellowship Development Program, *Mentor (1 year)*
- JPM NYU Recruiting Team *Honoree Member (1 year)*
- JPM MLT Volunteer Sub-Committee *Assistant Chair (1 year)*
- JPM Operation Backpack Drive *Floor Coordinator (2 years)*

PROFESSIONAL EXPERIENCE

General Assembly   January 2017-Present
Teaching Assistant, Intro to Coding
- Supplemented teacher instruction by providing clear & creative instructional examples and explaining HTML/CSS technical concepts
- Debugged in-class student projects and actively surveyed the room to address student concerns and answer technical questions

JPMorgan Chase & Co. (JPM)   June 2015-Present
Commercial Bank Analyst,
(Government, Healthcare, Higher Ed, Nonprofit)
- Performed financial analysis and due diligence to recommend the approval of extensions of the bank's credit products to management; transactions ranged from $25MM-$250MM
- Provided detailed written memos to assign internal credit ratings to 10 -15 clients per month with revenues ranging from $50MM-$2B
- Managed and identified credit, firm-wide, legal, and regulatory risk in order to protect the business as well as clients
- Actively sought and researched prospective clients to bring in new business and partnered with sales team to develop forward-looking strategies to retain and grow existing customer base
- Analyzed client accounts to determine how to maximize firm revenues and cut customer expenses

Viacom   September 2014- December 2014
Corporate Research Intern
- Analyzed and reformatted data sets to create clean and functional information. Used data visualization tools to identify trends and present findings to senior management
- Researched digital trends, digital monetization trends, and emerging digital platforms to better understand the media industry and inform strategy

TRAINING/COURSEWORK

Javascript Development   March 2017-May 2017
General Assembly
- Developed single page web applications using native Javascript, NodeJS, and JS frameworks
- Interacted with APIs (e.g. Stripe, Mailchimp, Google) to integrate user-desired features
- Learned and implemented fundamental JS concepts such as functional programming, event-based programming, local vs global scope, prototyping, callback functions, and CRUD

Front-End Web Development   October 2016-December 2016
General Assembly
- Built responsive, mobile-first, interactive websites using HTML/CSS, Javascript, and JQuery
- Utilized front-end and JS frameworks to write concise, complex, UX-friendly code