Maya N. Brooks

Email: maya.n.brooks@gmail.com | Mobile: (630) 470-7244 | Website: http://mayanbrooks.com | Github: @mayanbrooks

Skills

- Sales & Account Management
- Business Development
- Market & Consumer Research
- Presentations & Public Speaking

- HTML5/CSS3
- JavaScript/JQuery, NodeJS & APIs
- Wireframing/Prototyping
- Google Analytics

- MS Excel (Pivot Tables, VLOOKUP)
- SQL (MySQL)
- Performance Metrics Tracking
- Financial Analysis/Modeling/Forecasting

Experience

Founder & CEO/ COFFEE & CODED LLC
MARCH 2018- PRESENT

An educational event series created to inspire women and girls to learn to code, create, and challenge assumptions.
Website: http://coffeeandcoded.com

Product Associate/ Swaggle
MAY 2018- PRESENT

- Develop ready-to-launch product strategy & marketing tactics
- Create and direct user research and testing to validate product hypotheses

Commercial Banker, Associate / JPMorgan Chase & Co., New York
FEBRUARY 2018 – APRIL 2018

Healthcare, Higher Education, Non-profit

- Co-managed 40 client accounts using CRM and pipeline management tools; Deepen customer relationships and client communication via a dedicated, hands-on, integrated approach
- Supported active sales and calling effort, which drove a 12% increase in total revenue for the team year over year
- Defined and executed market strategy designed to penetrate 3 new regions and acquire new business and exceed KPIs
- Consulted with clients and recommended products to maximize business efficiency and revenue for clients and the firm

Commercial Bank Analyst / JPMorgan Chase & Co., New York
JUNE 2015 – JANUARY 2018

Government, Healthcare, Higher Education, Non-profit

- Analyzed financials and industry metrics to recommend the approval of extensions of the bank's credit products to management; Respond to credit and procurement driven RFPs for transactions ranging from $25MM-$250MM
- Managed and identified credit, firm-wide, legal, and regulatory risk to protect the business as well as clients
- Delegate workflow on cross-team & internal projects to ensure timely production

Activities

Lead Instructor / General Assembly
Lead Instructor for 2-hour Intro to Code workshop.

Web Developer/ Freelance, Self-Employed
Worked with NodeJS, Git, Chatbots, JS Frameworks, and APIs to build custom responsive websites and single page applications.

Education

Bachelor of Arts, Economics *(with honors)* / New York University, NY
MAY 2015

Minor: Business Studies (Stern School of Business)
Awards: Dean's Honors List (2012), Founder's Day Award (2015)

Training & Certifications

JavaScript Development / General Assembly

Google Analytics Individual Qualification / Google

Front-End Web Development / General Assembly

Python Data Structures / University of Michigan via Coursera