## 1. Business Problem

## 1.1 Problem Description

Netflix is all about connecting people to the movies they love. To help customers find those movies, they developed world-class movie recommendation system: CinematchSM. Its job is to predict whether someone will enjoy a movie based on how much they liked or disliked other movies. Netflix use those predictions to make personal movie recommendations based on each customer's unique tastes. And while **Cinematch** is doing pretty well, it can always be made better.

Now there are a lot of interesting alternative approaches to how Cinematch works that netflix haven't tried. Some are described in the literature, some aren't. We're curious whether any of these can beat Cinematch by making better predictions. Because, frankly, if there is a much better approach it could make a big difference to our customers and our business.

Credits: https://www.netflixprize.com/rules.html

## 1.2 Problem Statement

Netflix provided a lot of anonymous rating data, and a prediction accuracy bar that is 10% better than what Cinematch can do on the same training data set. (Accuracy is a measurement of how closely predicted ratings of movies match subsequent actual ratings.)

## 1.3 Sources

- https://www.netflixprize.com/rules.html
- https://www.kaggle.com/netflix-inc/netflix-prize-data
- Netflix blog: https://medium.com/netflix-techblog/netflix-recommendations-beyond-the-5-stars-part-1-55838468f429 (very nice blog)
- surprise library: http://surpriselib.com/ (we use many models from this library)
- surprise library doc: http://surprise.readthedocs.io/en/stable/getting\_started.html (we use many models from this library)
- installing surprise: https://github.com/NicolasHug/Surprise#installation
- Research paper: http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf (most of our work was inspired by this paper)
- SVD Decomposition : https://www.youtube.com/watch?v=P5mlg91as1c

## 1.4 Real world/Business Objectives and constraints

## Objectives:

- 1. Predict the rating that a user would give to a movie that he ahs not yet rated.
- 2. Minimize the difference between predicted and actual rating (RMSE and MAPE)

#### Constraints:

1. Some form of interpretability.

# 2. Machine Learning Problem

## 2.1 Data

#### 2.1.1 Data Overview

Get the data from: https://www.kaggle.com/netflix-inc/netflix-prize-data/data

#### Data files :

- combined\_data\_1.txt
- combined\_data\_2.txt
- combined\_data\_3.txt
- combined\_data\_4.txt
- movie\_titles.csv

The first line of each file [combined\_data\_1.txt, combined\_data\_2.txt, combined\_data\_3.txt, combined\_data\_4.txt] contains the movie id followed by a colon. Each subsequent line in the file corresponds to a rating from a customer and its date in the following format:

CustomerID, Rating, Date

MovieIDs range from 1 to 17770 sequentially. CustomerIDs range from 1 to 2649429, with gaps. There are 480189 users. Ratings are on a five star (integral) scale from 1 to 5. Dates have the format YYYY-MM-DD.

## 2.1.2 Example Data point

1: 1488844,3,2005-09-06 822109,5,2005-05-13 885013,4,2005-10-19 30878,4,2005-12-26 823519,3,2004-05-03 893988,3,2005-11-17 124105,4,2004-08-05 1248029,3,2004-04-22 1842128, 4, 2004-05-09 2238063,3,2005-05-11 1503895, 4, 2005-05-19 2207774,5,2005-06-06 2590061,3,2004-08-12 2442,3,2004-04-14 543865,4,2004-05-28 1209119,4,2004-03-23 804919,4,2004-06-10 1086807,3,2004-12-28 1711859, 4, 2005-05-08 372233,5,2005-11-23 1080361,3,2005-03-28 1245640,3,2005-12-19 558634,4,2004-12-14 2165002,4,2004-04-06 1181550,3,2004-02-01 1227322,4,2004-02-06 427928,4,2004-02-26 814701,5,2005-09-29 808731,4,2005-10-31 662870,5,2005-08-24 337541,5,2005-03-23 786312,3,2004-11-16 1133214,4,2004-03-07 1537427,4,2004-03-29

1209954,5,2005-05-09

```
2381599,3,2005-09-12
525356,2,2004-07-11
1910569, 4, 2004-04-12
2263586,4,2004-08-20
2421815, 2, 2004-02-26
1009622,1,2005-01-19
1481961,2,2005-05-24
401047,4,2005-06-03
2179073,3,2004-08-29
1434636,3,2004-05-01
93986,5,2005-10-06
1308744,5,2005-10-29
2647871,4,2005-12-30
1905581,5,2005-08-16
2508819,3,2004-05-18
1578279,1,2005-05-19
1159695, 4, 2005-02-15
2588432,3,2005-03-31
2423091,3,2005-09-12
470232,4,2004-04-08
2148699, 2, 2004-06-05
1342007,3,2004-07-16
466135,4,2004-07-13
2472440,3,2005-08-13
1283744,3,2004-04-17
1927580,4,2004-11-08
716874,5,2005-05-06
4326,4,2005-10-29
```

# 2.2 Mapping the real world problem to a Machine Learning Problem

## 2.2.1 Type of Machine Learning Problem

```
For a given movie and user we need to predict the rating would be given by him/her to the movie.
```

The given problem is a Recommendation problem It can also seen as a Regression problem

## 2.2.2 Performance metric

- Mean Absolute Percentage Error: https://en.wikipedia.org/wiki/Mean\_absolute\_percentage\_error
- Root Mean Square Error: https://en.wikipedia.org/wiki/Root-mean-square\_deviation

## 2.2.3 Machine Learning Objective and Constraints

- 1. Minimize RMSE.
- 2. Try to provide some interpretability.

#### In [1]:

```
# this is just to know how much time will it take to run this entire ipython notebook
from datetime import datetime
globalstart = datetime.now()
import pandas as pd
import numpy as np
import matplotlib
matplotlib.use('nbagg')

import matplotlib.pyplot as plt
plt.rcParams.update({'figure.max_open_warning': 0})
```

```
import seaborn as sns
sns.set_style('whitegrid')
import os
from scipy import sparse
from scipy.sparse import csr_matrix

from sklearn.decomposition import TruncatedSVD
from sklearn.metrics.pairwise import cosine_similarity
import random
```

# 3. Exploratory Data Analysis

## 3.1 Preprocessing

## 3.1.1 Converting / Merging whole data to required format: u\_i, m\_j, r\_ij

#### In [2]:

```
start = datetime.now()
if not os.path.isfile('data.csv'):
    # Create a file 'data.csv' before reading it
    # Read all the files in netflix and store them in one big file('data.csv')
    # We are reading from each of the four files and appendig each rating to a global file 'train.
    data = open('data.csv', mode='w')
    row = list()
    files=['data_folder/combined_data_1.txt','data_folder/combined_data_2.txt',
           'data_folder/combined_data_3.txt', 'data_folder/combined_data_4.txt']
    for file in files:
        print("Reading ratings from {}...".format(file))
       with open(file) as f:
            for line in f:
                del row[:] # you don't have to do this.
                line = line.strip()
                if line.endswith(':'):
                    # All below are ratings for this movie, until another movie appears.
                   movie id = line.replace(':', '')
                else:
                   row = [x for x in line.split(',')]
                    row.insert(0, movie_id)
                   data.write(','.join(row))
                   data.write('\n')
       print("Done.\n")
    data.close()
print('Time taken :', datetime.now() - start)
```

Time taken : 0:00:00.000488

#### In [3]:

creating the dataframe from data.csv file.. Done.

```
Sorting the dataframe by date..

Done..

In [4]:

df.head()

Out[4]:

movie user rating date

56431994 10341 510180 4 1999-11-11
9056171 1798 510180 5 1999-11-11
58698779 10774 510180 3 1999-11-11
```

#### In [5]:

48101611

8651 510180

**81893208** 14660 510180

2 1999-11-11

2 1999-11-11

```
df.describe()['rating']
Out[5]:
        1.004805e+08
count
        3.604290e+00
mean
        1.085219e+00
std
min
        1.000000e+00
        3.000000e+00
25%
50%
        4.000000e+00
75%
        4.000000e+00
        5.000000e+00
max
Name: rating, dtype: float64
```

## 3.1.2 Checking for NaN values

```
In [6]:
```

```
# just to make sure that all Nan containing rows are deleted..
print("No of Nan values in our dataframe : ", sum(df.isnull().any()))
```

No of Nan values in our dataframe : 0

## 3.1.3 Removing Duplicates

```
In [7]:
```

```
dup_bool = df.duplicated(['movie','user','rating'])
dups = sum(dup_bool) # by considering all columns..( including timestamp)
print("There are {} duplicate rating entries in the data..".format(dups))
```

There are 0 duplicate rating entries in the data..

## 3.1.4 Basic Statistics (#Ratings, #Users, and #Movies)

```
In [8]:
```

```
print("Total data ")
print("-"*50)
print("\nTotal no of ratings :", df.shape[0])
print("Total No of Users :", len(np.unique(df.user)))
```

```
Total no of ratings: 100480507
Total No of Users: 480189
Total No of movies: 17770
```

# 3.2 Spliting data into Train and Test(80:20)

```
In [2]:
```

```
if not os.path.isfile('train.csv'):
    # create the dataframe and store it in the disk for offline purposes..
    df.iloc[:int(df.shape[0]*0.80)].to_csv("train.csv", index=False)

if not os.path.isfile('test.csv'):
    # create the dataframe and store it in the disk for offline purposes..
    df.iloc[int(df.shape[0]*0.80):].to_csv("test.csv", index=False)

train_df = pd.read_csv("train.csv", parse_dates=['date'])
test_df = pd.read_csv("test.csv")
```

## 3.2.1 Basic Statistics in Train data (#Ratings, #Users, and #Movies)

In [3]:

```
# movies = train_df.movie.value_counts()
# users = train_df.user.value_counts()
print("Training data ")
print("-"*50)
print("\nTotal no of ratings :",train_df.shape[0])
print("Total No of Users :", len(np.unique(train_df.user)))
print("Total No of movies :", len(np.unique(train_df.movie)))
```

Training data

\_\_\_\_\_

```
Total no of ratings : 80384405
Total No of Users : 405041
Total No of movies : 17424
```

## 3.2.2 Basic Statistics in Test data (#Ratings, #Users, and #Movies)

```
In [4]:
```

```
print("Test data ")
print("-"*50)
print("\nTotal no of ratings :",test_df.shape[0])
print("Total No of Users :", len(np.unique(test_df.user)))
print("Total No of movies :", len(np.unique(test_df.movie)))
```

Test data

\_\_\_\_\_

```
Total no of ratings : 20096102
Total No of Users : 349312
Total No of movies : 17757
```

# 3.3 Exploratory Data Analysis on Train data

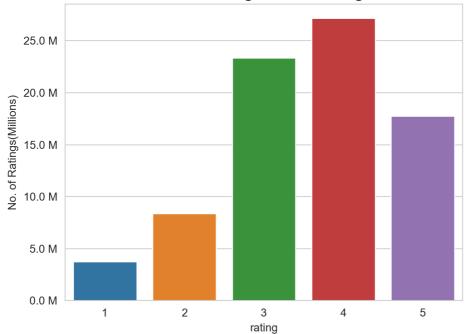
```
# method to make y-axis more readable
def human(num, units = 'M'):
    units = units.lower()
    num = float(num)
    if units == 'k':
        return str(num/10**3) + " K"
    elif units == 'm':
        return str(num/10**6) + " M"
    elif units == 'b':
        return str(num/10**9) + " B"
```

## 3.3.1 Distribution of ratings

#### In [13]:

```
fig, ax = plt.subplots()
plt.title('Distribution of ratings over Training dataset', fontsize=15)
sns.countplot(train_df.rating)
ax.set_yticklabels([human(item, 'M') for item in ax.get_yticks()])
ax.set_ylabel('No. of Ratings(Millions)')
plt.show()
```





Add new column (week day) to the data set for analysis.

#### In [14]:

```
# It is used to skip the warning ''SettingWithCopyWarning''..
pd.options.mode.chained_assignment = None # default='warn'

train_df['day_of_week'] = train_df.date.dt.weekday_name

train_df.tail()
```

## Out[14]:

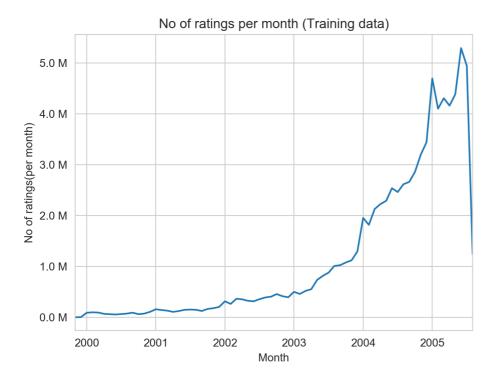
	movie	user	rating	date	day_of_week
80384400	12074	2033618	4	2005-08-08	Monday
80384401	862	1797061	3	2005-08-08	Monday
			_		

80384402	10986 1498715 movie user		rating <sup>5</sup>	2005-08-08 date	Monday day_of_week		
80384403	14861	500016	4	2005-08-08	Monday		
80384404	5926	1044015	5	2005-08-08	Monday		

# 3.3.2 Number of Ratings per a month

#### In [15]:

```
ax = train df.resample('m', on='date')['rating'].count().plot()
ax.set title('No of ratings per month (Training data)')
plt.xlabel('Month')
plt.ylabel('No of ratings(per month)')
ax.set_yticklabels([human(item, 'M') for item in ax.get_yticks()])
plt.show()
```



## 3.3.3 Analysis on the Ratings given by user

```
In [16]:
```

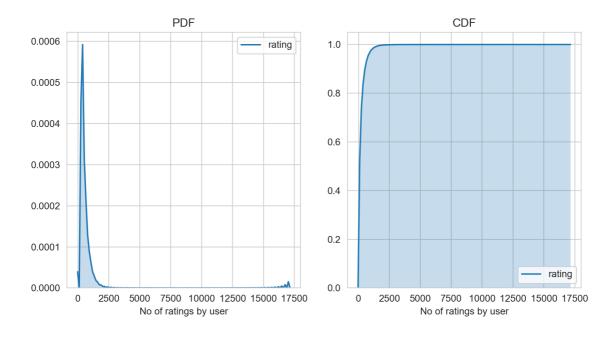
```
no_of_rated_movies_per_user = train_df.groupby(by='user')['rating'].count().sort_values(ascending=F
alse)
no_of_rated_movies_per_user.head()
Out[16]:
user
305344
           17112
2439493
          15896
387418
           15402
1639792
           9767
1461435
            9447
Name: rating, dtype: int64
```

```
fig = plt.figure(figsize=plt.figaspect(.5))
```

```
ax1 = plt.subplot(121)
sns.kdeplot(no_of_rated_movies_per_user, shade=True, ax=ax1)
plt.xlabel('No of ratings by user')
plt.title("PDF")

ax2 = plt.subplot(122)
sns.kdeplot(no_of_rated_movies_per_user, shade=True, cumulative=True,ax=ax2)
plt.xlabel('No of ratings by user')
plt.title('CDF')

plt.show()
```



#### In [18]:

```
no_of_rated_movies_per_user.describe()
```

#### Out[18]:

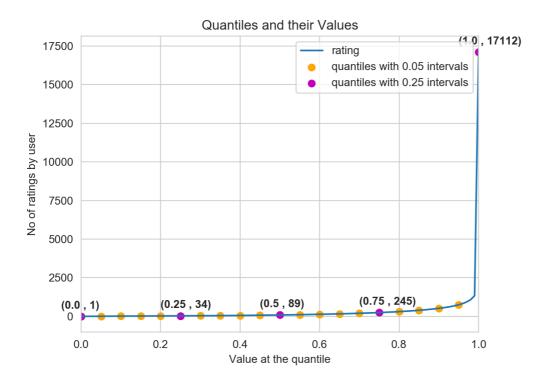
There, is something interesting going on with the quantiles..

## In [19]:

```
quantiles = no_of_rated_movies_per_user.quantile(np.arange(0,1.01,0.01), interpolation='higher')
```

#### In [20]:

```
plt.title("Quantiles and their Values")
quantiles.plot()
# quantiles with 0.05 difference
plt.scatter(x=quantiles.index[::5], y=quantiles.values[::5], c='orange', label="quantiles with 0.05
intervals")
# quantiles with 0.25 difference
plt.scatter(x=quantiles.index[::25], y=quantiles.values[::25], c='m', label = "quantiles with 0.25
intervals")
```



## In [21]:

```
quantiles[::5]
Out[21]:
0.00
            1
0.05
0.10
           15
0.15
           21
0.20
           27
           34
0.25
0.30
           41
           50
0.35
0.40
           60
0.45
          73
0.50
          89
          109
0.55
0.60
          133
          163
0.65
0.70
         199
0.75
         245
0.80
          307
0.85
          392
          520
0.90
         749
0.95
1.00
       17112
Name: rating, dtype: int64
```

how many ratings at the last 5% of all ratings??

- ----

```
In [22]:
```

```
print('\n No of ratings at last 5 percentile : {}\n'.format(sum(no_of_rated_movies_per_user>= 749)
) )
```

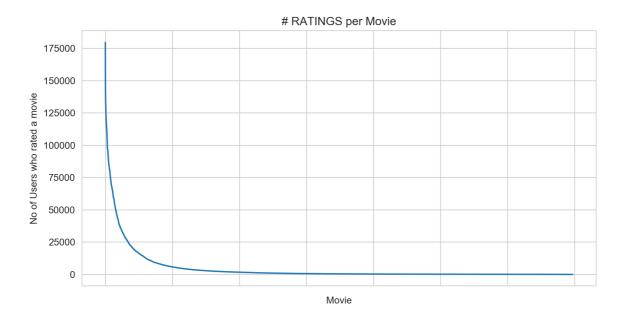
No of ratings at last 5 percentile : 20305

## 3.3.4 Analysis of ratings of a movie given by a user

#### In [23]:

```
no_of_ratings_per_movie = train_df.groupby(by='movie')
['rating'].count().sort_values(ascending=False)

fig = plt.figure(figsize=plt.figaspect(.5))
ax = plt.gca()
plt.plot(no_of_ratings_per_movie.values)
plt.title('# RATINGS per Movie')
plt.xlabel('Movie')
plt.ylabel('No of Users who rated a movie')
ax.set_xticklabels([])
```

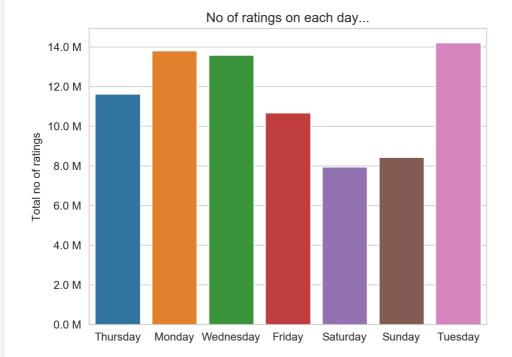


- It is very skewed.. just like nunmber of ratings given per user.
  - There are some movies (which are very popular) which are rated by huge number of users.
  - But most of the movies(like 90%) got some hundereds of ratings.

## 3.3.5 Number of ratings on each day of the week

#### In [24]:

```
fig, ax = plt.subplots()
sns.countplot(x='day_of_week', data=train_df, ax=ax)
plt.title('No of ratings on each day...')
plt.ylabel('Total no of ratings')
plt.xlabel('')
ax.set_yticklabels([human(item, 'M') for item in ax.get_yticks()])
plt.show()
```



## In [25]:

```
start = datetime.now()
fig = plt.figure(figsize=plt.figaspect(.45))
sns.boxplot(y='rating', x='day_of_week', data=train_df)
plt.show()
print(datetime.now() - start)
```



0:00:12.328294

Average ratings

## In [103]:

```
avg_week_df = train_df.groupby(by=['day_of_week'])['rating'].mean()
print(" Average ratings")
print("-"*30)
print(avg_week_df)
print("\n")
```

```
day_of_week
Friday 3.585274
Monday 3.577250
Saturday 3.591791
Sunday 3.594144
Thursday 3.582463
Tuesday 3.574438
Wednesday 3.583751
Name: rating, dtype: float64
```

## 3.3.6 Creating sparse matrix from data frame

#### 3.3.6.1 Creating sparse matrix from train data frame

#### In [5]:

```
start = datetime.now()
if os.path.isfile('train_sparse_matrix.npz'):
   print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
   train sparse matrix = sparse.load npz('train sparse matrix.npz')
   print("DONE..")
else:
   print("We are creating sparse matrix from the dataframe..")
    # create sparse matrix and store it for after usage.
   # csr_matrix(data_values, (row_index, col_index), shape_of_matrix)
    # It should be in such a way that, MATRIX[row, col] = data
    train_sparse_matrix = sparse.csr_matrix((train_df.rating.values, (train_df.user.values,
                                               train_df.movie.values)),)
   print('Done. It\'s shape is : (user, movie) : ',train sparse matrix.shape)
    print('Saving it into disk for furthur usage..')
    # save it into disk
    sparse.save_npz("train_sparse_matrix.npz", train_sparse_matrix)
   print('Done..\n')
print(datetime.now() - start)
```

It is present in your pwd, getting it from disk.... DONE.. 0:00:03.467024

#### The Sparsity of Train Sparse Matrix

#### In [6]:

```
us,mv = train_sparse_matrix.shape
elem = train_sparse_matrix.count_nonzero()
print("Sparsity Of Train matrix : {} % ".format( (1-(elem/(us*mv))) * 100) )
```

Sparsity Of Train matrix : 99.8292709259195  $\mbox{\%}$ 

## 3.3.6.2 Creating sparse matrix from test data frame

## In [7]:

```
start = datetime.now()
if os.path.isfile('test_sparse_matrix.npz'):
    print("It is present in your pwd, getting it from disk....")
# just get it from the disk instead of computing it
toot coarse matrix = coarse load nor/!test coarse matrix nor!)
```

```
test_sparse_matrix = sparse.ioad_mpz('test_sparse_matrix.mpz')
   print("DONE..")
else:
   print("We are creating sparse matrix from the dataframe..")
   # create sparse matrix and store it for after usage.
   # csr_matrix(data_values, (row_index, col_index), shape_of_matrix)
   # It should be in such a way that, MATRIX[row, col] = data
    test sparse matrix = sparse.csr matrix((test df.rating.values, (test df.user.values,
                                               test df.movie.values)))
   print('Done. It\'s shape is : (user, movie) : ',test sparse matrix.shape)
   print('Saving it into disk for furthur usage..')
    # save it into disk
    sparse.save npz("test sparse matrix.npz", test sparse matrix)
    print('Done..\n')
print(datetime.now() - start)
It is present in your pwd, getting it from disk....
```

## The Sparsity of Test data Matrix

#### In [8]:

DONE.

0:00:00.826571

```
us,mv = test_sparse_matrix.shape
elem = test_sparse_matrix.count_nonzero()
print("Sparsity Of Test matrix : {} % ".format( (1-(elem/(us*mv))) * 100) )
Sparsity Of Test matrix : 99.95731772988694 %
```

# 3.3.7 Finding Global average of all movie ratings, Average rating per user, and Average rating per movie

```
In [2]:
```

```
# get the user averages in dictionary (key: user id/movie id, value: avg rating)
def get_average_ratings(sparse_matrix, of_users):
    # average ratings of user/axes
   ax = 1 if of users else 0 # 1 - User axes,0 - Movie axes
    # ".A1" is for converting Column Matrix to 1-D numpy array
   sum of ratings = sparse matrix.sum(axis=ax).A1
    # Boolean matrix of ratings ( whether a user rated that movie or not)
   is_rated = sparse_matrix!=0
   # no of ratings that each user OR movie..
   no_of_ratings = is_rated.sum(axis=ax).A1
   # max user and max movie ids in sparse matrix
   u, m = sparse matrix.shape
   # creae a dictonary of users and their average ratigns..
   average ratings = { i : sum of ratings[i]/no of ratings[i]
                                 for i in range(u if of users else m)
                                    if no of ratings[i] !=0}
    # return that dictionary of average ratings
   return average ratings
```

## 3.3.7.1 finding global average of all movie ratings

```
In [32]:
```

```
train_averages = dict()
# get the global average of ratings in our train set.
train_global_average = train_sparse_matrix.sum()/train_sparse_matrix.count_nonzero()
train_averages['global'] = train_global_average
```

```
train_averages
Out[32]:
{'global': 3.582890686321557}
```

#### 3.3.7.2 finding average rating per user

```
In [33]:
```

```
train_averages['user'] = get_average_ratings(train_sparse_matrix, of_users=True)
print('\nAverage rating of user 10 :',train_averages['user'][10])
```

Average rating of user 10 : 3.3781094527363185

#### 3.3.7.3 finding average rating per movie

#### In [34]:

```
train_averages['movie'] = get_average_ratings(train_sparse_matrix, of_users=False)
print('\n AVerage rating of movie 15 :',train_averages['movie'][15])
```

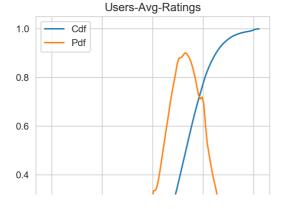
AVerage rating of movie 15 : 3.3038461538461537

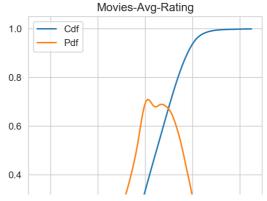
#### 3.3.7.4 PDF's & CDF's of Avg.Ratings of Users & Movies (In Train Data)

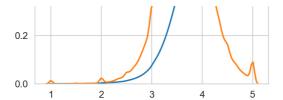
#### In [35]:

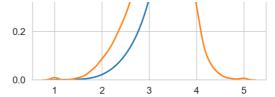
```
start = datetime.now()
# draw pdfs for average rating per user and average
fig, (ax1, ax2) = plt.subplots(nrows=1, ncols=2, figsize=plt.figaspect(.5))
fig.suptitle('Avg Ratings per User and per Movie', fontsize=15)
ax1.set title('Users-Avg-Ratings')
# get the list of average user ratings from the averages dictionary..
user averages = [rat for rat in train averages['user'].values()]
sns.distplot(user_averages, ax=ax1, hist=False,
             kde kws=dict(cumulative=True), label='Cdf')
sns.distplot(user averages, ax=ax1, hist=False,label='Pdf')
ax2.set title('Movies-Avg-Rating')
# get the list of movie_average_ratings from the dictionary..
movie_averages = [rat for rat in train_averages['movie'].values()]
sns.distplot(movie averages, ax=ax2, hist=False,
             kde_kws=dict(cumulative=True), label='Cdf')
sns.distplot(movie averages, ax=ax2, hist=False, label='Pdf')
plt.show()
print(datetime.now() - start)
```

## Avg Ratings per User and per Movie









0:00:42.208804

## 3.3.8 Cold Start problem

#### 3.3.8.1 Cold Start problem with Users

#### In [36]:

```
total_users = len(np.unique(df.user))
users_train = len(train_averages['user'])
new_users = total_users - users_train

print('\nTotal number of Users :', total_users)
print('\nNumber of Users in Train data :', users_train)
print("\nNo of Users that didn't appear in train data: {}({} %) \n ".format(new_users,
np.round((new_users/total_users)*100, 2)))
```

```
Total number of Users : 480189

Number of Users in Train data : 405041

No of Users that didn't appear in train data: 75148(15.65 %)
```

We might have to handle new users ( 75148 ) who didn't appear in train data.

#### 3.3.8.2 Cold Start problem with Movies

#### In [37]:

```
total_movies = len(np.unique(df.movie))
movies_train = len(train_averages['movie'])
new_movies = total_movies - movies_train

print('\nTotal number of Movies :', total_movies)
print('\nNumber of Users in Train data :', movies_train)
print("\nNo of Movies that didn't appear in train data: {}({} %) \n ".format(new_movies,
np.round((new_movies/total_movies)*100, 2)))
```

```
Total number of Movies : 17770

Number of Users in Train data : 17424

No of Movies that didn't appear in train data: 346(1.95 %)
```

# 3.4 Computing Similarity matrices

## 3.4.1 Computing User-User Similarity matrix

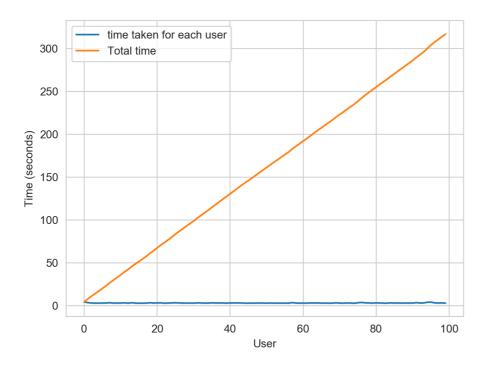
- 1. Calculating User User Similarity\_Matrix is **not very easy**(unless you have huge Computing Power and lots of time) because of number of. usersbeing lare.
  - You can try if you want to. Your system could crash or the program stops with Memory Error

#### 3.4.1.1 Trying with all dimensions (17k dimensions per user)

#### In [38]:

```
from sklearn.metrics.pairwise import cosine similarity
def compute user similarity(sparse matrix, compute for few=False, top = 100, verbose=False, verb fo
r_n_rows = 20,
                           draw time taken=True):
   no of users, = sparse matrix.shape
   # get the indices of non zero rows(users) from our sparse matrix
    row ind, col ind = sparse matrix.nonzero()
    row_ind = sorted(set(row_ind)) # we don't have to
    time taken = list() # time taken for finding similar users for an user..
    # we create rows, cols, and data lists.., which can be used to create sparse matrices
    rows, cols, data = list(), list(), list()
    if verbose: print("Computing top", top, "similarities for each user..")
    start = datetime.now()
    temp = 0
    for row in row ind[:top] if compute for few else row ind:
        temp = temp+1
       prev = datetime.now()
        # get the similarity row for this user with all other users
        sim = cosine similarity(sparse matrix.getrow(row), sparse matrix).ravel()
        # We will get only the top ''top'' most similar users and ignore rest of them..
        top sim ind = sim.argsort()[-top:]
       top sim val = sim[top sim ind]
        # add them to our rows, cols and data
       rows.extend([row]*top)
        cols.extend(top sim ind)
       data.extend(top_sim_val)
       time taken.append(datetime.now().timestamp() - prev.timestamp())
       if verbose:
           if temp%verb_for_n_rows == 0:
                print("computing done for {} users [ time elapsed : {} ]"
                      .format(temp, datetime.now()-start))
    # lets create sparse matrix out of these and return it
    if verbose: print('Creating Sparse matrix from the computed similarities')
    #return rows, cols, data
    if draw time taken:
       plt.plot(time taken, label = 'time taken for each user')
        plt.plot(np.cumsum(time taken), label='Total time')
        plt.legend(loc='best')
        plt.xlabel('User')
       plt.ylabel('Time (seconds)')
        plt.show()
    return sparse.csr matrix((data, (rows, cols)), shape=(no of users, no of users)), time taken
```

## In [39]:



Time taken: 0:05:26.782410

## 3.4.1.2 Trying with reduced dimensions (Using TruncatedSVD for dimensionality reduction of user vector)

- We have **405,041 users** in out training set and computing similarities between them..( **17K dimensional vector..**) is time consuming..
- From above plot, It took roughly 8.88 sec for computing similar users for one user
- We have 405,041 users with us in training set.
- $405041 \times 8.88 = 3596764.08 \text{sec} = 59946.068 \text{ min}$ 
  - Even if we run on 4 cores parallelly (a typical system now a days), It will still take almost 10 and 1/2 days.

IDEA: Instead, we will try to reduce the dimentsions using SVD, so that it might speed up the process...

#### In [40]:

```
from datetime import datetime
from sklearn.decomposition import TruncatedSVD

start = datetime.now()

# initilaize the algorithm with some parameters..
# All of them are default except n_components. n_itr is for Randomized SVD solver.
netflix_svd = TruncatedSVD(n_components=500, algorithm='randomized', random_state=15)
```

```
trunc_svd = netflix_svd.fit_transform(train_sparse_matrix)
print(datetime.now()-start)
```

0:35:59.412853

#### Here.

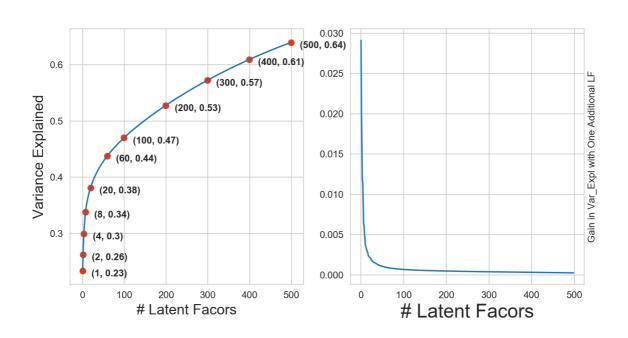
- \sum \longleftarrow (netflix\_svd.singular\_values\_)
- \bigvee^T \longleftarrow (netflix\_svd.components\_)
- \bigcup is not returned. instead **Projection\_of\_X** onto the new vectorspace is returned.
- It uses randomized svd internally, which returns All 3 of them saperately. Use that instead..

#### In [41]:

```
expl_var = np.cumsum(netflix_svd.explained_variance_ratio_)
```

#### In [42]:

```
fig, (ax1, ax2) = plt.subplots(nrows=1, ncols=2, figsize=plt.figaspect(.5))
ax1.set ylabel("Variance Explained", fontsize=15)
ax1.set xlabel("# Latent Facors", fontsize=15)
ax1.plot(expl_var)
# annote some (latentfactors, expl_var) to make it clear
ind = [1, 2, 4, 8, 20, 60, 100, 200, 300, 400, 500]
ax1.scatter(x = [i-1 for i in ind], y = expl_var[[i-1 for i in ind]], c='#ff3300')
for i in ind:
     \texttt{ax1.annotate(s = "(\{\}, \ \{\})".format(i, \ np.round(expl\_var[i-1], \ 2)), \ xy=(i-1, \ expl\_var[i-1]), } 
                xytext = ( i+20, expl_var[i-1] - 0.01), fontweight='bold')
change_in_expl_var = [expl_var[i+1] - expl_var[i] for i in range(len(expl_var)-1)]
ax2.plot(change in expl var)
ax2.set_ylabel("Gain in Var_Expl with One Additional LF", fontsize=10)
ax2.yaxis.set_label_position("right")
ax2.set xlabel("# Latent Facors", fontsize=20)
plt.show()
```



#### In [43]:

```
for i in ind:
    print("({{}}, {{}})".format(i, np.round(expl_var[i-1], 2)))

(1, 0.23)
(2, 0.26)
(4, 0.3)
(8, 0.34)
(20, 0.38)
(60, 0.44)
(100, 0.47)
(200, 0.53)
(300, 0.57)
(400, 0.61)
(500, 0.64)
```

I think 500 dimensions is good enough

- By just taking (20 to 30) latent factors, explained variance that we could get is 20 %.
- To take it to 60%, we have to take almost 400 latent factors. It is not fare.
- It basically is the gain of variance explained, if we add one additional latent factor to it.
- By adding one by one latent factore too it, the \_gain in expained variance with that addition is decreasing. (Obviously, because they are sorted that way).
- LHS Graph:
  - x --- ( No of latent factos ),
  - y --- (The variance explained by taking x latent factors)
- . More decrease in the line (RHS graph) :
  - We are getting more expained variance than before.
- · Less decrease in that line (RHS graph) :
  - We are not getting benifitted from adding latent factor furthur. This is what is shown in the plots.
- RHS Graph:
  - x --- ( No of latent factors ),
  - y --- ( Gain n Expl\_Var by taking one additional latent factor)

## In [44]:

```
# Let's project our Original U_M matrix into into 500 Dimensional space...
start = datetime.now()
trunc_matrix = train_sparse_matrix.dot(netflix_svd.components_.T)
print(datetime.now() - start)
```

0:00:27.910038

#### In [45]:

```
type(trunc_matrix), trunc_matrix.shape
```

#### Out[45]:

```
(numpy.ndarray, (2649430, 500))
```

· Let's convert this to actual sparse matrix and store it for future purposes

#### In [46]:

```
if not os.path.isfile('trunc_sparse_matrix.npz'):
    # create that sparse sparse matrix
    trunc_sparse_matrix = sparse.csr_matrix(trunc_matrix)
    # Save this truncated sparse matrix for later usage..
    sparse.save_npz('trunc_sparse_matrix', trunc_sparse_matrix)
```

```
trunc_sparse_matrix = sparse.load_npz('trunc_sparse_matrix.npz')
```

#### In [47]:

```
trunc_sparse_matrix.shape
```

#### Out[47]:

(2649430, 500)

#### In [48]:

```
Computing top 50 similarities for each user..

computing done for 10 users [ time elapsed : 0:01:05.806740 ]

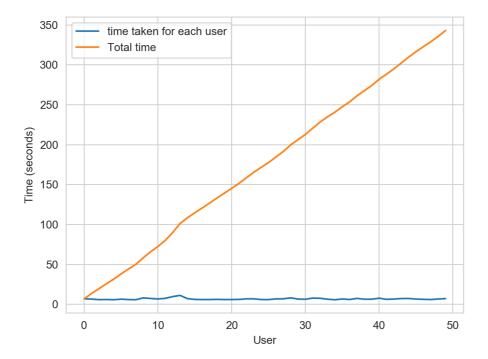
computing done for 20 users [ time elapsed : 0:02:19.255957 ]

computing done for 30 users [ time elapsed : 0:03:26.396183 ]

computing done for 40 users [ time elapsed : 0:04:34.244082 ]

computing done for 50 users [ time elapsed : 0:05:42.938093 ]

Creating Sparse matrix from the computed similarities
```



-----

time: 0:06:12.348658

## : This is taking more time for each user than Original one.

- from above plot, It took almost 12.18 for computing similar users for one user
- We have 405041 users with us in training set.
- { 405041 \times 12.18 ==== 4933399.38 \sec } ==== 82223.323 \min ==== 1370.388716667 \text{ hours} ==== 57.099529861 \text{ days}...
  - Even we run on 4 cores parallelly (a typical system now a days), It will still take almost (14 15) days.

```
. Why did this happen...??
```

- Just think about it. It's not that difficult.

-----get it ??)-----

Is there any other way to compute user user similarity ..??

-An alternative is to compute similar users for a particular user, whenenver required (ie., Run time)

```
- We maintain a binary Vector for users, which tells us whether we already computed or
not..
- ***Tf not*** :
    - Compute top (let's just say, 1000) most similar users for this given user, and add
this to our datastructure, so that we can just access it(similar users) without recomputing
it again.
- ***If It is already Computed***:
    - Just get it directly from our datastructure, which has that information.
    - In production time, We might have to recompute similarities, if it is computed a long
time ago. Because user preferences changes over time. If we could maintain some kind of
Timer, which when expires, we have to update it ( recompute it ).
- ***Which datastructure to use:***
    - It is purely implementation dependant.
    - One simple method is to maintain a **Dictionary Of Dictionaries**.
        - **key :** _userid_
        - value : Again a dictionary
           - __key__ : _Similar User
             __value__: _Similarity Value_
```

## 3.4.2 Computing Movie-Movie Similarity matrix

```
In [49]:
```

Out[50]:

```
start = datetime.now()
if not os.path.isfile('m m sim sparse.npz'):
    print("It seems you don't have that file. Computing movie_movie similarity...")
   start = datetime.now()
   m_m_sim_sparse = cosine_similarity(X=train_sparse_matrix.T, dense_output=False)
   print("Done..")
    # store this sparse matrix in disk before using it. For future purposes.
   print("Saving it to disk without the need of re-computing it again.. ")
   sparse.save_npz("m_m_sim_sparse.npz", m_m_sim_sparse)
   print("Done..")
else:
   print("It is there, We will get it.")
   m m sim sparse = sparse.load npz("m m sim sparse.npz")
   print("Done ...")
print("It's a ",m m sim sparse.shape," dimensional matrix")
print(datetime.now() - start)
It is there, We will get it.
It's a (17771, 17771) dimensional matrix
0:00:22.785549
In [50]:
m_m_sim_sparse.shape
```

```
(17771, 17771)
```

- Even though we have similarity measure of each movie, with all other movies, We generally don't care much about least similar
  movies.
- Most of the times, only top\_xxx similar items matters. It may be 10 or 100.
- We take only those top similar movie ratings and store them in a saperate dictionary.

#### In [51]:

```
movie_ids = np.unique(m_m_sim_sparse.nonzero()[1])
```

#### In [52]:

```
start = datetime.now()
similar_movies = dict()
for movie in movie_ids:
    # get the top similar movies and store them in the dictionary
    sim_movies = m_m_sim_sparse[movie].toarray().ravel().argsort()[::-1][1:]
    similar_movies[movie] = sim_movies[:100]
print(datetime.now() - start)

# just testing similar movies for movie_15
similar_movies[15]
```

0:00:28.634101

```
Out[52]:
```

```
array([8279, 8013, 16528, 5927, 13105, 12049, 4424, 10193, 17590, 4549, 3755, 590, 14059, 15144, 15054, 9584, 9071, 6349, 16402, 3973, 1720, 5370, 16309, 9376, 6116, 4706, 2818, 778, 15331, 1416, 12979, 17139, 17710, 5452, 2534, 164, 15188, 8323, 2450, 16331, 9566, 15301, 13213, 14308, 15984, 10597, 6426, 5500, 7068, 7328, 5720, 9802, 376, 13013, 8003, 10199, 3338, 15390, 9688, 16455, 11730, 4513, 598, 12762, 2187, 509, 5865, 9166, 17115, 16334, 1942, 7282, 17584, 4376, 8988, 8873, 5921, 2716, 14679, 11947, 11981, 4649, 565, 12954, 10788, 10220, 10963, 9427, 1690, 5107, 7859, 5969, 1510, 2429, 847, 7845, 6410, 13931, 9840, 3706])
```

## 3.4.3 Finding most similar movies using similarity matrix

## Does Similarity really works as the way we expected...?

Let's pick some random movie and check for its similar movies....

#### In [53]:

4:41

```
Tokenization took: 12.22 ms
Type conversion took: 12.59 ms
Parser memory cleanup took: 0.00 ms
```

#### Out[53]:

year of release

title	year_or_rerease year_of_release	
		movie_id <del>-movie_id</del> -
Dinosaur Planet	2003.0	1
Isle of Man TT 2004 Review	2004.0	2
Character	1997.0	3
Paula Abdul's Get Up & Dance	1994.0	4
The Rise and Fall of ECW	2004.0	5

## Similar Movies for 'Vampire Journals'

#### In [54]:

```
mv_id = 67
print("\nMovie ---->", movie_titles.loc[mv_id].values[1])
print("\nIt has {} Ratings from users.".format(train_sparse_matrix[:, mv_id].getnnz()))
print("\nWe have {} movies which are similar to this and we will get only top most..".format(m_m_s im_sparse[:, mv_id].getnnz()))
```

Movie ----> Vampire Journals

It has 270 Ratings from users.

We have 17284 movies which are similarto this and we will get only top most..

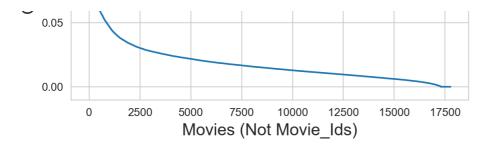
#### In [55]:

## In [56]:

```
plt.plot(similarities[sim_indices], label='All the ratings')
plt.plot(similarities[sim_indices[:100]], label='top 100 similar movies')
plt.title("Similar Movies of {} (movie_id)".format(mv_id), fontsize=20)
plt.xlabel("Movies (Not Movie_Ids)", fontsize=15)
plt.ylabel("Cosine Similarity",fontsize=15)
plt.legend()
plt.show()
```







#### Top 10 similar movies

#### In [57]:

```
movie_titles.loc[sim_indices[:10]]
```

## Out[57]:

	year_of_release	title
movie_id		
323	1999.0	Modern Vampires
4044	1998.0	Subspecies 4: Bloodstorm
1688	1993.0	To Sleep With a Vampire
13962	2001.0	Dracula: The Dark Prince
12053	1993.0	Dracula Rising
16279	2002.0	Vampires: Los Muertos
4667	1996.0	Vampirella
1900	1997.0	Club Vampire
13873	2001.0	The Breed
15867	2003.0	Dracula II: Ascension

Similarly, we can *find similar users* and compare how similar they are.

# 4. Machine Learning Models

```
In [10]:
```

```
def get_sample_sparse_matrix(sparse_matrix, no_users, no_movies, path, verbose = True):
    """
    It will get it from the ''path'' if it is present or It will create
    and store the sampled sparse matrix in the path specified.
    """

# get (row, col) and (rating) tuple from sparse_matrix...
    row_ind, col_ind, ratings = sparse.find(sparse_matrix)
    users = np.unique(row_ind)
    movies = np.unique(col_ind)

print("Original Matrix : (users, movies) -- ({} {})".format(len(users), len(movies)))
    print("Original Matrix : Ratings -- {}\n".format(len(ratings)))

# It just to make sure to get same sample everytime we run this program..
```

```
# and pick without replacement....
   np.random.seed(15)
   sample users = np.random.choice(users, no users, replace=False)
   sample movies = np.random.choice(movies, no movies, replace=False)
    # get the boolean mask or these sampled items in originl row/col inds..
   mask = np.logical and( np.isin(row ind, sample users),
                      np.isin(col ind, sample movies) )
   sample sparse matrix = sparse.csr matrix((ratings[mask], (row ind[mask], col ind[mask])),
                                             shape=(max(sample users)+1, max(sample movies)+1))
   if verbose:
       print("Sampled Matrix : (users, movies) -- ({} {})".format(len(sample_users), len(sample_mc
vies)))
       print("Sampled Matrix : Ratings --", format(ratings[mask].shape[0]))
   print('Saving it into disk for furthur usage..')
   # save it into disk
   sparse.save_npz(path, sample_sparse_matrix)
   if verbose:
           print('Done..\n')
   return sample sparse matrix
```

# 4.1 Sampling Data

## 4.1.1 Build sample train data from the train data

```
In [59]:
start = datetime.now()
path = "sample/small/sample_train_sparse_matrix.npz"
if os.path.isfile(path):
   print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
    sample train sparse matrix = sparse.load npz(path)
    print("DONE..")
else:
    # get 10k users and 1k movies from available data
    sample_train_sparse_matrix = get_sample_sparse_matrix(train_sparse_matrix, no_users=10000, no_m
ovies=1000,
                                              path = path)
print(datetime.now() - start)
It is present in your pwd, getting it from disk....
DONE..
0:00:00.032148
```

#### 4.1.2 Build sample test data from the test data

```
In [60]:
```

```
It is present in your pwd, getting it from disk.... DONE..
0:00:00.024873
```

# 4.2 Finding Global Average of all movie ratings, Average rating per User, and Average rating per Movie (from sampled train)

```
In [61]:
sample_train_averages = dict()
```

## 4.2.1 Finding Global Average of all movie ratings

```
In [62]:
```

```
# get the global average of ratings in our train set.
global_average = sample_train_sparse_matrix.sum()/sample_train_sparse_matrix.count_nonzero()
sample_train_averages['global'] = global_average
sample_train_averages
Out[62]:
```

{'global': 3.581679377504138}

## 4.2.2 Finding Average rating per User

```
In [63]:
```

```
sample_train_averages['user'] = get_average_ratings(sample_train_sparse_matrix, of_users=True)
print('\nAverage rating of user 1515220 :',sample_train_averages['user'][1515220])
```

Average rating of user 1515220 : 3.9655172413793105

## 4.2.3 Finding Average rating per Movie

```
In [64]:
```

```
sample_train_averages['movie'] = get_average_ratings(sample_train_sparse_matrix, of_users=False)
print('\n AVerage rating of movie 15153 :',sample_train_averages['movie'][15153])
```

AVerage rating of movie 15153 : 2.6458333333333335

# 4.3 Featurizing data

```
In [65]:
```

```
print('\n No of ratings in Our Sampled train matrix is : {}\n'.format(sample_train_sparse_matrix.c
  ount_nonzero()))
print('\n No of ratings in Our Sampled test matrix is : {}\n'.format(sample_test_sparse_matrix.co
  unt_nonzero()))
```

```
No of ratings in Our Sampled train matrix is : 129286
```

No of ratings in Our Sampled test matrix is : 7333

## 4.3.1 Featurizing data for regression problem

#### 4.3.1.1 Featurizing train data

```
In [66]:
```

```
# get users, movies and ratings from our samples train sparse matrix
sample_train_users, sample_train_movies, sample_train_ratings =
sparse.find(sample_train_sparse_matrix)
```

#### In [67]:

```
# It took me almost 10 hours to prepare this train dataset.#
start = datetime.now()
if os.path.isfile('sample/small/reg train.csv'):
   print("File already exists you don't have to prepare again..." )
   print('preparing {} tuples for the dataset..\n'.format(len(sample train ratings)))
   with open ('sample/small/reg train.csv', mode='w') as reg data file:
       count = 0
       for (user, movie, rating) in zip(sample train users, sample train movies,
sample train ratings):
          st = datetime.now()
            print(user, movie)
           #----- Ratings of "movie" by similar users of "user" ------
           # compute the similar Users of the "user"
           user sim = cosine_similarity(sample_train_sparse_matrix[user],
sample train sparse matrix).ravel()
           top sim users = user sim.argsort()[::-1][1:] # we are ignoring 'The User' from its simi
lar users.
           # get the ratings of most similar users for this movie
           top ratings = sample train sparse matrix[top sim users, movie].toarray().ravel()
           # we will make it's length "5" by adding movie averages to .
           top sim users ratings = list(top ratings[top ratings != 0][:5])
           top sim users ratings.extend([sample train averages['movie'][movie]]*(5 -
len(top sim users ratings)))
           print(top sim users ratings, end=" ")
           #----- Ratings by "user" to similar movies of "movie" ------
           # compute the similar movies of the "movie"
           movie sim = cosine similarity(sample train sparse matrix[:,movie].T,
sample train sparse matrix.T).ravel()
           top sim movies = movie sim.argsort()[::-1][1:] # we are ignoring 'The User' from its si
milar users.
           # get the ratings of most similar movie rated by this user..
           top ratings = sample train sparse matrix[user, top sim movies].toarray().ravel()
           # we will make it's length "5" by adding user averages to.
           top sim movies ratings = list(top ratings[top ratings != 0][:5])
           top sim movies ratings.extend([sample train averages['user']
[user]]*(5-len(top_sim_movies_ratings)))
            print(top_sim_movies_ratings, end=" : -- ")
                -----#
           row = list()
           row.append(user)
           row.append(movie)
           # Now add the other features to this data...
           row.append(sample train averages['global']) # first feature
           # next 5 features are similar users "movie" ratings
           row.extend(top sim users ratings)
           # next 5 features are "user" ratings for similar_movies
           row.extend(top sim movies ratings)
           # Avg user rating
           row.append(sample_train_averages['user'][user])
           # Avg movie rating
           row.append(sample_train_averages['movie'][movie])
           # finalley, The actual Rating of this user-movie pair...
           row.append(rating)
           count = count + 1
```

```
# add rows to the file opened..
reg_data_file.write(','.join(map(str, row)))
reg_data_file.write('\n')
if (count)%10000 == 0:
    # print(','.join(map(str, row)))
    print("Done for {} rows----- {}".format(count, datetime.now() - start))

print(datetime.now() - start)
```

File already exists you don't have to prepare again... 0:00:00.000373

## Reading from the file to make a Train\_dataframe

```
In [68]:
```

```
reg_train = pd.read_csv('sample/small/reg_train.csv', names = ['user', 'movie', 'GAvg', 'surl', 'su
r2', 'sur3', 'sur4', 'sur5','smr1', 'smr2', 'smr3', 'smr4', 'smr5', 'UAvg', 'MAvg', 'rating'],
header=None)
reg_train.head()
```

#### Out[68]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating
0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	5.0	3.0	1.0	3.370370	4.092437	4
1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	4.0	3.0	5.0	3.555556	4.092437	3
2	99865	33	3.581679	5.0	5.0	4.0	5.0	3.0	5.0	4.0	4.0	5.0	4.0	3.714286	4.092437	5
3	101620	33	3.581679	2.0	3.0	5.0	5.0	4.0	4.0	3.0	3.0	4.0	5.0	3.584416	4.092437	5
4	112974	33	3.581679	5.0	5.0	5.0	5.0	5.0	3.0	5.0	5.0	5.0	3.0	3.750000	4.092437	5

- GAvg : Average rating of all the ratings
- Similar users rating of this movie:
  - sur1, sur2, sur3, sur4, sur5 ( top 5 similar users who rated that movie.. )
- Similar movies rated by this user:
  - smr1, smr2, smr3, smr4, smr5 ( top 5 similar movies rated by this movie.. )
- UAvg : User's Average rating
- MAvg : Average rating of this movie
- rating: Rating of this movie by this user.

#### 4.3.1.2 Featurizing test data

```
In [69]:
```

```
# get users, movies and ratings from the Sampled Test
sample_test_users, sample_test_movies, sample_test_ratings = sparse.find(sample_test_sparse_matrix
)
```

```
In [70]:
```

```
sample_train_averages['global']
```

#### In [71]:

```
start = datetime.now()
if os.path.isfile('sample/small/reg test.csv'):
   print("It is already created...")
else:
   print('preparing {} tuples for the dataset..\n'.format(len(sample_test_ratings)))
   with open('sample/small/reg test.csv', mode='w') as reg data file:
       count = 0
       for (user, movie, rating) in zip(sample test users, sample test movies,
sample_test_ratings):
           st = datetime.now()
        #----- Ratings of "movie" by similar users of "user" -----
           #print(user, movie)
           try:
               # compute the similar Users of the "user"
               user sim = cosine_similarity(sample_train_sparse_matrix[user],
sample train sparse matrix).ravel()
               top_sim_users = user_sim.argsort()[::-1][1:] # we are ignoring 'The User' from its
similar users.
               # get the ratings of most similar users for this movie
               top_ratings = sample_train_sparse_matrix[top_sim_users, movie].toarray().ravel()
               \# we will make it's length "5" by adding movie averages to .
               top_sim_users_ratings = list(top_ratings[top_ratings != 0][:5])
               top sim users ratings.extend([sample train averages['movie'][movie]]*(5 -
len(top sim users ratings)))
               # print(top_sim_users_ratings, end="--")
           except (IndexError, KeyError):
               # It is a new User or new Movie or there are no ratings for given user for top sim:
lar movies...
               ######### Cold STart Problem ########
               top sim users ratings.extend([sample train averages['global']] * (5 -
len(top sim users ratings)))
               #print(top_sim_users_ratings)
           except:
               print(user, movie)
               # we just want KeyErrors to be resolved. Not every Exception...
            #----- Ratings by "user" to similar movies of "movie" -----
           try:
               # compute the similar movies of the "movie"
               movie sim = cosine similarity(sample_train_sparse_matrix[:,movie].T,
sample train sparse matrix.T).ravel()
               top_sim_movies = movie_sim.argsort()[::-1][1:] # we are ignoring 'The User' from it
s similar users.
               # get the ratings of most similar movie rated by this user..
               top_ratings = sample_train_sparse_matrix[user, top_sim_movies].toarray().ravel()
               # we will make it's length "5" by adding user averages to.
               top_sim_movies_ratings = list(top_ratings[top_ratings != 0][:5])
               top_sim_movies_ratings.extend([sample_train_averages['user']
[user]]*(5-len(top sim movies ratings)))
               #print(top sim movies ratings)
           except (IndexError, KeyError):
               #print(top_sim_movies_ratings, end=" : -- ")
top_sim_movies_ratings.extend([sample_train_averages['global']]*(5-len(top sim movies ratings)))
               #print(top sim movies ratings)
           except :
               raise
           #-----# in a file-----#
           row = list()
            # add usser and movie name first
           row.append(user)
           row.append(movie)
           row.append(sample train averages['global']) # first feature
```

```
#print(row)
        # next 5 features are similar users "movie" ratings
        row.extend(top_sim_users_ratings)
        #print(row)
        # next 5 features are "user" ratings for similar movies
        row.extend(top_sim_movies_ratings)
        #print(row)
        # Avg user rating
           row.append(sample train averages['user'][user])
        except KeyError:
           row.append(sample_train_averages['global'])
        except:
            raise
        #print(row)
        # Avg movie rating
            row.append(sample_train_averages['movie'][movie])
        except KeyError:
           row.append(sample_train_averages['global'])
        except:
           raise
        #print(row)
        # finalley, The actual Rating of this user-movie pair...
        row.append(rating)
        #print(row)
        count = count + 1
        # add rows to the file opened..
        reg data file.write(','.join(map(str, row)))
        #print(','.join(map(str, row)))
        reg data file.write('\n')
        if (count) %1000 == 0:
            #print(','.join(map(str, row)))
            print("Done for {} rows---- {}".format(count, datetime.now() - start))
print("",datetime.now() - start)
```

It is already created...

#### Reading from the file to make a test dataframe

```
In [72]:
```

#### Out[72]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	1
0	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
2	1737912	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
3	1849204	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
4														·

- GAvg : Average rating of all the ratings
- Similar users rating of this movie:
  - sur1, sur2, sur3, sur4, sur5 (top 5 simiular users who rated that movie..)
- Similar movies rated by this user:
  - smr1, smr2, smr3, smr4, smr5 (top 5 simiular movies rated by this movie..)
- . UAvg: User AVerage rating

- MAvg : Average rating of this movie
- · rating: Rating of this movie by this user.

## 4.3.2 Transforming data for Surprise models

```
In [73]:
```

```
from surprise import Reader, Dataset
```

#### 4.3.2.1 Transforming train data

- · We can't give raw data (movie, user, rating) to train the model in Surprise library.
- They have a saperate format for TRAIN and TEST data, which will be useful for training the models like SVD, KNNBaseLineOnly....etc..,in Surprise.
- We can form the trainset from a file, or from a Pandas DataFrame.
   http://surprise.readthedocs.io/en/stable/getting\_started.html#load-dom-dataframe-py

#### In [74]:

```
# It is to specify how to read the dataframe.
# for our dataframe, we don't have to specify anything extra..
reader = Reader(rating_scale=(1,5))
# create the traindata from the dataframe...
train_data = Dataset.load_from_df(reg_train[['user', 'movie', 'rating']], reader)
# build the trainset from traindata.., It is of dataset format from surprise library..
trainset = train_data.build_full_trainset()
```

## 4.3.2.2 Transforming test data

• Testset is just a list of (user, movie, rating) tuples. (Order in the tuple is impotant)

```
In [75]:
```

```
testset = list(zip(reg_test_df.user.values, reg_test_df.movie.values, reg_test_df.rating.values))
testset[:3]

Out[75]:
[(808635, 71, 5), (941866, 71, 4), (1737912, 71, 3)]
```

# 4.4 Applying Machine Learning models

- Global dictionary that stores rmse and mape for all the models....
  - It stores the metrics in a dictionary of dictionaries

```
keys : model names(string)
value: dict(key : metric, value : value )
```

```
In [76]:
```

```
models_evaluation_train = dict()
```

```
models_evaluation_test = dict()
models_evaluation_train, models_evaluation_test

Out[76]:
({}, {})
```

#### Utility functions for running regression models

```
In [15]:
```

```
# to get rmse and mape given actual and predicted ratings..
def get error metrics(y true, y pred):
   rmse = np.sqrt(np.mean([ (y_true[i] - y_pred[i])**2 for i in range(len(y_pred)) ]))
   mape = np.mean(np.abs((y_true - y_pred)/y_true)) * 100
   return rmse, mape
def run_xgboost(algo, x_train, y_train, x_test, y_test, verbose=True):
   It will return train_results and test_results
   # dictionaries for storing train and test results
   train results = dict()
   test results = dict()
   # fit the model
   print('Training the model..')
   start =datetime.now()
   algo.fit(x_train, y_train, eval_metric = 'rmse')
   print('Done. Time taken : {}\n'.format(datetime.now()-start))
   print('Done \n')
   # from the trained model, get the predictions....
   print('Evaluating the model with TRAIN data...')
   start =datetime.now()
   y train pred = algo.predict(x train)
   # get the rmse and mape of train data...
   rmse train, mape train = get error metrics(y train.values, y train pred)
   # store the results in train results dictionary..
   train results = {'rmse': rmse train,
                  'mape' : mape_train,
                   'predictions' : y_train_pred}
   # get the test data predictions and compute rmse and mape
   print('Evaluating Test data')
   y_test_pred = algo.predict(x_test)
   rmse test, mape test = get error metrics(y true=y test.values, y pred=y test pred)
   # store them in our test results dictionary.
   test results = {'rmse': rmse test,
                  'mape' : mape test,
                  'predictions':y_test_pred}
   if verbose:
       print('\nTEST DATA')
       print('-'*30)
       print('RMSE : ', rmse_test)
       print('MAPE : ', mape_test)
   # return these train and test results...
   return train_results, test_results
```

```
In [16]:
```

```
# it is just to makesure that all of our algorithms should produce same results
# everytime they run...
my_seed = 15
random.seed(my seed)
np.random.seed (my seed)
# get (actual_list , predicted_list) ratings given list
# of predictions (prediction is a class in Surprise).
def get_ratings(predictions):
   actual = np.array([pred.r ui for pred in predictions])
   pred = np.array([pred.est for pred in predictions])
   return actual, pred
# get ''rmse'' and ''mape'' , given list of prediction objecs
def get errors(predictions, print them=False):
   actual, pred = get ratings(predictions)
   rmse = np.sqrt(np.mean((pred - actual)**2))
   mape = np.mean(np.abs(pred - actual)/actual)
   return rmse, mape*100
# It will return predicted ratings, rmse and mape of both train and test data
def run surprise(algo, trainset, testset, verbose=True):
      return train dict, test dict
      It returns two dictionaries, one for train and the other is for test
      Each of them have 3 key-value pairs, which specify ''rmse'', ''mape'', and ''predicted rat
ings''.
   start = datetime.now()
   # dictionaries that stores metrics for train and test..
   train = dict()
   test = dict()
   # train the algorithm with the trainset
   st = datetime.now()
   print('Training the model...')
   algo.fit(trainset)
   print('Done. time taken : {} \n'.format(datetime.now()-st))
   # ----- Evaluating train data----#
   st = datetime.now()
   print('Evaluating the model with train data..')
   # get the train predictions (list of prediction class inside Surprise)
   train_preds = algo.test(trainset.build_testset())
   # get predicted ratings from the train predictions..
   train_actual_ratings, train_pred_ratings = get_ratings(train_preds)
   # get ''rmse'' and ''mape'' from the train predictions.
   train_rmse, train_mape = get_errors(train_preds)
   print('time taken : {}'.format(datetime.now()-st))
   if verbose:
      print('-'*15)
      print('Train Data')
      print('-'*15)
      print("RMSE : {}\n\nMAPE : {}\n".format(train rmse, train mape))
   #store them in the train dictionary
   if verbose:
      print('adding train results in the dictionary..')
   train['rmse'] = train rmse
   train['mane'] = train mane
```

```
craint make 1 - crain make
train['predictions'] = train_pred_ratings
#----- Evaluating Test data-----#
st = datetime.now()
print('\nEvaluating for test data...')
# get the predictions( list of prediction classes) of test data
test preds = algo.test(testset)
# get the predicted ratings from the list of predictions
test_actual_ratings, test_pred_ratings = get_ratings(test_preds)
# get error metrics from the predicted and actual ratings
test rmse, test mape = get errors(test preds)
print('time taken : {}'.format(datetime.now()-st))
if verbose:
  print('-'*15)
   print('Test Data')
   print('-'*15)
   print("RMSE : {}\n\nMAPE : {}\n".format(test_rmse, test_mape))
# store them in test dictionary
if verbose:
   print('storing the test results in test dictionary...')
test['rmse'] = test rmse
test['mape'] = test mape
test['predictions'] = test pred ratings
print('\n'+'-'*45)
print('Total time taken to run this algorithm :', datetime.now() - start)
# return two dictionaries train and test
return train, test
```

#### 4.4.1 XGBoost with initial 13 features

```
In [79]:
```

```
import xgboost as xgb
```

#### In [80]:

```
# prepare Train data
x_train = reg_train.drop(['user','movie','rating'], axis=1)
y_train = reg_train['rating']

# Prepare Test data
x_test = reg_test_df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']

# initialize Our first XGBoost model...
first_xgb = xgb.XGBregressor(silent=False, n_jobs=13, random_state=15, n_estimators=100)
train_results, test_results = run_xgboost(first_xgb, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['first_algo'] = train_results
models_evaluation_test['first_algo'] = test_results

xgb.plot_importance(first_xgb)
plt.show()
```

Training the model..

[19:45:41] WARNING: src/objective/regression\_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.

```
/Users/mayankgupta/anaconda3/lib/python3.7/site-packages/xgboost/core.py:587: FutureWarning: Series.base is deprecated and will be removed in a future version if getattr(data, 'base', None) is not None and \
/Users/mayankgupta/anaconda3/lib/python3.7/site-packages/xgboost/core.py:588: FutureWarning: Series.base is deprecated and will be removed in a future version data.base is not None and isinstance(data, np.ndarray) \
```

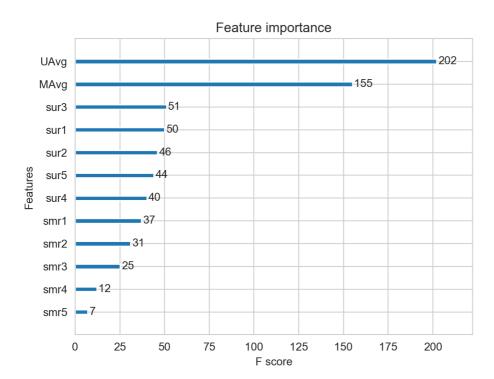
Done

Evaluating the model with TRAIN data... Evaluating Test data

TEST DATA

-----

RMSE : 1.076373581778953 MAPE : 34.48223172520999



## 4.4.2 Suprise BaselineModel

In [81]:

from surprise import BaselineOnly

#### Predicted\_rating: (baseline prediction)

• http://surprise.readthedocs.io/en/stable/basic\_algorithms.html#surprise.prediction\_algorithms.baseline\_only.BaselineOnly

$$\label{eq:large sumu + b_u + b_i} $$ \limsup { \sum_{u \in b_u + b_i } }$$

- \pmb \mu : Average of all trainings in training data.
- \pmb b\_u : User bias
- \pmb b\_i : Item bias (movie biases)

## **Optimization function (Least Squares Problem)**

• http://surprise.readthedocs.io/en/stable/prediction\_algorithms.html#baselines-estimates-configuration

```
# options are to specify.., how to compute those user and item biases
bsl_options = {'method': 'sgd',
               'learning_rate': .001
               }
bsl_algo = BaselineOnly(bsl_options=bsl_options)
# run this algorithm.., It will return the train and test results..
bsl_train_results, bsl_test_results = run_surprise(bsl_algo, trainset, testset, verbose=True)
# Just store these error metrics in our models_evaluation datastructure
models_evaluation_train['bsl_algo'] = bsl_train_results
models_evaluation_test['bsl_algo'] = bsl_test_results
Training the model...
Estimating biases using sgd...
Done. time taken: 0:00:00.566335
Evaluating the model with train data..
time taken : 0:00:00.914533
Train Data
RMSE: 0.9347153928678286
MAPE: 29.389572652358183
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.057080
Test Data
RMSE : 1.0730330260516174
MAPE: 35.04995544572911
storing the test results in test dictionary...
Total time taken to run this algorithm: 0:00:01.538428
```

#### 4.4.3 XGBoost with initial 13 features + Surprise Baseline predictor

#### **Updating Train Data**

```
In [83]:
```

```
# add our baseline_predicted value as our feature..
reg_train['bslpr'] = models_evaluation_train['bsl_algo']['predictions']
reg_train.head(2)
```

```
Out[83]:
```

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bslpr
0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	5.0	3.0	1.0	3.370370	4.092437	4	3.898982
1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	4.0	3.0	5.0	3.555556	4.092437	3	3.371403

#### **Updating Test Data**

```
In [84]:
```

```
# add that baseline predicted ratings with Surprise to the test data as well
reg_test_df['bslpr'] = models_evaluation_test['bsl_algo']['predictions']
reg_test_df.head(2)
```

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	U
0	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581
4											1			<b>)</b>

In [85]:

```
# prepare train data
x_train = reg_train.drop(['user', 'movie','rating'], axis=1)
y_train = reg_train['rating']

# Prepare Test data
x_test = reg_test_df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']

# initialize Our first XGBoost model...
xgb_bsl = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15, n_estimators=100)
train_results, test_results = run_xgboost(xgb_bsl, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_bsl'] = train_results
models_evaluation_test['xgb_bsl'] = test_results

xgb.plot_importance(xgb_bsl)
plt.show()
```

Training the model..

[19:45:51] WARNING: src/objective/regression\_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.

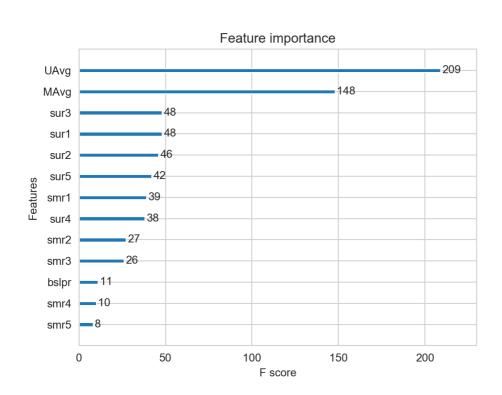
Done. Time taken : 0:00:08.235488

Done

Evaluating the model with TRAIN data... Evaluating Test data

TEST DATA

RMSE : 1.0765603714651855 MAPE : 34.4648051883444



#### 4.4.4 Surprise KNNBaseline predictor

#### In [86]:

```
from surprise import KNNBaseline
```

- KNN BASELINE
  - http://surprise.readthedocs.io/en/stable/knn\_inspired.html#surprise.prediction\_algorithms.knns.KNNBaseline
- PEARSON BASELINE SIMILARITY
  - http://surprise.readthedocs.io/en/stable/similarities.html#surprise.similarities.pearson\_baseline
- SHRINKAGE
  - 2.2 Neighborhood Models in <a href="http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf">http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf</a>
- predicted Rating : ( based on User-User similarity )

 $\label{limits_vin N^k_i(u)} $$ \left(u, v\right) \cdot \left(r_{vi} - b_{vi}\right) {\sum_{u \in \mathbb{N}^{u}} + \frac{v \in N^k_i(u)}{text{sim}(u, v) \cdot dot (r_{vi} - b_{vi})} {\sum_{u \in \mathbb{N}^{u}} + \frac{v \in N^k_i(u)}{text{sim}(u, v)} \cdot dot (r_{vi} - b_{vi})} $$$ 

- \pmb{b\_{ui}} Baseline prediction of (user,movie) rating
- \pmb {N\_i^k (u)} Set of K similar users (neighbours) of user (u) who rated movie(i)
- sim (u, v) Similarity between users u and v
  - Generally, it will be cosine similarity or Pearson correlation coefficient.
  - But we use shrunk Pearson-baseline correlation coefficient, which is based on the pearsonBaseline similarity ( we take base line predictions instead of mean rating of user/item)
- Predicted rating ( based on Item Item similarity ): \begin{align} \hat{r}\_{ui} = b\_{ui} + \frac{ \sum\\limits\_{j \in N^k\_u(i)}\\text{sim}(i, j) \cdot (r {uj} b {uj})} {\sum\\limits\_{j \in N^k\_u(j)} \\text{sim}(i, j)} \end{align}
  - Notations follows same as above (user user based predicted rating)

#### 4.4.4.1 Surprise KNNBaseline with user user similarities

```
In [87]:
```

```
# we specify , how to compute similarities and what to consider with sim options to our algorithm
sim options = {'user based' : True,
               'name': 'pearson_baseline',
               'shrinkage': 100,
               'min support': 2
# we keep other parameters like regularization parameter and learning rate as default values.
bsl options = {'method': 'sgd'}
knn bsl u = KNNBaseline(k=40, sim options = sim options, bsl options = bsl options)
knn_bsl_u_train_results, knn_bsl_u_test_results = run_surprise(knn_bsl_u, trainset, testset,
verbose=True)
# Just store these error metrics in our models evaluation datastructure
models evaluation train['knn bsl u'] = knn bsl u train results
models evaluation test['knn bsl u'] = knn bsl u test results
Training the model...
Estimating biases using sgd...
Computing the pearson baseline similarity matrix...
Done computing similarity matrix.
Done. time taken: 0:00:25.881378
Evaluating the model with train data..
time taken : 0:01:37.503940
```

```
______
Train Data
RMSE: 0.33642097416508826
MAPE: 9.145093375416348
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.061866
Test Data
RMSE : 1.0726493739667242
MAPE: 35.02094499698424
storing the test results in test dictionary...
Total time taken to run this algorithm: 0:02:03.448036
4.4.4.2 Surprise KNNBaseline with movie movie similarities
In [88]:
# we specify , how to compute similarities and what to consider with sim options to our algorithm
# 'user based' : Fals => this considers the similarities of movies instead of users
sim options = {'user based' : False,
               'name': 'pearson baseline',
               'shrinkage': 100,
               'min support': 2
# we keep other parameters like regularization parameter and learning_rate as default values.
bsl options = {'method': 'sgd'}
knn bsl m = KNNBaseline(k=40, sim options = sim options, bsl options = bsl options)
knn bsl m train results, knn bsl m test results = run surprise(knn bsl m, trainset, testset,
verbose=True)
```

# Just store these error metrics in our models evaluation datastructure models evaluation train['knn bsl m'] = knn bsl m train results models\_evaluation\_test['knn\_bsl\_m'] = knn\_bsl\_m\_test\_results Training the model...

Estimating biases using sgd... Computing the pearson baseline similarity matrix... Done computing similarity matrix. Done. time taken : 0:00:00.812559 Evaluating the model with train data.. time taken : 0:00:07.526391 Train Data RMSE : 0.32584796251610554 MAPE: 8.447062581998374 adding train results in the dictionary.. Evaluating for test data... time taken : 0:00:00.059740 Test Data RMSE : 1.072758832653683

MAPE: 35.02269653015042

```
storing the test results in test dictionary...

Total time taken to run this algorithm: 0:00:08.399141
```

#### 4.4.5 XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predictor

- First we will run XGBoost with predictions from both KNN's (that uses User\_User and Item\_Item similarities along with our previous features.
- Then we will run XGBoost with just predictions form both knn models and preditions from our baseline model.

#### **Preparing Train data**

#### In [89]:

```
# add the predicted values from both knns to this dataframe
reg_train['knn_bsl_u'] = models_evaluation_train['knn_bsl_u']['predictions']
reg_train['knn_bsl_m'] = models_evaluation_train['knn_bsl_m']['predictions']
reg_train.head(2)
```

#### Out[89]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bslpr	knn_b
0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	5.0	3.0	1.0	3.370370	4.092437	4	3.898982	3.9
1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	4.0	3.0	5.0	3.555556	4.092437	3	3.371403	3.1
4																		Þ

#### **Preparing Test data**

```
In [90]:
```

```
reg_test_df['knn_bsl_u'] = models_evaluation_test['knn_bsl_u']['predictions']
reg_test_df['knn_bsl_m'] = models_evaluation_test['knn_bsl_m']['predictions']
reg_test_df.head(2)
```

#### Out[90]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	U
0	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581
4														Þ

#### In [91]:

```
# prepare the train data....
x_train = reg_train.drop(['user', 'movie', 'rating'], axis=1)
y_train = reg_train['rating']

# prepare the train data....
x_test = reg_test_df.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']

# declare the model
xgb_knn_bsl = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results = run_xgboost(xgb_knn_bsl, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_knn_bsl'] = train_results
models_evaluation_test['xgb_knn_bsl'] = test_results

xqb.plot importance(xgb knn bsl)
```

plt.show()

Training the model..

[19:48:12] WARNING: src/objective/regression obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.

Done. Time taken: 0:00:09.399726

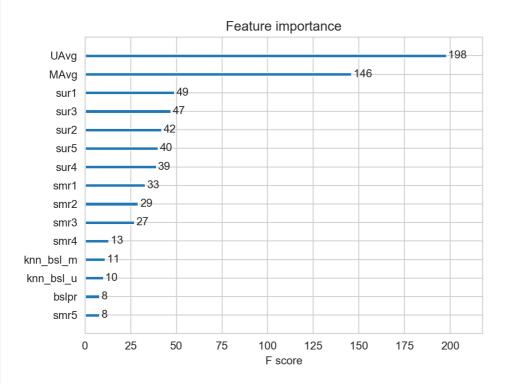
Done

Evaluating the model with TRAIN data... Evaluating Test data

TEST DATA

RMSE : 1.0767793575625662

MAPE : 34.44745951378593



#### 4.4.6 Matrix Factorization Techniques

#### 4.4.6.1 SVD Matrix Factorization User Movie intractions

In [92]:

from surprise import SVD

http://surprise.readthedocs.io/en/stable/matrix\_factorization.html#surprise.prediction\_algorithms.matrix\_factorization.SVD

# - Predicted Rating:

- $\$  \large \hat r\_{ui} = \mu + b\_u + b\_i + q\_i^Tp\_u \$
  - \$\pmb q i\$ Representation of item(movie) in latent factor space
  - \$\pmb p u\$ Representation of user in new latent factor space
- A BASIC MATRIX FACTORIZATION MODEL in <a href="https://datajobs.com/data-science-repo/Recommender-Systems-[Netflix].pdf">https://datajobs.com/data-science-repo/Recommender-Systems-[Netflix].pdf</a>

# - Optimization problem with user item interactions and regularization (to avoid overfitting)

-  $\alpha \{r \{ui\} \in R \{train\}\} \left(r \{ui\} - \hat{r} \{ui\} \right)^2 +$ 

```
\label{left} $$ \lambda = \int_{-\infty}^{\infty} |-q_i|^2 + ||q_i|^2 + ||p_u|^2 \right) $$
In [93]:
# initiallize the model
svd = SVD(n factors=100, biased=True, random_state=15, verbose=True)
svd train results, svd test results = run surprise(svd, trainset, testset, verbose=True)
# Just store these error metrics in our models evaluation datastructure
models evaluation train['svd'] = svd train results
models evaluation test['svd'] = svd test results
Training the model...
Processing epoch 0
Processing epoch 1
Processing epoch 2
Processing epoch 3
Processing epoch 4
Processing epoch 5
Processing epoch 6
Processing epoch 7
Processing epoch 8
Processing epoch 9
Processing epoch 10
Processing epoch 11
Processing epoch 12
Processing epoch 13
Processing epoch 14
Processing epoch 15
Processing epoch 16
Processing epoch 17
Processing epoch 18
Processing epoch 19
Done. time taken : 0:00:06.302436
Evaluating the model with train data..
time taken : 0:00:00.975534
Train Data
RMSE: 0.6574721240954099
MAPE: 19.704901088660474
adding train results in the dictionary..
Evaluating for test data...
time taken: 0:00:00.058222
Test Data
RMSE : 1.0726046873826458
MAPE: 35.01953535988152
storing the test results in test dictionary...
Total time taken to run this algorithm: 0:00:07.336675
```

#### 4.4.6.2 SVD Matrix Factorization with implicit feedback from user ( user rated movies )

In [94]:

-----> 2.5 Implicit Feedback in <a href="http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf">http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf</a>

## - Predicted Rating:

```
- \ \large \hat{r}_{ui} = \mu + b_u + b_i + q_i^T \left(p_u + b_i)
|I u|^{-\frac{1}{2}} \sum_{j \in I} u}
```

- \pmb{| u} --- the set of all items rated by user u
- \pmb{y\_j} --- Our new set of item factors that capture implicit ratings.

# - Optimization problem with user item interactions and regularization (to avoid overfitting)

```
- $ \large \sum {r {ui} \in R {train}} \left(r {ui} - \hat{r} {ui} \right)^2 +
\label{left} $$ \lambda = \int_{-\infty}^{\infty} ||q_i||^2 + ||p_u||^2 + ||y_j||^2 \right. $$ in the proof of the pro
```

In [95]:

```
# initiallize the model
svdpp = SVDpp(n factors=50, random state=15, verbose=True)
svdpp train results, svdpp test results = run surprise(svdpp, trainset, testset, verbose=True)
# Just store these error metrics in our models_evaluation datastructure
models evaluation train['svdpp'] = svdpp train results
models evaluation test['svdpp'] = svdpp test results
Training the model...
processing epoch 0
processing epoch 1
processing epoch
 processing epoch 3
processing epoch 4
processing epoch 5
processing epoch 6
 processing epoch 7
 processing epoch 8
processing epoch 9
processing epoch 10
processing epoch 11
processing epoch 12
 processing epoch 13
 processing epoch 14
processing epoch 15
processing epoch 16
processing epoch 17
processing epoch 18
 processing epoch 19
Done. time taken : 0:01:55.829117
Evaluating the model with train data..
time taken : 0:00:05.887211
Train Data
RMSE: 0.6032438403305899
MAPE: 17.49285063490268
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.060804
Test Data
```

```
RMSE: 1.0728491944183447
MAPE: 35.03817913919887
storing the test results in test dictionary...
Total time taken to run this algorithm : 0:02:01.777731
4.4.7 XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Techniques
Preparing Train data
 In [96]:
  # add the predicted values from both knns to this dataframe
  reg_train['svd'] = models_evaluation_train['svd']['predictions']
  reg_train['svdpp'] = models_evaluation_train['svdpp']['predictions']
  reg_train.head(2)
 Out[96]:
                                                                          GAvg sur1 sur2 sur3 sur4 sur5 smr1 smr2 ... smr4 smr5
                                                                                                                                                                                                                                                                                                                      UAvg
                  user movie
                                                                                                                                                                                                                                                                                                                                                       MAvg rating
                                                                                                                                                                                                                                                                                                                                                                                                                   bslpr knn_bsl_
   0 53406
                                                  33 3.581679
                                                                                                                                              5.0
                                                                                                                                                                  4.0
                                                                                                                                                                                       1.0
                                                                                                                                                                                                             5.0
                                                                                                                                                                                                                                   2.0 ...
                                                                                                                                                                                                                                                                                            1.0 3.370370 4.092437
                                                                                                                                                                                                                                                                                                                                                                                             4 3.898982
                                                                                                                                                                                                                                                                                                                                                                                                                                                   3.9300
                                                                                                                                                                                                                                   4.0 ...
    1 99540
                                                  33 3.581679
                                                                                                     5.0
                                                                                                                          5.0
                                                                                                                                              5.0
                                                                                                                                                                  4.0
                                                                                                                                                                                      5.0
                                                                                                                                                                                                             3.0
                                                                                                                                                                                                                                                                     3.0
                                                                                                                                                                                                                                                                                            5.0 3.555556 4.092437
                                                                                                                                                                                                                                                                                                                                                                                             3 3 3 7 1 4 0 3
                                                                                                                                                                                                                                                                                                                                                                                                                                                  3.1773
2 rows × 21 columns
Preparing Test data
In [97]:
  reg_test_df['svd'] = models_evaluation_test['svd']['predictions']
  reg_test_df['svdpp'] = models_evaluation_test['svdpp']['predictions']
  reg_test_df.head(2)
Out[97]:
                     user movie
                                                                             GAva
                                                                                                                                                    sur2
                                                                                                                                                                                      sur3
                                                                                                                                                                                                                        sur4
                                                                                                                                                                                                                                                          sur5
                                                                                                                                                                                                                                                                                          smr1
                                                                                                                                                                                                                                                                                                                           smr2 ...
                                                                                                                                                                                                                                                                                                                                                                                                           smr5
                                                                                                                                                                                                                                                                                                                                                                                                                                           UAva
                                                                                                                   sur1
                                                                                                                                                                                                                                                                                                                                                                         smr4
    0 808635
                                                     71 \quad 3.581679 \quad \dots \quad 3.581679 \quad 
    1 941866
                                                      71 \quad 3.581679 \quad \dots \quad 3.581679 \quad 
2 rows x 21 columns
 In [98]:
  # prepare x train and y train
  x train = reg train.drop(['user', 'movie', 'rating',], axis=1)
 y train = reg train['rating']
  # prepare test data
  x test = reg test df.drop(['user', 'movie', 'rating'], axis=1)
  y_test = reg_test_df['rating']
  xgb_final = xgb.XGBRegressor(n_jobs=10, random_state=15)
  train_results, test_results = run_xgboost(xgb_final, x_train, y_train, x_test, y_test)
```

# store the results in models evaluations dictionaries

```
models_evaluation_train['xgb_final'] = train_results
models_evaluation_test['xgb_final'] = test_results

xgb.plot_importance(xgb_final)
plt.show()

Training the model..
[19:50:31] WARNING: src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
Done. Time taken : 0:00:11.363650

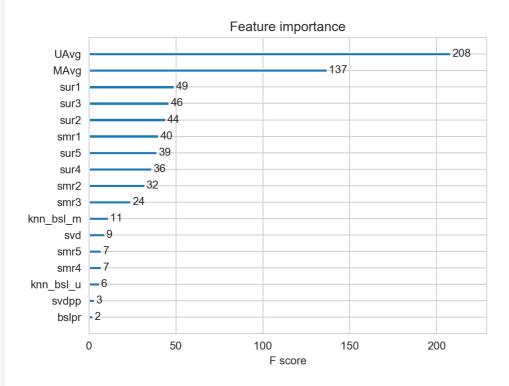
Done

Evaluating the model with TRAIN data...
Evaluating Test data

TEST DATA

TEST DATA

RMSE : 1.0769599573828592
MAPE : 34.431788329400995
```



#### 4.4.8 XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques

In [99]:

```
# prepare train data
x_train = reg_train[['knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_train = reg_train['rating']

# test data
x_test = reg_test_df[['knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_test = reg_test_df['rating']

xgb_all_models = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results = run_xgboost(xgb_all_models, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_all_models'] = train_results
models_evaluation_test['xgb_all_models'] = test_results

xgb.plot_importance(xgb_all_models)

plt_sbow()
```

```
bir.snom()
```

```
Training the model..
```

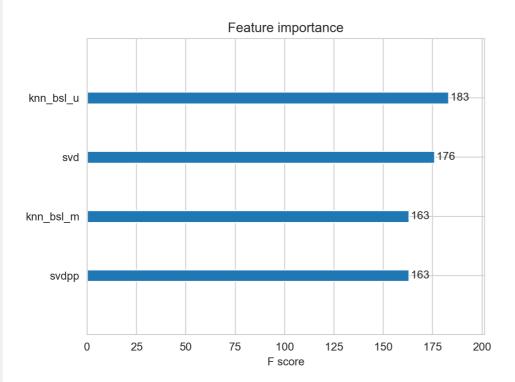
[19:50:44] WARNING: src/objective/regression\_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.

Done. Time taken : 0:00:04.508906

Evaluating the model with TRAIN data... Evaluating Test data

#### TEST DATA

RMSE : 1.0753047860953797 MAPE: 35.07058962951319



# 4.5 Comparision between all models

### In [100]:

```
# Saving our TEST RESULTS into a dataframe so that you don't have to run it again
pd.DataFrame (models_evaluation_test).to_csv('sample/small_sample_results.csv')
models = pd.read_csv('sample/small/small_sample_results.csv', index_col=0)
models.loc['rmse'].sort values()
```

#### Out[100]:

```
1.0726046873826458
svd
knn bsl u
knn_bsl_m
               1.072758832653683
              1.0728491944183447
svdpp
              1.0730330260516174
bsl algo
xgb_all_models 1.0753047860953797
first_algo 1.0765603714651855
1.0765603714651855
```

Name: rmse, dtype: object

```
print("-"*100)
print("Total time taken to run this entire notebook ( with saved files) is :",datetime.now()-globa
Total time taken to run this entire notebook (with saved files) is: 1:03:28.197192
                                                                               >
Tn [49]:
from prettytable import PrettyTable
table = PrettyTable()
table.field names = ['Model', 'Test Data RMSE', 'Test Data MAPE']
table.add_row(['XGBoost with initial 13 features', 1.076373581778953, 34.48223172520999])
table.add row(['Suprise BaselineModel', 1.0730330260516174, 35.04995544572911])
table.add row(['XGBoost with initial 13 features + Surprise Baseline predictor',
1.0765603714651855, 34.4648051883444])
table.add row(['Surprise KNNBaseline with user user similarities', 1.0726493739667242,
35.02094499698424])
table.add row(['Surprise KNNBaseline with movie movie similarities', 1.072758832653683,
35.022696530150421)
table.add row(['XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predi
ctor', 1.0767793575625662, 34.44745951378593])
table.add row(['SVD Matrix Factorization User Movie intractions', 1.0726046873826458,
35.01953535988152])
table.add row(['SVD Matrix Factorization with implicit feedback from user ( user rated movies )',
1.0728491944183447, 35.03817913919887])
table.add_row(['XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Technique
s', 1.0769599573828592, 34.431788329400995])
table.add row(['XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques', 1.07530478
60953797, 35.07058962951319])
print(table)
----+
                                                                                   I Test D
                                     Model
RMSE | Test Data MAPE |
+-----
                          XGBoost with initial 13 features
                                                                                  1.076373
1778953 | 34.48223172520999 |
                               Suprise BaselineModel
1.0730330260516174 | 35.04995544572911 |
           XGBoost with initial 13 features + Surprise Baseline predictor
1.0765603714651855 | 34.4648051883444 |
                   Surprise KNNBaseline with user user similarities
                                                                                   1.072649
739667242 | 35.02094499698424 |
                  Surprise KNNBaseline with movie movie similarities
                                                                                   1.072758
32653683 | 35.02269653015042 |
| XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predictor | 1.07677
93575625662 | 34.44745951378593
                   SVD Matrix Factorization User Movie intractions
1.0726046873826458 | 35.01953535988152 |
| SVD Matrix Factorization with implicit feedback from user ( user rated movies )
1.0728491944183447 | 35.03817913919887 |
| XqBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Techniques
1.0769599573828592 | 34.431788329400995 |
| XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques
                                                                                 1 1.075304
7860953797 | 35.07058962951319 |
-----+
                                                                       )
```

# 5. Assignment

In [101]:

above models. Report the RMSE and MAPE on the test data using larger amount of data and provide a comparison between various models as shown above.

NOTE: Please be patient as some of the code snippets make take many hours to compelte execution.

2. Tune hyperparamters of all the Xgboost models above to improve the RMSE.

#### In [102]:

```
%%javascript
// Converts integer to roman numeral
// https://github.com/kmahelona/ipython notebook goodies
// https://kmahelona.github.io/ipython_notebook_goodies/ipython_notebook_toc.js
function romanize(num) {
   var lookup = {M:1000,CM:900,D:500,CD:400,C:100,XC:90,L:50,XL:40,X:10,IX:9,V:5,IV:4,I:1},
roman = '',
    i;
for ( i in lookup ) {
    while ( num >= lookup[i] ) {
 roman += i;
 num -= lookup[i];
return roman;
// Builds a  Table of Contents from all <headers> in DOM
function createTOC(){
   var toc = "";
   var level = 0;
   var levels = {}
    $('#toc').html('');
   $(":header").each(function(i){
    if (this.id=='tocheading') {return;}
    var titleText = this.innerHTML;
    var openLevel = this.tagName[1];
    if (levels[openLevel]) {
  levels[openLevel] += 1;
     } else{
  levels[openLevel] = 1;
    }
    if (openLevel > level) {
  toc += (new Array(openLevel - level + 1)).join('');
    } else if (openLevel < level) {
  toc += (new Array(level - openLevel + 1)).join("");
  for (i=level;i>openLevel;i--) {levels[i]=0;}
    }
    level = parseInt(openLevel);
    if (this.id=='') {this.id = this.innerHTML.replace(/ /g,"-")}
    var anchor = this.id;
    toc += '<a style="text-decoration:none", href="#' + encodeURIComponent(anchor) + '">' + ti
tleText + '</a>';
});
   if (level) {
toc += (new Array(level + 1)).join("");
    $('#toc').append(toc);
};
// Executes the createToc function
setTimeout(function() {createTOC();},100);
// Rebuild to TOC every minute
```

```
setInterval(function(){createTOC();},60000);
In []:
```

# 5.1 Assignment

1.Instead of using 10K users and 1K movies to train the above models, use 25K users and 3K movies (or more) to train all of the above models. Report the RMSE and MAPE on the test data using larger amount of data and provide a comparison between various models as shown above.

NOTE: Please be patient as some of the code snippets make take many hours to compelte execution.

- 5.1 Sampling Data (30K users and 3K movies)
- 5.1.1 Build sample train data from the train data

```
In [5]:
```

```
start = datetime.now()
path = "assignment/final/train sparse matrix.npz"
if os.path.isfile(path):
    print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
   sample train sparse matrix = sparse.load npz(path)
   print("DONE..")
else:
    # get 30k users and 3k movies from available data
    sample train sparse matrix = get sample sparse matrix(train sparse matrix, no users=30000, no m
ovies=3000,
                                             path = path)
print(datetime.now() - start)
It is present in your pwd, getting it from disk....
DONE..
0:00:00.065053
```

5.1.2 Build sample test data from the test data

```
In [6]:
```

```
start = datetime.now()
path = "assignment/final/test sparse_matrix.npz"
if os.path.isfile(path):
    print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
    sample test sparse matrix = sparse.load npz(path)
    print("DONE..")
else:
    # get 30k users and 3k movies from available data
    sample_test_sparse_matrix = get_sample_sparse_matrix(test_sparse_matrix, no_users=30000, no_mov
ies=3000,
                                                  path = path)
print(datetime.now() - start)
4
It is present in your pwd, getting it from disk....
DONE..
0:00:00.039727
```

# 5.2 Finding Global Average of all movie ratings, Average rating per User, and Average rating per Movie (from sampled train)

```
In [7]:
sample train averages = dict()
```

#### 5.2.1 Finding Global Average of all movie ratings

```
# get the global average of ratings in our train set.
global_average = sample_train_sparse_matrix.sum()/sample_train_sparse_matrix.count_nonzero()
sample_train_averages['global'] = global_average
sample_train_averages
Out[8]:
```

{'global': 3.5902997718873504}

#### 5.2.2 Finding Average rating per User

```
In [9]:
```

```
sample train averages['user'] = get average ratings(sample train sparse matrix, of users=True)
print('\nAverage rating of user 1515220 :', sample train averages['user'][1515220])
```

Average rating of user 1515220 : 3.923076923076923

#### 5.2.3 Finding Average rating per Movie

```
In [10]:
```

```
sample train averages['movie'] = get average ratings(sample train sparse matrix, of users=False)
print('\n AVerage rating of movie 15153 :',sample train averages['movie'][15153])
```

AVerage rating of movie 15153 : 2.7974683544303796

# 5.3 Featurizing data

```
In [11]:
```

```
print('\n No of ratings in Our Sampled train matrix is : {}\n'.format(sample train sparse matrix.c
ount nonzero()))
print('\n No of ratings in Our Sampled test matrix is : {}\n'.format(sample test sparse matrix.co
unt_nonzero()))
No of ratings in Our Sampled train matrix is: 1029316
```

```
No of ratings in Our Sampled test matrix is: 313929
```

#### 5.3.1 Featurizing data for regression problem

#### 5.3.1.1 Featurizing train data

```
In [12]:
```

```
# get users, movies and ratings from our samples train sparse matrix
sample_train_users, sample_train_movies, sample_train_ratings =
sparse.find(sample train sparse matrix)
```

```
# Create separate functions to calculate similar users and similar movies rated by The user
def get similar user train(sample train sparse matrix, user, movie):
   Get top 5 similar users rating for the movie
        print(user, movie)
       ----- Ratings of "movie" by similar users of "user" -----
   # compute the similar Users of the "user"
   user sim = cosine similarity(sample train sparse matrix[user],
sample train sparse matrix).ravel()
   top sim users = user sim.argsort()[::-1][1:] # we are ignoring 'The User' from its similar user
s.
   # get the ratings of most similar users for this movie
   top ratings = sample train sparse matrix[top sim users, movie].toarray().ravel()
    # we will make it's length "5" by adding movie averages to .
   top sim users ratings = list(top ratings[top ratings != 0][:5])
   top sim users ratings.extend([sample train averages['movie'][movie]]*(5 -
len(top_sim_users_ratings)))
     print(top sim users ratings, end=" ")
   return top_sim_users_ratings
def get similar movies rated by user train(sample train sparse matrix, user, movie):
   Get top 5 similar movies rated by the user
    #----- Ratings by "user" to similar movies of "movie" ------
   # compute the similar movies of the "movie"
   movie sim = cosine similarity(sample train sparse matrix[:,movie].T, sample train sparse matrix
.T).ravel()
   top_sim_movies = movie_sim.argsort()[::-1][1:] # we are ignoring 'The User' from its similar us
    # get the ratings of most similar movie rated by this user..
   top_ratings = sample_train_sparse_matrix[user, top_sim_movies].toarray().ravel()
   \# we will make it's length "5" by adding user averages to.
   top sim movies ratings = list(top ratings[top ratings != 0][:5])
   top sim movies ratings.extend([sample train averages['user']
[user]]*(5-len(top sim movies ratings)))
     print(top_sim_movies_ratings, end=" : -- ")
   return top sim movies ratings
```

#### In [14]:

```
# Implemented multithreading instead of multiprocessing because we need same matrix values for com
puting similar user
# rating and similar movies rated by the user
# It took me almost 60 hours to prepare this train dataset.#
import concurrent.futures
start = datetime.now()
path = 'assignment/final/reg_train.csv'
if os.path.isfile(path):
   print("File already exists you don't have to prepare again..." )
else:
   print('preparing {} tuples for the dataset..\n'.format(len(sample train ratings)))
   with open (path, mode='w') as reg data file:
       count = 0
       for (user, movie, rating) in zip(sample train users, sample train movies,
sample_train_ratings):
          st = datetime.now()
             print(user, movie)
             #----- Ratings of "movie" by similar users of "user" -------
             # compute the similar Users of the "user"
            user sim = cosine similarity(sample train sparse matrix[user],
sample train sparse matrix).ravel()
            top sim users = user sim.argsort()[::-1][1:] # we are ignoring 'The User' from its
similar users.
             # get the ratings of most similar users for this movie
            top_ratings = sample_train_sparse_matrix[top_sim_users, movie].toarray().ravel()
            # we will make it's length "5" by adding movie averages to .
            top_sim_users_ratings = list(top_ratings[top_ratings != 0][:5])
            top sim users ratings.extend([sample train averages['movie'][moviel]*(5 -
```

```
len(top_sim users ratings)))
             print(top sim users ratings, end=" ")
             #----- Ratings by "user" to similar movies of "movie" ---
             # compute the similar movies of the "movie"
            movie sim = cosine similarity(sample train sparse matrix[:,movie].T, sample train spa
rse matrix.T).ravel()
             top sim movies = movie sim.argsort()[::-1][1:] # we are ignoring 'The User' from its
similar users.
             # get the ratings of most similar movie rated by this user..
             top ratings = sample train sparse matrix[user, top sim movies].toarray().ravel()
             # we will make it's length "5" by adding user averages to.
             top_sim_movies_ratings = list(top_ratings[top_ratings != 0][:5])
             top sim movies ratings.extend([sample train averages['user'][user]]*(5-len(top sim movies)
vies_ratings)))
            print(top sim movies ratings, end=" : -- ")
           #----- by similar users of "user"-----
--#
           #----- Threading Ratings by "user" to similar movies of "movie"-----
           with concurrent.futures.ThreadPoolExecutor() as executor:
              # similar user rating thread
              user thread = executor.submit(get similar user train, sample train sparse matrix, u
ser, movie)
               # similar movie rating by user thread
              movie_thread = executor.submit(get_similar_movies_rated_by_user_train,
sample train sparse matrix, user, movie)
               # collect result
               top sim users ratings = user thread.result()
               top sim movies ratings = movie thread.result()
                 -----#
           row = list()
           row.append(user)
           row.append(movie)
           # Now add the other features to this data...
           row.append(sample train averages['global']) # first feature
           # next 5 features are similar users "movie" ratings
           row.extend(top_sim_users_ratings)
           # next 5 features are "user" ratings for similar movies
           row.extend(top_sim_movies_ratings)
           # Avg user rating
           row.append(sample_train_averages['user'][user])
           # Avg movie rating
           row.append(sample train averages['movie'][movie])
           # finalley, The actual Rating of this user-movie pair...
           row.append(rating)
           count = count + 1
           # add rows to the file opened..
           reg data file.write(','.join(map(str, row)))
           reg data file.write('\n')
           if (count) %1000 == 0:
               # print(','.join(map(str, row)))
               print("Done for {} rows---- {}".format(count, datetime.now() - start))
print(datetime.now() - start)
4
```

File already exists you don't have to prepare again... 0:00:00.000520

#### In [15]:

```
# path = 'assignment/medium/reg train.csv'
# if os.path.isfile(path):
        print("File already exists you don't have to prepare again..." )
# else:
         print('preparing {} tuples for the dataset..\n'.format(len(sample train ratings)))
         with open(path, mode='w') as reg data file:
                 count = 0
                 for (user, movie, rating) in zip(sample train users, sample train movies,
sample_train_ratings):
                      st = datetime.now()
                        print(user, movie)
                       #----- Ratings of "movie" by similar users of "user" ----
#
                        # compute the similar Users of the "user"
                       user sim = cosine similarity(sample train sparse matrix[user],
sample_train_sparse_matrix).ravel()
                       top_sim_users = user_sim.argsort()[::-1][1:] # we are ignoring 'The User' from its
similar users.
                        # get the ratings of most similar users for this movie
                        top_ratings = sample_train_sparse_matrix[top_sim_users, movie].toarray().ravel()
                        # we will make it's length "5" by adding movie averages to .
                        top sim users ratings = list(top ratings[top ratings != 0][:5])
                       top sim users ratings.extend([sample train averages['movie'][movie]]*(5 -
len(top sim users ratings)))
                     print(top_sim_users_ratings, end=" ")
              #
                       #----- Ratings by "user" to similar movies of "movie" -----
                        # compute the similar movies of the "movie"
                       movie_sim = cosine_similarity(sample_train_sparse_matrix[:,movie].T, sample_train_sparse_matrix[:,movie].T, sample_train_sparse_matrix[
rse matrix.T).ravel()
                       top sim movies = movie sim.argsort()[::-1][1:] # we are ignoring 'The User' from its
similar users.
                        # get the ratings of most similar movie rated by this user..
                       top ratings = sample train sparse matrix[user, top sim movies].toarray().ravel()
                        # we will make it's length "5" by adding user averages to.
                       top sim movies ratings = list(top ratings[top ratings != 0][:5])
                       top sim movies ratings.extend([sample train averages['user'][user]]*(5-len(top sim movies ratings.extend([sample train averages['user'][user]])*(5-len(top sim movies ratings.extend([sample train averages['user'][user]))*(5-len(top sim movies ratings.extend([sample train averages['user'][user])))
vies ratings)))
                         print(top_sim_movies_ratings, end=" : -- ")
                       #-----#
                       row = list()
                       row.append(user)
                       row.append(movie)
                        # Now add the other features to this data...
                       row.append(sample train averages['global']) # first feature
                       # next 5 features are similar users "movie" ratings
                       row.extend(top_sim_users_ratings)
                       # next 5 features are "user" ratings for similar movies
                       row.extend(top sim movies ratings)
                       # Avg user rating
                       row.append(sample train averages['user'][user])
                       # Avg_movie rating
                       row.append(sample train averages['movie'][movie])
                       # finalley, The actual Rating of this user-movie pair...
                       row.append(rating)
                       count = count + 1
                       # add rows to the file opened ..
                       reg data file.write(','.join(map(str, row)))
                       reg data file.write('\n')
                        if (count) %10000 == 0:
                               # print(','.join(map(str, row)))
                              print("Done for {} rows---- {}".format(count, datetime.now() - start))
# print(datetime.now() - start)
```

```
reg_train = pd.read_csv('assignment/final/reg_train.csv', names = ['user', 'movie', 'GAvg', 'sur1',
'sur2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3', 'smr4', 'smr5', 'UAvg', 'MAvg', 'rating'],
header=None)
reg_train.head()
```

#### Out[2]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating
0	174683	10	3.5903	5.0	5.0	3.0	3.0	4.0	3.0	5.0	4.0	3.0	2.0	3.882353	3.578947	5
1	233949	10	3.5903	4.0	4.0	5.0	1.0	3.0	3.0	2.0	2.0	3.0	3.0	2.692308	3.578947	3
2	555770	10	3.5903	3.0	4.0	5.0	4.0	4.0	4.0	4.0	5.0	2.0	4.0	3.795455	3.578947	4
3	767518	10	3.5903	2.0	5.0	4.0	4.0	3.0	5.0	5.0	4.0	4.0	3.0	3.884615	3.578947	5
4	894393	10	3.5903	3.0	5.0	4.0	4.0	3.0	4.0	4.0	4.0	4.0	4.0	4.000000	3.578947	4

- . GAvg: Average rating of all the ratings
- . Similar users rating of this movie:
  - sur1, sur2, sur3, sur4, sur5 (top 5 similar users who rated that movie..)
- Similar movies rated by this user:
  - smr1, smr2, smr3, smr4, smr5 ( top 5 similar movies rated by this movie.. )
- UAvg : User's Average rating
- MAvg : Average rating of this movie
- rating : Rating of this movie by this user.

#### 5.3.1.2 Featurizing test data

```
In [17]:
```

```
# get users, movies and ratings from the Sampled Test
sample_test_users, sample_test_movies, sample_test_ratings = sparse.find(sample_test_sparse_matrix
)
```

#### In [18]:

```
sample_train_averages['global']
```

#### Out[18]:

3.5902997718873504

#### In [19]:

```
len(top sim users ratings)))
        # print(top sim users ratings, end="--")
    except (IndexError, KeyError):
       # It is a new User or new Movie or there are no ratings for given user for top similar
movies ...
        ######## Cold STart Problem ########
        top sim users ratings.extend([sample train averages['global']] * (5 -
len(top_sim_users_ratings)))
        #print(top sim users ratings)
    except:
       print(user, movie)
        # we just want KeyErrors to be resolved. Not every Exception...
        raise
    return top sim users ratings
def get similar movies rated by user test(sample train sparse matrix, user, movie):
    Get top 5 similar movies rated by the user
    try:
        # compute the similar movies of the "movie"
       movie_sim = cosine_similarity(sample_train_sparse_matrix[:,movie].T,
sample_train_sparse_matrix.T).ravel()
        top sim movies = movie sim.argsort()[::-1][1:] # we are ignoring 'The User' from its simila
r users.
        # get the ratings of most similar movie rated by this user..
        top_ratings = sample_train_sparse_matrix[user, top_sim_movies].toarray().ravel()
        \# we will make it's length "5" by adding user averages to.
        top sim movies ratings = list(top ratings[top ratings != 0][:5])
        top sim movies ratings.extend([sample train averages['user']
[user]]*(5-len(top sim movies ratings)))
        #print(top sim movies ratings)
    except (IndexError, KeyError):
        #print(top_sim_movies ratings, end=" : -- ")
top_sim_movies_ratings.extend([sample_train_averages['global']]*(5-len(top_sim_movies_ratings)))
        #print(top sim movies ratings)
    except :
       raise
    return top sim movies ratings
4
                                                                                                | b
```

In [20]:

```
# # It took me almost 20 hours to prepare this train dataset.#
start = datetime.now()
path = 'assignment/final/reg test.csv'
if os.path.isfile(path):
  print("It is already created...")
else:
   print('preparing {} tuples for the dataset..\n'.format(len(sample test ratings)))
   with open (path, mode='w') as reg data file:
       count = 0
       for (user, movie, rating) in zip(sample test users, sample test movies,
sample test ratings):
          st = datetime.now()
       #----- Ratings of "movie" by similar users of "user" --------
          #print(user, movie)
              # compute the similar Users of the "user"
              user sim = cosine similarity(sample train sparse matrix[user],
sample_train_sparse_matrix).ravel()
              \verb|top_sim_users = user_sim.argsort()[::-1][1:] \textit{ # we are ignoring 'The User' from its}|
similar users.
              # get the ratings of most similar users for this movie
              top ratings = sample train sparse matrix[top sim users, movie].toarray().ravel()
              # we will make it's length "5" by adding movie averages to .
              top sim users ratings = list(top ratings[top ratings != 0][:5])
```

```
top_sim_users_ratings.extend([sample_train_averages['movie'][movie]]*(5 -
len(top sim users ratings)))
               # print(top sim users ratings, end="--")
           except (IndexError, KeyError):
               # It is a new User or new Movie or there are no ratings for given user for top sim:
lar movies...
               ######### Cold STart Problem ########
               top_sim_users_ratings.extend([sample_train_averages['global']]*(5 -
len(top sim users ratings)))
               #print(top_sim_users_ratings)
           except:
              print(user, movie)
               # we just want KeyErrors to be resolved. Not every Exception...
               raise
           #----- Ratings by "user" to similar movies of "movie" ------
           try:
               # compute the similar movies of the "movie"
               movie sim = cosine_similarity(sample_train_sparse_matrix[:,movie].T,
sample train sparse matrix.T).ravel()
              top sim movies = movie sim.argsort()[::-1][1:] # we are ignoring 'The User' from it
s similar users.
               # get the ratings of most similar movie rated by this user..
               top ratings = sample train sparse matrix[user, top sim movies].toarray().ravel()
               # we will make it's length "5" by adding user averages to.
               top sim movies ratings = list(top ratings[top ratings != 0][:5])
               top_sim_movies_ratings.extend([sample_train_averages['user']
[user]]*(5-len(top sim movies ratings)))
               #print(top sim movies ratings)
           except (IndexError, KeyError):
               #print(top_sim_movies_ratings, end=" : -- ")
top_sim_movies_ratings.extend([sample_train_averages['global']]*(5-len(top_sim_movies_ratings)))
               #print(top sim movies ratings)
           except :
               raise
             #----- Threading Ratings of "movie" by similar users of "user"-----
             #----- Threading Ratings by "user" to similar movies of "movie"------
             with concurrent.futures.ThreadPoolExecutor() as executor:
                 # similar user rating thread
                 user thread = executor.submit(get similar user test, sample train sparse matrix,
user, movie)
                 # similar movie rating by user thread
                 movie_thread = executor.submit(get_similar_movies_rated_by_user_test, sample_trans-
n_sparse_matrix, user, movie)
                 # collect result
                 top sim users ratings = user thread.result()
                 top sim movies ratings = movie thread.result()
           #-----# in a file------#
           row = list()
           # add usser and movie name first
           row.append(user)
           row.append(movie)
           row.append(sample train averages['global']) # first feature
           #print(row)
           # next 5 features are similar users "movie" ratings
           row.extend(top_sim_users_ratings)
           #print(row)
           # next 5 features are "user" ratings for similar movies
           row.extend(top_sim_movies_ratings)
           #print(row)
           # Avg_user rating
              row.append(sample train averages['user'][user])
           except KeyError:
               row.append(sample train averages['global'])
           except:
```

```
raise
            #print(row)
            # Avg movie rating
                row.append(sample train averages['movie'][movie])
            except KeyError:
               row.append(sample train averages['global'])
            except:
               raise
            #print(row)
            # finalley, The actual Rating of this user-movie pair...
            row.append(rating)
            #print(row)
            count = count + 1
            # add rows to the file opened ...
            reg data file.write(','.join(map(str, row)))
            #print(','.join(map(str, row)))
            reg data file.write('\n')
            if (count) %1000 == 0:
                #print(','.join(map(str, row)))
                print("Done for {} rows---- {}".format(count, datetime.now() - start))
   print("",datetime.now() - start)
4
```

It is already created...

#### In [21]:

```
# start = datetime.now()
# path = 'assignment/final/reg test.csv'
# if os.path.isfile(path):
     print("It is already created...")
# else:
     print('preparing {} tuples for the dataset..\n'.format(len(sample test ratings)))
     with open(path, mode='w') as reg_data_file:
         count = 0
         for (user, movie, rating) in zip(sample test users, sample test movies,
sample_test_ratings):
            st = datetime.now()
         #----- Ratings of "movie" by similar users of "user" -----
             #print(user, movie)
             try:
                 # compute the similar Users of the "user"
                 user_sim = cosine_similarity(sample_train_sparse_matrix[user],
sample_train_sparse_matrix).ravel()
                 top sim users = user sim.argsort()[::-1][1:] # we are ignoring 'The User' from it
s similar users.
                 # get the ratings of most similar users for this movie
                 top ratings = sample train sparse matrix[top sim users, movie].toarray().ravel()
                 \# we will make it's length "5" by adding movie averages to .
                 top_sim_users_ratings = list(top_ratings[top_ratings != 0][:5])
                 top sim users ratings.extend([sample train averages['movie'][movie]]*(5 - len(to)
sim users ratings)))
                 # print(top_sim_users_ratings, end="--")
             except (IndexError, KeyError):
                 # It is a new User or new Movie or there are no ratings for given user for top so
milar movies...
                 ######### Cold STart Problem ########
                 top_sim_users_ratings.extend([sample_train_averages['global']]*(5 - len(top_sim_u
sers ratings)))
                 #print(top_sim_users_ratings)
                 print(user, movie)
                 # we just want KeyErrors to be resolved. Not every Exception...
                 raise
             #----- Ratings by "user" to similar movies of "movie" ------
```

```
# compute the similar movies of the "movie"
                  movie sim = cosine similarity(sample train sparse matrix[:,movie].T, sample train
sparse matrix.T).ravel()
                  top\_sim\_movies = movie\_sim.argsort()[::-1][1:] # we are ignoring 'The User' from
its similar users.
                  # get the ratings of most similar movie rated by this user..
                  top_ratings = sample_train_sparse_matrix[user, top_sim_movies].toarray().ravel()
                  # we will make it's length "5" by adding user averages to.
                  top sim movies ratings = list(top ratings[top ratings != 0][:5])
                  top sim movies ratings.extend([sample train averages['user'][user]]*(5-len(top sim
m movies ratings)))
                  #print(top sim movies ratings)
              except (IndexError, KeyError):
                  #print(top_sim_movies_ratings, end=" : -- ")
                  top sim movies ratings.extend([sample train averages['global']]*(5-
len(top_sim movies ratings)))
                 #print(top sim movies ratings)
             except :
                  raise
                         -----prepare the row to be stores in a file-----#
             row = list()
             # add usser and movie name first
             row.append(user)
             row.append(movie)
             row.append(sample_train_averages['global']) # first feature
             #print(row)
             # next 5 features are similar users "movie" ratings
             row.extend(top_sim_users_ratings)
             #print(row)
              # next 5 features are "user" ratings for similar movies
             row.extend(top sim movies ratings)
             #print(row)
             # Avg_user rating
             try:
                  row.append(sample_train_averages['user'][user])
              except KevError:
                 row.append(sample train averages['global'])
              except:
                 raise
             #print(row)
              # Avg movie rating
                 row.append(sample train averages['movie'][movie])
              except KeyError:
                 row.append(sample train averages['global'])
              except:
                 raise
             #print(row)
              # finalley, The actual Rating of this user-movie pair...
             row.append(rating)
             #print(row)
             count = count + 1
             # add rows to the file opened..
             reg_data_file.write(','.join(map(str, row)))
             #print(','.join(map(str, row)))
              reg data file.write('\n')
              if (count) %1000 == 0:
                  #print(','.join(map(str, row)))
                 print("Done for {} rows---- {}".format(count, datetime.now() - start))
      print("",datetime.now() - start)
4
```

#### Reading from the file to make a test dataframe

```
In [3]:
```

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating
0	1129620	2	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3
1	3321	5	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	4
2	368977	5	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	5
3	508584	5	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3

- . GAvg: Average rating of all the ratings
- Similar users rating of this movie:
  - sur1, sur2, sur3, sur4, sur5 (top 5 simiular users who rated that movie..)
- . Similar movies rated by this user:
  - smr1, smr2, smr3, smr4, smr5 ( top 5 simiular movies rated by this movie.. )
- UAvg : User AVerage rating
- MAvg : Average rating of this movie
- rating : Rating of this movie by this user.

#### 5.3.2 Transforming data for Surprise models

```
In [9]:
```

```
from surprise import Reader, Dataset
```

#### 5.3.2.1 Transforming train data

- We can't give raw data (movie, user, rating) to train the model in Surprise library.
- They have a saperate format for TRAIN and TEST data, which will be useful for training the models like SVD, KNNBaseLineOnly....etc..,in Surprise.
- We can form the trainset from a file, or from a Pandas DataFrame.
   <a href="http://surprise.readthedocs.io/en/stable/getting\_started.html#load-dom-dataframe-py">http://surprise.readthedocs.io/en/stable/getting\_started.html#load-dom-dataframe-py</a>

#### In [10]:

```
# It is to specify how to read the dataframe.
# for our dataframe, we don't have to specify anything extra..
reader = Reader(rating_scale=(1,5))
# create the traindata from the dataframe..
train_data = Dataset.load_from_df(reg_train[['user', 'movie', 'rating']], reader)
# build the trainset from traindata.., It is of dataset format from surprise library..
trainset = train_data.build_full_trainset()
```

#### 5.3.2.2 Transforming test data

• Testset is just a list of (user, movie, rating) tuples. (Order in the tuple is impotant)

#### In [11]:

```
testset = list(zip(reg_test_df.user.values, reg_test_df.movie.values, reg_test_df.rating.values))
testset[:3]
```

### 5.4 Applying Machine Learning models

- Global dictionary that stores rmse and mape for all the models....
  - It stores the metrics in a dictionary of dictionaries

```
keys : model names(string)
value: dict(key : metric, value : value )
```

```
In [12]:
```

```
models_evaluation_train = dict()
models_evaluation_test = dict()
models_evaluation_train, models_evaluation_test
Out[12]:
```

({}, {})

#### 5.4.1 XGBoost with initial 13 features

```
In [13]:
```

```
import xgboost as xgb
```

```
In [17]:
```

```
# prepare Train data
x_train = reg_train.drop(['user','movie','rating'], axis=1)
y_train = reg_train['rating']

# Prepare Test data
x_test = reg_test_df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']

# initialize Our first XGBoost model...
first_xgb = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15, n_estimators=100)
train_results, test_results = run_xgboost(first_xgb, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['first_algo'] = train_results
models_evaluation_test['first_algo'] = test_results

xgb.plot_importance(first_xgb)
plt.show()
```

Training the model..

```
/Users/mayankgupta/anaconda3/lib/python3.7/site-packages/xgboost/core.py:587: FutureWarning:
Series.base is deprecated and will be removed in a future version
  if getattr(data, 'base', None) is not None and \
/Users/mayankgupta/anaconda3/lib/python3.7/site-packages/xgboost/core.py:588: FutureWarning:
Series.base is deprecated and will be removed in a future version
  data.base is not None and isinstance(data, np.ndarray) \

[16:58:43] WARNING: src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of
reg:squarederror.
Done. Time taken: 0:01:03.819119
```

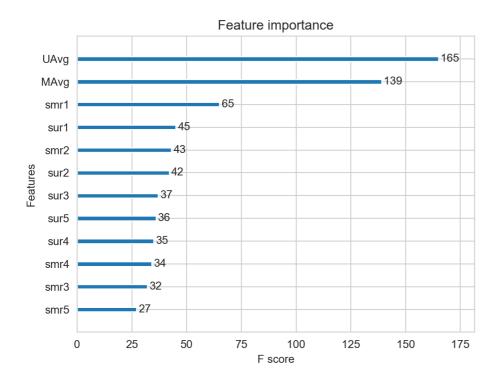
Done

Evaluating the model with TRAIN data... Evaluating Test data

TEST DATA

\_\_\_\_\_

RMSE: 1.0892270259040067 MAPE: 33.91250855584647



#### 5.4.2 Suprise BaselineModel

#### In [18]:

```
from surprise import BaselineOnly
```

#### Predicted\_rating: (baseline prediction)

• http://surprise.readthedocs.io/en/stable/basic\_algorithms.html#surprise.prediction\_algorithms.baseline\_only.BaselineOnly

```
\label{eq:large hat r} $$ \|arge {\hat r}_{ui} = b_{ui} = \mu + b_u + b_i $$
```

- \pmb \mu : Average of all trainings in training data.
- \pmb b u : User bias
- \pmb b\_i : Item bias (movie biases)

#### Optimization function ( Least Squares Problem )

• <a href="http://surprise.readthedocs.io/en/stable/prediction\_algorithms.html#baselines-estimates-configuration">http://surprise.readthedocs.io/en/stable/prediction\_algorithms.html#baselines-estimates-configuration</a>

#### In [19]:

```
# Just store these error metrics in our models evaluation datastructure
models evaluation train['bsl algo'] = bsl train results
models_evaluation_test['bsl_algo'] = bsl_test_results
Training the model...
Estimating biases using sgd...
Done. time taken : 0:00:08.134921
Evaluating the model with train data..
time taken: 0:00:15.388887
Train Data
RMSE: 0.922396994629424
MAPE : 28.616128528159262
adding train results in the dictionary..
Evaluating for test data...
time taken: 0:00:03.520589
Test Data
RMSE : 1.0812972316800673
MAPE: 34.08771602581355
storing the test results in test dictionary...
______
Total time taken to run this algorithm: 0:00:27.044974
```

#### 5.4.3 XGBoost with initial 13 features + Surprise Baseline predictor

#### **Updating Train Data**

```
In [20]:
```

```
# add our baseline_predicted value as our feature..
reg_train['bslpr'] = models_evaluation_train['bsl_algo']['predictions']
reg_train.head(2)
```

Out[20]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bslpr
0	174683	10	3.5903	5.0	5.0	3.0	3.0	4.0	3.0	5.0	4.0	3.0	2.0	3.882353	3.578947	5	3.675991
1	233949	10	3.5903	4.0	4.0	5.0	1.0	3.0	3.0	2.0	2.0	3.0	3.0	2.692308	3.578947	3	3.691201

#### **Updating Test Data**

```
In [21]:
```

```
# add that baseline predicted ratings with Surprise to the test data as well
reg_test_df['bslpr'] = models_evaluation_test['bsl_algo']['predictions']
reg_test_df.head(2)
```

Out[21]:

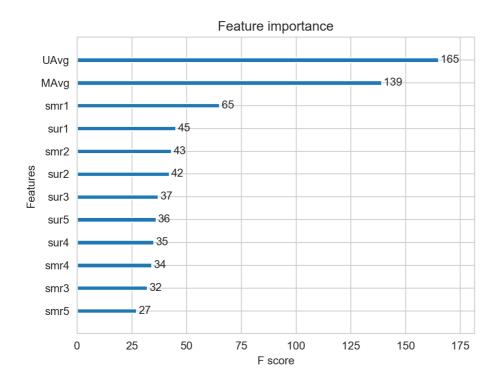
	us	er movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bs
Ī	<b>0</b> 11296	20 2	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3	3.59
	1 33	21 5	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	4	3.59
4	1															1888	<b>∞</b> •

```
In [22]:
```

```
# prepare train data
x_train = reg_train.drop(['user', 'movie', 'rating'], axis=1)
y train = reg train['rating']
# Prepare Test data
x test = reg test df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']
# initialize Our first XGBoost model...
xgb_bsl = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15, n_estimators=100)
train_results, test_results = run_xgboost(xgb_bsl, x_train, y_train, x_test, y_test)
# store the results in models evaluations dictionaries
models evaluation train['xgb bsl'] = train results
models_evaluation_test['xgb_bsl'] = test_results
xgb.plot_importance(xgb_bsl)
plt.show()
Training the model..
[17:00:24] WARNING: src/objective/regression obj.cu:152: reg:linear is now deprecated in favor of
reg:squarederror.
Done. Time taken: 0:01:17.988587
Evaluating the model with TRAIN data...
Evaluating Test data
```

RMSE: 1.0892270259040067 MAPE: 33.91250855584647

TEST DATA



## 5.4.4 Surprise KNNBaseline predictor

In [23]:

from surprise import KNNBaseline

- KNN BASELINE
  - http://surprise.readthedocs.io/en/stable/knn inspired.html#surprise.prediction algorithms.knns.KNNBaseline
- PEARSON BASELINE SIMILARITY
  - http://surprise.readthedocs.io/en/stable/similarities.html#surprise.similarities.pearson\_baseline
- SHRINKAGE
  - 2.2 Neighborhood Models in <a href="http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf">http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf</a>
- predicted Rating : ( based on User-User similarity )

 $\label{limits_{v in N^k_i(u)} \operatorname{limits_{v in$ 

- \pmb{b\_{ui}} Baseline prediction of (user,movie) rating
- \pmb {N\_i^k (u)} Set of K similar users (neighbours) of user (u) who rated movie(i)
- sim (u, v) Similarity between users u and v
  - Generally, it will be cosine similarity or Pearson correlation coefficient.
  - But we use shrunk Pearson-baseline correlation coefficient, which is based on the pearsonBaseline similarity ( we take base line predictions instead of mean rating of user/item)
- Predicted rating ( based on Item Item similarity ): \begin{align} \hat{r}\_{ui} = b\_{ui} + \frac{ \sum\\limits\_{j \in N^k\_u(i)}\\text{sim}(i, j) \cdot (r\_{uj} b\_{uj})} {\sum\\limits\_{j \in N^k\_u(j)} \\text{sim}(i, j)} \end{align}
  - Notations follows same as above (user user based predicted rating)

#### 5.4.4.1 Surprise KNNBaseline with user user similarities

```
In [241:
\# we specify , how to compute similarities and what to consider with {
m sim\_options} to our algorithm
sim options = {'user based' : True,
               'name': 'pearson baseline',
               'shrinkage': 100,
               'min support': 2
              }
# we keep other parameters like regularization parameter and learning rate as default values.
bsl options = {'method': 'sgd'}
knn bsl u = KNNBaseline(k=40, sim options = sim options, bsl options = bsl options)
knn bsl u train results, knn bsl u test results = run surprise(knn bsl u, trainset, testset,
verbose=True)
# Just store these error metrics in our models evaluation datastructure
models evaluation train['knn bsl u'] = knn bsl u train results
models evaluation test['knn bsl u'] = knn bsl u test results
Training the model...
Estimating biases using sgd...
Computing the pearson baseline similarity matrix...
Done computing similarity matrix.
Done. time taken: 0:39:35.141504
Evaluating the model with train data..
time taken : 0:33:47.263903
______
Train Data
RMSE: 0.4549495877986228
MAPE : 12.877854265412426
adding train results in the dictionary..
Evaluating for test data...
time taken: 0:00:05.477787
Test Data
```

```
RMSE: 1.0815454676962384

MAPE: 34.07351172198283

storing the test results in test dictionary...

Total time taken to run this algorithm: 1:13:27.908733
```

#### 5.4.4.2 Surprise KNNBaseline with movie movie similarities

```
In [25]:
# we specify , how to compute similarities and what to consider with sim options to our algorithm
# 'user based' : Fals => this considers the similarities of movies instead of users
sim options = {'user based' : False,
               'name': 'pearson baseline',
               'shrinkage': 100,
               'min_support': 2
              }
# we keep other parameters like regularization parameter and learning_rate as default values.
bsl_options = {'method': 'sgd'}
knn bsl m = KNNBaseline(k=40, sim options = sim options, bsl options = bsl options)
knn bsl m train results, knn bsl m test results = run surprise(knn bsl m, trainset, testset,
verbose=True)
# Just store these error metrics in our models evaluation datastructure
models evaluation train['knn bsl m'] = knn bsl m train results
models evaluation test['knn bsl m'] = knn bsl m test results
Training the model...
Estimating biases using sgd...
Computing the pearson baseline similarity matrix...
Done computing similarity matrix.
Done. time taken : 0:00:12.610987
Evaluating the model with train data..
time taken : 0:01:57.373948
Train Data
RMSE: 0.5077513693386716
MAPE : 14.283684468196672
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:02.834246
Test Data
RMSE: 1.0817540629052533
MAPE: 34.07675953880748
storing the test results in test dictionary...
```

#### 5.4.5 XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predictor

Total time taken to run this algorithm: 0:02:12.819627

 First we will run XGBoost with predictions from both KNN's (that uses User\_User and Item\_Item similarities along with our previous features. Then we will run XGBoost with just predictions form both knn models and preditions from our baseline model.

#### **Preparing Train data**

```
In [26]:
```

```
# add the predicted values from both knns to this dataframe
reg_train['knn_bsl_u'] = models_evaluation_train['knn_bsl_u']['predictions']
reg_train['knn_bsl_m'] = models_evaluation_train['knn_bsl_m']['predictions']
reg_train.head(2)
```

Out[26]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bslpr	knn_bs
-	174683	10	3.5903	5.0	5.0	3.0	3.0	4.0	3.0	5.0	4.0	3.0	2.0	3.882353	3.578947	5	3.675991	4.984
	233949	10	3.5903	4.0	4.0	5.0	1.0	3.0	3.0	2.0	2.0	3.0	3.0	2.692308	3.578947	3	3.691201	3.186
4																		Þ

#### **Preparing Test data**

```
In [27]:
```

```
reg_test_df['knn_bsl_u'] = models_evaluation_test['knn_bsl_u']['predictions']
reg_test_df['knn_bsl_m'] = models_evaluation_test['knn_bsl_m']['predictions']
reg_test_df.head(2)
```

Out[27]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bs
0	1129620	2	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3	3.59
1	3321	5	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	3.5903	4	3.59
4														1			Þ

In [28]:

```
# prepare the train data....
x_train = reg_train.drop(['user', 'movie', 'rating'], axis=1)
y_train = reg_train['rating']

# prepare the train data....
x_test = reg_test_df.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']

# declare the model
xgb_knn_bsl = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results = run_xgboost(xgb_knn_bsl, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_knn_bsl'] = train_results
models_evaluation_test['xgb_knn_bsl'] = test_results

xgb.plot_importance(xgb_knn_bsl)
plt.show()
```

```
[18:17:33] WARNING: src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.

Done. Time taken: 0:01:20.531531

Done

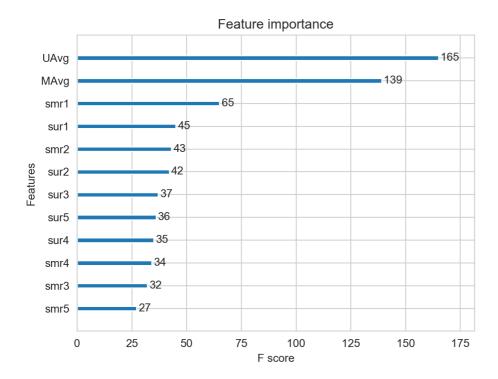
Evaluating the model with TRAIN data...

Evaluating Test data
```

TEST DATA

Training the model..

RMSE : 1.0892270259040067 MAPE : 33.91250855584647



#### 5.4.6 Matrix Factorization Techniques

```
In [29]:
```

```
from surprise import SVD
```

http://surprise.readthedocs.io/en/stable/matrix\_factorization.html#surprise.prediction\_algorithms.matrix\_factorization.SVD

# - Predicted Rating:

- $\$  \large \hat r {ui} = \mu + b u + b i + q i^Tp u \$
  - $\protect\$   $\protect\$  Representation of item(movie) in latent factor space
  - $\protect\$  Representation of user in new latent factor space
- A BASIC MATRIX FACTORIZATION MODEL in <a href="https://datajobs.com/data-science-repo/Recommender-Systems-[Netflix].pdf">https://datajobs.com/data-science-repo/Recommender-Systems-[Netflix].pdf</a>

# - Optimization problem with user item interactions and regularization (to avoid overfitting)

```
- \sum_{r_{ui}} \ R_{train} \ \left(r_{ui} - \hat{r}_{ui} \right)^2 +
```

 $\label{lem:lembda} \left( b_i^2 + b_u^2 + ||q_i||^2 + ||p_u||^2\right) $$ 

```
In [30]:
```

```
# initiallize the model
svd = SVD(n_factors=100, biased=True, random_state=15, verbose=True)
svd_train_results, svd_test_results = run_surprise(svd, trainset, testset, verbose=True)
# Just store these error metrics in our models_evaluation datastructure
models evaluation train['svd'] = svd train results
```

```
models_evaluation_test['svd'] = svd_test_results
Training the model...
Processing epoch 0
Processing epoch 1
Processing epoch 2
Processing epoch 3
Processing epoch 4
Processing epoch 5
Processing epoch 6
Processing epoch 7
Processing epoch 8
Processing epoch 9
Processing epoch 10
Processing epoch 11
Processing epoch 12
Processing epoch 13
Processing epoch 14
Processing epoch 15
Processing epoch 16
Processing epoch 17
Processing epoch 18
Processing epoch 19
Done. time taken : 0:00:47.988580
Evaluating the model with train data..
time taken : 0:00:08.146320
Train Data
RMSE: 0.6768482009451211
MAPE: 20.10641397000303
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:02.538424
Test Data
RMSE : 1.081447980675648
MAPE: 34.03251083980803
storing the test results in test dictionary...
Total time taken to run this algorithm : 0:00:58.674898
```

#### 5.4.6.2 SVD Matrix Factorization with implicit feedback from user ( user rated movies )

```
In [31]:
```

```
from surprise import SVDpp
```

• ----> 2.5 Implicit Feedback in http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf

### - Predicted Rating :

- $\protect\operatorname{\belowder}\{I\_u\}$  --- the set of all items rated by user u
- \pmb{y\_j} --- Our new set of item factors that capture implicit ratings.

# - Optimization problem with user item interactions and regularization (to avoid overfitting)

```
- \ \large \sum {r {ui} \in R {train}} \left(r {ui} - \hat{r} {ui} \right)^2 +
In [32]:
# initiallize the model
svdpp = SVDpp(n factors=50, random state=15, verbose=True)
svdpp_train_results, svdpp_test_results = run_surprise(svdpp, trainset, testset, verbose=True)
# Just store these error metrics in our models evaluation datastructure
models_evaluation_train['svdpp'] = svdpp_train_results
models_evaluation_test['svdpp'] = svdpp_test_results
Training the model...
processing epoch 0
processing epoch 1
processing epoch 2
processing epoch 3
processing epoch 4
 processing epoch 5
processing epoch 6
processing epoch 7
processing epoch 8
processing epoch 9
 processing epoch 10
 processing epoch 11
processing epoch 12
processing epoch 13
processing epoch 14
processing epoch 15
 processing epoch 16
processing epoch 17
processing epoch 18
processing epoch 19
Done. time taken : 0:38:16.451446
Evaluating the model with train data..
time taken : 0:01:46.514664
Train Data
RMSE: 0.6690428706177345
MAPE: 19.359060771470638
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:04.291420
Test Data
RMSE : 1.0820843625280618
MAPE: 34.00031688894114
storing the test results in test dictionary...
Total time taken to run this algorithm: 0:40:07.259585
```

#### 5.4.7 XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Techniques

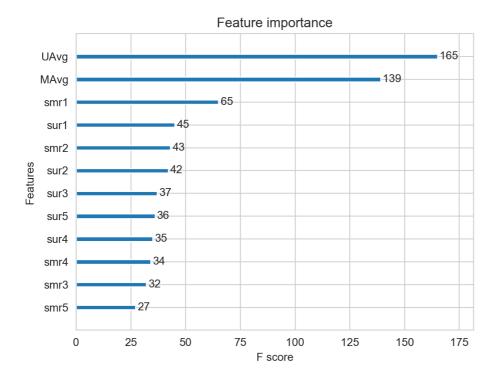
#### **Preparing Train data**

```
In [33]:
```

```
reg train['svd'] = models evaluation train['svd']['predictions']
reg train['svdpp'] = models evaluation train['svdpp']['predictions']
reg train.head(2)
Out[33]:
                          sur2 sur3 sur4 sur5 smr1 smr2 ... smr4 smr5
     user movie
                 GAvg sur1
                                                                         UAvg
                                                                                 MAvg rating
                                                                                               bslpr knn_bsl_u
                                                     5.0 ...
                                                                                                      4 984922
 0 174683
             10 3 5903
                       5.0
                            5.0
                                 3.0
                                      3.0
                                           4 0
                                                3.0
                                                             3.0
                                                                   2.0 3.882353 3.578947
                                                                                          5 3 675991
 1 233949
             10 3.5903
                                      1.0
                                          3.0
                                                3.0
                                                     2.0 ...
                                                             3.0
                                                                  3.0 2.692308 3.578947
                                                                                          3 3.691201
                                                                                                      3.186564
                       4.0
                            4.0
                                 5.0
2 rows × 21 columns
Preparing Test data
In [34]:
reg test df['svd'] = models evaluation test['svd']['predictions']
reg_test_df['svdpp'] = models_evaluation_test['svdpp']['predictions']
reg test df.head(2)
Out[34]:
                                                                                    UAvg MAvg rating
      user movie
                                                                        smr4
                 GAvg
                         sur1
                               sur2
                                      sur3
                                            sur4
                                                  sur5
                                                        smr1
                                                               smr2 ...
                                                                              smr5
                                                                                                       bslpr
 0 1129620
              2 3.5903 3.5903 3.5903 3.5903 3.5903 3.5903 3.5903 3.5903 ... 3.5903 3.5903 3.5903
                                                                                         3.5903
                                                                                                    3 3.5903
      3321
              5 3.5903 3.5903 3.5903 3.5903 3.5903 3.5903 3.5903 3.5903 3.5903 3.5903 3.5903 3.5903
                                                                                                    4 3.5903
2 rows × 21 columns
4
In [35]:
# prepare x train and y train
x train = reg train.drop(['user', 'movie', 'rating',], axis=1)
y_train = reg_train['rating']
# prepare test data
x_test = reg_test_df.drop(['user', 'movie', 'rating'], axis=1)
y test = reg test df['rating']
xgb_final = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results = run_xgboost(xgb_final, x_train, y_train, x_test, y_test)
\# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_final'] = train_results
models evaluation test['xgb final'] = test results
xgb.plot importance(xgb final)
plt.show()
Training the model..
[19:00:08] WARNING: src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of
reg:squarederror.
Done. Time taken: 0:01:43.754865
Done
Evaluating the model with TRAIN data...
Evaluating Test data
```

TEST DATA

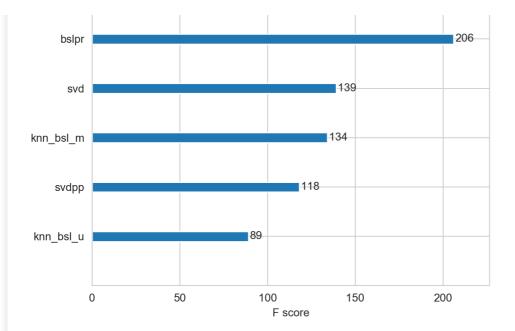
RMSE: 1.0892270259040067 MAPE: 33.91250855584647



### 5.4.8 XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques

```
In [48]:
```

```
# prepare train data
x_train = reg_train[['bslpr', 'knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_train = reg_train['rating']
# test data
x_test = reg_test_df[['bslpr', 'knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_test = reg_test_df['rating']
xgb all models = xgb.XGBRegressor(n jobs=10, random state=15)
train_results, test_results = run_xgboost(xgb_all_models, x_train, y_train, x_test, y_test)
# store the results in models evaluations dictionaries
models evaluation train['xgb all models'] = train results
models evaluation test['xgb all models'] = test results
xgb.plot_importance(xgb_all_models)
plt.show()
Training the model..
[19:07:37] WARNING: src/objective/regression obj.cu:152: reg:linear is now deprecated in favor of
reg:squarederror.
Done. Time taken: 0:00:56.646447
Evaluating the model with TRAIN data...
Evaluating Test data
TEST DATA
RMSE: 1.089130694762666
MAPE: 34.53940907923995
```



# 5.5 Comparision between all models

```
In [49]:
```

```
# Saving our TEST_RESULTS into a dataframe so that you don't have to run it again
pd.DataFrame(models_evaluation_test).to_csv('assignment/final/final_sample_results.csv')
models = pd.read_csv('assignment/final/final_sample_results.csv', index_col=0)
models.loc['rmse'].sort_values()
```

#### Out[49]:

```
1.0812972316800673
bsl algo
svd
                    1.081447980675648
                   1.0815454676962384
knn_bsl_u
{\tt knn} {\tt bsl} {\tt m}
                   1.0817540629052533
svdpp
                   1.0820843625280618
xgb_all_models
                   1.089130694762666
first algo
                   1.0892270259040067
xgb bsl
                   1.0892270259040067
xgb_knn_bsl
                   1.0892270259040067
xgb final
                   1.0892270259040067
```

Name: rmse, dtype: object

## In [50]:

```
print("-"*100)
print("Total time taken to run this entire notebook ( with saved files) is :",datetime.now()-globa
lstart)
```

```
Total time taken to run this entire notebook ( with saved files) is : 2:19:13.356329
```

### In [51]:

```
from prettytable import PrettyTable

table = PrettyTable()
table.field_names = ['Model', 'Test Data RMSE', 'Test Data MAPE']

table.add_row(['XGBoost with initial 13 features', 1.0892270259040067, 33.91250855584647])
table.add_row(['Suprise BaselineModel', 1.0812972316800673, 34.08771602581355])
table.add_row(['XGBoost with initial 13 features + Surprise Baseline predictor',
1.0892270259040067, 33.91250855584647])
table.add_row(['Surprise KNNBaseline with user user similarities', 1.0815454676962384,
34.07351172198283])
table.add_row(['Surprise KNNBaseline with movie movie similarities', 1.0817540629052533,
34.07675953880748])
table.add_row(['YGBoost_with_initial 13 features + Surprise Baseline predictor + KNNBaseline predictor.
```

```
capte.add tow/[ vopoose with initial is reachtes . Substitute Dasetine Steatecot . Unindasetine Steat
ctor', 1.0892270259040067, 33.91250855584647])
table.add row(['SVD Matrix Factorization User Movie intractions', 1.081447980675648,
34.03251083980803])
table.add_row(['SVD Matrix Factorization with implicit feedback from user ( user rated movies )',
1.0820843625280618, 34.00031688894114])
table.add row(['XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Technique
s', 1.0892270259040067, 33.91250855584647])
table.add row(['XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques', 1.08913069
4762666, 34.53940907923995])
print(table)
                                       Model
                                                                                         Test I
RMSE | Test Data MAPE |
                           XGBoost with initial 13 features
                                                                                      1 1.089227
59040067 | 33.91250855584647 |
                                 Suprise BaselineModel
1.0812972316800673 | 34.08771602581355 |
             XGBoost with initial 13 features + Surprise Baseline predictor
1.0892270259040067 | 33.91250855584647 |
                    Surprise KNNBaseline with user user similarities
                                                                                       | 1.081545
676962384 | 34.07351172198283 |
                   Surprise KNNBaseline with movie movie similarities
                                                                                       1.081754
629052533 | 34.07675953880748 |
| XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predictor | 1.08922
70259040067 | 33.91250855584647 |
                    SVD Matrix Factorization User Movie intractions
1.081447980675648 | 34.03251083980803 |
  SVD Matrix Factorization with implicit feedback from user ( user rated movies )
1.0820843625280618 | 34.00031688894114 |
| XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Techniques
1.0892270259040067 | 33.91250855584647 |
        XqBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques
                                                                                      | 1.089130
694762666 | 34.53940907923995 |
+-----
----+
```

## 5.2 Assignment

2. Tune hyperparamters of all the Xgboost models above to improve the RMSE.

## Initialize new dictionaries to store models output

```
In [52]:

models_evaluation_train_xgboost = dict()
models_evaluation_test_xgboost = dict()

models_evaluation_train_xgboost, models_evaluation_test_xgboost

Out[52]:
({}, {})

In [53]:

# print train columns
reg_train.columns
```

```
In [54]:
# print test columns
reg test df.columns
Out [54]:
'knn bsl_u', 'knn_bsl_m', 'svd', 'svdpp'],
     dtype='object')
In [55]:
# create backup of original DataFrame
reg train orig = reg train
reg test df orig = reg test df
5.2.1 XGBoost with initial 13 features
Prepare Train Data
In [70]:
# prepare Train data
x_train = reg_train[['GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3', 'smr4'
, 'smr5', 'UAvg', 'MAvg']]
#.drop(['user','movie','rating'], axis=1)
y_train = reg_train['rating']
Prepare Test Data
In [71]:
# Prepare Test data
x_test = reg_test_df[['GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3',
'smr4', 'smr5', 'UAvg', 'MAvg']]
#.drop(['user', 'movie', 'rating'], axis=1)
y test = reg test df['rating']
In [72]:
x_train.columns, x_test.columns
Out[72]:
(Index(['GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3',
       'smr4', 'smr5', 'UAvg', 'MAvg'],
      dtype='object'),
dtype='object'))
Hyper Parameters
In [80]:
# max depth=[int(x) for x in np.linspace(start=2, stop=10, num=9)]
\# n estimators=[int(x) for x in np.linspace(start=50, stop=300, num=6)]
# learning rate=[float(x) for x in np.linspace(start=0.1, stop=0.9, num=9)]
```

# booster="gbtree", "gblinear",

'booster' : booster

'max\_depth' : max\_depth,
'n\_estimators' : n\_estimators,
'learning rate' : learning\_rate,

# random grid = {

```
random grid={
    'learning_rate':[0.01,0.03,0.05,0.1,0.15,0.2],
    'n estimators':[100,200,500,1000,2000],
    'max_depth': [2,3,4,5],
    'colsample_bytree':[0.1,0.3,0.5,1],
    'subsample':[0.1,0.3,0.5,1]
random grid
```

### Out[80]:

```
{'learning_rate': [0.01, 0.03, 0.05, 0.1, 0.15, 0.2],
 'n estimators': [100, 200, 500, 1000, 2000],
 'max depth': [2, 3, 4, 5],
'colsample bytree': [0.1, 0.3, 0.5, 1],
'subsample': [0.1, 0.3, 0.5, 1]}
```

#### **Hyper Parameter Tuning**

### In [62]:

```
from sklearn.model selection import RandomizedSearchCV
# prams={
     'learning rate':[0.01,0.03,0.05,0.1,0.15,0.2],
      'n estimators':[100,200,500,1000,2000],
      'max depth':[3,5,10],
      'colsample bytree':[0.1,0.3,0.5,1],
      'subsample':[0.1,0.3,0.5,1]
# }
# Use the random grid to search for best hyperparameters
# First create the base model to tune
# class xgboost.XGBRegressor(max_depth=3, learning_rate=0.1, n_estimators=100, verbosity=1,
# objective='reg:squarederror', booster='gbtree', tree_method='auto',
# n jobs=1, gamma=0, min child weight=1, max delta step=0, subsample=1,
# colsample_bytree=1, colsample_bylevel=1, colsample_bynode=1,
# reg alpha=0, reg lambda=1, scale pos weight=1, base score=0.5,
# random_state=0, missing=None, num_parallel_tree=1, importance_type='gain', **kwargs)
xgb_random = xgb.XGBRegressor(n_jobs=-1, random_state=15)
# xgb random = xgb.XGBRegressor(nthread=-1, objective='reg:linear', missing=None, seed=8)
# Random search of parameters, using 3 fold cross validation,
# search across 100 different combinations, and use all available cores
xgb_random = RandomizedSearchCV(estimator = xgb_random, param_distributions = random_grid, n_iter =
100, cv = 3, verbose=3, random_state=15, n_jobs = -1)
# Fit the random search model
xgb_random.fit(x_train, y_train)
```

Fitting 3 folds for each of 100 candidates, totalling 300 fits

```
[Parallel(n jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.
[Parallel(n_jobs=-1)]: Done 24 tasks | elapsed: 40.1min
[Parallel(n_jobs=-1)]: Done 120 tasks
                                         | elapsed: 303.5min
[Parallel(n jobs=-1)]: Done 280 tasks
                                         | elapsed: 618.1min
[Parallel(n jobs=-1)]: Done 300 out of 300 | elapsed: 640.1min finished
```

[07:13:52] WARNING: src/objective/regression obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.

#### Out[62]:

```
RandomizedSearchCV(cv=3, error score='raise-deprecating',
                   estimator=XGBRegressor(base score=0.5, booster='gbtree',
                                          colsample_bylevel=1,
                                          colsample bynode=1,
                                           colsample bytree=1, gamma=0,
                                           importance_type='gain',
                                           learning_rate=0.1, max_delta_step=0,
                                           max depth=3, min child weight=1,
                                          missing=None, n estimators=100,
```

```
random_s...
                                                                                                       seed=None, silent=None, subsample=1,
                                                                                                       verbosity=1),
                                               iid='warn', n iter=100, n_jobs=-1,
                                              param distributions={'colsample bytree': [0.1, 0.3, 0.5, 1],
                                                                                                   'learning_rate': [0.01, 0.03, 0.05, 0.1,
                                                                                                                                              0.15, 0.2],
                                                                                                   'max depth': [2, 3, 4, 5],
                                                                                                   'n_estimators': [100, 200, 500, 1000,
                                                                                                                                            2000],
                                                                                                   'subsample': [0.1, 0.3, 0.5, 1]},
                                              pre_dispatch='2*n_jobs', random_state=15, refit=True,
                                               return train score=False, scoring=None, verbose=3)
 # select best params
xgb random.best params
  'n estimators': 1000,
   'learning_rate': 0.1,
   'colsample bytree': 0.3}
Run Model with Best Hyper Parameters
 # {'subsample': 1,
       'n estimators': 1000,
      'max depth': 4,
       'learning_rate': 0.1,
      'colsample_bytree': 0.3}
 # initialize Our first XGBoost model with 13 features...
 first\_xgb = xgb.XGBRegressor(silent=\textbf{False}, n\_jobs=-1, random\_state=15, subsample=1, n\_estimators=10, random\_state=10, ra
 00, max depth=4, learning rate=0.1, colsample bytree=0.3)
 train_results, test_results = run_xgboost(first_xgb, x_train, y_train, x_test, y_test)
 # store the results in models evaluations dictionaries
models evaluation train xgboost['first algo'] = train results
models evaluation test xgboost['first algo'] = test results
xgb.plot_importance(first_xgb)
Training the model..
[18:49:39] WARNING: src/objective/regression obj.cu:152: reg:linear is now deprecated in favor of
reg:squarederror.
Done. Time taken : 0:06:28.971470
Evaluating the model with TRAIN data...
Evaluating Test data
RMSE: 1.1374496313732387
MAPE: 32.979426329406394
```

n jobs=-1, nthread=None, objective='reg:linear',

Feature importance

MAvg 2155

In [63]:

Out[63]:

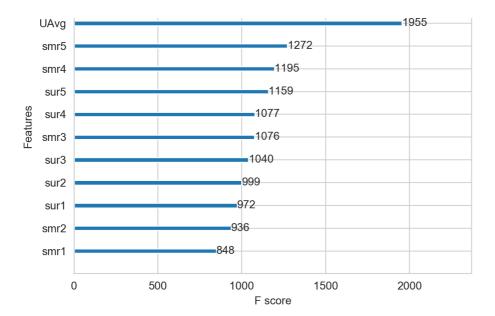
In [73]:

plt.show()

TEST DATA

{'subsample': 1,

'max\_depth': 4,



## 5.2.2 XGBoost with initial 13 features + Surprise Baseline predictor

#### **Prepare Train Data**

```
In [64]:
```

```
# prepare Train data
x_train = reg_train[['GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3', 'smr4'
, 'smr5', 'UAvg', 'MAvg', 'bslpr']]
#.drop(['user', 'movie', 'rating'], axis=1)
y_train = reg_train['rating']
```

#### **Prepare Test Data**

```
In [65]:
```

```
# Prepare Test data
x_test = reg_test_df[['GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3',
'smr4', 'smr5', 'UAvg', 'MAvg', 'bslpr']]
#.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']
```

### In [66]:

```
x_train.columns, x_test.columns
```

#### Out[66]:

### **Hyper Parameter Tuning**

## In [67]:

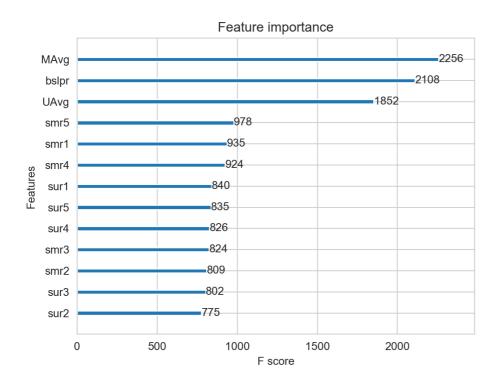
```
from sklearn.model_selection import RandomizedSearchCV

# Use the random grid to search for best hyperparameters
# First create the base model to tune
# class xgboost.XGBRegressor(max_depth=3, learning_rate=0.1, n_estimators=100, verbosity=1,
# objective='reg:squarederror', booster='gbtree', tree_method='auto',
# n_jobs=1, gamma=0, min_child_weight=1, max_delta_step=0, subsample=1,
# colsemple butroot1 colsemple bulove1=1 colsemple bunodo=1
```

```
# COISampie_Dyliee=1, COISampie_Dylevel=1, COISampie_Dynode=1,
 reg alpha=0, reg lambda=1, scale pos weight=1, base score=0.5,
# random_state=0, missing=None, num_parallel_tree=1, importance_type='gain', **kwargs)
xgb random = xgb.XGBRegressor(n jobs=-1, random state=15)
# xgb random = xgb.XGBRegressor(nthread=-1, objective='reg:linear', missing=None, seed=8)
# Random search of parameters, using 3 fold cross validation,
\# search across 100 different combinations, and use all available cores
xgb random = RandomizedSearchCV(estimator = xgb random, param distributions = random grid, n iter =
100, cv = 3, verbose=3, random_state=15, n_jobs = -1)
# Fit the random search model
xgb_random.fit(x_train, y_train)
Fitting 3 folds for each of 100 candidates, totalling 300 fits
[Parallel(n jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.
[Parallel(n jobs=-1)]: Done 24 tasks
                                           | elapsed: 40.7min
[Parallel(n jobs=-1)]: Done 120 tasks
                                           | elapsed: 216.1min
[Parallel(n jobs=-1)]: Done 280 tasks
                                           | elapsed: 633.2min
[Parallel(n jobs=-1)]: Done 300 out of 300 | elapsed: 666.1min finished
[18:26:13] WARNING: src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of
reg:squarederror.
Out[67]:
RandomizedSearchCV(cv=3, error score='raise-deprecating',
                   estimator=XGBRegressor(base score=0.5, booster='gbtree',
                                          colsample_bylevel=1,
                                          colsample bynode=1,
                                          colsample bytree=1, gamma=0,
                                          importance_type='gain',
                                          learning rate=0.1, max delta step=0,
                                          max_depth=3, min_child_weight=1,
                                          missing=None, n_estimators=100,
                                          n jobs=-1, nthread=None,
                                          objective='reg:linear',
                                          random s...
                                          seed=None, silent=None, subsample=1,
                                          verbosity=1),
                   iid='warn', n iter=100, n jobs=-1,
                   param_distributions={'colsample_bytree': [0.1, 0.3, 0.5, 1],
                                         'learning_rate': [0.01, 0.03, 0.05, 0.1,
                                                           0.15, 0.2],
                                         'max depth': [2, 3, 4, 5],
                                         'n estimators': [100, 200, 500, 1000,
                                                          2000],
                                         'subsample': [0.1, 0.3, 0.5, 1]},
                   pre dispatch='2*n jobs', random state=15, refit=True,
                   return_train_score=False, scoring=None, verbose=3)
In [68]:
# select best params
xgb random.best params
Out[68]:
{'subsample': 1,
 'n estimators': 1000,
 'max depth': 4,
 'learning rate': 0.1,
 'colsample bytree': 0.3}
Run Model with Best Hyper Parameters
In [69]:
# {'subsample': 1,
   'n estimators': 1000,
  'max_depth': 4,
```

'learning\_rate': 0.1,
'colsample bytree': 0.3

```
# initialize Our first XGBoost model...
xgb bsl = xgb.XGBRegressor(silent=False, n jobs=13, random state=15, subsample=1, n estimators=1000
, max_depth=4, learning_rate=0.1, colsample_bytree=0.3)
train results, test results = run_xgboost(xgb_bsl, x_train, y_train, x_test, y_test)
# store the results in models_evaluations dictionaries
models evaluation train xgboost['xgb bsl'] = train results
models_evaluation_test_xgboost['xgb_bsl'] = test_results
xgb.plot importance(xgb bsl)
plt.show()
Training the model..
[18:40:47] WARNING: src/objective/regression obj.cu:152: reg:linear is now deprecated in favor of
reg:squarederror.
Done. Time taken : 0:08:11.557807
Done
Evaluating the model with TRAIN data...
Evaluating Test data
TEST DATA
RMSE : 1.112101467112806
MAPE: 33.37429345956948
```



## 5.2.3 XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predictor

## **Prepare Train Data**

```
In [74]:
```

```
# prepare Train data
x_train = reg_train[['GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3', 'smr4'
, 'smr5', 'UAvg', 'MAvg', 'bslpr', 'knn_bsl_u', 'knn_bsl_m']]
#.drop(['user', 'movie', 'rating'], axis=1)
y_train = reg_train['rating']
```

r repare rest Data

```
In [75]:
```

```
# Prepare Test data
x_test = reg_test_df[['GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3',
'smr4', 'smr5', 'UAvg', 'MAvg', 'bslpr', 'knn_bsl_u', 'knn_bsl_m']]
#.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']
```

#### In [76]:

'smr4', 'smr5', 'UAvg', 'MAvg', 'bslpr', 'knn\_bsl\_u', 'knn\_bsl\_m'],

#### **Hyper Parameter Tuning**

dtype='object'))

### In [77]:

```
from sklearn.model_selection import RandomizedSearchCV
# Use the random grid to search for best hyperparameters
# First create the base model to tune
# class xgboost.XGBRegressor(max depth=3, learning rate=0.1, n estimators=100, verbosity=1,
# objective='reg:squarederror', booster='gbtree', tree method='auto',
# n jobs=1, gamma=0, min child weight=1, max delta step=0, subsample=1,
# colsample bytree=1, colsample bylevel=1, colsample bynode=1,
# reg_alpha=0, reg_lambda=1, scale_pos_weight=1, base_score=0.5,
# random state=0, missing=None, num parallel tree=1, importance type='gain', **kwargs)
xgb random = xgb.XGBRegressor(n jobs=-1, random state=15)
# xgb random = xqb.XGBReqressor(nthread=-1, objective='req:linear', missing=None, seed=8)
# Random search of parameters, using 3 fold cross validation,
# search across 100 different combinations, and use all available cores
xqb random = RandomizedSearchCV(estimator = xqb random, param distributions = random grid, n iter =
100, cv = 3, verbose=3, random_state=15, n_jobs = -1)
# Fit the random search model
xgb random.fit(x train, y train)
```

Fitting 3 folds for each of 100 candidates, totalling 300 fits

```
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.

[Parallel(n_jobs=-1)]: Done 24 tasks | elapsed: 60.3min

[Parallel(n_jobs=-1)]: Done 120 tasks | elapsed: 448.9min

[Parallel(n_jobs=-1)]: Done 280 tasks | elapsed: 766.6min

[Parallel(n_jobs=-1)]: Done 300 out of 300 | elapsed: 792.6min finished
```

[08:09:26] WARNING: src/objective/regression\_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.

### Out[77]:

```
verbosity=1),
                   iid='warn', n_iter=100, n_jobs=-1,
                   param distributions={'colsample bytree': [0.1, 0.3, 0.5, 1],
                                         'learning rate': [0.01, 0.03, 0.05, 0.1,
                                                           0.15, 0.2],
                                         'max depth': [2, 3, 4, 5],
                                         'n_estimators': [100, 200, 500, 1000,
                                                          2000],
                                         'subsample': [0.1, 0.3, 0.5, 1]},
                   pre_dispatch='2*n_jobs', random_state=15, refit=True,
                   return_train_score=False, scoring=None, verbose=3)
# select best params
xgb random.best params
{'subsample': 1,
 'n estimators': 1000,
 'max_depth': 4,
 'learning_rate': 0.1,
 'colsample_bytree': 0.3}
Run Model with Best Hyper Parameters
# {'subsample': 1,
   'n estimators': 1000,
   'max depth': 4,
   'learning rate': 0.1,
# 'colsample_bytree': 0.3}
# declare the model
xgb_knn_bsl = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15, subsample=1, n_estimators=
1000, max depth=4, learning rate=0.1, colsample bytree=0.3)
train_results, test_results = run_xgboost(xgb_knn_bsl, x_train, y_train, x_test, y_test)
# store the results in models evaluations dictionaries
models_evaluation_train_xgboost['xgb_knn_bsl'] = train_results
models evaluation test xgboost['xgb knn bsl'] = test results
xgb.plot importance(xgb knn bsl)
```

Training the model..

[08:27:20] WARNING: src/objective/regression obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.

Done. Time taken: 0:08:30.929013

Done

In [78]:

Out[78]:

In [79]:

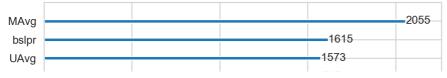
Evaluating the model with TRAIN data... Evaluating Test data

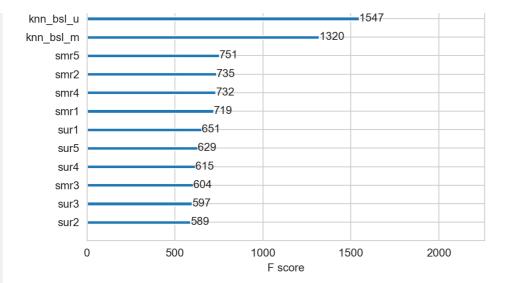
TEST DATA

plt.show()

RMSE : 1.1150845388569721 MAPE : 33.33288785296135

### Feature importance





### 5.2.4 XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Techniques

#### **Prepare Train Data**

```
In [92]:
```

```
# prepare Train data
x_train = reg_train[['GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3', 'smr4'
, 'smr5', 'UAvg', 'MAvg', 'bslpr', 'knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
#.drop(['user', 'movie', 'rating'], axis=1)
y_train = reg_train['rating']
```

#### **Prepare Test Data**

```
In [93]:
```

```
# Prepare Test data
x_test = reg_test_df[['GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3',
'smr4', 'smr5', 'UAvg', 'MAvg', 'bslpr', 'knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
#.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']
```

### In [94]:

```
x_train.columns, x_test.columns
```

### Out[94]:

## **Hyper Parameter Tuning**

### In [84]:

```
from sklearn.model_selection import RandomizedSearchCV

# Use the random grid to search for best hyperparameters
# First create the base model to tune
# class xgboost.XGBRegressor(max_depth=3, learning_rate=0.1, n_estimators=100, verbosity=1,
# objective='reg:squarederror', booster='gbtree', tree_method='auto',
# n_jobs=1, gamma=0, min_child_weight=1, max_delta_step=0, subsample=1,
# colsemple bytree=1, colsemple bylevel=1, colsemple bynode=1
```

```
# COISAMPIE DYCIEE-I, COISAMPIE DYTEVET-I, COISAMPIE DYNOUE-I,
# reg_alpha=0, reg_lambda=1, scale_pos_weight=1, base_score=0.5,
# random_state=0, missing=None, num_parallel_tree=1, importance_type='gain', **kwargs)
xgb random = xgb.XGBRegressor(n jobs=-1, random state=15)
# xgb random = xgb.XGBRegressor(nthread=-1, objective='reg:linear', missing=None, seed=8)
# Random search of parameters, using 3 fold cross validation,
# search across 100 different combinations, and use all available cores
xgb random = RandomizedSearchCV(estimator = xgb random, param distributions = random grid, n iter =
100, cv = 3, verbose=3, random state=15, n jobs = -1)
# Fit the random search model
xgb_random.fit(x_train, y_train)
Fitting 3 folds for each of 100 candidates, totalling 300 fits
[Parallel(n jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.
                                          | elapsed: 53.4min
[Parallel(n jobs=-1)]: Done 24 tasks
[Parallel(n jobs=-1)]: Done 120 tasks
                                           | elapsed: 299.2min
[Parallel(n jobs=-1)]: Done 280 tasks
                                           | elapsed: 675.3min
[Parallel(n_jobs=-1)]: Done 300 out of 300 | elapsed: 704.1min finished
[20:35:02] WARNING: src/objective/regression obj.cu:152: reg:linear is now deprecated in favor of
reg:squarederror.
Out[84]:
RandomizedSearchCV(cv=3, error score='raise-deprecating',
                   estimator=XGBRegressor(base score=0.5, booster='gbtree',
                                          colsample bylevel=1,
                                          colsample bynode=1,
                                          colsample bytree=1, gamma=0,
                                          importance_type='gain',
                                          learning rate=0.1, max delta step=0,
                                          max_depth=3, min_child_weight=1,
                                          missing=None, n estimators=100,
                                          n jobs=-1, nthread=None,
                                          objective='reg:linear',
                                          random s...
                                          seed=None, silent=None, subsample=1,
                                          verbosity=1),
                   iid='warn', n iter=100, n jobs=-1,
                   param_distributions={'colsample_bytree': [0.1, 0.3, 0.5, 1],
                                        'learning rate': [0.01, 0.03, 0.05, 0.1,
                                                          0.15, 0.2],
                                        'max depth': [2, 3, 4, 5],
                                         'n estimators': [100, 200, 500, 1000,
                                                          2000],
                                        'subsample': [0.1, 0.3, 0.5, 1]},
                   pre dispatch='2*n jobs', random state=15, refit=True,
                   return_train_score=False, scoring=None, verbose=3)
```

## In [85]:

```
# select best params
xgb_random.best_params_
```

### Out[85]:

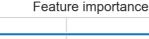
```
{'subsample': 1,
  'n_estimators': 2000,
  'max_depth': 4,
  'learning_rate': 0.01,
  'colsample bytree': 0.3}
```

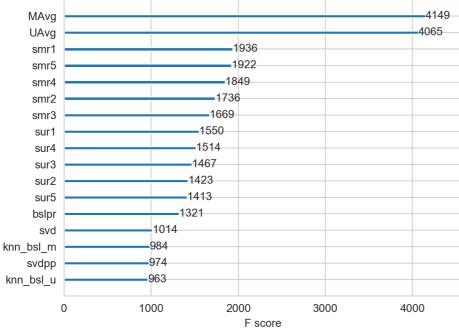
### **Run Model with Best Hyper Parameters**

```
In [95]:
```

```
# {'subsample': 1,
# 'n_estimators': 2000,
# 'max_depth': 4,
# 'learning_rate': 0.01,
# 'colsample_bytree': 0.3}
```

```
xgb_final = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15, subsample=1, n_estimators=20
00, max depth=4, learning rate=0.01, colsample bytree=0.3)
train results, test results = run xgboost(xgb final, x train, y train, x test, y test)
# store the results in models evaluations dictionaries
models_evaluation_train_xgboost['xgb_final'] = train_results
models_evaluation_test_xgboost['xgb_final'] = test_results
xgb.plot importance(xgb final)
plt.show()
Training the model..
[04:13:24] WARNING: src/objective/regression obj.cu:152: reg:linear is now deprecated in favor of
reg:squarederror.
Done. Time taken : 0:21:28.896083
Done
Evaluating the model with TRAIN data...
Evaluating Test data
TEST DATA
RMSE: 1.1108547023155746
MAPE: 33.38595904951013
```





### 5.2.5 XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques

### **Prepare Train Data**

```
In [86]:
```

```
# prepare train data
x_train = reg_train[['bslpr', 'knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_train = reg_train['rating']
```

## **Prepare Test Data**

```
# test data
x_test = reg_test_df[['bslpr', 'knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_test = reg_test_df['rating']
In [88]:
```

```
x_train.columns, x_test.columns
```

### Out[88]:

```
(Index(['bslpr', 'knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp'], dtype='object'),
Index(['bslpr', 'knn bsl u', 'knn bsl m', 'svd', 'svdpp'], dtype='object'))
```

#### **Hyper Parameter Tuning**

#### In [891:

```
# # Use the random grid to search for best hyperparameters
# # First create the base model to tune
# xgb random = xgb.XGBRegressor(nthread=-1, objective='reg:linear', missing=None, seed=8)
# # Random search of parameters, using 3 fold cross validation,
# # search across 100 different combinations, and use all available cores
\# xgb_{random} = RandomizedSearchCV(estimator = xgb_{random}, param_distributions = random_grid, n_ite
r = 100, cv = 3, verbose=2, random state=42, n jobs = -1)
# # Fit the random search model
# xgb random.fit(x train, y train)
# Use the random grid to search for best hyperparameters
# First create the base model to tune
# class xgboost.XGBRegressor(max_depth=3, learning_rate=0.1, n_estimators=100, verbosity=1,
# objective='reg:squarederror', booster='gbtree', tree method='auto',
# n_jobs=1, gamma=0, min_child_weight=1, max_delta_step=0, subsample=1,
# colsample bytree=1, colsample bylevel=1, colsample bynode=1,
# reg alpha=0, reg lambda=1, scale pos weight=1, base score=0.5,
# random_state=0, missing=None, num_parallel_tree=1, importance_type='gain', **kwargs)
xgb random = xgb.XGBRegressor(n jobs=-1, random state=15)
# xgb random = xgb.XGBRegressor(nthread=-1, objective='reg:linear', missing=None, seed=8)
# Random search of parameters, using 3 fold cross validation,
# search across 100 different combinations, and use all available cores
xgb random = RandomizedSearchCV(estimator = xgb random, param distributions = random grid, n iter =
100, cv = 3, verbose=3, random state=15, n jobs = -1)
# Fit the random search model
xgb_random.fit(x_train, y_train)
```

Fitting 3 folds for each of 100 candidates, totalling 300 fits

```
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.

[Parallel(n_jobs=-1)]: Done 24 tasks | elapsed: 26.0min

[Parallel(n_jobs=-1)]: Done 120 tasks | elapsed: 152.9min

[Parallel(n_jobs=-1)]: Done 280 tasks | elapsed: 340.1min

[Parallel(n_jobs=-1)]: Done 300 out of 300 | elapsed: 355.7min finished
```

[02:51:10] WARNING:  $src/objective/regression\_obj.cu:152:$  reg:linear is now deprecated in favor of reg:squarederror.

## Out[89]:

#### In [90]:

```
# select best params
xgb_random.best_params_
```

#### Out[90]:

```
{'subsample': 0.5,
  'n_estimators': 100,
  'max_depth': 2,
  'learning_rate': 0.1,
  'colsample_bytree': 0.3}
```

### **Run Model with Best Hyper Parameters**

### In [91]:

```
# {'subsample': 0.5,
# 'n_estimators': 100,
# 'max_depth': 2,
# 'learning_rate': 0.1,
# 'colsample_bytree': 0.3}

xgb_all_models = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15, subsample=0.5, n_estima tors=100, max_depth=2, learning_rate=0.1, colsample_bytree=0.3)
train_results, test_results = run_xgboost(xgb_all_models, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train_xgboost['xgb_all_models'] = train_results
models_evaluation_test_xgboost['xgb_all_models'] = test_results
xgb.plot_importance(xgb_all_models)
plt.show()
```

Training the model..

[04:10:17] WARNING: src/objective/regression\_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.

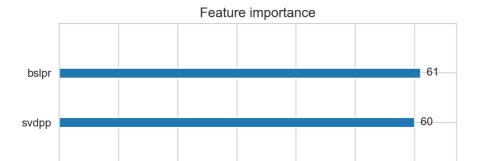
Done. Time taken : 0:00:23.018425

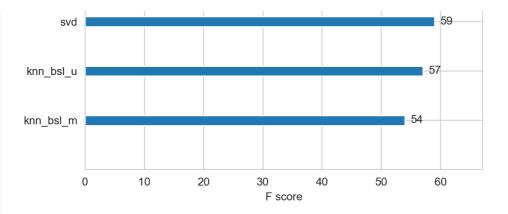
Done

Evaluating the model with TRAIN data... Evaluating Test data  $\ensuremath{\text{c}}$ 

TEST DATA

RMSE : 1.0890338848602066 MAPE : 34.54356682744893





#### In [96]:

```
# Saving our TEST_RESULTS into a dataframe so that you don't have to run it again
pd.DataFrame (models_evaluation_test_xgboost).to_csv('assignment/final/final_sample_results_xgboost.
sv')
models = pd.read_csv('assignment/final/final_sample_results_xgboost.csv', index_col=0)
models.loc['rmse'].sort_values()
```

#### Out[96]:

 xgb\_all\_models
 1.0890338848602066

 xgb\_final
 1.1108547023155746

 xgb\_bsl
 1.112101467112806

 xgb\_knn\_bsl
 1.1150845388569721

 first\_algo
 1.1374496313732387

Name: rmse, dtype: object

#### In [97]:

```
from prettytable import PrettyTable
table = PrettyTable()
table.field names = ['Model', 'n estimators', 'max depth', 'Test Data RMSE', 'Test Data MAPE']
table.add row(['XGBoost with initial 13 features', 1000, 4, 1.1374496313732387, 32.979426329406394
])
table.add row(['XGBoost with initial 13 features + Surprise Baseline predictor', 1000, 4,
1.112101467112806, 33.37429345956948])
table.add row(['XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predi
ctor', 1000, 4, 1.1150845388569721, 33.33288785296135])
table.add_row(['XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Technique
s', 2000, 4, 1.1108547023155746, 33.38595904951013])
table.add row(['XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques', 100, 2, 1.
0890338848602066, 34.54356682744893])
print(table)
                                      Model
n estimators | max depth | Test Data RMSE | Test Data MAPE |
XGBoost with initial 13 features
                                                                                       1000
          | 1.1374496313732387 | 32.979426329406394 |
            XGBoost with initial 13 features + Surprise Baseline predictor
                                                                                       1000
    4
          | 1.112101467112806 | 33.37429345956948 |
| XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predictor |
                                                                                       100
   | 4 | 1.1150845388569721 | 33.33288785296135 |
  XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Techniques
2000 | 4 | 1.1108547023155746 | 33.38595904951013 |
        XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques
                                                                                       100
         | 1.0890338848602066 | 34.54356682744893 |
_+____+
```

# Conclusion

- It took approx. 60hrs to sample train data for 30K users and 3K movies
- It took approx. 20hrs to sample test data for 30K users and 3K movies
- It took approx. 54hrs to tune all 5 xgboost models
- Surprise Library models performs better than xgboost in this scenario even after hyper parameter tuning.
- Multithreading works well in sample train data.

In [ ]: