



region, market

All

customer

All

segment, category, p...

All

2019

2020

2021

2022
Est

Q1

Q2

Q3

Q4

YTD

YTG

81.17%✓

LY: 80.21% (+1.2%)

Forecast Accuracy

-3472.7K✓

LY: -751.7K (-361.97%)

Net Error

6899.0K✓

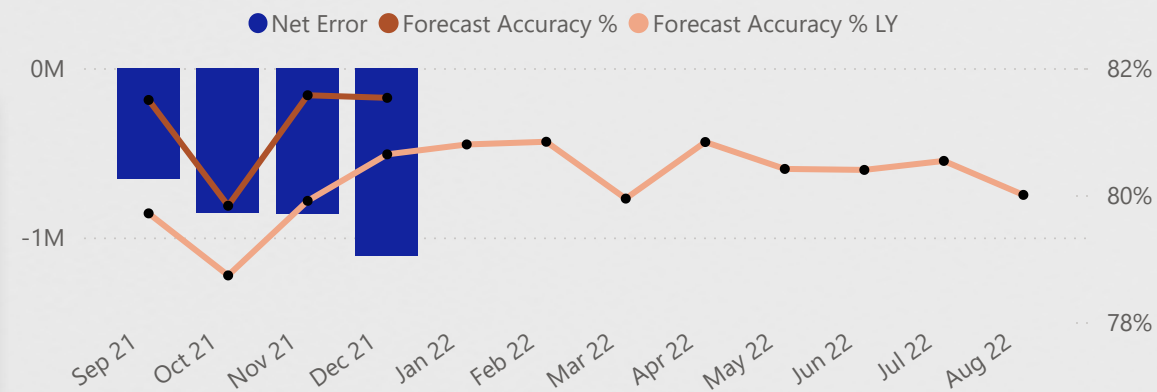
LY: 9780.7K (-29.46%)

ABS Error

Key Metrics by Customer

customer	Forecast Accuracy %	Net Error	Net Error %	Forecast Accuracy % LY	Risk
Acclaimed Stores	57.74%	83037	10.74%	50.69%	EI
All-Out	43.96%	-150	-0.32%	29.09%	OOS
Amazon	73.79%	-464694	-9.22%	74.54%	OOS
Argos (Sainsbury's)	54.78%	-23040	-17.60%	56.08%	OOS
Atlas Stores	49.53%	-4182	-2.31%	48.16%	OOS
Atliq e Store	74.22%	-294868	-9.65%	74.59%	OOS
AtliQ Exclusive	70.35%	-359242	-11.91%	71.69%	OOS
BestBuy	46.60%	81179	16.72%	35.31%	EI
Billa	42.63%	3704	3.91%	18.29%	EI
Boulangier	52.69%	-48802	-20.21%	58.77%	OOS
Chip 7	34.56%	-85293	-35.01%	53.44%	OOS
Chiptec	50.49%	-20102	-11.36%	52.54%	OOS
Circuit City	46.17%	85248	16.55%	35.02%	EI
Control	52.06%	64731	13.01%	47.42%	EI
Coolblue	47.66%	-34790	-15.34%	52.95%	OOS
Costco	51.95%	101913	15.79%	49.42%	EI
Croma	36.58%	-77649	-16.54%	42.78%	OOS
Currys (Dixons Carphone)	54.29%	8104	6.00%	35.92%	EI
Total	81.17%	-3472690	-9.48%	80.21%	OOS

Accuracy / Net Error Trend



Key Metrics by Products

segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
Accessories	87.42%	77.66%	341468	1.72%	EI
Desktop	87.53%	84.37%	78576	10.24%	EI
Networking	93.06%	90.40%	-12967	-1.69%	OOS
Notebook	87.24%	79.99%	-47221	-1.69%	OOS
Peripherals	68.17%	83.23%	-3204280	-31.83%	OOS
Storage	71.50%	83.54%	-628266	-25.61%	OOS
Total	81.17%	80.21%	-3472690	-9.48%	OOS