



region, market

All

customer

All

segment, category, p...

All

2019

2020

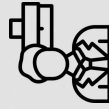
2021

2022
Est

Q1

Q2

Q3



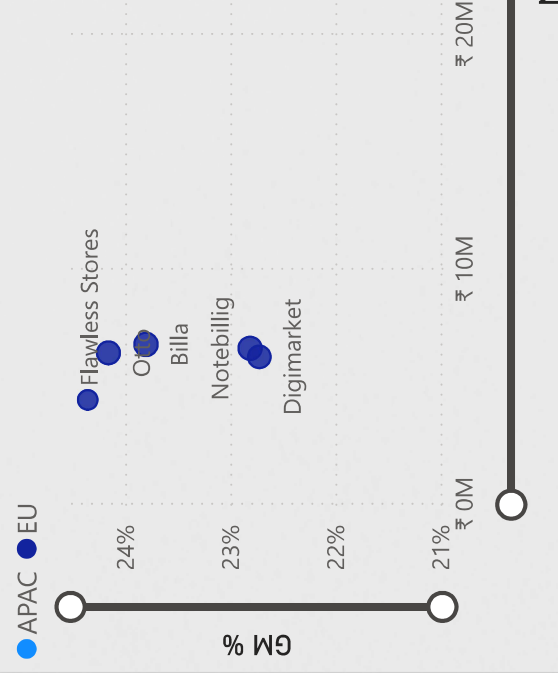
Customer Performance

| customer | NS \$ | GM \$ | GM % |
|---------------------|--------------------|------------------|---------------|
| Acclaimed Stores | ₹ 73.36M | 29.58M | 40.32% |
| All-Out | ₹ 4.41M | 1.68M | 38.17% ↓ |
| Amazon | ₹ 496.88M | 182.77M | 36.78% ↓ |
| Argos (Sainsbury's) | ₹ 13.70M | 5.30M | 38.70% |
| Atlas Stores | ₹ 17.14M | 5.43M | 31.66% ↓ |
| Atliq e Store | ₹ 304.10M | 112.15M | 36.88% ↓ |
| AtliQ Exclusive | ₹ 361.12M | 166.15M | 46.01% |
| BestBuy | ₹ 49.34M | 22.15M | 44.89% |
| Billa | ₹ 6.82M | 1.62M | 23.80% ↓ |
| Boulanger | ₹ 26.02M | 10.39M | 39.95% |
| Chip 7 | ₹ 25.62M | 8.26M | 32.24% ↓ |
| Chintec | ₹ 18.02M | 7.37M | 38.01% |
| Total | ₹ 3,736.17M | 1,422.88M | 38.08% |

Product Performance

| segment | NS \$ | GM \$ | GM % |
|--------------|--------------------|------------------|---------------|
| Accessories | ₹ 454.10M | 172.61M | 38.01% |
| Desktop | ₹ 711.08M | 272.39M | 38.31% |
| Networking | ₹ 38.43M | 14.78M | 38.45% |
| Notebook | ₹ 1,580.43M | 600.96M | 38.03% |
| Peripherals | ₹ 897.54M | 341.22M | 38.02% |
| Storage | ₹ 54.59M | 20.93M | 38.33% |
| Total | ₹ 3,736.17M | 1,422.88M | 38.08% |

Performance Matrix



Unit Economics

Net Sales ● Total Post Inv... ● Pre Invoic...

