



region, market

All

customer

All

segment, category, p...

All

2019

2020

2021

2022 Est

Q3

Q1

Q2

Product Performance

segment	NS \$	GM \$	GM %	NP \$	NP %
<div>+</div> Accessories	₹ 454.10M	172.61M	38.01%	-63.78M	-14.05%
<div>+</div> Desktop	₹ 711.08M	272.39M	38.31%	-97.79M	-13.75%
<div>+</div> Networking	₹ 38.43M	14.78M	38.45%	-5.27M	-13.72%
<div>+</div> Notebook	₹ 1,580.43M	600.96M	38.03%	-222.16M	-14.06%
<div>+</div> Peripherals	₹ 897.54M	341.22M	38.02%	-125.91M	-14.03%
<div>+</div> Storage	₹ 54.59M	20.93M	38.33%	-7.51M	-13.76%
Total	₹ 3,736.17M	1,422.88M	38.08%	-522.42M	-13.98%

Performance Matrix

Show GM %

division

●

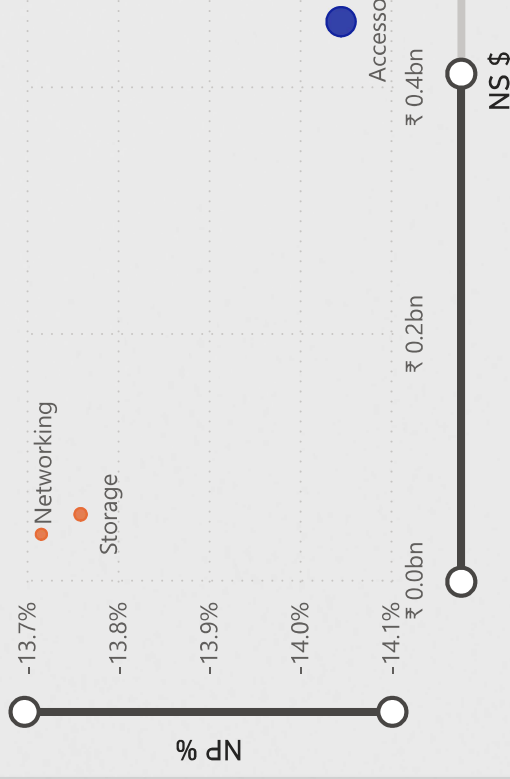
 N & S

●

 P & A

●

 PC



Region / Market / Customer Performance

region	NS \$	GM \$	GM %	NP \$	NP %
<div>+</div> APAC	₹ 1,923.77M	690.21M	35.88%	-281.16M	-14.62%
<div>+</div> NA	₹ 1,022.09M	459.68M	44.97%	-145.31M	-14.22%
<div>+</div> EU	₹ 775.48M	267.80M	34.53%	-95.52M	-12.32%
<div>+</div> LATAM	₹ 14.82M	5.19M	35.02%	-0.44M	-2.95%
Total	₹ 3,736.17M	1,422.88M	38.08%	-522.42M	-13.98%

Unit Economics

