



region, market

All

customer

All

segment, category, p...

All



2021

2022
Est

Q1

Q2

Q3

81.17%✓

LY: 80.21% (+1.2%)

Forecast Accuracy

-3472.7K✓

LY: -751.7K (-361.97%)

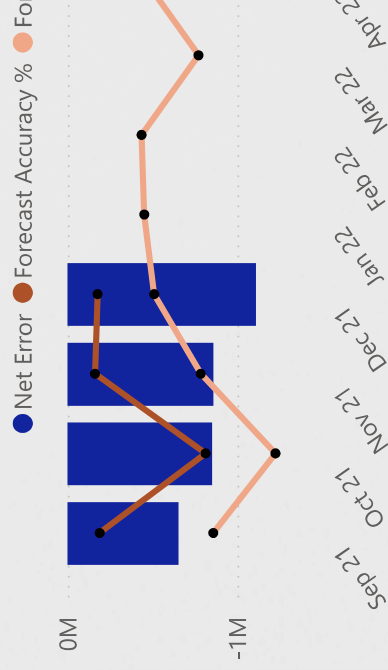
Net Error

6899.0K✓

LY: 9780.7K (-29.46%)

ABS Error

Accuracy / Net Error Tr



Key Metrics by Customer

| customer | Forecast Accuracy % | Net Error | Net Error % | Forecast Accuracy % LY | Risk |
|--------------------------|---------------------|-----------|-------------|------------------------|------|
| Acclaimed Stores | 57.74% | 83037 | 10.74% | 50.69% | EI |
| All-Out | 43.96% | -150 | -0.32% | 29.09% | OOS |
| Amazon | 73.79% | -464694 | -9.22% | 74.54% | OOS |
| Argos (Sainsbury's) | 54.78% | -23040 | -17.60% | 56.08% | OOS |
| Atlas Stores | 49.53% | -4182 | -2.31% | 48.16% | OOS |
| Atliq e Store | 74.22% | -294868 | -9.65% | 74.59% | OOS |
| AtliQ Exclusive | 70.35% | -359242 | -11.91% | 71.69% | OOS |
| BestBuy | 46.60% | 81179 | 16.72% | 35.31% | EI |
| Billa | 42.63% | 3704 | 3.91% | 18.29% | EI |
| Boulanger | 52.69% | -48802 | -20.21% | 58.77% | OOS |
| Chip 7 | 34.56% | -85293 | -35.01% | 53.44% | OOS |
| Chiptec | 50.49% | -20102 | -11.36% | 52.54% | OOS |
| Circuit City | 46.17% | 85248 | 16.55% | 35.02% | EI |
| Control | 52.06% | 64731 | 13.01% | 47.42% | EI |
| Coolblue | 47.66% | -34790 | -15.34% | 52.95% | OOS |
| Costco | 51.95% | 101913 | 15.79% | 49.42% | EI |
| Croma | 36.58% | -77649 | -16.54% | 42.78% | OOS |
| Currys (Dixons Carphone) | 54.29% | 8104 | 6.00% | 35.92% | EI |
| Total | 81.17% | -3472690 | -9.48% | 80.21% | OOS |

Key Metrics by Product

| segment | Forecast Accuracy % | Forecast Accuracy % LY | Net Error |
|-------------|---------------------|------------------------|-----------|
| Accessories | 87.42% | 77.66% | 341 |
| Desktop | 87.53% | 84.37% | 78 |
| Networking | 93.06% | 90.40% | -12 |
| Notebook | 87.24% | 79.99% | -47 |
| Peripherals | 68.17% | 83.23% | -3204 |
| Storage | 71.50% | 83.54% | -628 |
| Total | 81.17% | 80.21% | -3472 |

