



# MAYANK RANJAN

📞 9608226167  
✉️ mayankr2005@gmail.com  
📍 Bengaluru, India

## EDUCATION

**BBA-DBE**  
**IIM-Bangalore**  
2024 - Present

**School of Management**  
**PW-IOI, Bangalore**  
2024 - Present

**MS Memorial Academy, Patna**  
Class-12th

**Open Minds A Birla School, Patna**  
Class-10th

## SKILLS

- Digital Marketing
- Team Work
- Communication
- Entrepreneurship
- Data Analytics

## About Me

I am a motivated BBA student with hands-on experience in digital marketing, content creation, and customer engagement. Through roles in startups and leadership at PW-IOI, I've developed strong communication and research skills. I aim to bring creativity, adaptability, and a customer-first mindset to any forward-thinking team or organization.

## WORK EXPERIENCE

Mar 2025 – Present  
**PW Institute of Innovation**  
Member of Academic Student Council

Nov 2024 – Present  
**EntreConnect**  
Research Analyst

- Analyzed market trends to identify emerging opportunities and industry shifts.
- Identified potential clients by researching and evaluating target markets.

Mar 2020 – Present  
**Techie Dost**  
Content Creator

- Produced shorts and long videos.
- Produced 500+ videos in different niches.

## LANGUAGE

English  
Hindi

## HOBBY

Cricket  
Driving