

SUPERVALU INC. Deal Recap

029 EAST REGION

Deal Submit Date Fri Jan 04 00:00:00 CST 2019
Recap Print Date 08/03/19 5:40:5

Deal & Vendor details

Vendor deal dates 4/26/19 - 9/5/19
Vendor contract ID Knorr Sides
Deal description 4.26-9.5 Knorr Sides T2 SED ER Only
SV vendor 0475533-UNILEVER FOODS
ABS Vendor 5264713
Oracle vendor 0184969
Distribution Method Warehouse

Other information

Approval date 2019-01-07
Deal audit NA

Approver details

Deal approver Kkir00Z - Katie E. Kirby
Approver comments

Coupon details

Manufacturer/Store Manufacturer
Coupon type Consumer Limit
Manufacturing code
PLU code
Process code
Coupon UPC
Title
Description
Dates
Clip Limit
Redemption address
Redemption information

Creator details

Deal creator KTHIESEN - Kristen Thiesen
Creator phone (952) 829 - 0833
Creator email kristen.thiesen@advantagesolutions.net
Creator comments Acceptance of this contract waives the right to insufficient lead time claims.

Chargeback Comments for Vendor

Sales Based Deals

Banner	Corporate Deal #	Deal Status	Deal/Vendor Fund Type	Performance Requirements	Category Manager	Market	Market Deal #	Market Vendor	Market Deal Status	Warehouse	Store	Suggested Ad Date
EVP 21/44/45	029-9405610	Active	TPR REQUIRED/TPR COLLECTED	1.00	Rv - Roxanne Vincent	45-Harrisburg	1 381498	000475533	Active	4/26/19	9/5/19	4/26/19 9/5/19
						21-Pittsburgh 44-Mechanicsville	1 197947	000475533	Active	4/28/19	9/7/19	4/28/19 9/7/19
							1 68225	000475533	Active	4/26/19	9/5/19	4/26/19 9/5/19
SHOPPER VALU RFT	029-9405609	Active	*TPR CENTS OFF/TPR COLLECTED	1.00	Rv - Roxanne Vincent	45-Harrisburg	1 381497	000475533	Active	4/26/19	9/5/19	4/26/19 9/5/19
						21-Pittsburgh 44-Mechanicsville	1 197946	000475533	Active	4/28/19	9/7/19	4/28/19 9/7/19
							1 68224	000475533	Active	4/26/19	9/5/19	4/26/19 9/5/19

Deal items and allowance amounts

Vendor UPC Case	Vendor UPC Unit	SUPERVALU Code	ABS Code	Vendor Pack/Size	Pallet Item?	Item Description	TPR REQUIRED	Cost	Landed Net Cost
1004100038493	004100038493	004120611	002354637	85.6 OZ		Lipton Rce Sides Wht Chdr	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100038472	004100038472	004120612	002360063	84.1 OZ		Lipton Psta Sd Chs Spn Dp	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100059293	004100002267	004120635	002580207	85.5 OZ		Knorr Rs Beef Flavored	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100059292	004100002270	004120637	002580199	85.5 OZ		Knorr Rice Side Mushroom	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058822	004100002235	004120638		85.1 OZ		Knorr Red Beans & Rice	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058834	004100002273	004120639	002580165	85.7 OZ		Knorr Rs Chicken Fried	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058835	004100002262	004120642	002580173	85.7 OZ		Knorr Rs Creamy Chicken	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058795	004100002231	004120643	002580132	85.4 OZ		Knorr Rs Asian Teriyaki	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058794	004100002289	004120645	002580124	85.4 OZ		Knorr Rice Side Btr Herb	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058833	004100002259	004120646	002580157	85.6 OZ		Knorr Rs Rice Medley	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058793	004100002302	004120647	002580116	85.4 OZ		Knorr Fiesta Side Mexican	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058797	004100002804	004120654	002580140	85.4 OZ		Knorr Fiesta Side Taco	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058786	004100002264	004120726	002580108	85.3 OZ		Knorr Rice Sides Pilaf	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058831	004100008248	004120734	002624856	83.8 OZ		Knorr Pasta Sd Chsy Bacr	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058697	004100002249	004120735	002624823	84.5 OZ		Knorr Butter Noodles	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100059299	004100002255	004120737	002632735	84.3 OZ		Knorr Sm Noodles Parmesan	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100059362	004100002802	004120739	002624914	84.6 OZ		Knorr Sm Asian Teriyaki	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058837	004100002298	004120740	002624864	84.2 OZ		Knorr Sm Ndls Crmy Chkn	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100059297	004100002251	004120742	002624884	84.4 OZ		Knorr Sm Ndls Btr Herb	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058838	004100002297	004120745	002624872	84.2 OZ		Knorr Sm Ndl Chkn Broccl	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100058698	004100002243	004120748	002624831	84.5 OZ		Knorr Pasta Side Alf Brc	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100059296	004100002254	004120749	002624880	84 OZ		Knorr Stroganoff Pasta	1.84 / 0.23	8.88/1.11	7.04/0.88
1004100002290	004100002290	004128240	001134170	124.4 OZ		Knorr Psta&Sc Crmy Garlic	2.76 / 0.23	13.32/1.11	10.56/0.88
1004100002253	004100002253	004128254	001134055	124.4 OZ		Knorr Noodles Alfredo	2.76 / 0.23	13.32/1.11	10.56/0.88
1004100002246	004100002246	004128322	001133990	124.3 OZ		Knorr Ndls & Sce Chicken	2.76 / 0.23	13.32/1.11	10.56/0.88
1004100002286	004100002286	004128340	001134162	124.3 OZ		Knorr Pasta Chedd&Broccl	2.76 / 0.23	13.32/1.11	10.56/0.88
1004100002268	004100002268	004586345	001558576	125.6 OZ		Knorr Spanish Rice	2.76 / 0.23	13.32/1.11	10.56/0.88
1004100002266	004100002266	004586357	001558568	125.6 OZ		Knorr Rice & Sc Chicken	2.76 / 0.23	13.32/1.11	10.56/0.88
1004100002263	004100002263	004586367	001558550	125.5 OZ		Knorr Rice & Sc Ckn/Broc	2.76 / 0.23	13.32/1.11	10.56/0.88
1004100002278	004100002278	004586369	001558618	125.7 OZ		Knorr Rice & Sc Broc/Chd	2.76 / 0.23	13.32/1.11	10.56/0.88

SUPERVALU Disclaimer

Supplier will comply with the FTC's (Federal Trade Commission) "Fred Meyer Guides"(16 CFR 240.eseq), which describes how suppliers can make equivalent promotional services and allowances available to competing customers on a proportionately equal terms. SUPERVALU will add missing like sku's and make corrections to store groupings to align with our ad groups, or to align with the type of promotion. SUPERVALU is not required to advertise, display, or offer for sale any product except as stated in "Event Description". If "ad" is stated, SUPERVALU will create an ad for one or more of the products in "Item Description". The type of ad (ROP, TPR, insert, mailed flyer, etc.), geographic scope of circulation, and size, text, design and date of ad are within SUPERVALU's sole discretion. If "display" is stated, SUPERVALU will display one or more of the products in "Item Description". The type, design and location of display, number and location of stores with the display, and dates of display will be within SUPERVALU's sole discretion. As a normal course of business with our trading partners, SUPERVALU reserves the right to nominally shift the deal dates to correspond with an ad, avoid deal overlaps, accommodate early and late shipments, and to coincide with normal starting/ending days of the week. SUPERVALU is not required to charge a specific retail price, or alter its customary retail price for any product, and does not agree to a minimum retail price. Any other reference to a retail price is only a suggestion. SUPERVALU agrees to pay any "Scan allowances" authorized by this agreement to the Retailer(s) based on information provided by the Retailer. All disputes between Suppliers and Retailers concerning quantity of units paid shall be resolved by Supplier and Retailer. SUPERVALU shall not be responsible to repay the Supplier for disputed charges until SUPERVALU is notified by the Supplier and the Retailer that the dispute has been resolved. The individual who signs this POF or submits and accepts the deal via ePromotions warrant they are authorized to sign on behalf of SUPERVALU or Supplier, and no other signatures are necessary to bind SUPERVALU or Supplier. This POF, when signed or accepted via ePromotions by SUPERVALU is a contract. Any subsequent modification must be submitted and accepted via ePromotions or must be in writing, email or fax that clearly identifies the POF modified and the parties making the modification. This is the complete and only agreement between the parties re: the promotional offer described, and shall not be interpreted or construed against the drafting party. Cost displayed is from the first division on the deal. Cost may not apply to all Banners/Divisions. Administrative charges may apply.

Vendor hereby acknowledges and agrees that SUPERVALU may provide this offer to stores, distribution centers or banners which are owned by independent retailers, customers or other affiliates.