

## SUPERVALU INC. Deal Recap

### 029 EAST REGION

Deal Submit Date Wed Jan 23 00:00:00 CST 2019  
Recap Print Date 08/02/19 6:47:23

#### Deal & Vendor details

Vendor deal dates 4/19/19 - 7/18/19  
Vendor contract ID CC Extras T2  
Deal description Country Crock 45oz Extras T2 2019  
SV vendor 0475533-UNILEVER FOODS  
ABS Vendor 5264713  
Oracle vendor 0184969  
Distribution Method Warehouse

#### Other information

Approval date 2019-01-23  
Deal audit NA

#### Approver details

Deal approver AHAC00F  
Approver comments Loaded as an Extras base deal per Rick Palmen.

#### Coupon details

Manufacturer/Store Manufacturer  
Coupon type Consumer Limit  
Manufacturing code  
PLU code  
Process code  
Coupon UPC  
Title  
Description  
Dates  
Clip Limit  
Redemption address  
Redemption information

#### Creator details

Deal creator PAULAASKEW - Paula Askew  
Creator phone (804) 412 - 1230  
Creator email paula.askew@advantagesolutions.net  
Creator comments Extras; Acceptance of this offer waives the right to insufficient lead time claim.s

#### Chargeback Comments for Vendor

#### Sales Based Deals

Banner	Corporate Deal #	Deal Status	Deal/Vendor Fund Type	Performance Requirements	Category Manager	Market	Market Deal #	Market Vendor	Market Deal Status	Warehouse Begin	Warehouse End	Store Begin	Store End	Suggested Ad Date
EXTRAS ER 029-9414670		Final	TPR CENTS OFF/TPR COLLECTED		Pr - Rick Palmen	45-Harrisburg	1 388239	000475533	Final	4/26/19	7/18/19	4/26/19	7/18/19	
						21-Pittsburgh	1 207899	000475533	Final	4/28/19	7/20/19	4/28/19	7/20/19	
						44-Mechanicsville	1 77008	000475533	Ready For Purge	4/26/19	7/18/19	4/26/19	7/18/19	
EXTRAS SE						71-Indianola	1 223238	000475533	Ready For Purge	4/27/19	7/19/19	4/27/19	7/19/19	
						80-Quincy	1 279950	000475533	Ready For Purge	4/27/19	7/19/19	4/27/19	7/19/19	
						62-Anniston	1 270809	000475533	Ready For Purge	4/27/19	7/19/19	4/27/19	7/19/19	

#### Deal items and allowance amounts

Vendor UPC Case	Vendor UPC Unit	SUPERVALU Code	ABS Code	Vendor Pack/Size	Pallet Item?	Item Description	TPR CENTS OFF	Cost	Landed Net Cost
1002740047044	002740026497	007580467	006117147	1245 OZ		Cntry CrkLt Rfg Veg Spread	12.00 / 1.00	46.20/3.85	34.20/2.85
1002740047017	002740026499	007580478	006116206	1245 OZ		Cntry CrkVtf Spread	12.00 / 1.00	46.20/3.85	34.20/2.85
1002740047073	002740026495	007580480	006116222	1245 OZ		Cntry CrkMargarine Calcium	12.00 / 1.00	46.20/3.85	34.20/2.85
1002740047017	002740026499	007580486		12 45OZ		Cntry CrkVtf Spread Tub	12.00 / 1.00	46.20/3.85	34.20/2.85
1002740047073	002740026495	007580493		12 45OZ		Cntry CrkMrgm Sprd Calcium	12.00 / 1.00	46.20/3.85	34.20/2.85
1002740047053	002740026505	007585738	006116214	1245 OZ		Cntry CrkChurnstyle Margam	12.00 / 1.00	46.20/3.85	34.20/2.85

#### SUPERVALU Disclaimer

Supplier will comply with the FTC's (Federal Trade Commission) "Fried Meyer Guides" (16 CFR 240 eseq), which describes how suppliers can make equivalent promotional services and allowances available to competing customers on proportionately equal terms. SUPERVALU will add missing like sku's and make corrections to store groupings to align with our ad groups, or to align with the type of promotion. SUPERVALU is not required to advertise, display, or offer for sale any product except as stated in "Event Description". If "ad" is stated, SUPERVALU will create an ad for one or more of the products in "Item Description". The type of ad (ROP, TPR, insert, mailed flyer, etc.), geographic scope of circulation, and size, text, design and date of ad are within SUPERVALU's sole discretion. If "display" is stated, SUPERVALU will display one or more of the products in "Item Description". The type, design and location of display, number and location of stores with the display, and dates of display will be within SUPERVALU's sole discretion. As a normal course of business with our trading partners, SUPERVALU reserves the right to nominally shift the deal dates to correspond with an ad, avoid deal overlaps, accommodate early and late shipments, and to coincide with normal starting/ending days of the week. SUPERVALU is not required to charge a specific retail price, or alter its customary retail price for any product, and does not agree to a minimum retail price. Any other reference to a retail price is only a suggestion. SUPERVALU agrees to pay any "Scan allowances" authorized by this agreement to the Retailer(s) based on information provided by the Retailer. All disputes between Suppliers and Retailers concerning quantity of units paid shall be resolved by Supplier and Retailer. SUPERVALU shall not be responsible to repay the Supplier for disputed charges until SUPERVALU is notified by the Supplier and the Retailer that the dispute has been resolved. The individual who signs this POF or submits and accepts the deal via ePromotions warrant they are authorized to sign on behalf of SUPERVALU or Supplier, and no other signatures are necessary to bind SUPERVALU or Supplier. This POF, when signed or accepted via ePromotions by SUPERVALU is a contract. Any subsequent modification must be submitted and accepted via ePromotions or must be in writing, email or fax that clearly identifies the POF modified and the parties making the modification. This is the complete and only agreement between the parties re: the promotional offer described, and shall not be interpreted or construed against the drafting party. Cost displayed is from the first division on the deal. Cost may not apply to all Banners/Divisions. Administrative charges may apply. Vendor hereby acknowledges and agrees that SUPERVALU may provide this offer to stores, distribution centers or banners which are owned by independent retailers, customers or other affiliates.