

MARKETING

Digital

Digital Marketing Solutions That Drive Leads, Sales & Scalable Growth

Presented by:
AdVynce



INTRODUCTION



We help businesses attract the right audience, generate quality leads, and convert them into paying customers through performance-driven digital marketing strategies.



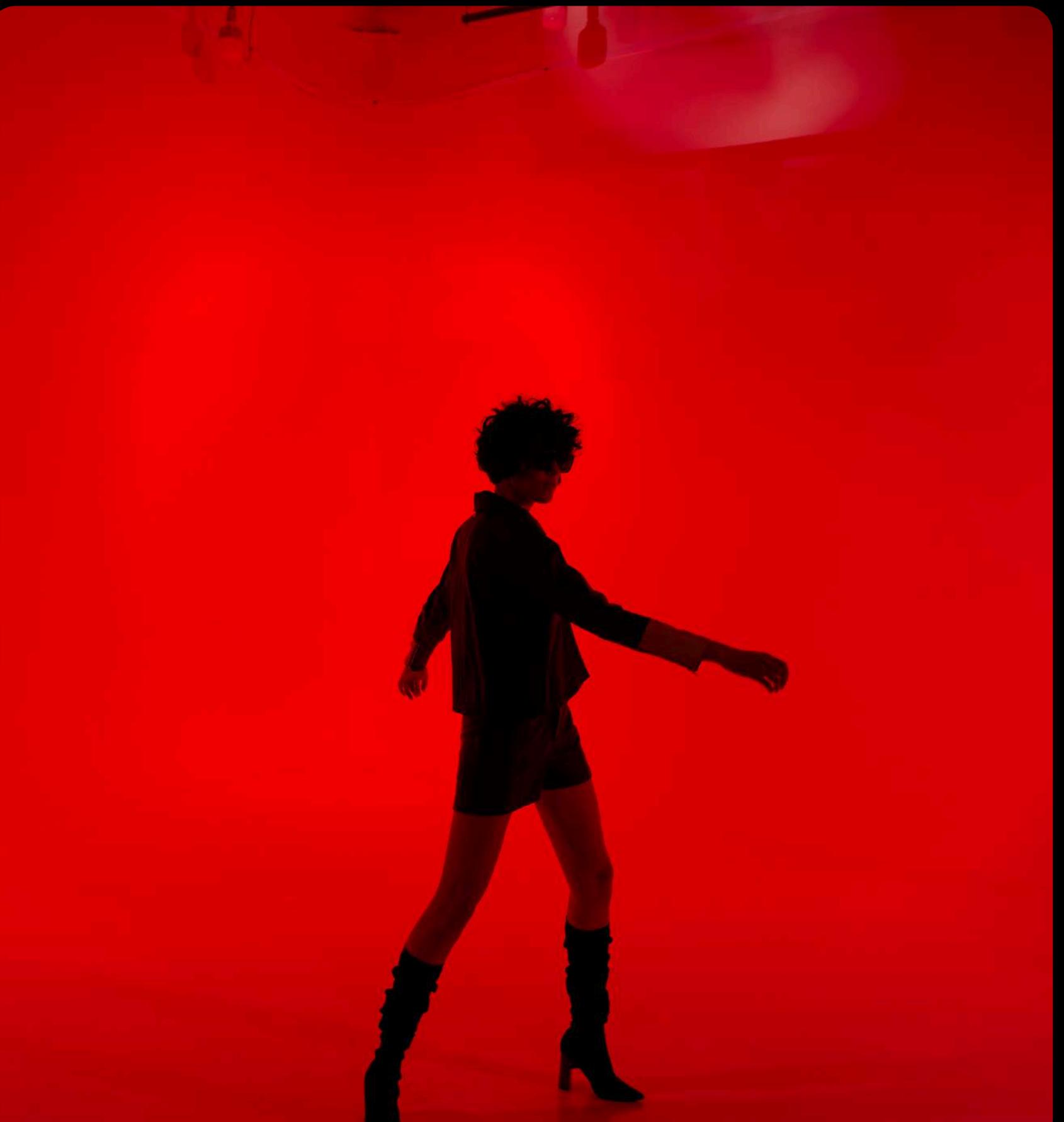
ABOUT US

Advynce

- **Results-driven digital marketing company focused on business growth**
- **Customized strategies tailored to your goals, audience, and industry**
- **Strong focus on lead generation, conversions, and ROI**
- **Expertise across paid ads, organic growth, automation, and funnels**
- **AI-powered insights for smarter marketing decisions**
- **End-to-end execution with transparent reporting**

We believe digital marketing should be measurable and scalable, not random.

We build complete growth systems by combining lead generation, conversion optimization, automation, and AI-powered insights to drive consistent results and long-term business growth.



CORE LEADERSHIP



Founder

4+ years of experience in Digital Marketing & AI

Chief Marketing Mentor

MBA from IIM Lucknow, 13+ years of experience



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The Problem Businesses Face

- Low-quality leads and poor conversion rates
- High ad spend with low ROI
- No clear sales funnel or follow-up system
- Inconsistent branding and messaging
- Lack of data-driven decision making
- Marketing without measurable results

THE
PROBLEM

OUR SOLUTION

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We build end-to-end, conversion-focused marketing systems that don't just generate leads — they generate sales-ready opportunities.

By targeting the right audience, using intent-based campaigns, smart automation, and AI-powered optimization, we ensure the leads you receive have a high probability of conversion, making it easier for your sales team to close deals and maximize profit.



CORE SERVICES OVERVIEW

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- Lead Generation & Performance Marketing
- Google Ads, Meta Ads & PPC Campaigns
- SEO & Keyword Targeting Marketing
- Social Media Marketing & Branding
- Email, WhatsApp & LinkedIn Marketing
- Web Development & Conversion Optimization
- AI-Powered Marketing & Automation
- Full Sales & Marketing Funnel Development



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Innovate. Create. **Elevate.**

SEO & KEYWORD TARGETING MARKETING

SEARCH ENGINE OPTIMIZ ATION



- Keyword research & competitor analysis
- On-page & technical SEO optimization
- Content strategy for organic growth
- Local & global SEO solutions
- Long-term traffic & lead generation
- Continuous performance tracking

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LEAD GENERATION & PERFORMANCE MARKETING



- High-quality lead generation strategies
- Conversion-optimized landing pages
- Audience research & targeting
- Funnel-based lead nurturing
- Cost-effective acquisition strategies
- ROI-focused campaign optimization

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PAID GROWTH CAMPAIGNS

(GOOGLE ADS, META ADS & PPC)

- Google Search, Display & YouTube Ads
- Meta Ads (Facebook & Instagram)
- PPC campaign setup & optimization
- Advanced audience & keyword targeting
- A/B testing for creatives & copies
- Budget optimization for maximum ROI



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A photograph of a woman with dark hair, wearing black sunglasses and a black leather jacket over a mesh top. She is standing against a solid red background. In the bottom left corner of the image, there is a white, cursive signature that reads "Adynce".

SOCIAL MEDIA MARKETING

- Brand building across social platforms
- Content creation & posting strategy
- Community engagement & growth
- Social media ads & retargeting
- Influencer & campaign management
- Performance-driven social strategies

EMAIL, WHATSAPP & LINKEDIN MARKETING

- Automated email marketing campaigns
- Lead nurturing & drip campaigns
- WhatsApp marketing & broadcast automation
- LinkedIn lead generation & outreach
- Personalized messaging strategies
- CRM & automation integration



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WEB DEVELOPMENT & CRO

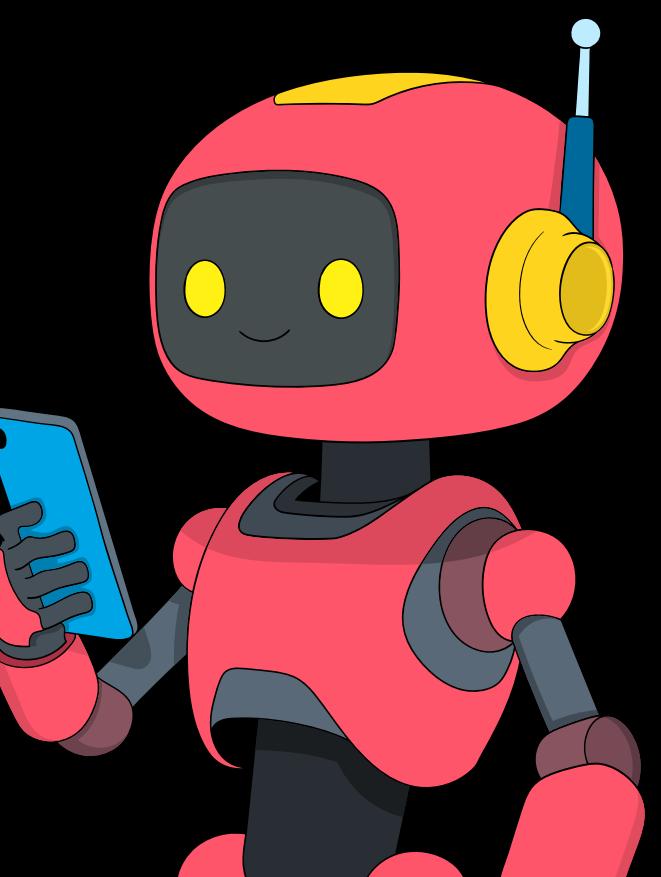
- High-converting website design & development
- Landing pages optimized for ads & SEO
- User experience & performance optimization
- Conversion rate optimization (CRO)
- Funnel-ready website architecture
- Ongoing optimization & updates



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AI-POWERED MARKETING & AUTOMATION

- AI-driven audience & behavior analysis
- Smart ad optimization & targeting
- Automated lead follow-ups
- AI-powered content & campaign insights
- Marketing automation workflows
- Predictive performance analytics



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INDUSTRIES WE SERVE

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- E-commerce & D2C
- Real Estate
- Healthcare & Clinics
- Education & Coaching
- SaaS & Startups
- Local & Service-based businesses

Backend execution, front-end results

We handle everything end-to-end from the backend – strategy, execution, optimization, and reporting – so you receive only clear, effective, and actionable outcomes.

Optimized spend, zero wastage

Your money is spent only where it matters, ensuring efficient budget utilization and higher conversion potential.

Results-first, ROI-driven mindset

Every strategy is designed to ensure your marketing budget is invested in the right channels, delivering measurable returns and real business impact.

No infrastructure or office burden

No need to expand office space or manage additional staff – we operate as your extended marketing team, fully remote and fully accountable.

Highly experienced, expert team

Our team includes seasoned digital marketers, performance specialists, and MBA professionals from top institutes like IIM, bringing strong strategic thinking and execution excellence.

WHY CHOOSE US

Full-funnel marketing expertise

From traffic and lead generation to nurturing and conversions, we manage the complete sales and marketing funnel.

Dedicated team at the cost of one hire

Instead of hiring multiple in-house resources, you get access to a full, dedicated marketing team for the cost of a single employee's salary.

Transparent communication & reporting

Clear updates, honest insights, and performance reports you can trust.

Advynce

**CONTACT
US**

www.advynce.in

+91 7417834950

advynce.work@gmail.com



THANK YOU.