MAYANK GONDIA

Data Analyst

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MG

SUMMARY

I'm a Data Analyst who loves working with numbers and finding stories in data with strong expertise in statistical analysis, data visualization, and business intelligence. Skilled at transforming complex datasets into actionable insights that drive business growth and operational efficiency. Proficient in tools like SQL, Python, Power BI and Excel for data cleaning, ETL, analysis, dashboard creation, and reporting. Strong in identifying trends, improving processes, and supporting data-driven decision-making through KPIs and performance metrics. Passionate about leveraging analytics, automation, and predictive insights to solve business challenges and deliver measurable results. Practicing advanced SQL problems (LeetCode Problems covering joins, CTEs, subqueries, and optimization).

SKILLS

Programming & Querying: Python, SQL, Java, HTML, CSS, JavaScript, C, C++

Frameworks & Libraries: Pandas, NumPy, Matplotlib, Seaborn

Data Visualization Tools: Power BI, Advanced MS Excel

Analytical Abilities: Data Cleaning, Exploratory Data Analysis (EDA), Insight Generation, Descriptive Statistics, Data Modeling, ETL (Extract, Transform, Load)

Platforms: GitHub, Problem Solving on Leetcode

EDUCATION

Master of Computer Applications (MCA)

Maharshi Dayanand University, MDU University

09/2024 - 09/2026 Rohtak

Bachelor of Computer Applications (BCA)

Dronacharya Degree College, Kurukshetra University

11/2020 - 05/2023

LANGUAGES

English
Proficient

German
Intermediate

PROJECTS

Blinkit – India's Last Minute App(SQL, Power BI, Excel)

07/2025 - 08/2025

- Analyzed 8,523 items ($1.2M revenue) using Power BI; developed KPIs (Total & Avg Sales, Items, Avg Rating).
- Designed interactive dashboard with drill-down by outlet, product, and location.
- Key insights: Tier 3 outlets led sales ($472.1K); regular fat products top revenue ($776.3K); Supermarket Type 1 highest outlet sales ($787.5K).
- Recommended inventory planning and regional outlet expansion.

Uber Trip Analysis Dashboard (SQL, Power BI, Excel)

06/2025 - 07/2025

- Built dashboard monitoring 103.7K trips ($1.6M revenue); average booking $15, 3 miles per trip, 16 minutes per trip.
- Analyzed demand: 65% day and 35% night trips; UberX is the top vehicle with 38.7K bookings and $583.9K revenue.
- Identified top pickup location (Penn Station) and drop-off location (Upper East Side North); longest trip was 144 miles.
- Gained payment insights: Uber Pay accounts for 67%, cash for 32%; guided digital wallet strategy.
- Observed time trends: morning (7–9 AM) and evening (5–7 PM) peaks; Fridays and Sundays have the highest volumes.
- Dashboard features: KPI cards, filters, heatmaps, geo-maps.

Customer Churn Analysis(Python (Pandas, Numpy, MatplotLib, Seaborn), Jupyter Notebook)

05/2025 - 06/2025

- Analyzed behavior of 7,043 telecom customers to identify churn patterns based on tenure, contract type, and monthly charges.
- Engineered features such as contract type buckets and tenure bands to improve segmentation and insights.
- Created 11 visualizations (histograms, box plots, heatmaps) to highlight churn-prone customer segments.
- Key finding: 38% of churned users were on monthly contracts for less than 3 months.
- Recommended early engagement strategies for high-risk customers to reduce churn.