

Credit Card Transaction Report

Revenue

112M

Intrest earned

16M

Trans amt

90M

Trans count

1M

Silver

Gold

Blue

Platinum

Q4

Q3

Q2

Q1

Medium

Low

High

week_start_date

01...

08...

15...

22...

29...

05...

12...

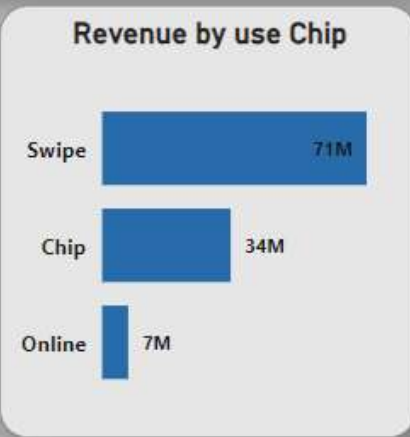
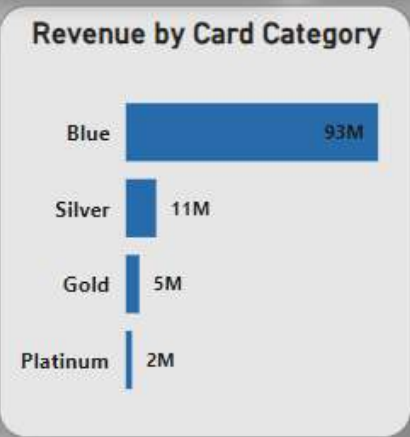
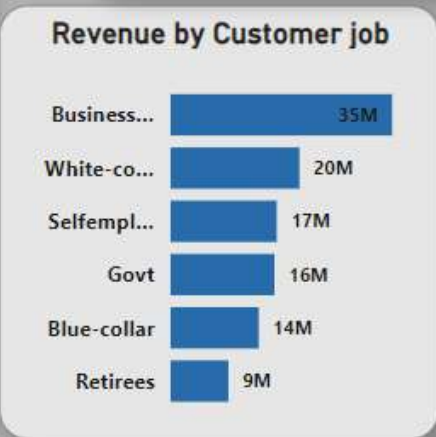
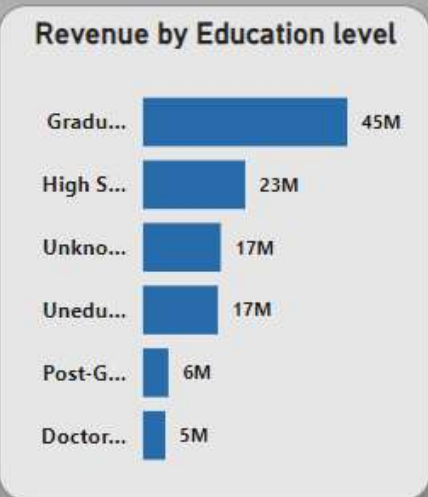
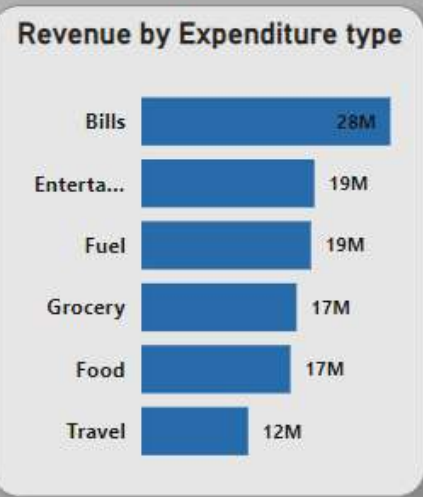
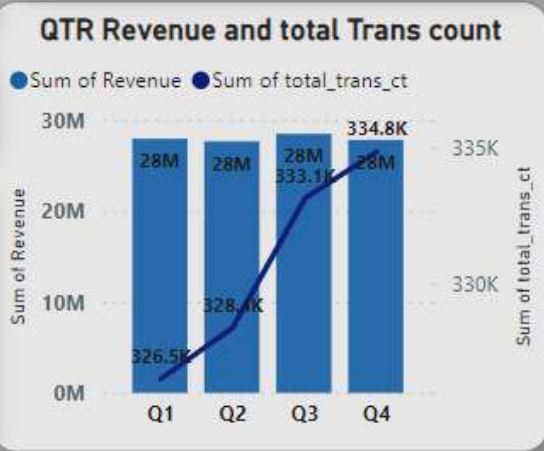
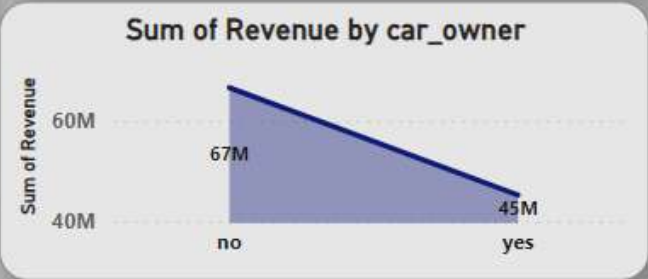
19...

26...

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	2271216	1906628	323258
Gold	4987754	4115440	758539
Silver	11245441	9234342	1634004
Blue	93328009	74798624	13110060
Total	111832421	90055034	15825862

F

M



Credit Card Customer Report

Revenue

112M

Intrest earned

16M

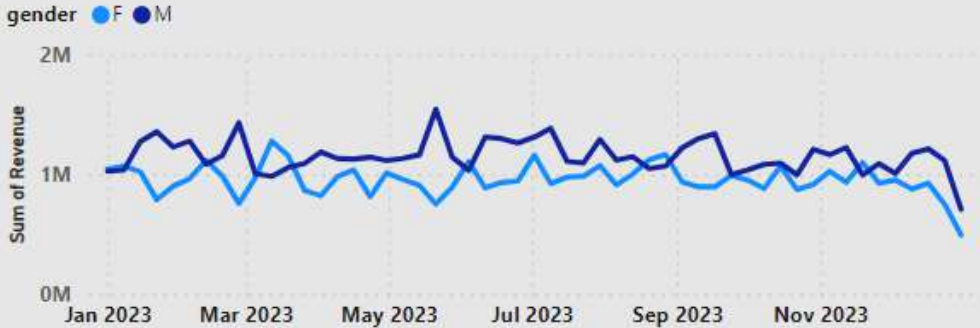
Income

588M

Satisfaction

3.19

Revenue by week



Q4 Q3 Q2 Q1

M F

car owners

no

yes

week_start_date

01...

08...

15...

22...

29...

05...

12...

19...

26...

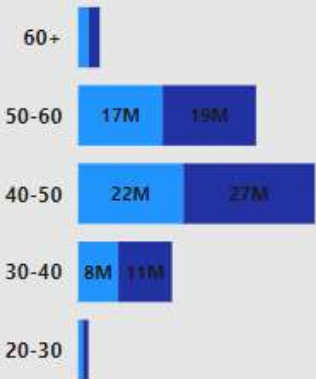
Silver

Gold

Blue

Platinum

Revenue by age group

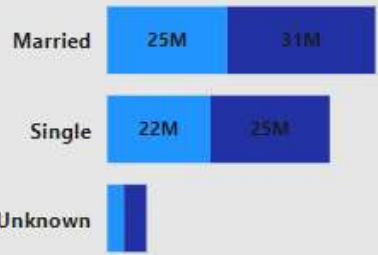


customer_job	Sum of Revenue	income	Sum of interest_ea
Blue-collar	3712	10005	
Blue-collar	3573	10006	
Blue-collar	3407	10008	
Blue-collar	3516	10019	
Blue-collar	3035	10037	
Total	111832421		1582

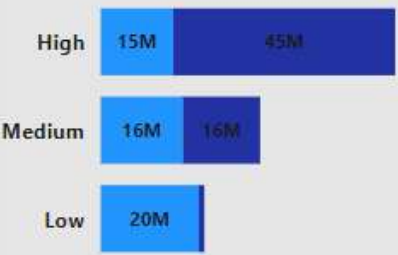
Top 5 states



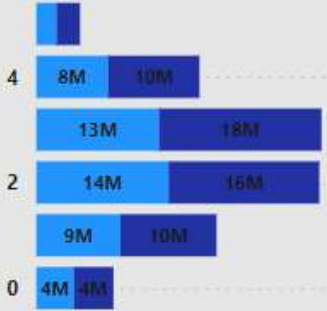
Revenue by marital status



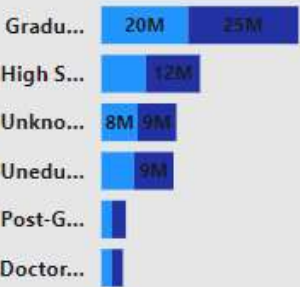
Revenue by income group



Revenue by customer job



Revenue by education level



Insights

Revenue

112M

Intrest earned

16M

Silver

Gold

Blue

Platinum

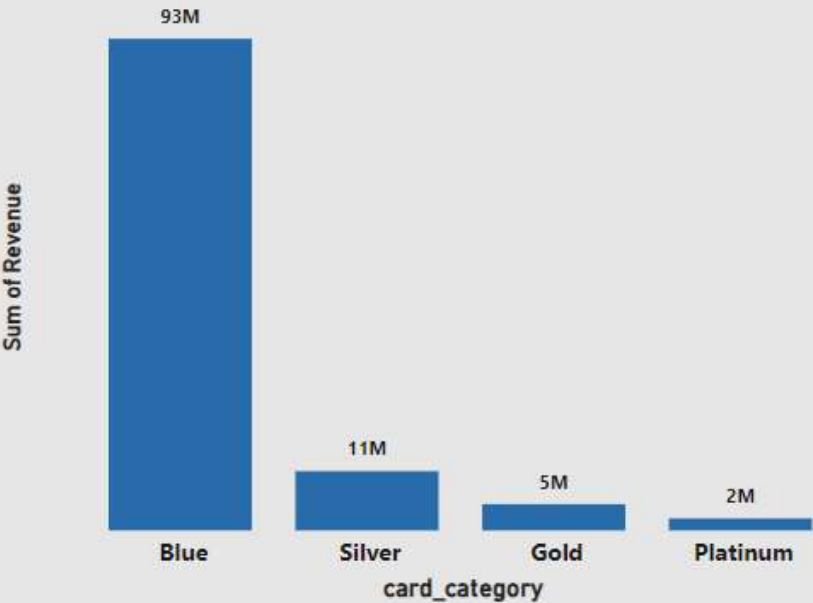
Q4

Q3

Q2

Q1

Sum of Revenue by card_category



week_num2	Sum of Revenue	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	1201601	1866269	1201601	-35.6%
52	1866269	2140878	1866269	-12.8%
51	2140878	2053098	2140878	4.3%
50	2053098	1960305	2053098	4.7%

Sum of total_trans_amt by week_num2



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	13.98%	9.16%	23.85%	14.38%	93.93%
1	0.86%	1.00%	1.11%	0.61%	1.66%	0.84%	6.07%
Total	15.61%	18.80%	15.09%	9.76%	25.50%	15.22%	100.00%

delinquent_acc	%GT Count of delinquent_acc
0	93.93%
1	6.07%
Total	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%