

# Mayank Khanna

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## Education

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**University of Michigan School of Information, Ann Arbor, MI**

Master of Science in Information, MAY 2016 (expected)

Human Computer Interaction & Social Computing

GPA: 3.7/4.0

**Visvesvaraya Technological University, Bangalore, IN**

Bachelor of Science in Engineering, Information Science, JULY 2011

GPA: 3.7/4.0

## Work Experience

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**University of Michigan School of Information, Ann Arbor, MI**

Grad. Student Research Asst., SEP 2015 - PRESENT

- Program Manager with Michigan Makers, an after-school STEAM program
- Co-organizing a summer roadtrip to promote maker culture in the state of Michigan along with Prof. Fontichiaro & Prof. Lindtner

**Kodak Alaris, Rochester, NY**

Interaction Design Intern, MAY - AUG 2015

Conducted user research to deliver high fidelity prototypes and design recommendations for new concepts to enhance user engagement in the new Kodak Moments app

**University of Michigan School of Information, Ann Arbor, MI**

Research Asst., MTOGETHER, OCT 2014 - MAY 2015

Involved in creating browser extensions that collect social data to facilitate research on studying user-behavior across social networks

**Infosys Labs, Infosys Limited, Bangalore, IN**

UX Designer & Developer, OCT 2011 - JUN 2014

UX-Center of Excellence | Created wireframes, prototypes and presentations for showcasing concepts during client interactions. Facilitated the entire UX process in a small team incubated within Infosys Labs

Infosys Labstorm | Worked on their social innovation and co-creation platform as a full-stack developer and contributed to the user-experience and design aspects of the platform

## Selected Team Projects

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**Pilot.ly | Community Design Consultant | Winter 2015**

Designed the social features and a robust reputation system within the TV pilot testing platform to gain higher insights about user interests

**IBM DeveloperWorks | UX Design Consultant | Winter 2015**

Conducted 70+ hours of user-research to provide design recommendations to improve application usability and evaluate upcoming interfaces

**Narendra Modi's Twitter Agenda | Info. Visualization Consultant | Fall 2016**

Designed and prototyped visualizations to represent twitter data insights that reveal how the Indian Prime Minister uses social media to promote his political agenda and gain popularity

## Domain Experience

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Social Computing  
Enterprise Mobility  
Information Visualization  
Consumer Apps  
Gamification

## Skills

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### User Research

Think aloud protocol  
Focus groups  
Contextual inquiry  
Participatory design  
Personas  
Heuristic Evaluation  
Usability Testing

### Design

Wireframing  
Storyboarding  
Rapid prototyping  
Responsive web design  
Illustration  
Branding & Identity  
Data visualization

### Tools

Adobe CC (Illustrator, Photoshop, Indesign, After Effects), Sketch  
Proto.io, Invision, Framer.js, Axure  
UserZoom

### Programming

HTML5, CSS3, Javascript  
jQuery, D3.js  
ASP .net MVC, C#, MS-SQL  
MongoDB, CouchDB

## Leadership

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Student officer,  
Student Organization of Human  
Computer Interaction (SOCHI),  
School of Information

Represented School of Information  
at the University of Michigan booth  
at SXSW'15 in Austin

Lead the design and development of  
Concept App for Aetna during client  
pitch through Infosys Labs