

Mayank Khanna

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Education

University of Michigan School of Information, Ann Arbor, MI
Master of Science in Information, MAY 2016 (expected)
Human Computer Interaction & Social Computing
GPA: 3.7/4.0

Visvesvaraya Technological University, Bangalore, IN
Bachelor of Science in Engineering, Information Science, JULY 2011
GPA: 3.7/4.0

Work Experience

University of Michigan School of Information, Ann Arbor, MI
Grad. Student Research Asst., SEP 2015 - PRESENT
- Program Manager with Michigan Makers, an after-school STEAM program
- Co-organizing a summer roadtrip to promote maker culture in the state of Michigan along with Prof. Fontichiaro & Prof. Lindtner

Kodak Alaris, Rochester, NY
Interaction Design Intern, MAY - AUG 2015
Conducted user research to deliver high fidelity prototypes and design recommendations for new concepts to enhance user engagement in the new Kodak Moments app

University of Michigan School of Information, Ann Arbor, MI
Research Asst., MTOGETHER, OCT 2014 - MAY 2015
Involved in creating browser extensions that collect social data to facilitate research on studying user-behavior across social networks

Infosys Labs, Infosys Limited, Bangalore, IN
UX Designer & Developer, OCT 2011 - JUN 2014
UX-Center of Excellence | Created wireframes, prototypes and presentations for showcasing concepts during client interactions. Facilitated the entire UX process in a small team incubated within Infosys Labs
Infosys Labstorm | Worked on their social innovation and co-creation platform as a full-stack developer and contributed to the user-experience and design aspects of the platform

Selected Team Projects

Pilot.ly | Community Design Consultant | Winter 2015
Designed the social features and a robust reputation system within the TV pilot testing platform to gain higher insights about user interests
IBM DeveloperWorks | UX Design Consultant | Winter 2015
Conducted 70+ hours of user-research to provide design recommendations to improve application usability and evaluate upcoming interfaces
Narendra Modi's Twitter Agenda | Info. Visualization Consultant | Fall 2016
Designed and prototyped visualizations to represent twitter data insights that reveal how the Indian Prime Minister uses social media to promote his political agenda and gain popularity

Domain Experience

Social Computing
Enterprise Mobility
Information Visualization
Consumer Apps
Gamification

Skills

User Research

Think aloud protocol
Focus groups
Contextual inquiry
Participatory design
Personas
Heuristic Evaluation
Usability Testing

Design

Wireframing
Storyboarding
Rapid prototyping
Responsive web design
Illustration
Branding & Identity
Data visualization

Tools

Adobe CC (Illustrator, Photoshop, Indesign, After Effects), Sketch
Proto.io, Invision, Framer.js, Axure
UserZoom

Programming

HTML5, CSS3, Javascript
jQuery, D3.js
ASP .net MVC, C#, MS-SQL
MongoDB, CouchDB

Leadership

Student officer,
Student Organization of Human
Computer Interaction (SOCHI),
School of Information

Represented School of Information
at the University of Michigan booth
at SXSW'15 in Austin

Lead the design and development of
Concept App for Aetna during client
pitch through Infosys Labs