

Mayank Khanna

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Work Experience

Research Assistant, University of Michigan School of Information

OCT 2014- Present, Ann Arbor, MI

MTtogether | Involved in creating browser extensions that collect social data to facilitate research on studying user-behavior across social networks.

UX Designer & Developer, Infosys Labs, Infosys Limited

OCT 2011- JUN 2014, Bangalore, IN

Infosys Labstorm | Worked on their social innovation and co-creation platform as a full-stack developer and contributed to the user-experience and design aspects of the platform.

UX-Center of Excellence | Created wireframes, prototypes and presentations for showcasing concepts during client interactions. Facilitated the entire UX process in a small team incubated within Infosys Labs

Freelancer

JUL 2011- AUG 2014

Worked on several projects related to branding and identity, UI Design and development

Educational Background

University of Michigan School of Information

Masters in Information, Human Computer Interaction & Social Computing

SEP 2014- MAY 2016 (expected), Ann Arbor, MI

Visvesvaraya Technological University

Bachelor of Engineering, Information Science

SEP 2007- JUL 2011, Bangalore, IN

Selected Projects

GroupFlix / Pilot.ly JAN 2015 - PRESENT

Conceptualizing an online community around pilot television shows to understand user sentiments and drive analytics to assist television industry

IBM DeveloperWorks JAN 2015 - PRESENT

Evaluating the existing platform to provide recommendations to improve their existing navigation system and evaluating their upcoming interfaces

Exploring human curated playlist using social tags SEP - DEC 2014

Performed a user study of the online radio platform, 8Tracks. The study tried to understand the user behavior while using the "Explore" feature.

Roadtrip Experience Project JUN 2014

Conceptualized and developed the website for a travel experiment that brought together creative individuals over a 9-day trip.

Domain Experience

Social Computing
Enterprise Mobility
Consumer Apps
Gamification

Skills

User Research

Think aloud protocol,
Focus groups,
Contextual inquiry,
Participatory design,
Personas

Design

Wireframing,
Storyboarding,
Rapid prototyping,
Responsive web design,
Illustration,
Branding & Identity,
Data visualization

Programming

HTML5, CSS3
Javascript, jQuery, D3.js
ASP .net MVC, C#
PHP, MS-SQL
MongoDB, CouchDB

Leadership

Volunteer with
Usability Matters.org and
worked for their event
UX-INDIA'13 in Bangalore

Ex-Volunteer with
Design Day, Bangalore

Winner, Paper
presentation held at
Sambhram college of
engineering, Bangalore

Creative head for college
annual fest, Sankalp'11