# Mayank Khattar

Senior Frontend Developer

Frontend Developer with 6 years of experience delivering high-performance, scalable web applications using React.js, Next.js, Redux, GraphQL, JavaScript. Skilled in SEO optimization, Core Web Vitals improvement, and page performance tuning. Proven track record in leading frontend initiatives, mentoring developers, and building responsive, user-focused interfaces within Agile teams, with a focus on clean architecture and maintainable code.

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**SKILLS** 

#### **WORK EXPERIENCE**

# **Sr. Software Engineer** HT Media Ltd.

08/2022 - Present

2022 - Present

Achievements/Tasks

- Leading frontend development for <u>shine.com</u>, delivering responsive, scalable, and high-performance UIs.
- Improved Core Web Vitals : LCP (4.2s  $\rightarrow$  2.1s), TBT (↓58%), CLS (↓43%), FCP (3.1s  $\rightarrow$  1.4s), INP (↓45%).
- Increased organic traffic by 35% through SEO best practices: Schema Markup, dynamic meta tags, canonical URLs, hreflang, XML sitemaps, and robots.txt optimization.
- Integrated Google Search Console for crawl/index monitoring and issue resolution.
- Set up real-time performance monitoring using New Relic and Lighthouse CI.
- Implemented user impression tracking to support behavioral analytics and personalization.
- Boosted accessibility score from 65 to 95+ by applying semantic HTML, ARIA roles, and keyboard support.
- Led code reviews, mentored team members, and enforced scalable, performance-driven frontend architecture.
- Applied advanced frontend optimization: code splitting, lazy loading, and progressive enhancement.
- Collaborated across Product, SEO, and Backend teams to ship high-impact features in Agile sprints.

## EDUCATION

React Query

### **Bachelors in Computer Science** Chitkara University

Core Web Vitals

Jest,Enzyme

Tailwind Css

**Styled Components** 

Webpack,NPM

01/2016 - 01/2020 CGPA: 8.68

#### XII

D.A.V PUBLIC SCHOOL

01/2015 - 01/2016

#### **Software Engineer** ARI Simulation

#### 05/2040 00/2022

05/2019 - 08/2022

New Delhi, India

- Achievements/Tasks
- Developed scalable UI features using React.js and integrated REST APIs with cross-browser compatibility.
- Refactored legacy codebases to modern standards, improving performance and reducing maintenance overhead.
- Built and optimized online exam platforms, enhancing accessibility and user experience.
- Mentored junior developers and conducted code reviews to maintain code quality and consistency.

#### **CERTIFICATES**

Front End System Design (2021)

Certified in Front End System Design

React, Redux full course (2019)

Certified in React course

Front End Web Developer (2018)

Certified in Front End Web Developer I Nanodegree by Udacity Academy

#### **HONOR AWARDS**

Shining Star (2024 - 2025)

Shine.com

Shining Star (2023 - 2024)

Shine.com

### INTERESTS

Current Tech-Trends

Gadgets

Stock Markets

Web-Series