



Maulana Azad
NATIONAL INSTITUTE OF TECHNOLOGY, Bhopal-462003
DEPARTMENT OF MANAGEMENT STUDIES
Master of Business Administration (M.B.A.)
SCHEME OF STUDY (Revised April 2020)

First Semester:

Course No.	Subjects	Scheme of studies period per week			Total Credits
		L	T	P	
MBA 1101	Business Communication	3	0	0	3
MBA 1102	Basics of Statistics	3	0	0	3
MBA 1103	Organization Behaviour	3	0	0	3
MBA 1104	Information Technology and Applications	3	0	0	3
MBA 1105	Financial Accounting & Analysis	3	0	0	3
MBA 1106	Fundamentals of Marketing Management	3	0	0	3
MBA 1107	Micro Economics	3	0	0	3
MBA 1108	Principles of Management	3	0	0	3
MBA 1109	IT Applications Laboratory	0	0	2	2
Total Hours: 24		Total Credits			26
Total Credits (Cumulative) 26					

Second Semester:

Course No.	Subjects	Scheme of studies period per week			Total Credits
		L	T	P	
MBA 1201	Cost and Management Accounting	3	0	0	3
MBA 1202	Financial Management	3	0	0	3
MBA 1203	Human Resource Management	3	0	0	3
MBA 1204	Macro Economics	3	0	0	3
MBA 1205	Management Information Systems	3	0	0	3
MBA 1206	Operations Research	3	0	0	3
MBA 1207	Research Methodology	2	0	0	2
MBA 1208	Advanced Marketing Management	3	0	0	3
MBA 1209	Business Data Analysis Lab	0	0	2	2
Total Hours: 25		Total Credits			25
Total Credits (Cumulative) 51					

Third Semester:

Course No.	Subjects	Scheme of studies period per week			Total Credits
		L	T	P	
MBA 2301	E- Business	3	0	0	3
MBA 2302	Managing Startups	3	0	0	3
MBA 2303	Operations Management	3	0	0	3
MBA 2304	Strategic Management	3	0	0	3
MBA 2305	Business and Corporate Laws	3	0	0	3
MBA 2306	Summer Training Project Report and Defense	0	0	2	2
MBA 2307	Statistics for Business Decisions	4	0	0	4
	Elective 1	3	0	0	3
	Elective 2	3	0	0	3
	Elective 3	3	0	0	3
Total Hours: 30		Total Credits			30
Total Credits (Cumulative) 81					

Fourth Semester:

Course No.	Subjects	Scheme of studies period per week			Total Credits
		L	T	P	
MBA 2401	Supply Chain Management	3	0	0	3
MBA 2402	Project Management	3	0	0	3
MBA 2403	Business Ethics & Corporate Governance	3	0	0	3
MBA 2404	International Business and Trade	3	0	0	3
MBA 2405	Dissertation Workand Report	0	0	3	3
	Elective 4	3	0	0	3
	Elective 5	3	0	0	3
	Elective 6	3	0	0	3
Total Hours: 24		Total Credits			24
Total Credits (Cumulative) 105					

List of Electives

Specialization Papers (Elective)

For Semester III and IV

Marketing Management:

Course Code	Course Name	SEM
MBA 2308	Integrated Marketing Communications	III
MBA 2309	Product and Brand Management	III
MBA 2310	Sales, Distribution and Retail Management	III
MBA 2406	Consumer Behaviour	IV
MBA 2407	Marketing of Services	IV
MBA 2408	Rural Marketing and Agro Business	IV

Financial Management:

Course Code	Course Name	SEM
MBA 2311	Corporate Tax Planning and Management	III
MBA 2312	Management of Financial Services and Institutions	III
MBA 2313	Security Analysis and Portfolio Management	III
MBA 2409	Corporate Valuation	IV
MBA 2410	International Finance Management	IV
MBA 2411	Strategic Cost Accounting and Management Control	IV

Human Resource Management:

Course Code	Course Name	SEM
MBA 2314	Employment and Compensation Management	III
MBA 2315	Industrial Relations	III
MBA 2316	Organization Development and Change Management	III
MBA2412	Strategic Human Resource Planning and Management	IV
MBA 2413	International Human Resource Management	IV
MBA 2414	Labor Laws	IV

Information Technology:

Course Code	Course Name	SEM
MBA 2317	Data Warehousing and Data Mining	III
MBA 2318	Strategy for Information Systems	III
MBA 2319	Technology and Innovation Management	III
MBA 2415	Business Analytics	IV
MBA 2416	Enterprise Resource Planning	IV
MBA 2417	Software Project Management	IV