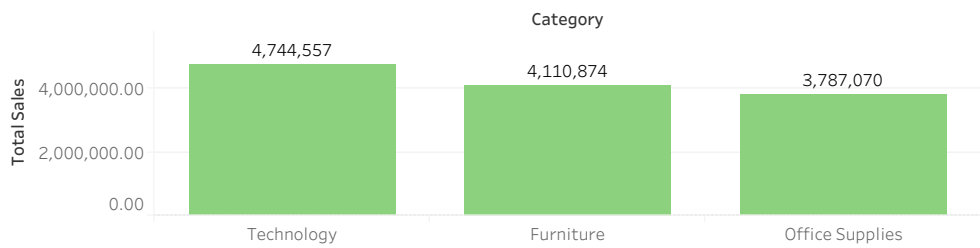


Global Superstore Sales & Profit Dashboard

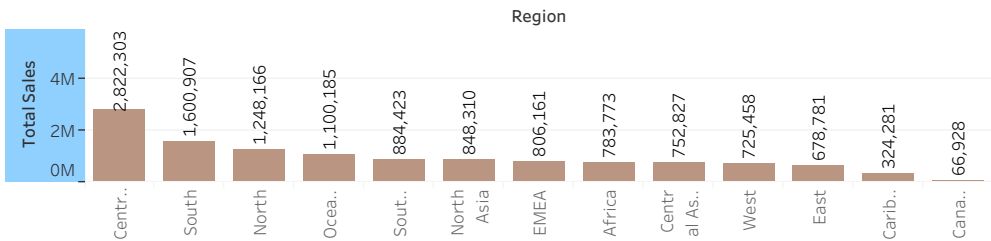
KPI –
Total
Profit
1,467,457

Sales by Category



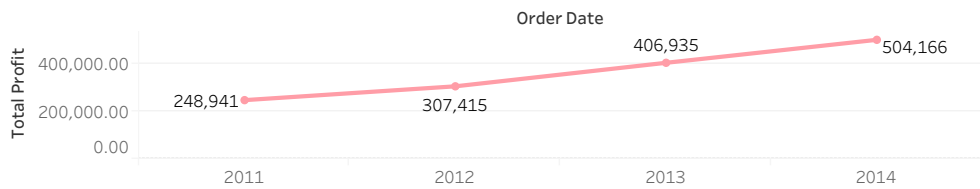
KPI –
Prof-
it
Mar-
gin
11.61%

Sales by Region



KPI –
Total
Sales
12,642,502

Profit Trend Over Time



Year of Ord..

☒ 2011

☒ 2012

Segment

☒ Consumer

☒ Corporate

Region

☒ Africa

☒ Canada

Year of Ord..

☒ 2011

☒ 2012

Segment

☒ Consumer

☒ Corporate

Region

☒ Africa

☒ Canada

Segment

☒ Consumer

☒ Corporate

Region

☒ Africa

☒ Canada

Year of Ord..

☒ 2011

☒ 2012

Segment

☒ Consumer

☒ Corporate

Region

☒ Africa

☒ Canada

Segment

☒ Consumer

☒ Corporate

Year of Ord..

☒ 2011

☒ 2012

Segment

☒ Consumer

☒ Corporate

Region

☒ Africa

☒ Canada