



COFFEE SHOP SALES

SALES REPORT

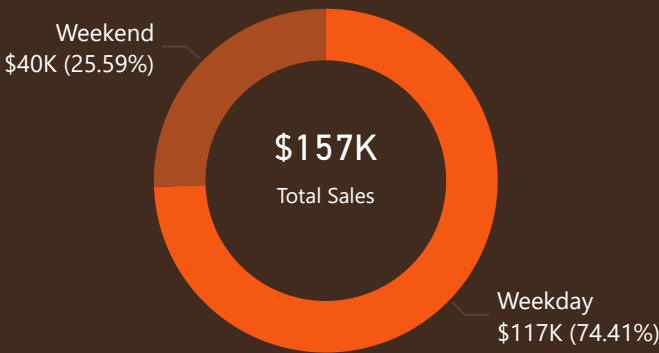
MONTH

May 2023

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
19	1	2	3	4	5	6	7
20	8	9	10	11	12	13	14
21	15	16	17	18	19	20	21
22	22	23	24	25	26	27	28
23	29	30	31				

Hover on this visual to see Details

Sales by Weekend/Weekday



Sales by Store Location

Hell's Kitchen \$52.60K	▲ +30.5% +12.3K vs LM
Astoria \$52.43K	▲ +32.8% +13.1K vs LM
Lower Manhattan \$51.70K	▲ +32.0% +12.5K vs LM

Total Sales

\$157K

▲ +31.8% | +37.8K vs LM



Total Orders

33527

▲ +32.3% | +8.2K vs LM



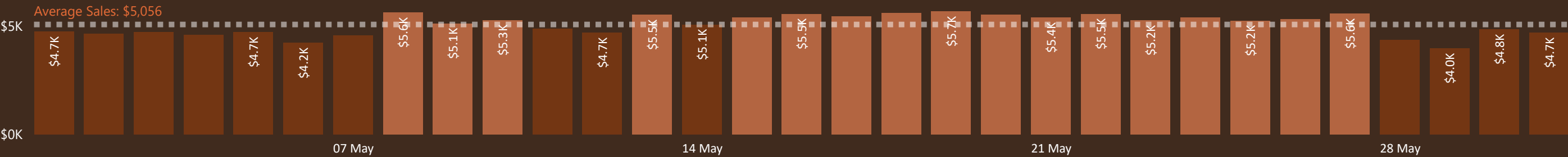
Total Quantity

48233

▲ +32.3% | +11.8K vs LM



Sales Trend over the Period



Sales by Product Category

Coffee \$60.36K	▲ +31.3%
Tea \$44.54K	▲ +33.5%
Bakery \$18.57K	▲ +32.4%
Drinking Chocolate \$16.32K	▲ +33.0%
Coffee beans \$8.77K	▲ +2...
Branded \$2.89K	
Loose Tea \$2.40K	
Flavours \$1.91K	
Packaged Chocolate \$0.98K	

Sales by Products (Top 10)

Barista Espresso \$20.42K	▲ +31.3%
Brewed Chai tea \$17.43K	▲ +31.1%
Hot chocolate \$16.32K	▲ +33.0%
Gourmet brewed coffee \$15.56K	▲ +31.6%
Brewed herbal tea \$10.93K	▲ +35.8%
Brewed Black tea \$10.78K	▲ +34.3%
Premium brewed coffee \$8.74K	▲ +33.1%
Organic brewed coffee \$8.35K	▲ +26.3%
Scone \$8.31K	▲ +29.2%
Drip coffee \$7.29K	▲ +34.6%

Sales by Day | Hours

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
6								\$5K
7	\$2K	\$3K	\$3K	\$2K	\$2K	\$2K		\$14K
8	\$3K	\$3K	\$3K	\$2K	\$2K	\$3K	\$3K	\$19K
9	\$3K	\$3K	\$3K	\$2K	\$2K	\$3K	\$3K	\$19K
10	\$3K	\$3K	\$3K	\$2K	\$2K	\$3K	\$3K	\$20K
11	\$2K		\$2K	\$2K				\$10K
12								\$9K
13								\$9K
14								\$9K
15								\$10K
16								\$9K
17								\$9K
18								\$8K
19								\$6K
20								\$1K

Total Sales

01-01-2023

\$699K

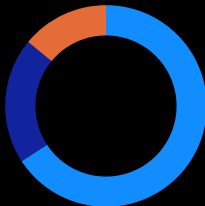
Total Quantity

214470

Total Orders

149116

▼ vs LM



● Sales

● Qty

● Orders

Total Sales

\$699K

Total Quantity

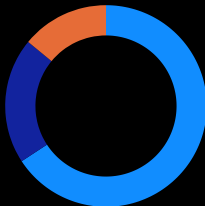
214470

Total Orders

149116

Fri

Hour No: 12



● Sales

● Qty

● Orders

▼ vs LM