



# CHURN ANALYSIS DASHBOARD

21438

Total Customers

5879

Churn Count

2.85M

Total Monthly..

57.55M

Total Charges

65.20M

Total Revenue

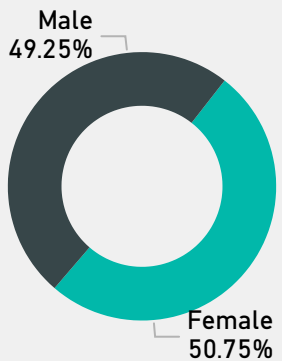


Customer Distribution by City



## CUSTOMER DEMOGRAPHICS

Gender Distribution



20.32%

Adult %

61.43%

Middle-Age %

18.25%

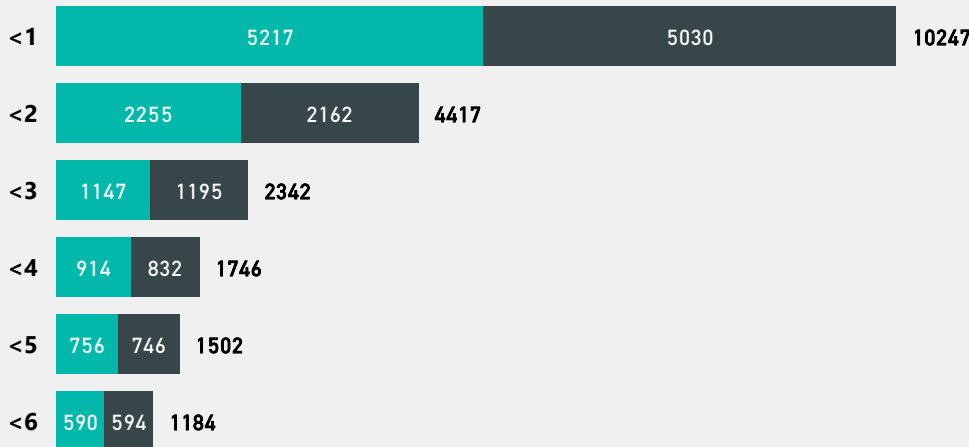
Senior Citize...

35.72%

Married %

Customer Subscription Tenure

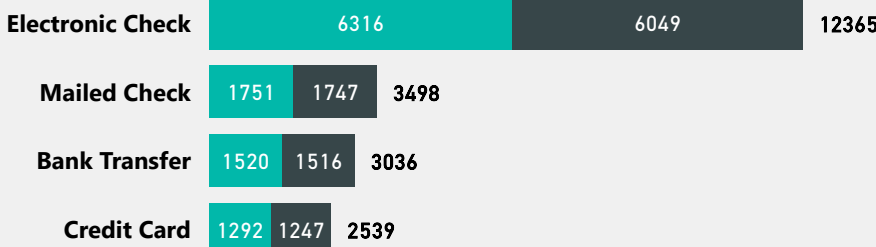
Gender ● Female ● Male



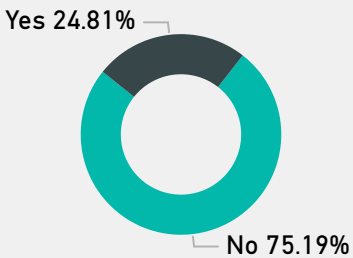
## ACCOUNT INFORMATION

Payment Method Distribution

Gender ● Female ● Male



Paperless Billing



132.88

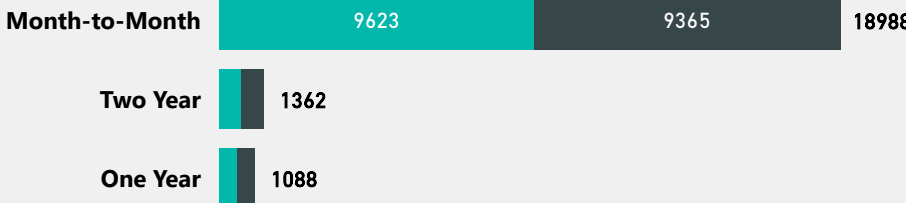
Avg Monthly\_Charge

2,684.43

Avg Total\_Charges

Contract Type

Gender ● Female ● Male



## SERVICES SIGNED UP

91.09%

Phone Service %

16.18%

Tech Support %

14.91%

Online Security %

27.06%

Protection Plan %

26.08%

Online Backup %

41.27%

Streaming Movies %

28.44%

Streaming Music %

41.13%

Streaming TV %

Multiple Lines

45.95%

Yes

54.05%

No

Unlimited Data

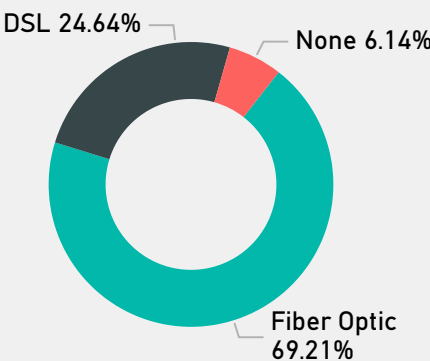
41.77%

Yes

58.23%

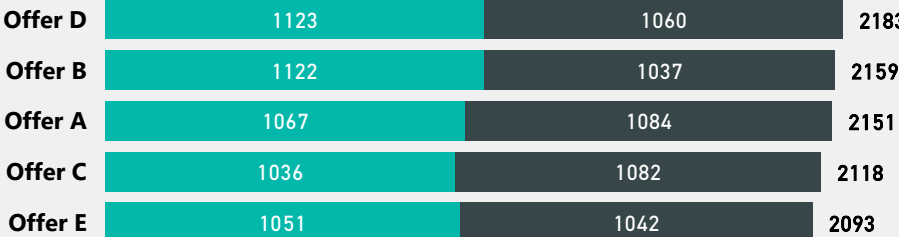
No

Internet Type



Offer Type

Gender ● Female ● Male



## Customer Status

- ☐ Active  
☐ Churned  
☐ Joined

## Internet Type

- ☐ DSL  
☐ Fiber Optic  
☐ None

## Tenure (Months)

1

72

## Contract Type

- ☐ Month-to-Month  
☐ One Year  
☐ Two Year