

Superstore Sales Analysis By Mayank Shukla

13M

Sum of sales

1.47M

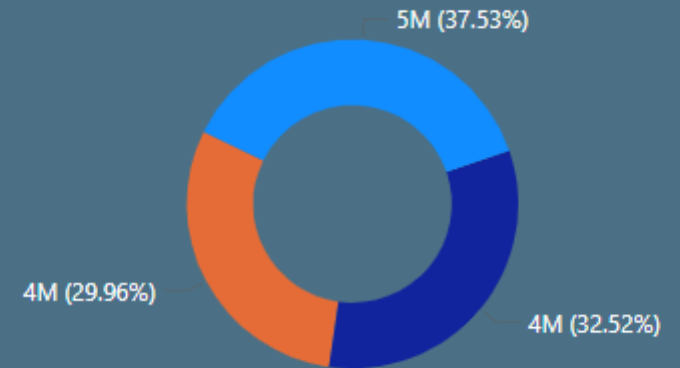
Sum of profit

178K

Sum of quantity

Sum of sales by category

Category Technology Furniture Office Supplies



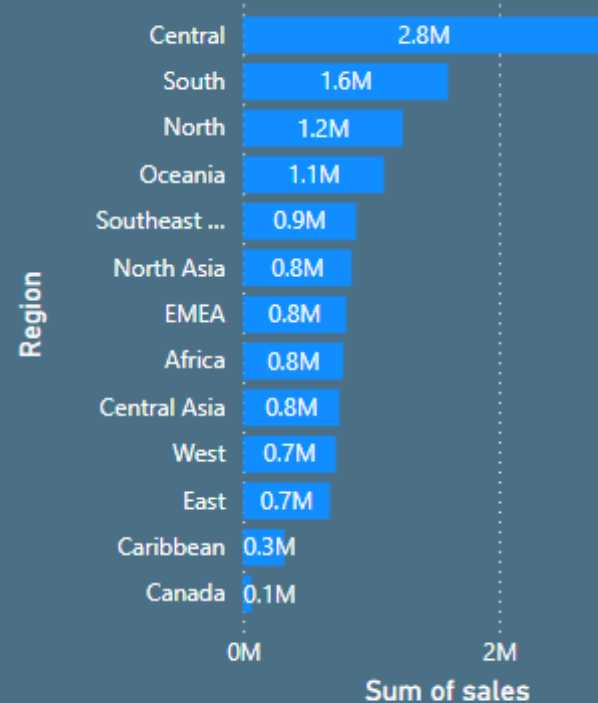
Region

All

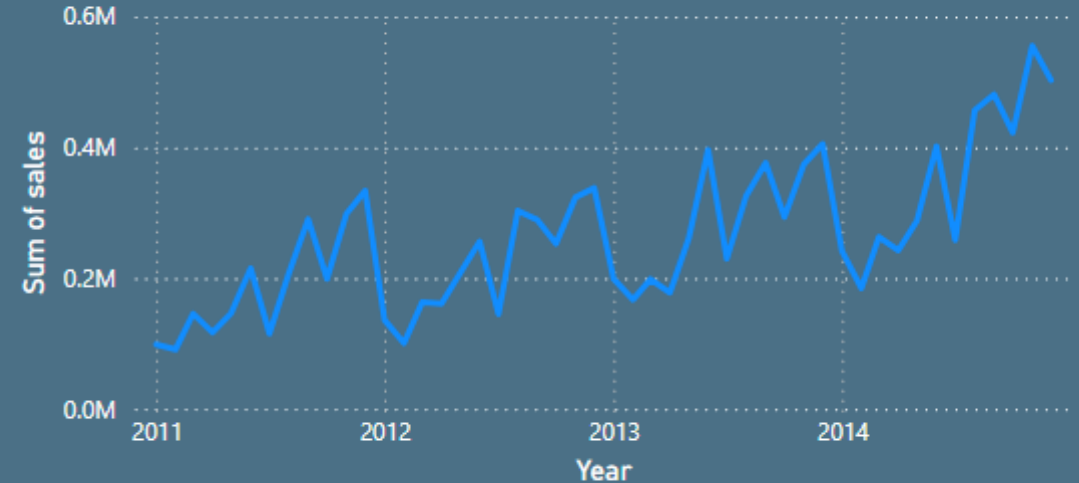
Category

All

Sum of sales by region



Sum of sales by Year, Quarter and Month



Insights :-

1. **The Central region** recorded the highest total sales at **2.8M**, outperforming all other regions significantly.
2. **Technology** was the top-performing category, contributing to **37.53%** of total sales.
3. The business generated a **total profit of 1.47M** from overall sales of **13M**, indicating strong profitability.
4. Over time, there has been a **steady increase in sales from 2010 to 2014**, with noticeable seasonal spikes and consistent upward trends.

Thank You