

Passion

To reimagine digital experiences through intense user empathy and a sprinkle of cultural influence

Skills

UX/UI design, prototyping, wireframing, visual design, user flows, copywriting, interaction design, relationship building, UX research, usability testing

Toolbox

Pen & Paper, Sketch, Invision, Principle, Framer, Keynote, HTML/CSS

Education

Washington University in St. Louis
Psychology, May 2015

IFSA-Butler Study Abroad
Buenos Aires, Argentina
Summer 2013

Experience

Trunk Club — Product Designer

Aug 2015 - Present

DESIGN

Leading cross-platform design projects of member-facing experiences with engineers, designers, and PMs.

Partnering with stakeholders to use design as a tool to validate and influence business decisions.

Creating, testing, and iterating design concepts via pen & paper, high-fidelity mockups, rapid interactive prototyping, and various forms of user research.

LEADERSHIP

Planned and managed our team's summer design internship

Founded Women@TC to cultivate an inclusive workplace

Trunk Club — Product Design Intern

June 2015 - Aug 2015

Paired with engineering interns to discover and solve scoped UX problems like increasing warehouse efficiency.

Designed a solution to improve personalization through research, UX design, sketching, high-fidelity mockups, and prototyping.

DigitasLBi — Experience Design Intern

June 2014 - Aug 2014

Assisted in rapid design of low-fidelity wireframes and polished prototypes cross-platforms, helping land a pitch proposal.

Conducted competitive analysis, consumer lenses, audience targeting research.

Contributed as lead designer in a pitch competition, which resulted in winning the competition

Pixo — User Experience Intern

May 2012 - Aug 2012

Partnered with lead designers to conduct a variety of research methods and design techniques on a multitude of client projects.