

CLICKORCAP PITCH POSTER


01. PROBLEM STATEMENT

Young people are the main users of the internet and social media, yet hate speech and misinformation spread faster than ever online.

Most existing solutions are :

- poorly adapted to North African dialects
- Not fun or engaging to use
- youth remain passive consumers

67%
of the world's population use the internet,

71%

15-34

Unicef_Report 2022

02. OUR SOLUTION

A gamified web app with browser extension that empowers young people detect and reduce hate speech and misinformation.



clickOrCap's features

PLAY

Real-time detection while you scroll

Smart pop-up with results:
Misinformation? → Trusted source links shown
Hate speech? → Automatically hidden

ClickOrPlay

Fighting hate/misinformation= a game now

Dialect-Aware AI

(Tunisian → North Africa → Global)



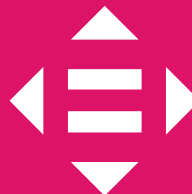
ClickOrCap isn't just a detection AI tool, it's a game changer that turns awareness into action.

03. CLICKORCAP IMPACT

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



10 REDUCED INEQUALITIES



17 PARTNERSHIPS FOR THE GOALS



4 QUALITY EDUCATION

