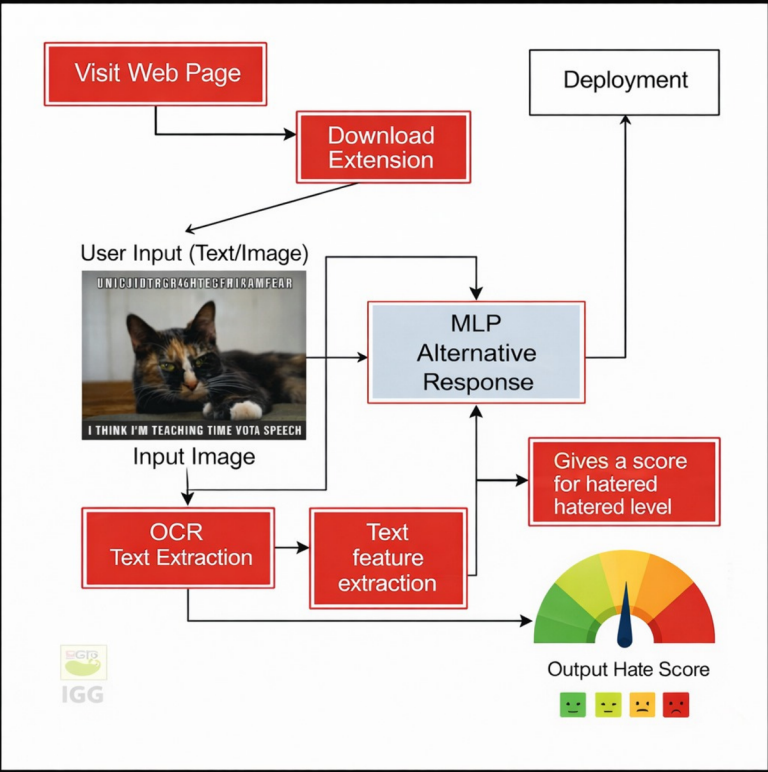# CLICKORCAP PITCH POSTER

01. PROBLEM STATEMENT

Young people are the main users of the internet and social media, yet hate speech and misinformation spread faster than ever online.

Most existing solutions are :

* **poorly adapted to North African dialects**
* **Not fun or engaging to use**
* **youth remain passive consumers**

67% of the world's population use the internet,

71% 15–34

Unicef_Report 2022

Visit Web Page → Download Extension → Deployment

User Input (Text/Image)

UNICIDTCR24HATESPEACHKAMFEAR
I THINK I'M TEACHING TIME YOTA SPEECH
Input Image

MLP Alternative Response

OCR Text Extraction → Text feature extraction

Gives a score for hatered hatered level

Output Hate Score

IGG

02. OUR SOLUTION

A gamified web app with browser extension that empowers young people detect and reduce hate speech and misinformation.

clickorcapp
No hate No cap

ClickOrCap's features

PLAY

1 **Real-time detection while you scroll**
Smart pop-up with results:
Misinformation? → Trusted source links shown
Hate speech? → Automatically hidden

2 **ClickOrPlay**
Fighting hate/misinformation= a game now

3 **Dialect-Aware AI**
(Tunisian → North Africa → Global)

PREVIEW USER

67 TRUST SCORE

AUDIT | HIDER SENSOR | TEXT CHANGE

Demo

ClickOrCap isn't just a detection AI tool, it's a game changer that turns awarness into action.

03. CLICKORCAP IMPACT

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

10 REDUCED INEQUALITIES

17 PARTNERSHIPS FOR THE GOALS

4 QUALITY EDUCATION