

25/03 600 FINANCIAL DATA

Group Discussion

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M4: Alternative Data ■ FD Forum M4 LESSON 1: SIMILARITY MEASURES O Required Readings O Lesson Notes LESSON 2: SEARCH ENGINE DATA O Required Readings O Lesson Notes LESSON 3: APPLICATIONS OF ALTERNATIVE DATA O Required Readings O Lesson Notes LESSON 4: SOCIAL MEDIA O Lesson Notes ASSESSMENTS

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## FD Graded Quiz M4

| Question 1 | According to Taborda et al (SA-MAIS), what is the primary limitation of using only domain-specific dictionaries for sentiment analysis?  They are too expensive to implement | Time left:<br>0:18 |
|------------|--|--------------------|
|            | They are created based on specific and relatively small datasets   | 1234               |
|            | They only work with positive sentiments  | 11 12 13 14        |
|            | They cannot process financial terms  | 16                 |
|            |  |                    |
| Question 2 | According to "Chapter 6: Vector Semantics and Embeddings", how would you apply the skip-gram model to capture the semantic relationship between 'doctor' and 'hospital'?     |                    |
|            | Calculate their direct co-occurrence count only  |                    |
|            | Train the model on contexts where these words co-occur within the  |                    |
|            | window size  |                    |
|            | Measure their document-level co-occurrence only  |                    |
|            | Count the total frequency of both words in the corpus  |                    |
| Question 3 | What would be a robust approach to cryptocurrency sentiment analysis using Reddit data?  |                    |
|            | Counting total comments  |                    |
|            | Analyzing only price correlations  |                    |
|            | Using only standard sentiment dictionaries   |                    |
|            | Combining sentiment scores with market-specific terminology analysis   |                    |
| Question 4 | What is the primary difference between CountVectorizer and TfidfVectorizer in text analysis?   |                    |
|            | CountVectorizer is faster but less accurate  |                    |
|            | TfidfVectorizer considers term importance across corpus while  |                    |
|            | CountVectorizer only counts term frequency   |                    |
|            | CountVectorizer works with numbers while TfidfVectorizer works with text   |                    |
|            | TfidfVectorizer can only work with English text  |                    |
| Question 5 | Given a document with 100 terms where 'trading' appears 5 times and appears in 3 out of 10 total documents, what is its TF-IDF score? (Using                                 |                    |
|            | natural log)   |                    |
|            | 0.0602   |                    |
|            | 0.0924   |                    |
|            | 0.0729   |                    |
|            | 0.0453   |                    |

Question 6

Given vectors  $X = [1 \ 1 \ 1]$  and  $Y = [2 \ 2 \ 2]$ , calculate their Minkowski distance with p=3.

|             | <ul><li>1.44</li><li>1.91</li><li>1.73</li><li>2.08</li></ul>   |  |
|-------------|---|--|
| Question 7  | What are the key limitations of StockTwits sentiment analysis?  Sentiment analysis is not available for all stocks  The platform only allows positive sentiment expressions  The system automatically determines sentiment  Sentiment tags reflect subjective opinions that may include personal biases               |  |
| Question 8  | Which similarity measure would be most appropriate for comparing company descriptions in regulatory filings?  Minkowski Distance  Manhattan Distance  Euclidean Distance  Cosine Similarity with TF-IDF   |  |
| Question 9  | What distinguishes Cambridge Dictionary's definition of social media from other definitions presented?  Its focus on user interactions  Its emphasis on content sharing  Its emphasis on technological platforms over social aspects  Its description of community building   |  |
| Question 10 | How would you best design a system to monitor emerging market risks using Google Trends data?  Track only the most searched financial terms  Integrate rising queries with risk-related terms and validate with market indicators  Focus solely on regional search patterns  Monitor only negative sentiment keywords |  |
| Question 11 | If two terms have LSA coordinates of (0.5, 0.3) and (0.4, 0.2) respectively, what is their cosine similarity? (use natural log)  0.677  0.582  0.897  0.997   |  |
| Question 12 | For two stocks with daily returns [0.02 -0.01 0.03] and [0.03 0.01 0.02], calculate their cosine similarity.       0.79  0.97   |  |

|             | <ul><li>○ 0.86</li><li>○ 0.65</li></ul>   |
|-------------|---|
| Question 13 | According to Taborda et al (SA-MAIS), why is domain-specific sentiment analysis considered more challenging than general sentiment analysis for financial tweets?  Financial tweets are longer than regular tweets  Financial tweets are written in multiple languages  Financial tweets contain technical jargon and polysemic terms with context-dependent meanings  Financial tweets contain more emojis |
| Question 14 | How does Named Entity Recognition enhance TF-IDF analysis in financial contexts?  It improves calculation speed  It reduces preprocessing requirements  It identifies specific companies and relationships  It simplifies document normalization  |
|             |   |
| Question 15 | Based on your understanding of social media analytics and market behavior, what characteristic of social media data provides the most comprehensive insight into market sentiment?  The number of active users  The volume of daily posts  The multi-dimensional nature of user interactions that combine explicit opinions with implicit behavioral patterns  The frequency of updates                     |
| Question 16 | Which approach would be most effective for developing a new trading strategy using Google Trends data?  Use only historical search trends without market data  Integrate rising queries analysis with traditional technical indicators  Focus exclusively on regional search patterns  Design a strategy based solely on highest search volume terms  |

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