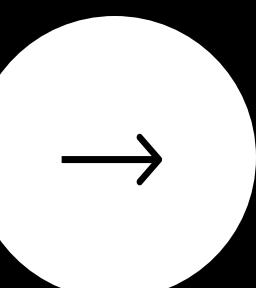
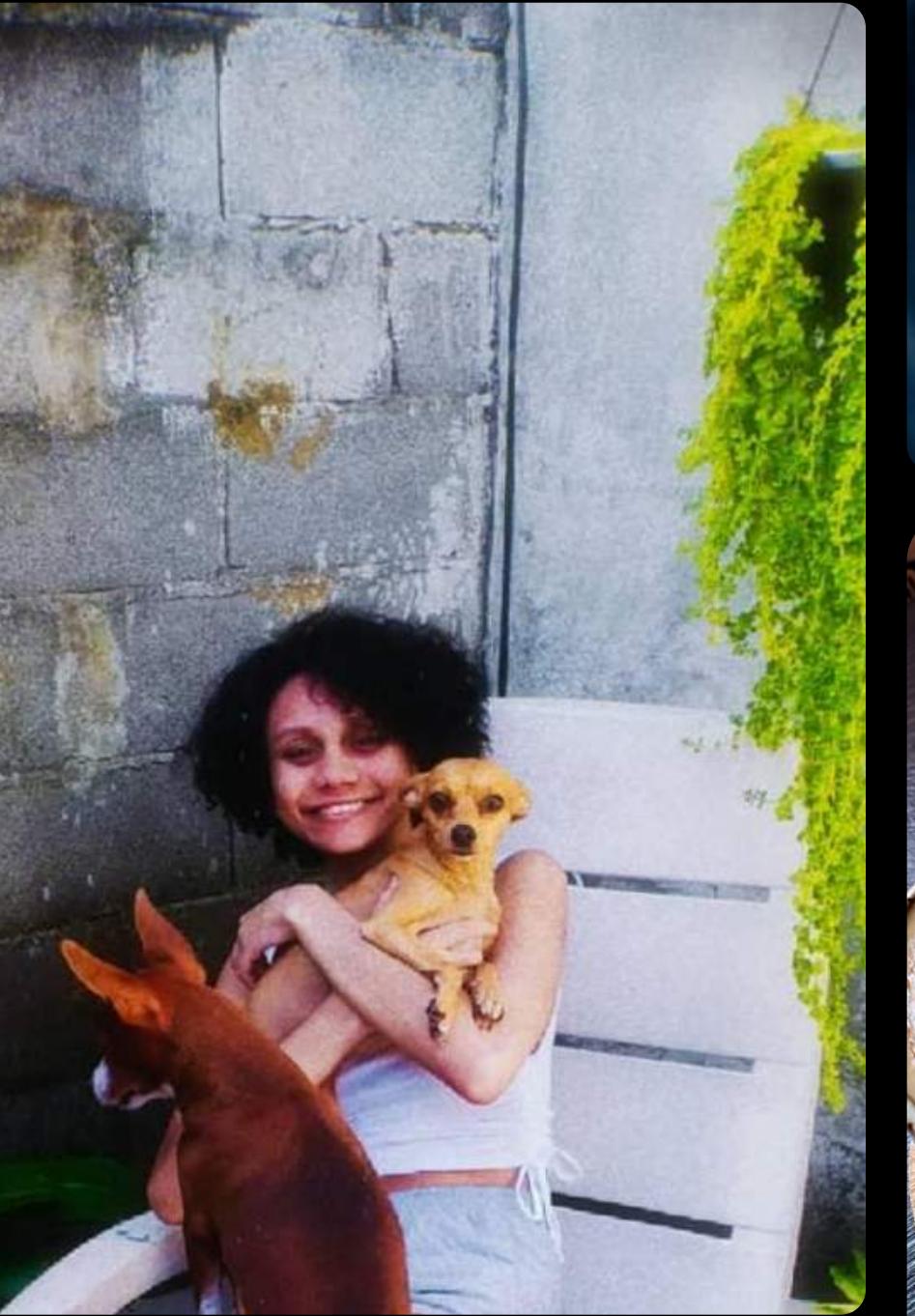
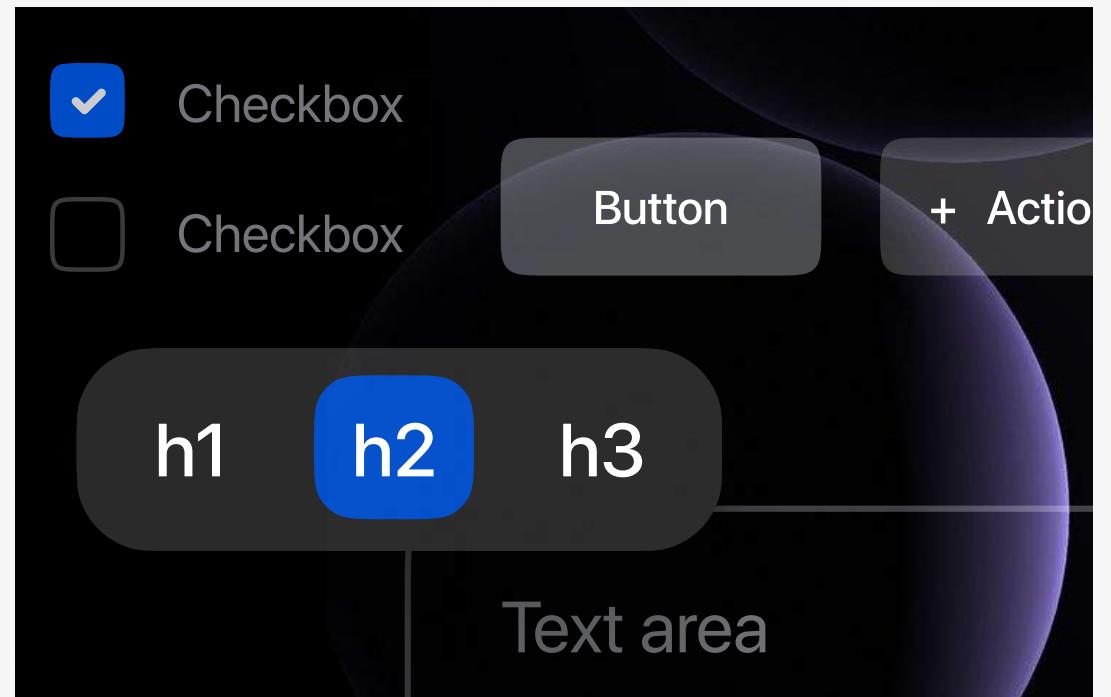


<Hi, you found me! I'm
Mayara — a digital
designer, minimalist and
front-end developer with
4 year of experience in
Figma and 2 in Vue.js />



ABOUT ME

What I do



UI/UX Designer

Freelancer

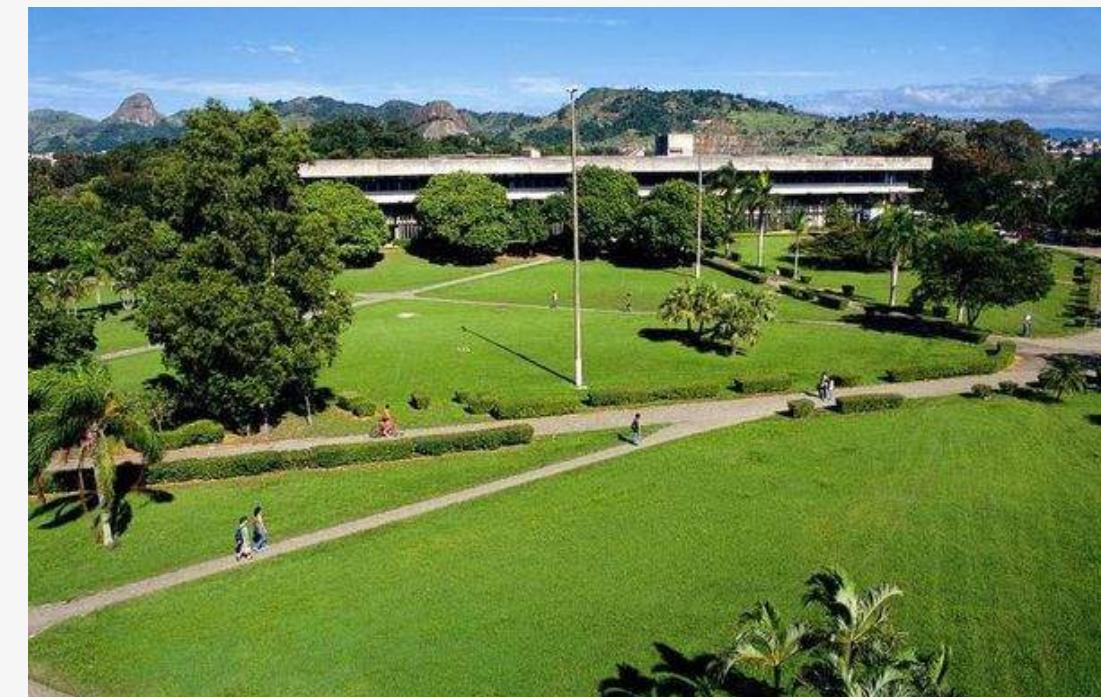
Since 2016, I have been working on freelance projects in the field of graphic design and recently in the field of digital design. **I have already developed folders, Landing Pages and posts for social medias.**

```
JS App.js
1 import React, { Component } from 'react';
2 import logo from './logo.svg';
3 import './App.css';
4
5 class App extends Component {
6   render() {
7     return (
8       <div className="App">
9         <div className="App-header">
10           <img src={logo} className="App-logo" alt="logo" />
11           <h2>Welcome </h2>
12           <p>location</p>
13           <p>locationbar</p>
14           <p>to get start</p>
15           
16           <ul style={{ listStyleType: 'none' }}>
17             <li> Location</li>
18             <li> LongRange</li>
19             <li> LongRunningScriptDetectedEvent</li>
20             <li> MSLocalClientEvent</li>
21             <li> MSLocalClientEventBase</li>
22             <li> HTMLObjectElement</li>
23             <li> HTMLListElement</li>
24             <li> HTMLGroupElement</li>
25           </ul>
26         </div>
27       </div>
28     );
29   }
30
31   export default App;
```

Front-end developer

Conceptho

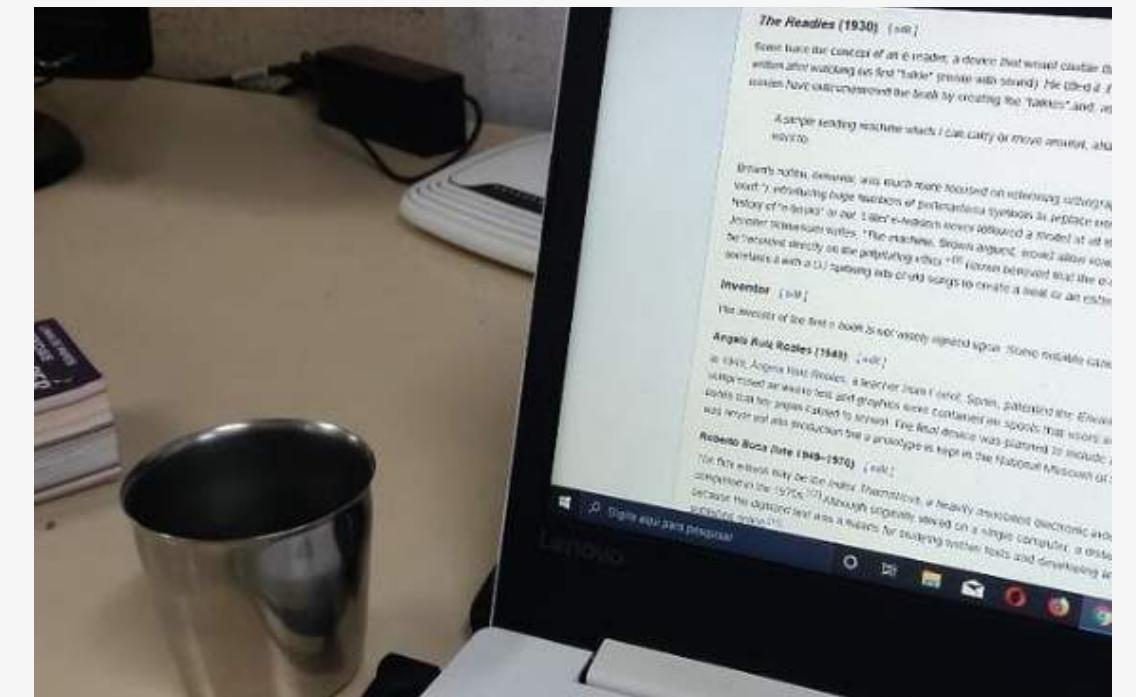
During my internship at Conceptho, I worked on both prototype in Figma and code development. **I contributed to two systems using Vue.js and an application using Flutter, applying Scrum methodologies.**



Design Graduation

UFES

In 2017, I joined the Federal University of Espírito Santo, in the **Design course with a focus on Interaction Design.** Graduation in December 2022.



Researcher

UnB & UFES

In 2019, I started my first research project in **partnership with the University of Brasília**. The project aimed to build an **automatic book diagrammer for small publishers**.

ABOUT ME

My philosophy

I never know enough that I can't learn something new.

Today I see myself different from Mayara who started designing in 2016, I know a lot more and understand all the basics well. But I still have a lot to learn and being in the technology area I know I will be learning things until the last day of my career.

Communication and responsibility is essential.

I believe that communication and responsibility are the minimum and I always try to follow that. If I have a question, I'll let you know quickly. Meeting deadlines is also something I take very seriously.

Nothing great is achieved without enthusiasm.

When tasked with a challenge, I delve into the problem so I can understand the core problem we are trying to solve. Knowing this helps me make informed decisions to create the best experience.

ABOUT ME

How I Work

STEP 1

Research

Understand more about the presented problem, consider potential solutions, and learn about users.

STEP 2

Visual research

Look at what is already on the market and its main functions and how they are resolved from an aesthetic point of view. Collecting visual references on platforms like Dribbble.

STEP 3

User journey

Deep research into the user journey, screenflow and user decisions

STEP 4

Design exploration

Explore different possibilities of visual solutions. Test, learn, discuss and work on problems.

STEP 5

Design refinement

Refine the decision and polish the visual design, generate design patterns for development and document the decisions made.

STEP 6

Development

Choose the stack, create a repository on Github and develop the final solution.

STEP 7

User tests

Gather potential users, record interviews and ask the users to say everything that comes to mind when using the application, document everything and propose improvements.

Traview

Year Work
2021 Side project

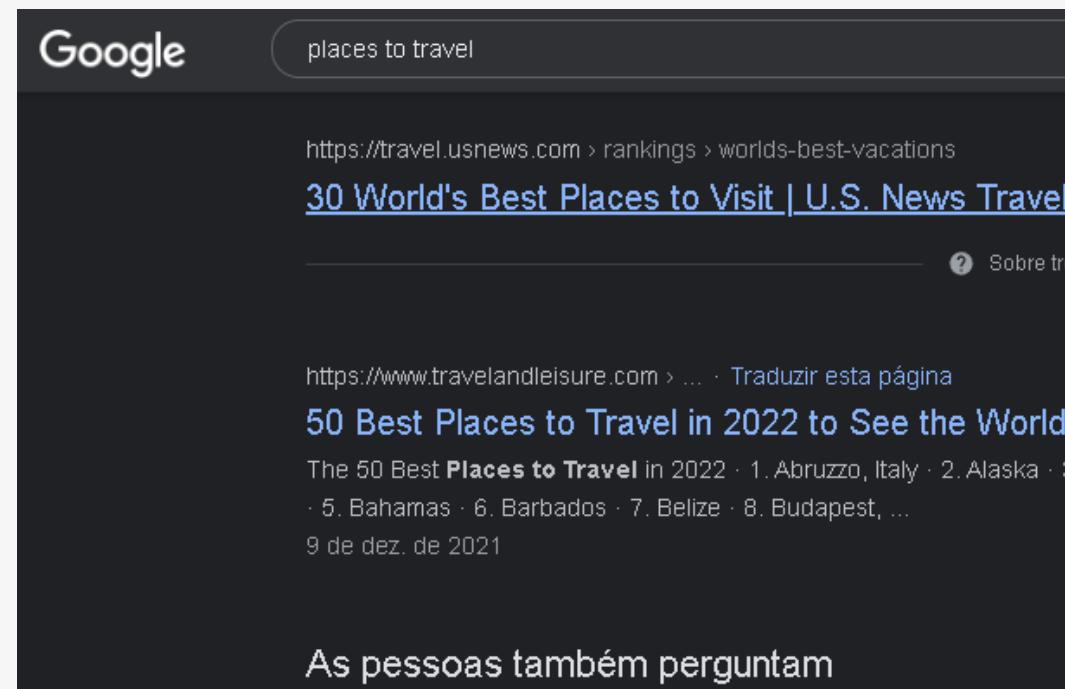
THE PROBLEM



"People who travel end up having a lot of work and entering different platforms to buy tickets, rent places, see reviews, buy tickets for tourist tours. This process can be time consuming and often does not contain real photos of the place."

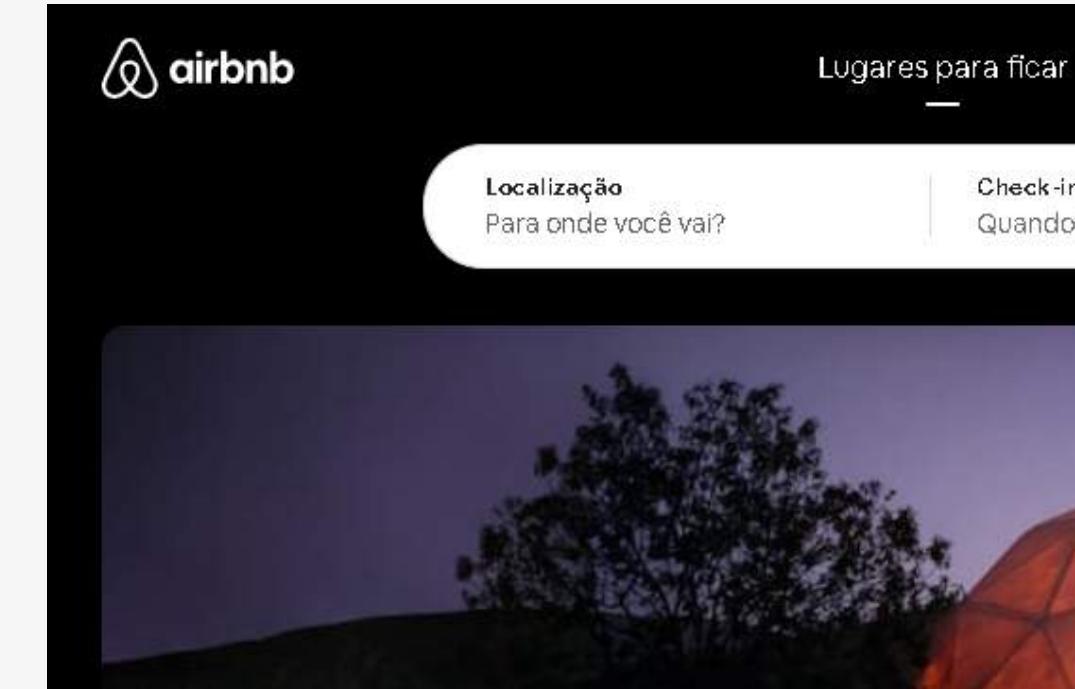
RESEARCH

How do users plan today when deciding to travel?



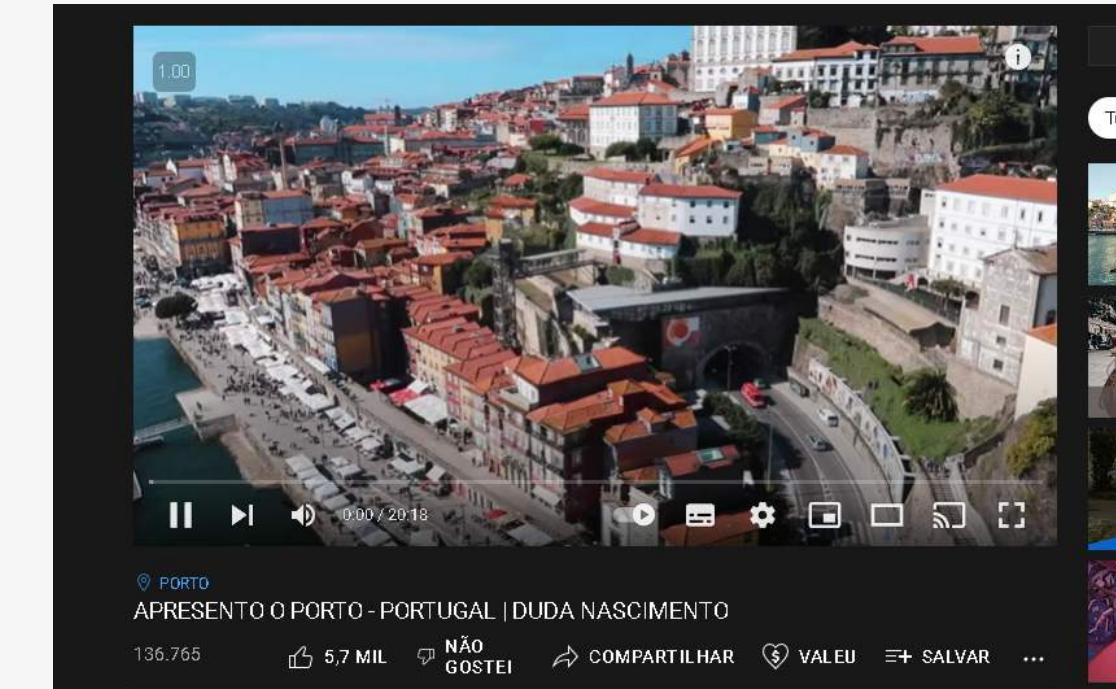
Search on different locations initially on google, to decide the destination.

One of the user's first steps is to search for different destinations, starting with those that have already had some previous interest.



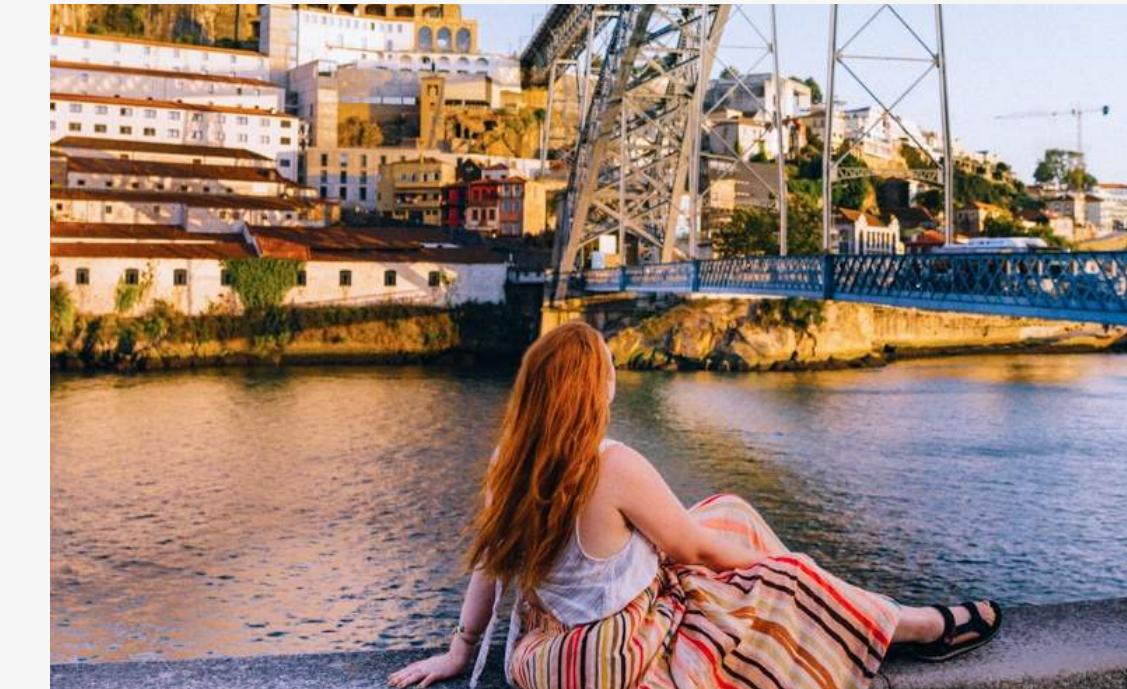
Search for places to stay, tourist attractions and means of transport

Websites such as Airbnb and Google are used to find accommodations and understand the means of transport in the region.



Search videos and blogs of previous travelers on the Internet

Youtube is the target platform, in this step the person tries to see as many reviews as possible to know where to go and where not.



Find places where they can take good photos to post on social media

In the age of the Internet, "*Instagrammable*" places are important for the user's final decision.

GOALS



**How do we present cities, improve
the user experience and let them
have access to more real reviews?**

PROPOSED SOLUTION

Traview is an App where you can solve several necessary processes before traveling to the defined destination quickly and centrally.

Pros

Best way to centralize everything for the user.

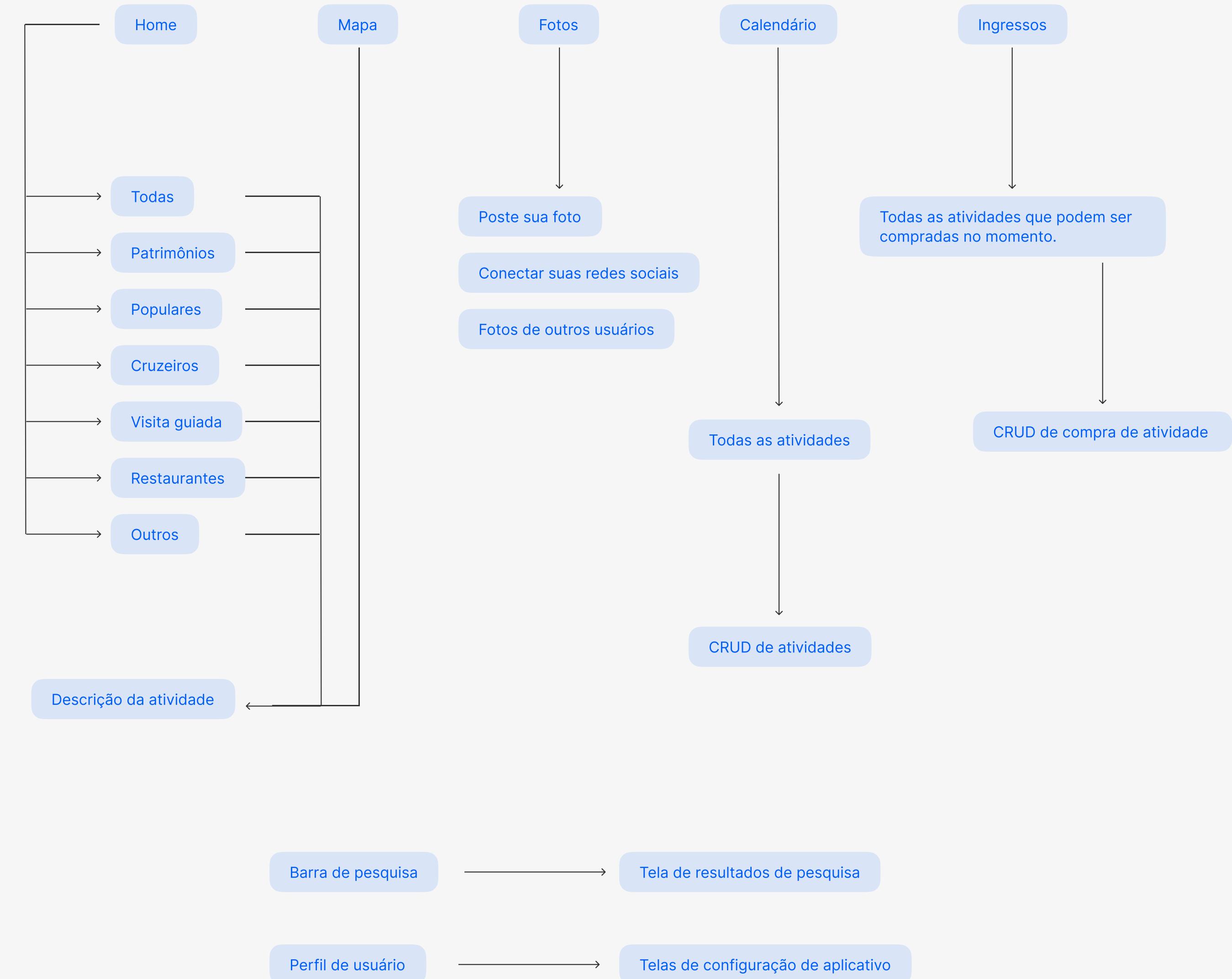
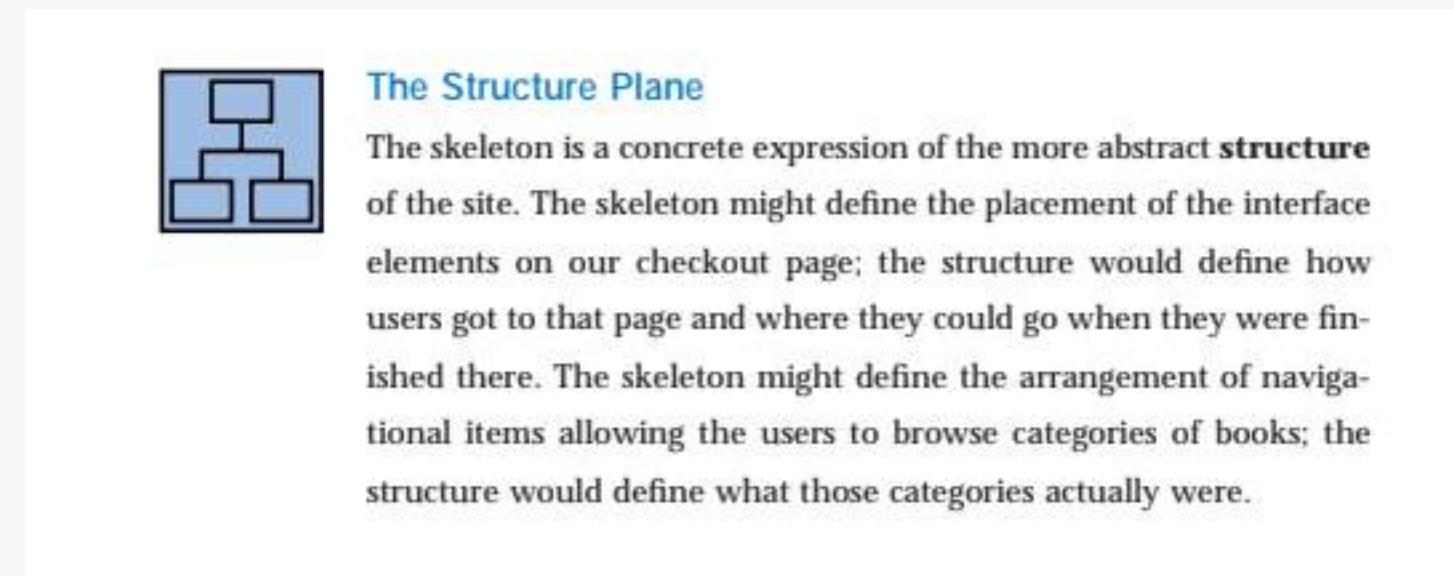
Cons

It is necessary to attract a considerable base of users for reviews to be made.

USER JOURNEY

Screenflow

To fulfill this part, I used **Garett's method** as the basis, presented in his book "**The elements of user experience**". We only used the third step: The Structure Plane, using a top-down approach (part of the categories).



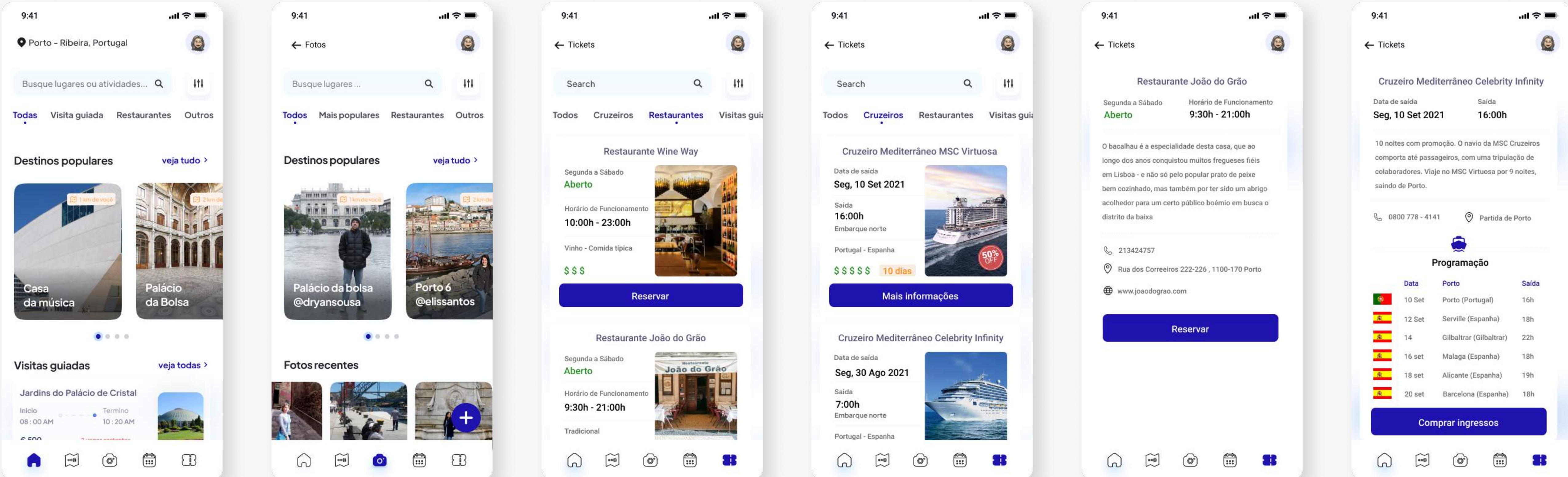
The image displays a 4x3 grid of 12 screenshots from a mobile travel application. The screenshots illustrate various features of the app, including:

- Cruise Listings:** Shows cruise options like the "Cruzeiro Mediterrâneo Celebrity Infinity" with departure dates (e.g., Seg, 30 Ago 2021) and times (e.g., 7:00h).
- Restaurant Listings:** Details for "Restaurante Wine Way" and "Restaurante João do Grão", showing operating hours, descriptions, and reservation buttons.
- Guided Tours:** Listings for "Casa da música" with specific times (13h, 15h, 20h) and days (Seg, Ter, Qua, Qui, Sex, Sáb).
- Calendars:** A weekly calendar view for "Junho de 2021" showing events like "Visita Guiada" and "Jantar".
- Ticketing:** Options to purchase tickets for cruises and restaurants.
- Contact Information:** Includes phone numbers (e.g., 213424757) and addresses (e.g., Rua dos Correiros 222-226, 1100-170 Porto).
- Search Function:** A search bar at the bottom of the interface.

The overall theme is travel and tourism, with a focus on local experiences and guided tours.

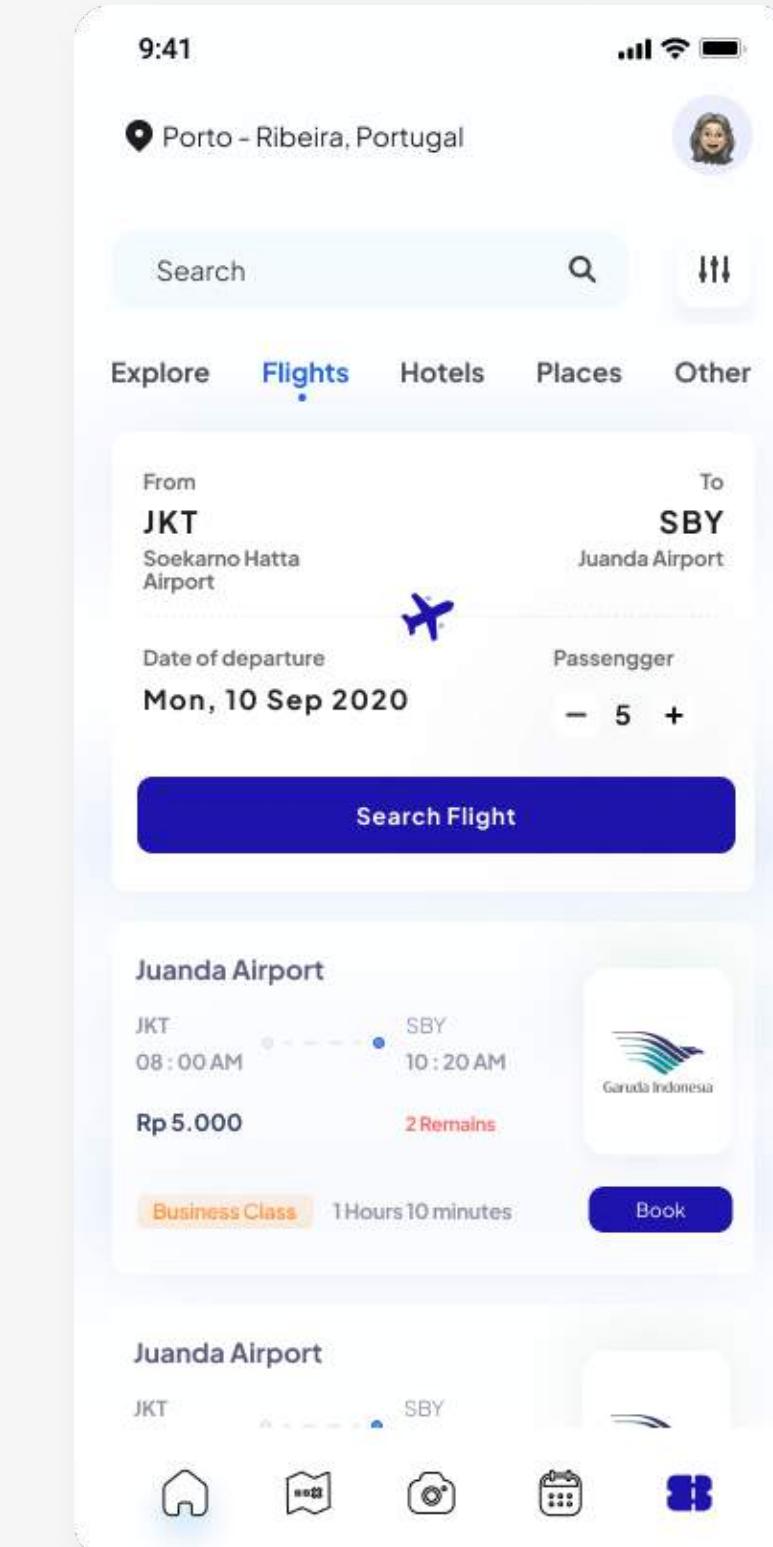
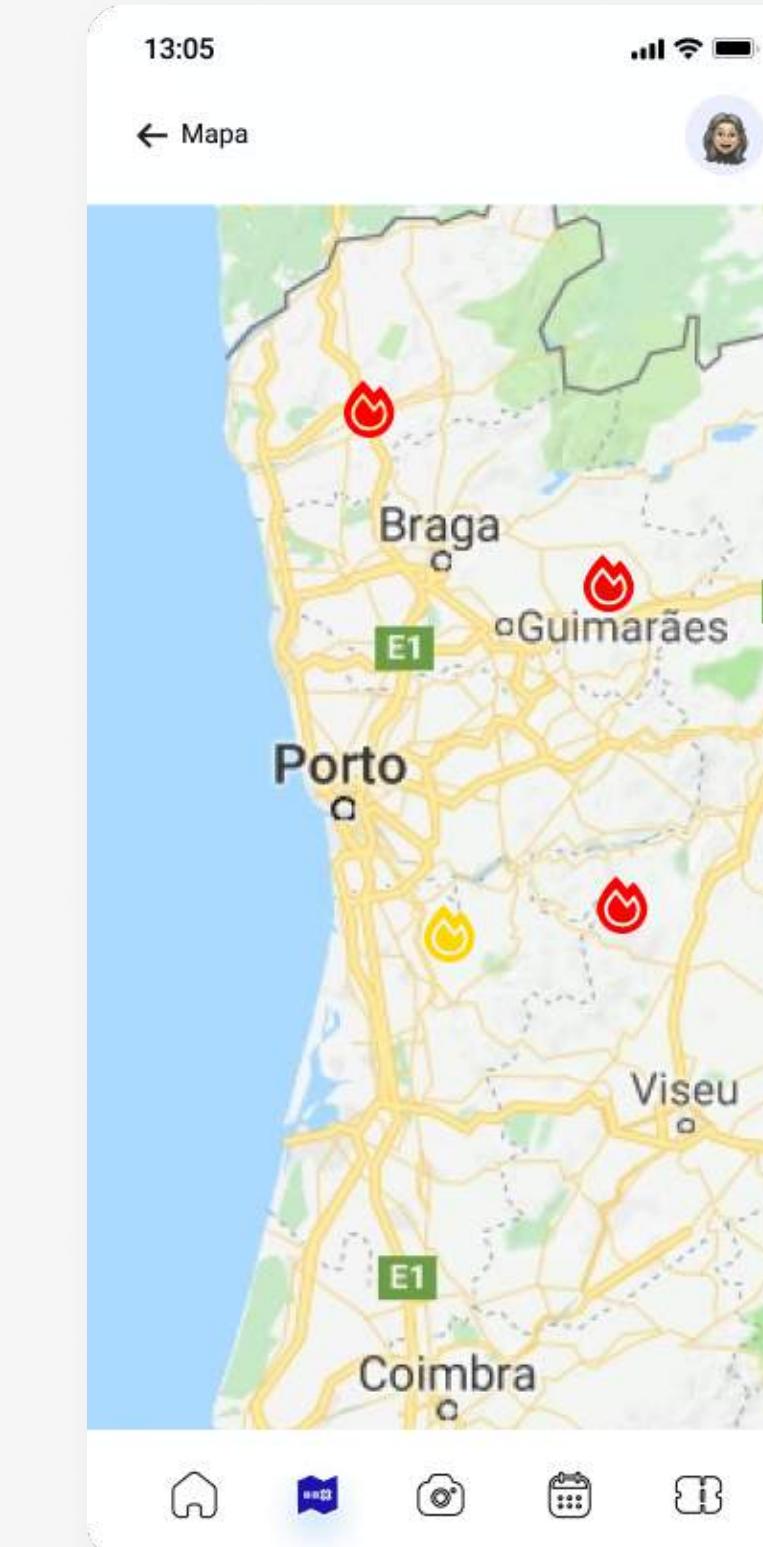
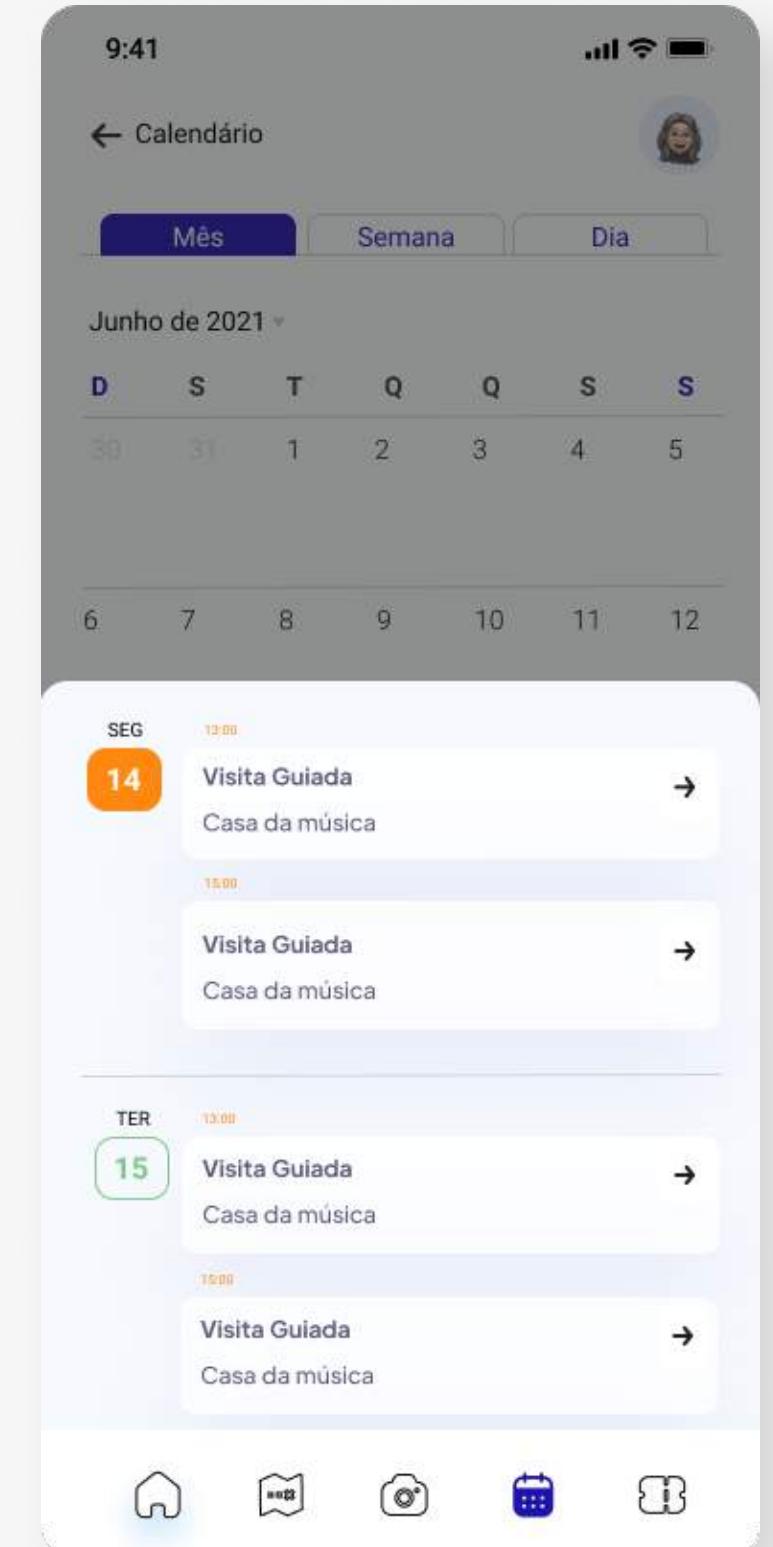
DESIGN REFINEMENT

Developed screens



DESIGN REFINEMENT

Developed screens



DESIGN REFINEMENT

Components

• Todas • Visita guiada • Restaurantes • Outros

Comprar ingressos

Mais informações

Busque lugares ou atividades...

Casa da música

Palácio da bolsa @dryansousa

Restaurante João do Grão

Segunda a Sábado
Aberto

Horário de Funcionamento
9:30h - 21:00h

Tradicional

\$ \$ \$ \$ \$

Reservar

13h → Visita Guiada Casa da música

Jardins do Palácio de Cristal

Inicio 08:00 AM — Termino 10:20 AM

€ 500 2 vagas restantes

10/20/2021 2 Horas 20 minutos

Cruzeiro Mediterrâneo MSC Virtuosa

Data de saída Seg, 10 Set 2021

Saída 16:00h

Embarque norte

Portugal - Espanha

\$ \$ \$ \$ \$ 10 dias

Mais informações

USER TESTING

User Testing



Confusion to understand the main focus of the app

"I can't understand right away that the app's focus is reviews, buying tickets, selling me tours or all of that together" -Bianca Silva



To get started in the app you need to know where you want to go

"One of the things I noticed is that to get started on the app you need to know where you want to go, this can be an obstacle for those who don't have that in mind" - Alana Domecil

FINAL THOUGHTS

An App for travelers

This was my first side project and it helped me improve my design skills but also how to build something from scratch.

Finding motivation, how to rationalize decisions, work as a one-person team. I decided not to continue working on this project because the excitement and impetus was gone.



NEXT PROJECT

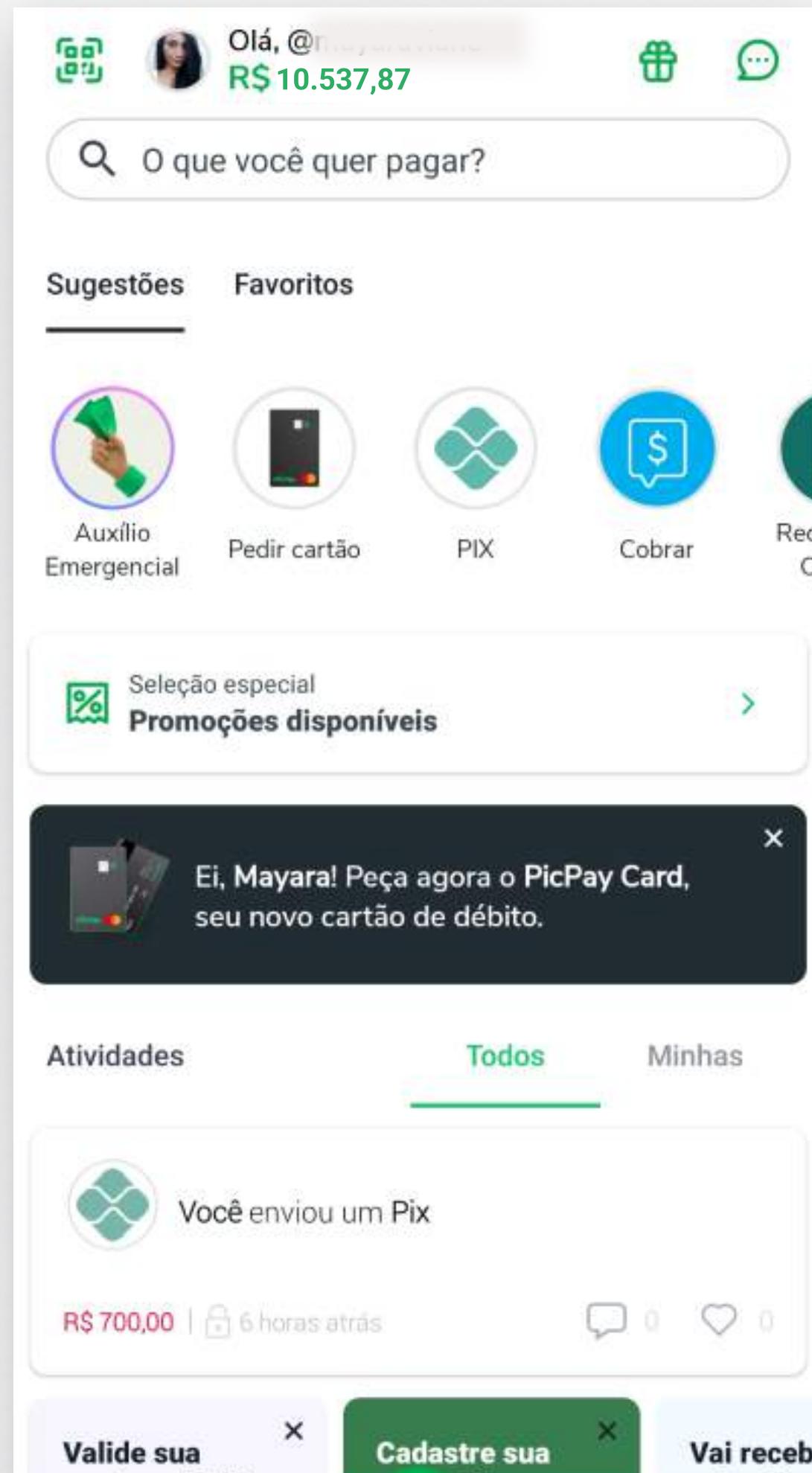
PicPay heuristic evaluation

Year Work
2021 College Project

I do not work for PicPay. This work was developed in college and I found it interesting to use Picpay, as it had many usability problems at the time

Screens selected for evaluation

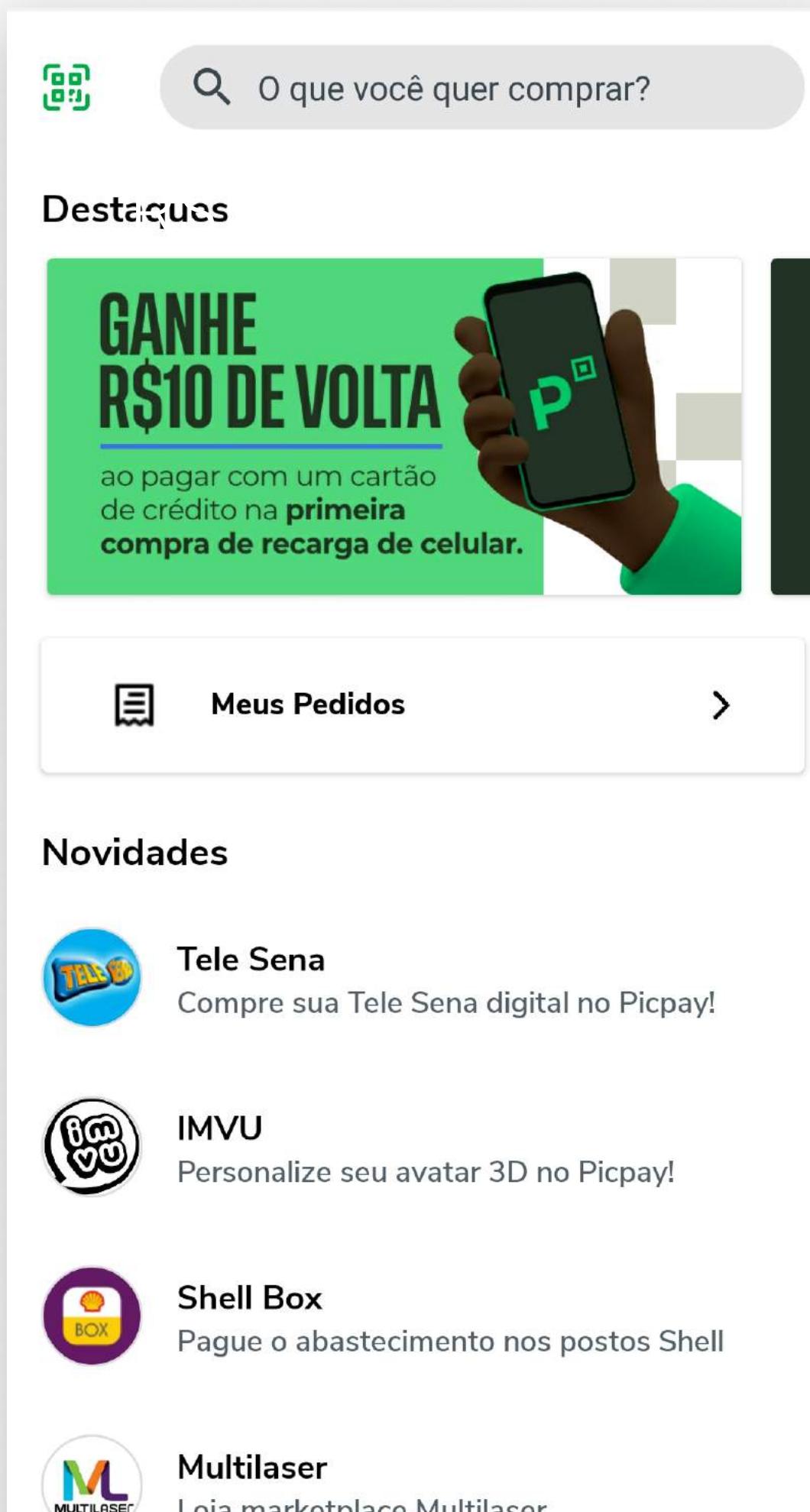
HOME PAGE



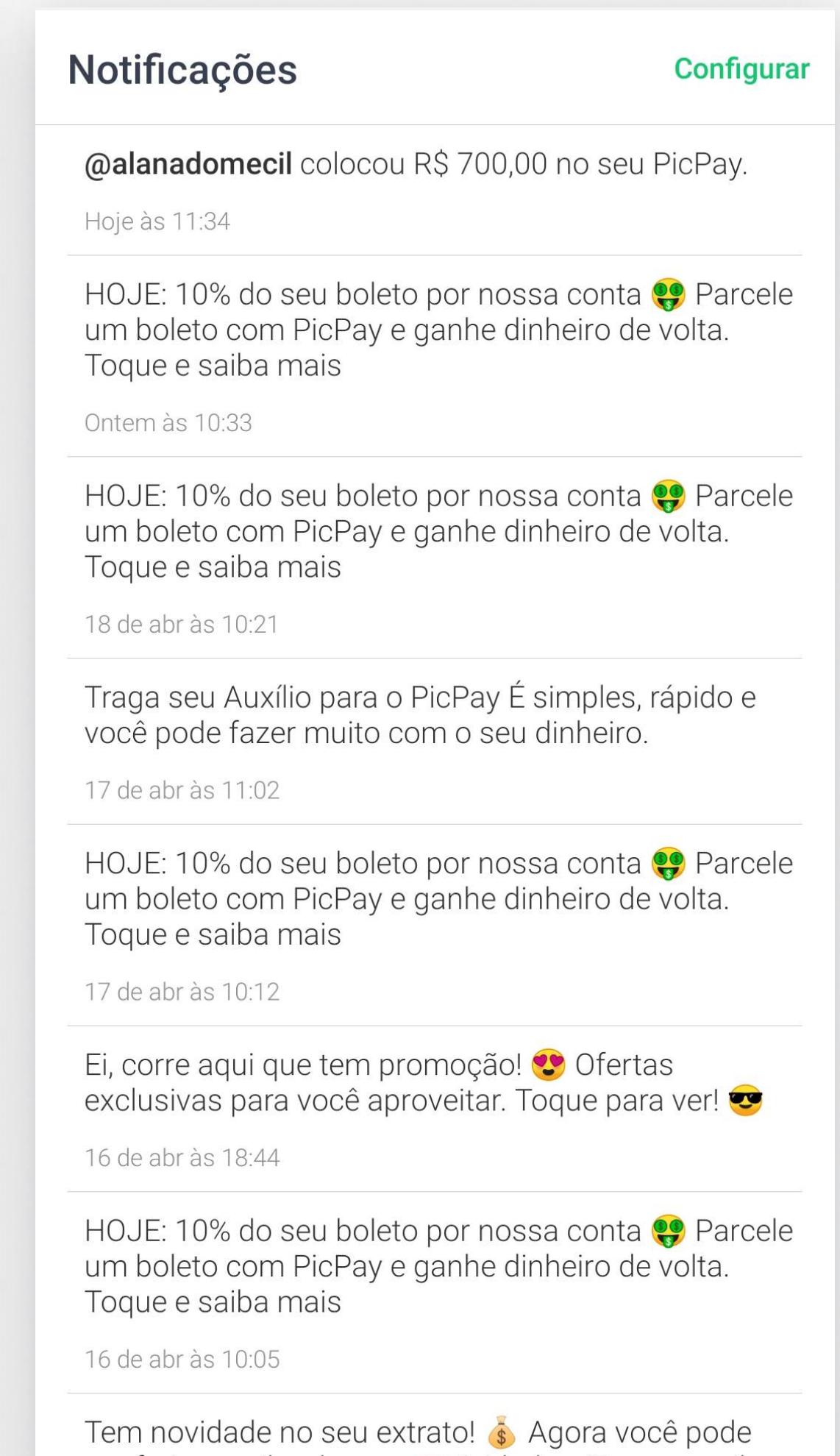
WALLET



STORE

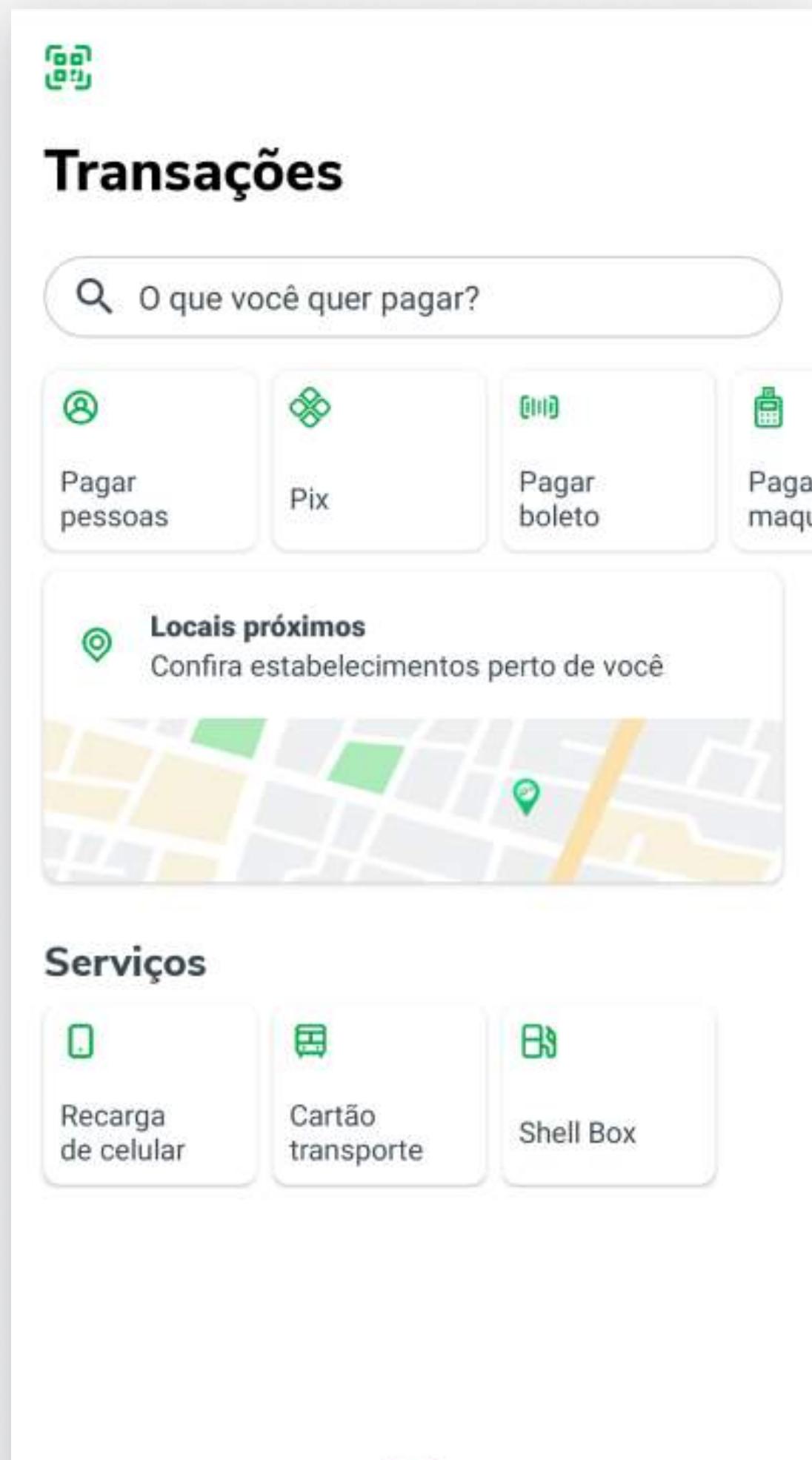


NOTIFICATIONS

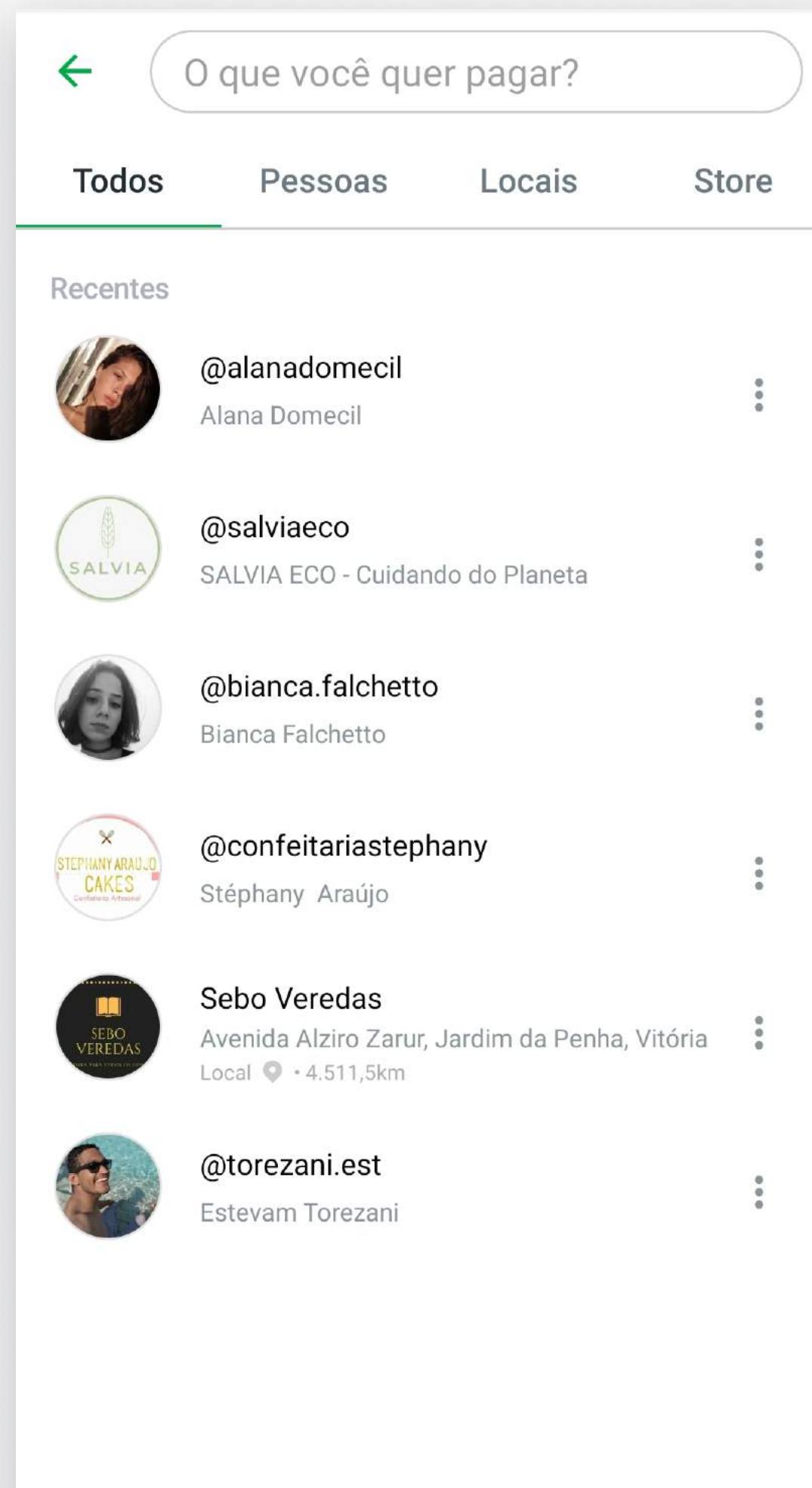


Screens selected for evaluation

PAY



SEARCH



NEW TRANSACTION



USER TESTING

Users profile



Maria das Graças

82 years. He has little contact with technology, using only the "WhatsApp" application to send messages. Never used any finance app.



Gorete Soares

45 years. It has ease with basic social networking apps such as "Facebook", "Instagram" and "WhatsApp". You have already used banking applications, but only for balance visualization.



Samanta Augusto

24 years. He has been working with the technology for 5 years programming applications. It has a lot of ease with financial applications.



Jose Lima

22 years. Works with administration, has ease with several basic applications. He has already done financial operations in bank applications.

Pictures and illustrative names

USER TESTING

Step by step

STEP 1

Environment

To perform the test, I asked the respondents to be in the same place: a comfortable chair with a side table and free of distractions.

STEP 2

Record

With a camera I recorded their expressions and voice. I also used a screen recorder to record the clicks on the app.

STEP 3

Instructions

I asked users to speak aloud everything they were thinking, I advised them not to be ashamed, because there was no right or wrong.

STEP 4

Data collect

As users encountered problems, I asked them to give me a severity score of 0-5. How much they considered that mistake annoying/bad and bothersome.

STEP 5

Documentation

With grades assigned, I ranked the problems, with the highest grades at the top. If the problem was repeated, I would average the notes. It also assigns which Nielsen heuristic was violated in the problem.

STEP 6

Improvement proposals

With the 3 biggest problems in hand, I proposed simple solutions, also listening to the proposals given by users.

THE 3 BIGGEST PROBLEMS

Cell phones with face readers don't have a way to stop payment.

Screens where happen:

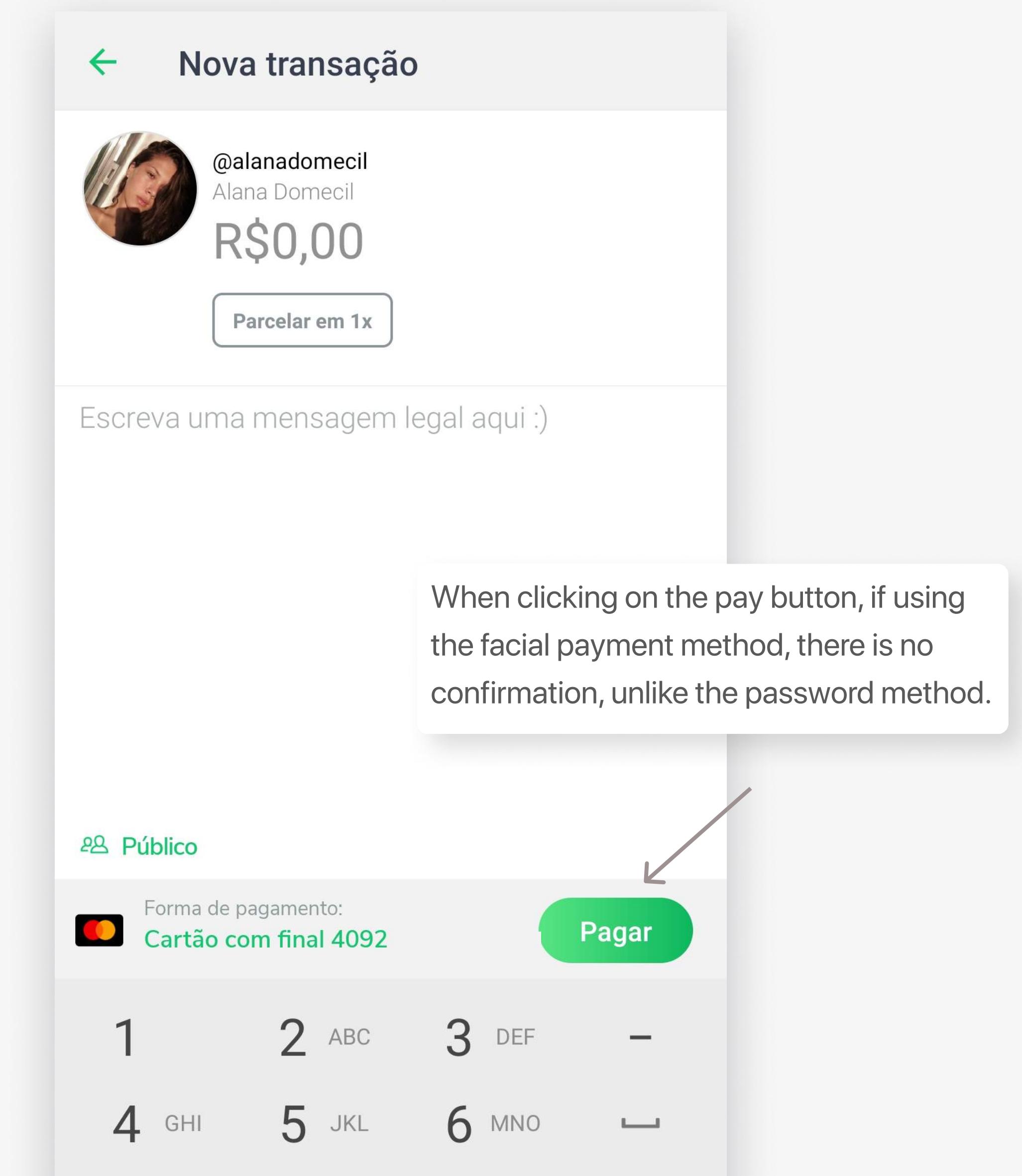
Only on the new transaction screen.

Severity level

5

Violated heuristics

- 3 - User control and freedom and
- 5 - Error prevention



PROPOSED SOLUTION

Implement a confirmation screen in all payment methods. Also implement a simpler and clearer design for the user.

Pros

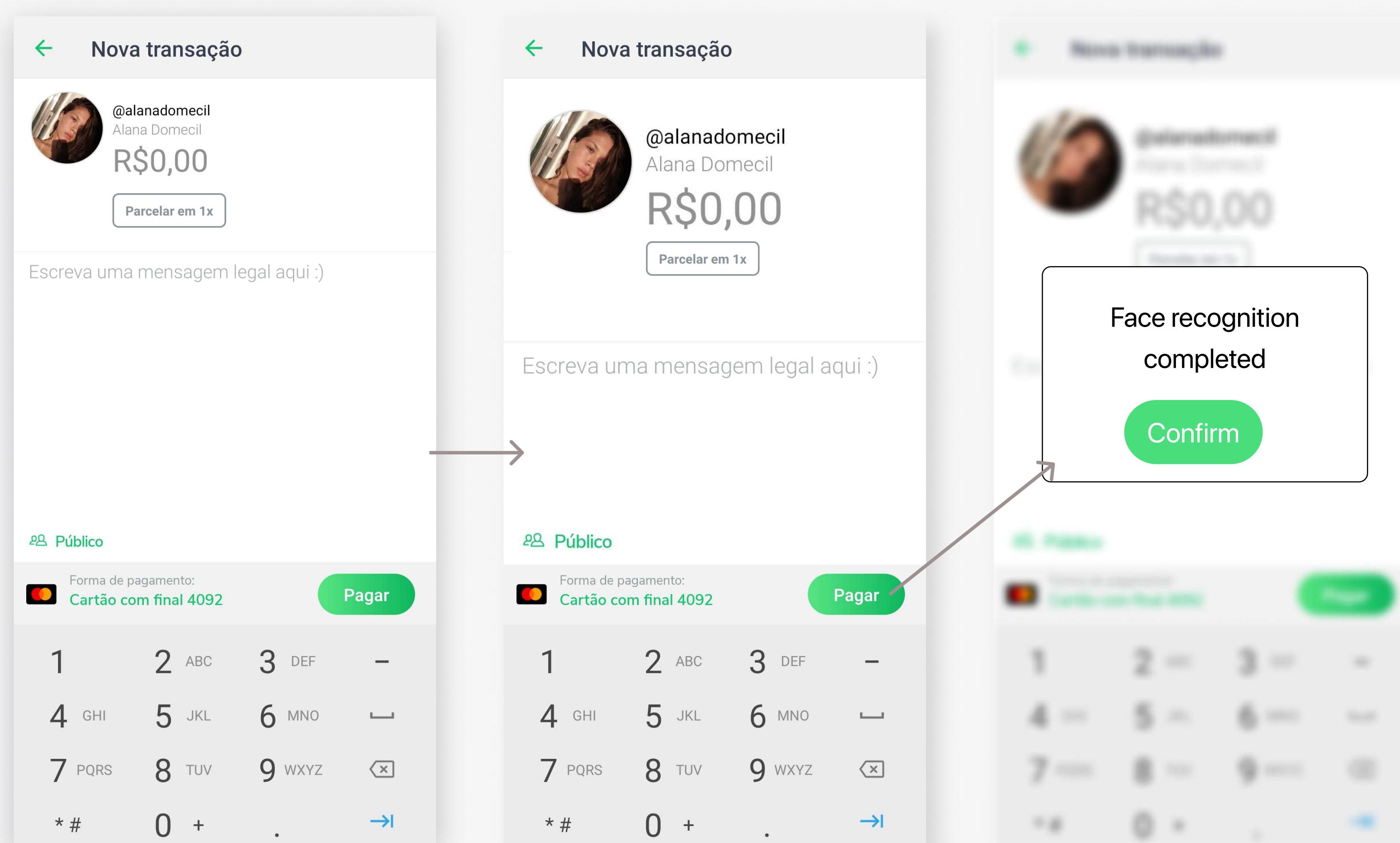
Reduce errors by unnecessary clicks, help the user to realize the mistake, before committing it.

Cons

More screens and clicks for the user.

SOLUTION PROPOSAL

Low fidelity prototype



THE 3 BIGGEST PROBLEMS

In cases of problems with transfers, there is no agile method of correction.

Screens where happen:

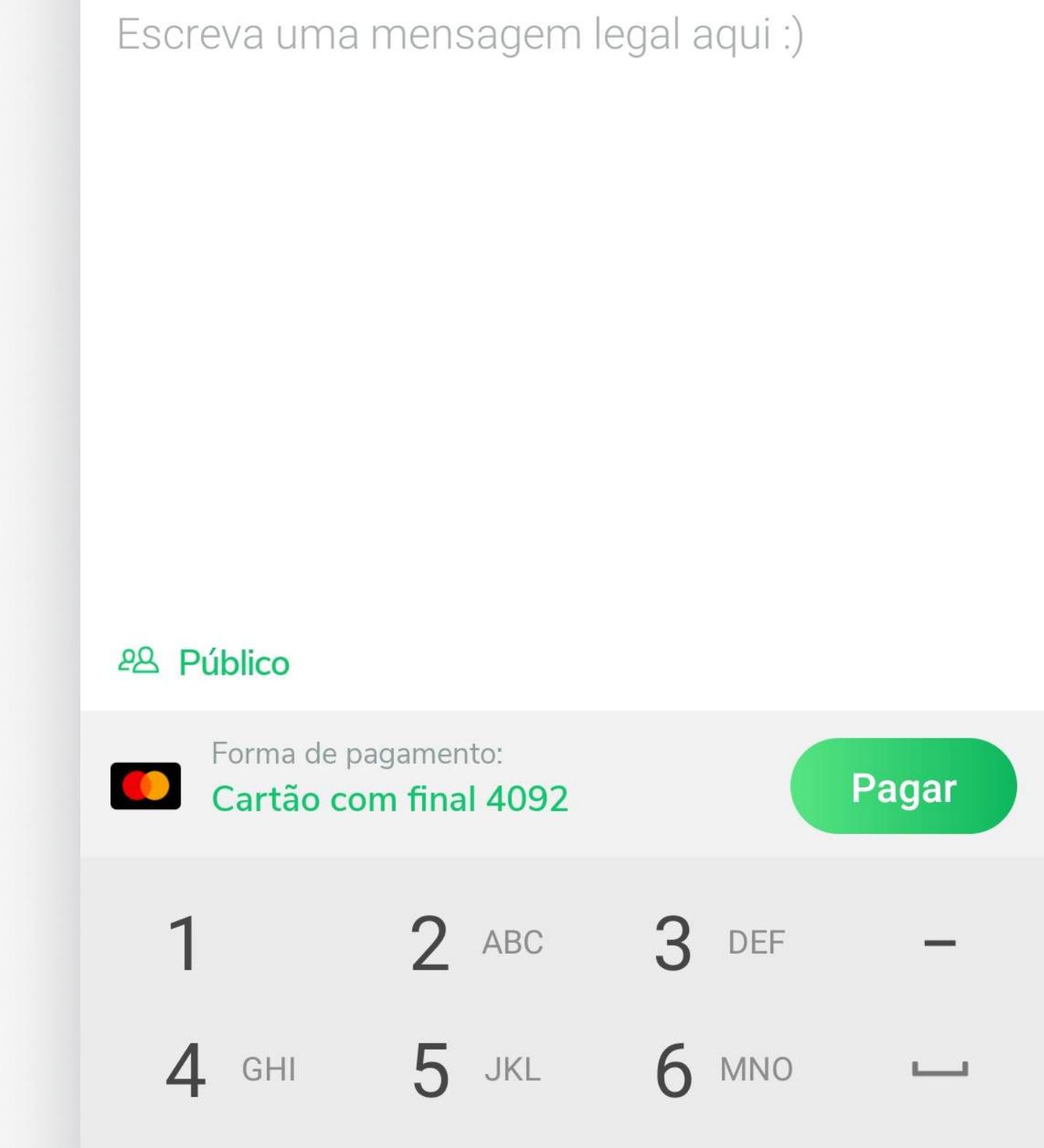
Severity level

Pay screen.

4

Violated heuristics

- 3 - User control and freedom.



PROPOSED SOLUTION

Add a button “Did something wrong and need help? know what to do” once you finish the transaction

Pros

More autonomy for the user and fewer requests for chargebacks in the help center.

Cons

More autonomy for the user, which can lead to fraud.

Low fidelity prototype

The image displays a low-fidelity prototype of a mobile application interface, likely for a payment or transfer service.

Left Panel (Recibo):

- Header: Recibo
- User Profile: @alanadomecil, Alana Domecil, Transação: 166815635, 05/05/2021 10:53
- Transaction Details:
 - Saldo utilizado: R\$0,50
 - Total pago: R\$ 0,50
 - Valor: R\$ 0,50
- Icon with three smiling faces and a dollar sign: "Convide os amigos e ganhe R\$20".
 - Text: É isso aí! Você ganha por cada indicação.
 - Button: CONVIDE AGORA
- PicPay logo and CNPJ 22.896.431/0001-10

Middle Panel (Transfer completed):

- Header: Transfer completed
- Recipient Information:
 - Alana Wutkovsky
 - CPF 000.000.000-00
- Amount: R\$ 400,00
- Status: Enviando o dinheiro da festa
- Payment Method: Forma de pagamento Cartão com final 4092
- Text at bottom: Did you do something wrong and need help? click here and see what to do

Right Panel (Ajuda):

- Section: Do you want to cancel?
 - To cancel your transfer, you need authorization from the person who received it. Do you want to send order?
- Section: Do you want to change payment method?
 - Change the payment method. Deadline for approval of 24hrs.
- Section: Did not you find what you looked for?
 - None of the options were satisfactory? Contact us! It's easy and practical.

THE 3 BIGGEST PROBLEMS

Lots of unnecessary notifications and no hierarchy.

Screens where happen:

Notifications screen

Severity level



Violated heuristics

- 3 - User control and freedom
- 4- Consistency and standards.

Notificações

Configurar

@alanadomecil colocou R\$ 700,00 no seu PicPay.

Hoje às 11:34

HOJE: 10% do seu boleto por nossa conta Parcele um boleto com PicPay e ganhe dinheiro de volta.
Toque e saiba mais

Ontem às 10:33

HOJE: 10% do seu boleto por nossa conta Parcele um boleto com PicPay e ganhe dinheiro de volta.
Toque e saiba mais

18 de abr às 10:21

Traga seu Auxílio para o PicPay É simples, rápido e você pode fazer muito com o seu dinheiro.

17 de abr às 11:02

HOJE: 10% do seu boleto por nossa conta Parcele um boleto com PicPay e ganhe dinheiro de volta.
Toque e saiba mais

17 de abr às 10:12

Ei, corre aqui que tem promoção! Ofertas exclusivas para você aproveitar. Toque para ver!

16 de abr às 18:44

HOJE: 10% do seu boleto por nossa conta Parcele um boleto com PicPay e ganhe dinheiro de volta.
Toque e saiba mais

16 de abr às 10:05

PROPOSED SOLUTION

Add basic hierarchy with only font spacing, size and weight. Possibility of using icons to help.

Pros

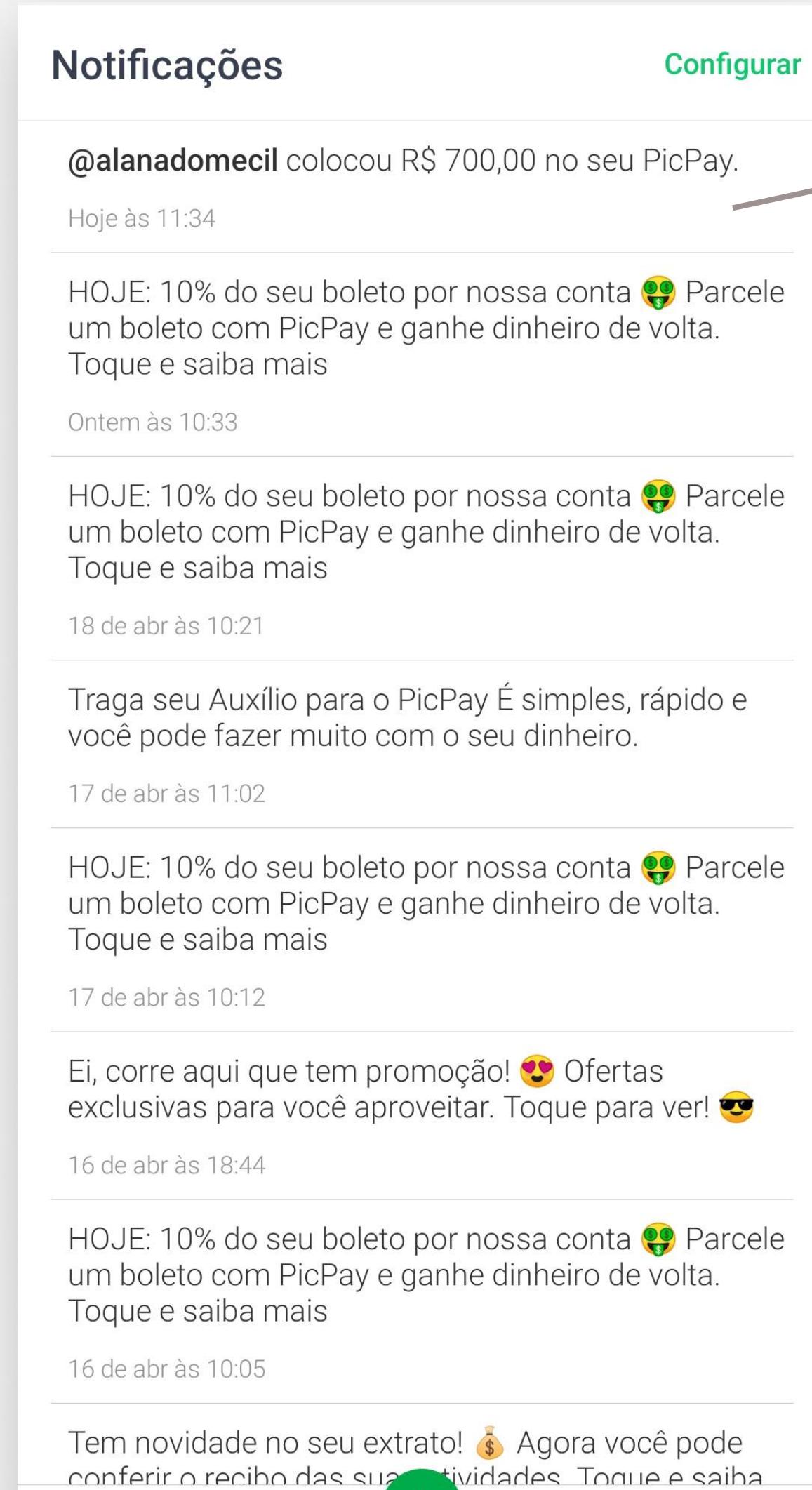
Better association of icons with the message you want to get across. Better user understanding.

Cons

With more spacing, the amount of notifications on the screen decreases, so the user has to scroll more.

SOLUTION PROPOSAL

Low fidelity prototype



Note: Each notification is required a further discussion. I took the most important notification as an example.

FINAL THOUGHTS

First experience

This was my first contact with tests and I found it very satisfactory. The choice of app also contributed a lot because it had errors that were easier to find.

I particularly like PicPay, I think it's an amazing company. The current idea of simplifying money and making it more technological is very exciting for us young people.

However, at times we need seriousness because PicPay is also a bank. I believe that PicPay has great growth potential ahead.

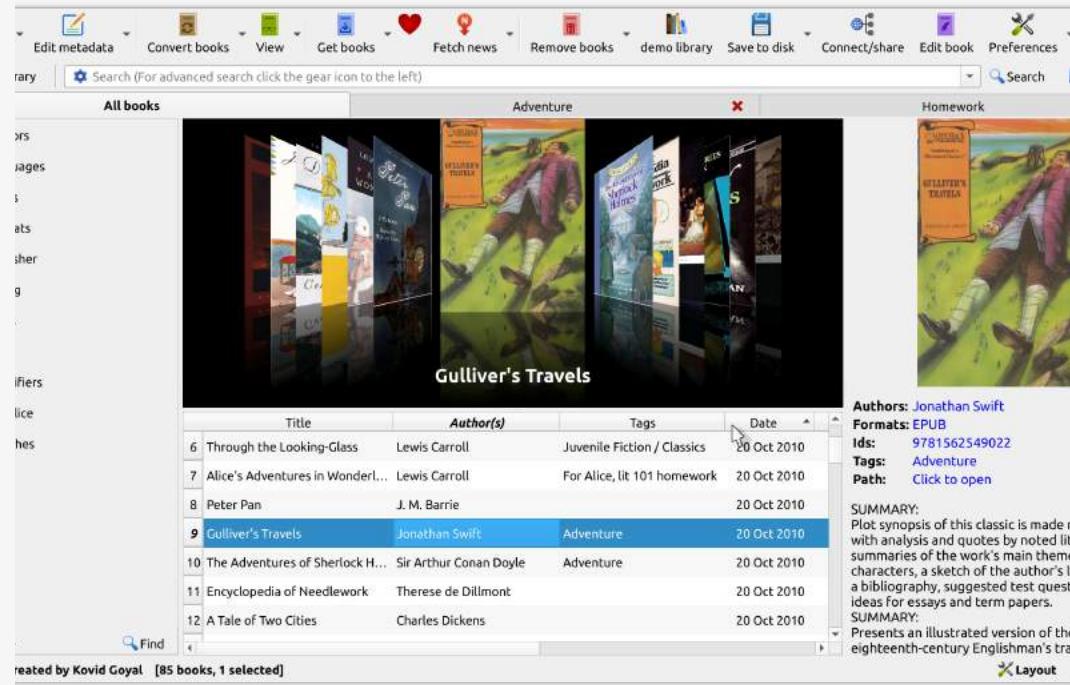


Book editor

Year	Work
2019	Research project
~	
2021	

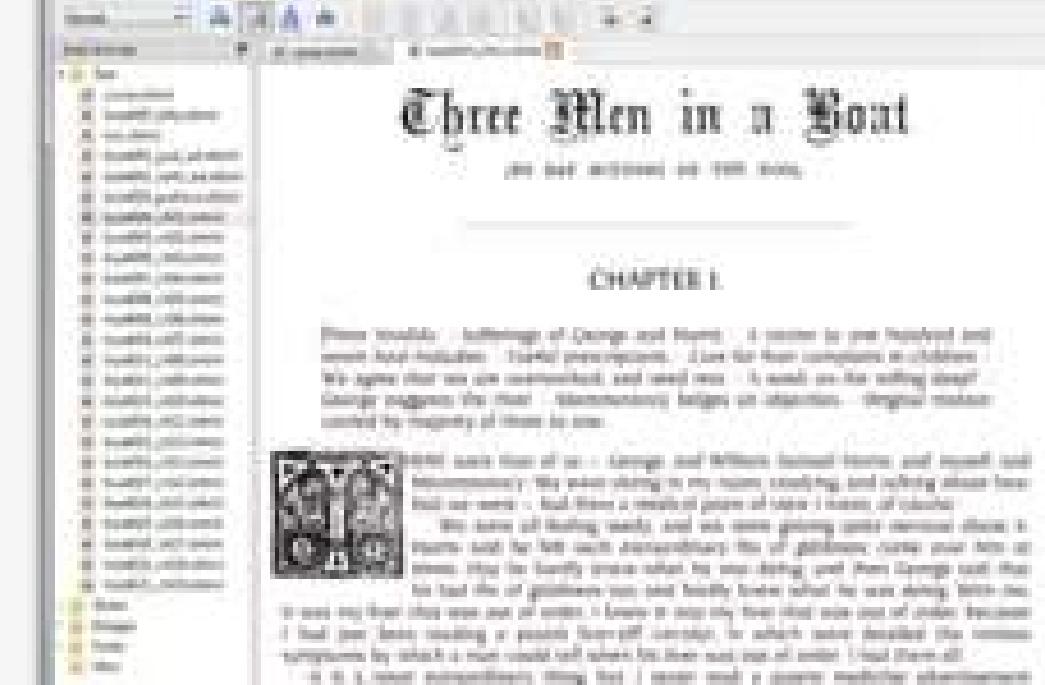
RESEARCH

What are the main user pain points? What is already on the market?



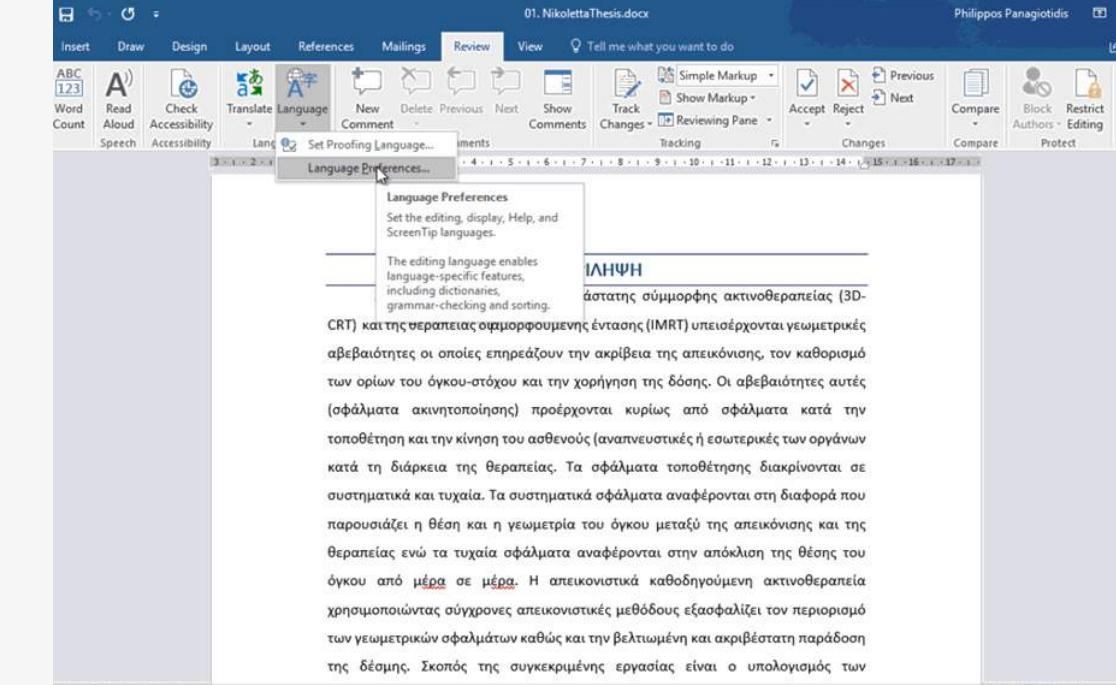
Current publishers are very complex and only produce e-books

Currently, if publishers want to write physical books, it is necessary to write them in a simple platform, such as Word, and send them to the designer to diagram in InDesign. However, in the case of e-books, the platforms are very complex.



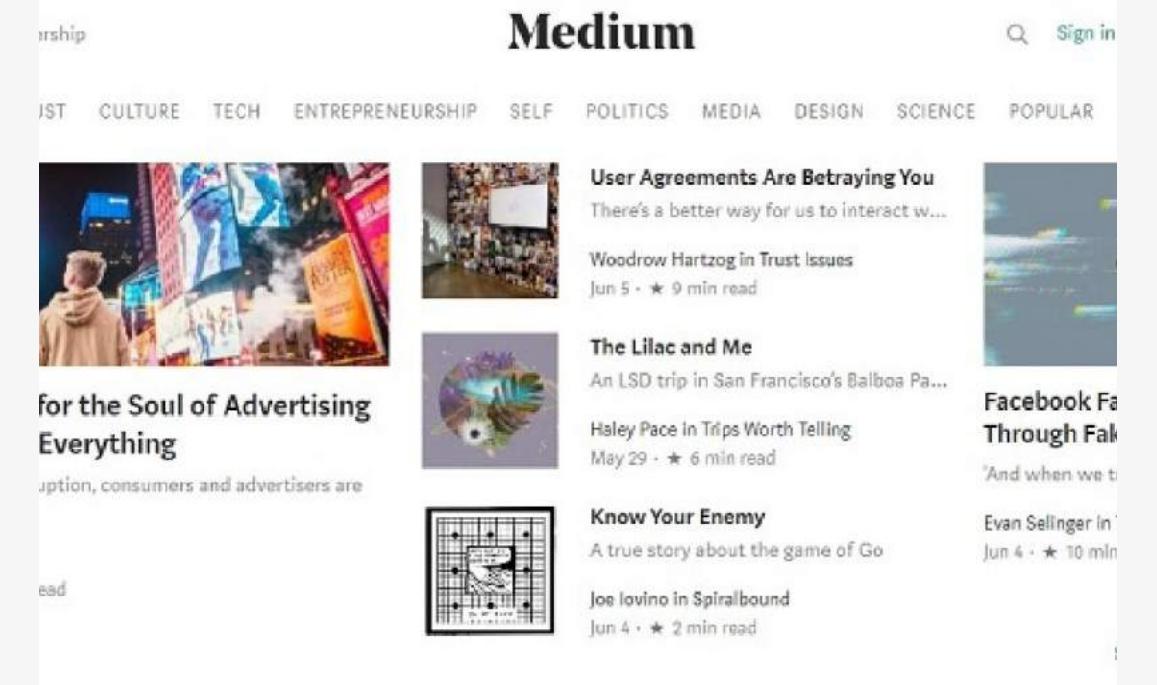
There is no editor that serves to view the printed version of the book.

Currently, if publishers want to write physical books, it is necessary to write them in a simple platform, such as Word, and send them to the designer to diagram in InDesign.



Most used platforms: Sigil, Caliber and Word

Doing a survey with 7 university presses (Ufes, Ufba, UnB and more) it was found that the main programs used are: Sigil, Caliber and Word.



Other ways to write text: Medium and Dropbox Paper.

All platforms used are word style, top fixed toolbar. However, we think of other tools such as Medium and Dropbox, which have smaller sticky bars and focus mainly on writing and not text formatting.

THE PROBLEM

Small publishers do not have enough capital to have a diagram for each publication.

Researchers need basic diagramming for their publications and it ends up being expensive to hire a designer.

Understanding the Mandatory Elements of a Book

Pre-textual

- fake cover page
- cover sheet
- catalog sheet
- Dedication
- Title
- Thanks
- summary
- list of illustrations
- List of abbreviations
- Presentation
- Preface
- Introduction.

Textual

- opening chapters
- chapters.

Post textual

- Grades
- afterword
- Attachments
- Appendix
- Glossary
- Bibliography
- index
- List of collections and series
- Chronology
- Author's mini resume
- Colophon.

PROPOSED SOLUTION

**Create a system that allows
the diagramming of books
quickly and with
well-defined design
standards.**

Pros

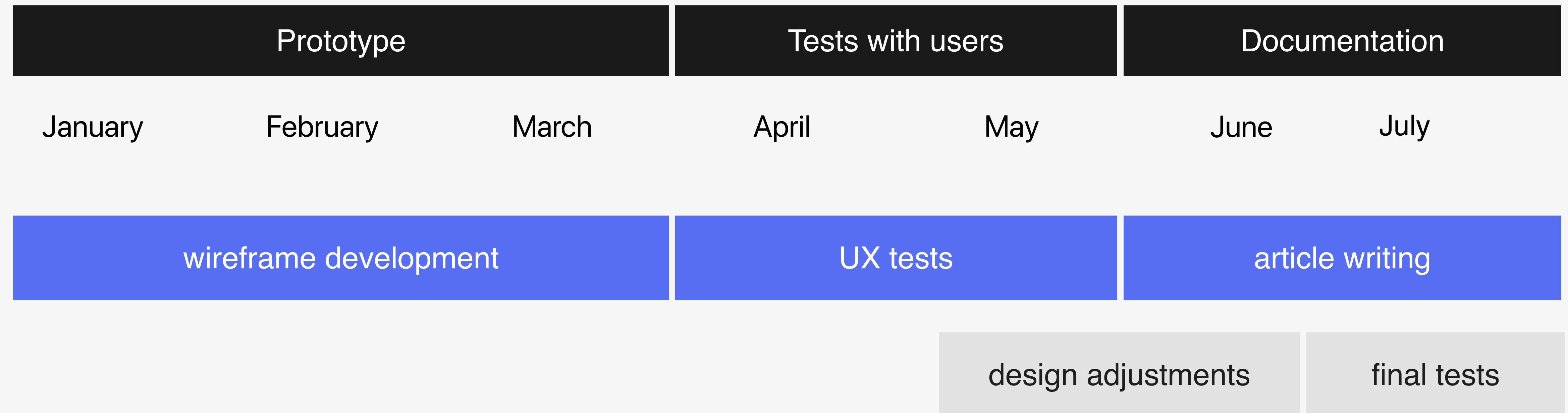
Complete system that will not oblige the author to use two tools to diagram for different platforms (print and digital)

Cons

Very complex system and uniting two extremely different forms of layout (printed and digital). Careful attention to every detail is required.

CONTEXT

1st Planning



1

The Rabbit Hole

BEGINNING to get very tired of sitting by her sister on one of having nothing to do; once or twice she had the book her sister was reading, but it had no conversations in it, "and what is the use of a book," "without pictures or conversation?"

She was considering, in her own mind (as well as she hot day made her feel very sleepy and stupid), that the pleasure of making a daisy-chain would be worth the trouble of getting up and picking the daisies, when the White Rabbit with pink eyes ran close by her.

nothing so very remarkable in that; nor did Alice say to herself, "I wonder if I shall ever get back again!" (when she thought this, it occurred to her that she ought to have thought of that,) but at the time it all seemed quite natural;

Table Of Contents

- Title
- About
- Chapter 1 - Down the Rabbit Hole
- Chapter 2 - The Pool of Tears
- Chapter 3 - A Caucus-Race and a Long Nap
- Chapter 4 - The Rabbit Sends in a Little Letter
- Chapter 5 - Advice from a Caterpillar
- Chapter 6 - Pig and Pepper
- Chapter 7 - A Mad Tea-Party
- Chapter 8 - The Queen's Croquet Game
- Chapter 9 - The Mock Turtle's Story
- Chapter 10 - The Lobster Quadrille
- Chapter 11 - Who Stole the Tarts?
- Chapter 12 - Alice's Evidence
- Recommendations

Book Browser

- Text
- Section001.xhtml
- Styles
- Images
- Fonts
- Misc

Mozilla Firefox

9, the latest version of their popular web browser for Windows. About... Mozilla Firefox 4 is the final version of Firefox 4 currently targeted for a late February release, this newest update of Firefox 4 mostly just includes basic tweaks and bug fixes.

Users should see improved browser start-up and bookmarking speed, since Mozilla has overhauled the bookmarks and history code. Similarly, the efficiency of complex animations has been improved by enabling per-compartment garbage collection.

This new version of Firefox 4 Beta also boasts an interface that includes redesigned browsing buttons and tabs relocated to the top of the address bar. In addition, Windows Vista and Windows 7 users can look forward to a single-button menu on the top left corner of their browser that makes toolbar commands even more accessible.

Before the final version of Firefox 4 is made available, there is expected to be one more beta version released, as well as a few release candidates. Interestingly enough, it's possible users might see a final build of Internet Explorer 9 around the same time. In that case, February just might turn out to be the month a truly epic battle of the browsers.

How to use Sigil to self publish your ebook

This screen shows:

- The wordprocessor style environment
- The Book Browser View on the left showing the various folders
- The automatically generated toc, meta and content options are shown
- All images are placed in the "Imagen" folder
- The CSS style sheet is placed in the styles folder
- This text is at the point where the

it thereof; and I beheld that it was most sweet, above all I ever had before tasted. Yea, and I beheld that the fruit thereof was white, to exceed all the whiteness that I had ever seen. And as I partook of the fruit thereof, it filled my soul with exceeding great joy; wherefore, I began to be desirous that my family should partake of it also; for I knew that it was desirous above all other fruit. And as I cast my eyes round about, that perhaps I might discover my family also, I beheld a river of water; and it ran along, and it was under the tree of which I was partaking the fruit. And I looked to behold from whence it came; and I saw the head thereof a little way off; and at the head thereof, I beheld your brother Sariah, and Sam, and Nephi; and they stood as if they knew not whither they should go.

And it came to pass that I beckoned unto them; and I also spake unto them with a loud voice, that they should come

Comparing Trade Thesaurus - Word

References

The Role of IGOs

The term intergovernmental organization (IGO) refers to an entity created by treaty involving two or more nations, to work in good faith, on issues of common interest. (School, n.d.)

Political integration

Political integration is required because for an economic area to work in good faith, on issues of common interest, it is necessary for all provinces to be at the same stage of the economic cycle.

Although "provinces" is a narrow description as within a specific geographic area there are entities created by treaty involving two or more nations, to work in good faith, on issues of common interest. (School, n.d.)

In a practical sense, it is best for as many of these economic microcosms to be at the same stage of the economic cycle as possible as it results in government policy having its effectiveness maximized, whether it be through the employment of fiscal or monetary policy.

To achieve great economic harmonization requires increasing central control to pursue an economic area wide policy of inflation competence and stability promotion. Though this is often viewed as a loss of provincial political sovereignty it is necessary to remove disparities and thus unfair advantages with certain firms across the economic area to provide the best conditions possible for the promotion of competition and therefore economic efficiency. (Complete economic integration, n.d.)

The Effects of Economic Globalization on Developing Countries

- Increased Standard of Living

Book Browser

- Text
- cover.xhtml
- titolo.xhtml
- toc.xhtml
- prefazione.xhtml
- cap1.xhtml
- cap2.xhtml
- cap3.xhtml
- cap4.xhtml
- cap5.xhtml
- cap6.xhtml
- cap7.xhtml
- cap8.xhtml
- cap9.xhtml
- cap10.xhtml
- cap11.xhtml
- cap12.xhtml
- cap13.xhtml
- cap14.xhtml
- cap15.xhtml
- cap16.xhtml
- cap17.xhtml
- cap18.xhtml
- cap19.xhtml
- crediti.xhtml
- main.css
- Images

Indice

CAPITOLO V.

La signora Poppets ci sveglia. — Giorgio il pigro. — La truffa della previsione del tempo. — Il bagaglio. — La depravazione del ragazzino. — Il popolo si raccoglie intorno a lui. — Partiamo in pompa magna e arriviamo alla stazione di Waterloo. — Innocenza dei funzionari della strada ferrata rispetto a simili cose mondane come i treni. — Siamo a galla, a galla in una barca aperta.

U la signora Poppets che mi svegliò la mattina dopo.
Essa disse:
— Sapete che son quasi le nove, signore?
— Le nove? — gridai, balzando a sedere sul letto.
— Le nove — essa rispose per il buco della toppa. — Credo che abbiate fatto tardi.
Svegliai Harris, e glielo dissi. Egli domandò:
— Non ti volevi svegliare alle sei?



Executive summary

The current consumer electronics market leadership position and opportunities for growth are changing rapidly. Increasingly, people are turning to their mobile devices for information and entertainment. They require more from these devices than ever before. The industry challenge remains clear: Underpinning this growth is the need to deliver above their expectations.

That's why a Litware-Contoso partnership is essential. By working together, we can better understand than Contoso our customers' needs and deliver the remarkable growth. And no one in the industry can empower its partners like Contoso. We're excited about the future.

Why Contoso?

Of all the companies that Litware can work with, Contoso is the one that has the most potential to succeed. It has a strong track record of innovation and a commitment to quality. Its products are well-designed and easy to use. It also has a large customer base, which provides a strong foundation for growth. Additionally, Contoso has a strong focus on customer service, which is crucial for success in this industry. Overall, Contoso is a great partner for Litware.

File **Edit** **Tools** **View** **Search**

Files Browser

- Text
- titlepage.xhtml
- index_split_000.html
- index_split_001.html
- index_split_002.html
- index_split_003.html
- index_split_004.html
- index_split_005.html
- index_split_006.html
- index_split_007.html
- Styles
- page_styles.css
- stylesheet.css
- Images
- back.png
- cover_image.jpg
- dot_green.png
- forward.png
- image1.gif
- Fonts
- Ubuntu - Bold.ttf
- Ubuntu - Bolditalic.ttf
- Ubuntu - Italic.ttf
- Ubuntu - Regular.ttf
- Ubuntu Mono - Regular.ttf
- Miscellaneous
- calibre 1.14 created by Kovid Goyal

File Preview

Structural Elements

Miscellaneous structural elements you can add to your document, like footnotes, endnotes, dropcaps and the like.

Footnotes & Endnotes

Footnotes¹ and endnotes² are automatically recognized and both are converted to endnotes, with backlinks for maximum ease of use in ebook devices.

Dropcaps

Drop caps are used to emphasize the leading paragraph at the start of a section. In Word it is possible to specify how many lines of text a drop-cap should use. Because of limitations in ebook technology, this is not possible when converting. Instead, the converted drop cap will use font size and line height to simulate the effect as well as possible. While not as good as the original, the result is usually tolerable. This paragraph has a "D" dropcap set to occupy three lines of text with a font size of 58.5 pts. Depending on the screen width and capabilities of the device you view the book on, this dropcap can look anything from perfect to ugly.

Links

Two kinds of links are possible, those that refer to an external website and those that refer to locations inside the document itself. Both are supported by calibre. For example, here is a link pointing to the calibre download.

Additional Tools **Editor metadados** **Converter livros** **Tools** **Other Options** **Help**

Book Browser

- Authors [10]
- Misc [10]
- Topics [10]
- Formats [10]
- Publishers [39]
- Ratings [4]
- News [0]
- Tags [9]
- Identifiers [4]
- For Alice [6]
- Searches [2]

Additional Options

Acknowledgments

Additional Links

Additional Languages

Restrict to **(all books)** **Search (For Advanced Search click the button ...)**

Find Item in tag browser **Find**

- Authors [72]
- Series [14]
- Formats [1]
- Publishers [39]
- Ratings [4]
- News [0]
- Tags [9]
- Identifiers [4]
- For Alice [6]
- Searches [2]

The Wonderful Wizard of Oz

Formats: EPUB
Series: Book 1 of Oz - Baum
Id: 978159388215
Path: Click to open

SUMMARY

The Wonderful Wizard of Oz, by L. Frank Baum, is part of the Barnes & Noble Classics series, which offers quality editions at affordable prices to the student and general reader.

WIREFRAMES

Wireframing

Edição

Vitrine

Elementos padrão

Pré-textual

- Falsa página de rosto
- Folha de Rosto
- Ficha catalográfica
- Dedicatória
- Epígrafe
- Agradecimentos
- Sumário
- Lista de ilustrações
- Lista de abreviações
- Apresentação
- Prefácio
- Introdução

Capítulos

- Capítulo 1
- Capítulo 2
- Capítulo 3
- Capítulo 4

Pós-textual

- Notas
- Posfácio
- Anexos
- Apêndice
- Glossário
- Bibliografia
- Índice remissivo
- Lista de coleções e séries
- Cronologia
- Mini currículo do autor
- Colofão

Insira aqui uma legenda (opcional)

Edição

Vitrine

Elementos padrão

Pré-textual

- Falsa página de rosto
- Folha de Rosto
- Dedicatória
- Epígrafe
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- Capítulo 4

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- Notas
- Anexos
- Apêndice
- Bibliografia
- Lista de coleções e séries
- Curriculo

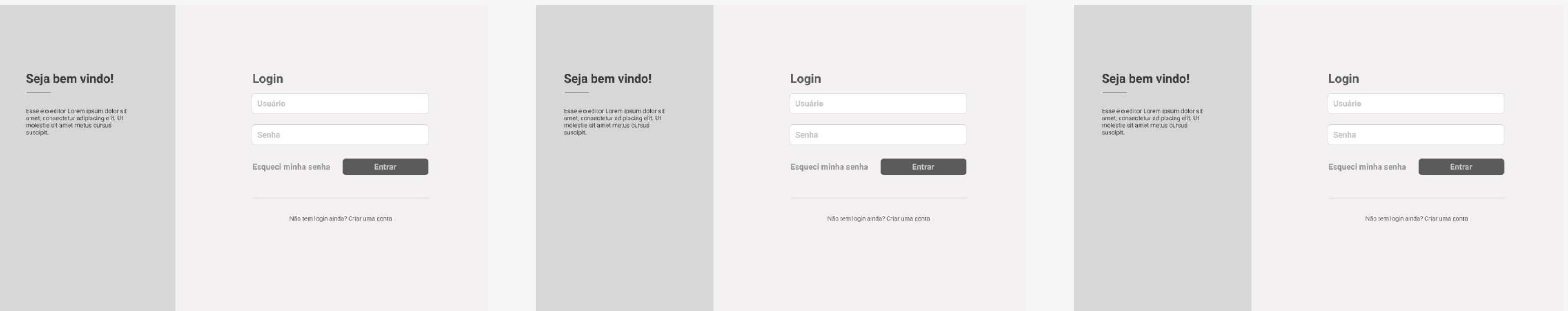
Tem certeza que deseja excluir?

Se excluir agora você vai perder todos os dados registrados naquela sessão

Confirmar **Cancelar**

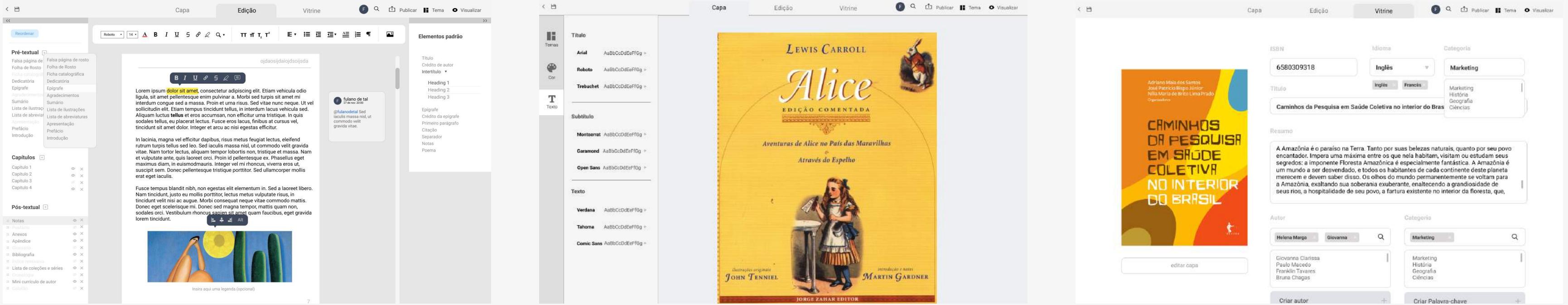
Login, registration, Settings

First screens developed.



Editor, covers and finishing

Development of the book editing screens, we also developed an editor and cover editor.



Data, book description and new book.

Screens where the user can view data and finally the book addition screen.



TESTS

Tests with users



Laercio Lamego

bookstore CEO

"I would like to be able to choose a ready-made book template before starting the book, with fonts, spacing all well defined so that I can just copy and paste the text without having to choose these things"



Ágata Carregueiro

writer

"I found it quite interesting, but I would like a way to disable all distractions while writing I would like to have just a blank canvas so I can focus on writing"



Liliane Horta

diagrammer

"I missed a tutorial, at first glance it looks a lot like a Word, so the initial shock isn't that great. But I haven't found any place where I can see a tutorial"



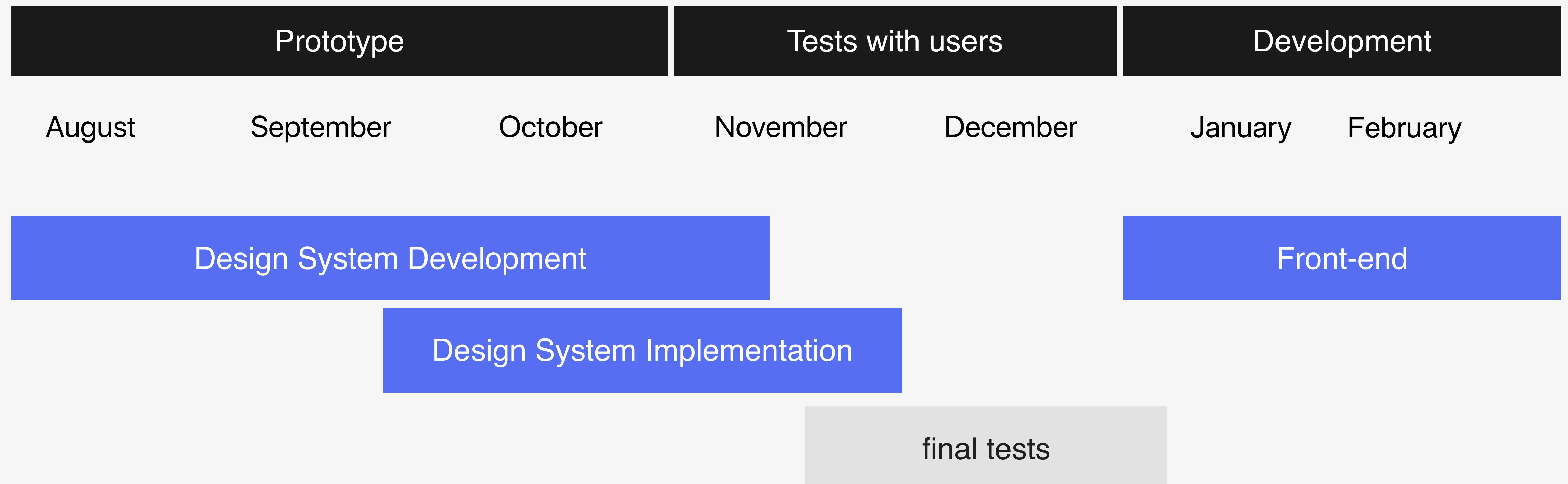
Felix Filgueiras

book designer

"I believe that a better way is needed for easy access to the two views of the book (print and digital) and that the user can change whenever he wants"

CONTEXT

2nd Planning

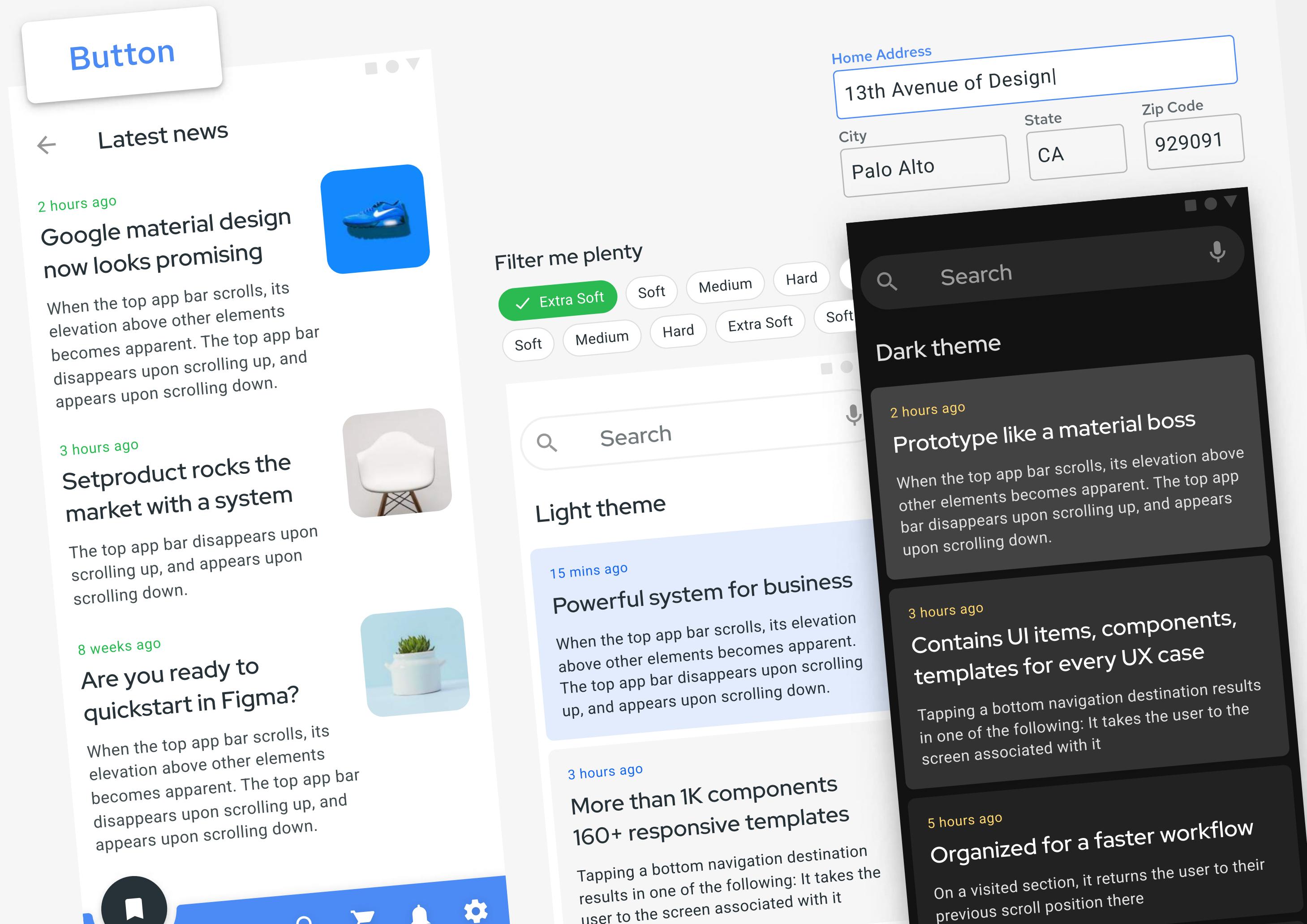


FINAL RESULTS

Desygn sistem

As we were very newbies, we chose to take an existing design system, Material Design, and make the changes on top.

Unfortunately I don't have the final files, as it leaves before the project is finished.



Roboto

H1

H2

H3

H4

H5

H6

Body 1

Subtitle 2

Body 2

Caption

OVERLINE



Full Name

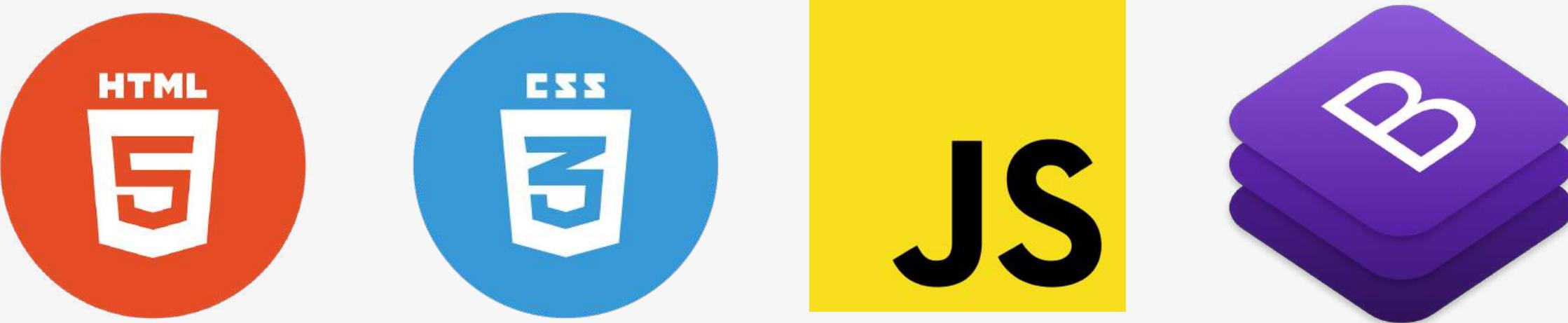
Statement

IMPLEMENTATION

Stack choice

Using the basics

As it was close to my departure and I would not be the one to complete the frontend, we chose not to use any framework, as it would be complex for the next researcher to proceed.



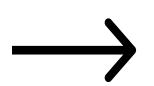
In the end, we start implementing using:

HTML 5 + CSS 3 + Javascript + Bootstrap

FINAL THOUGHTS

A 2 year project

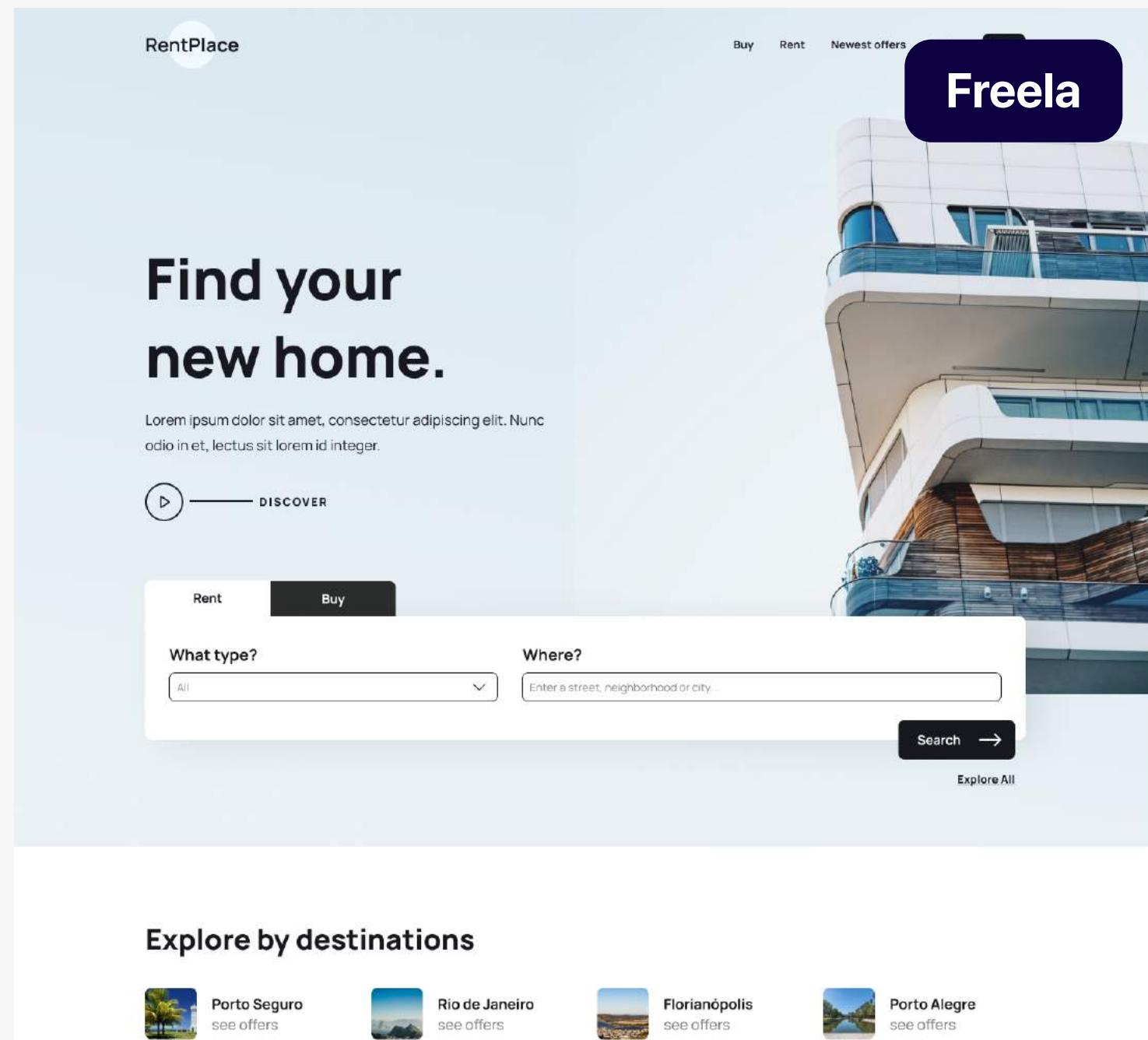
This whole process took 2 years to get where it is and as soon as my scholarship ran out, the project continued. It was a great experience, I feel I learned a lot from the designer and as a human being.



PRÓXIMO

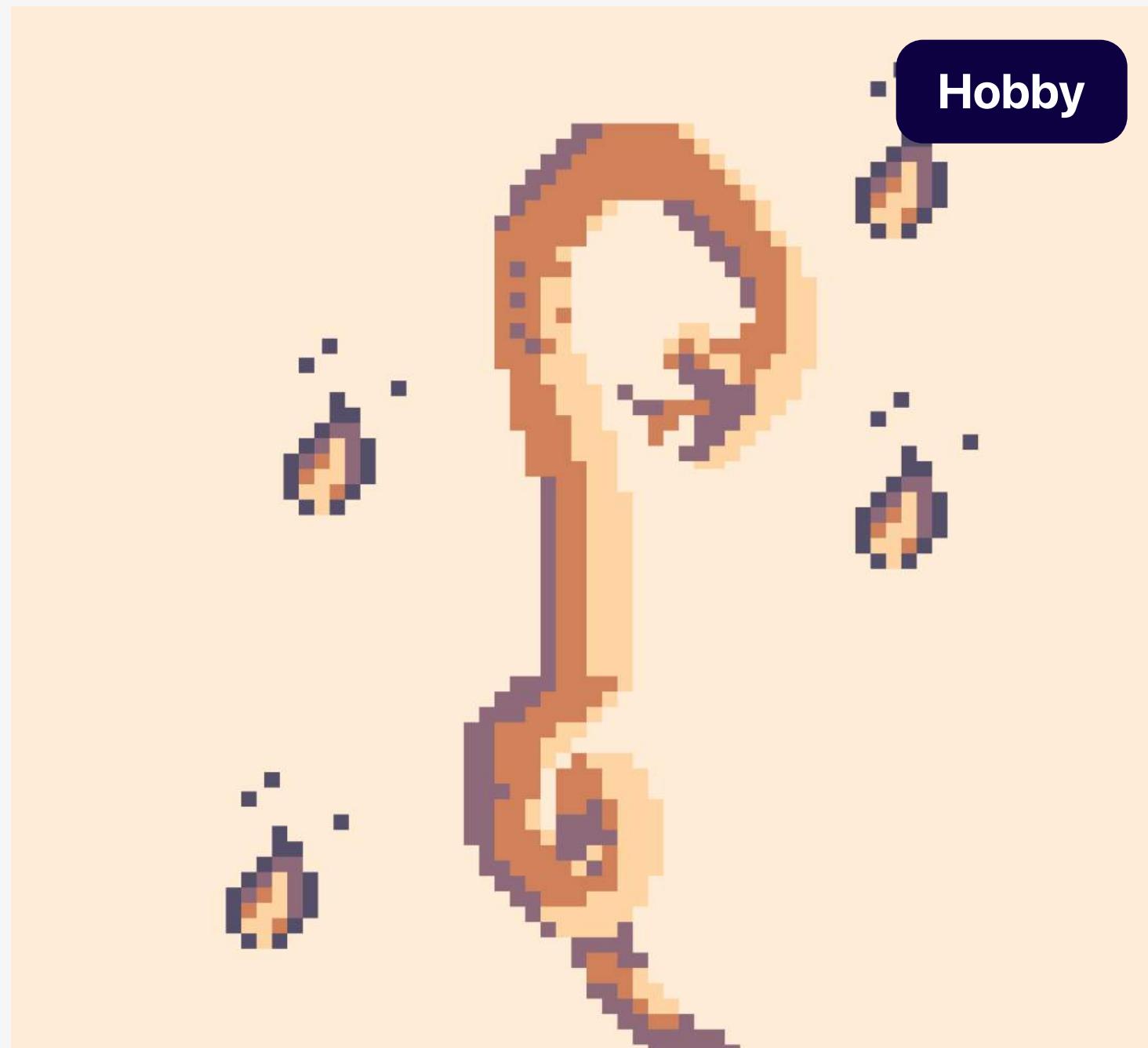
WORKS

Extra works



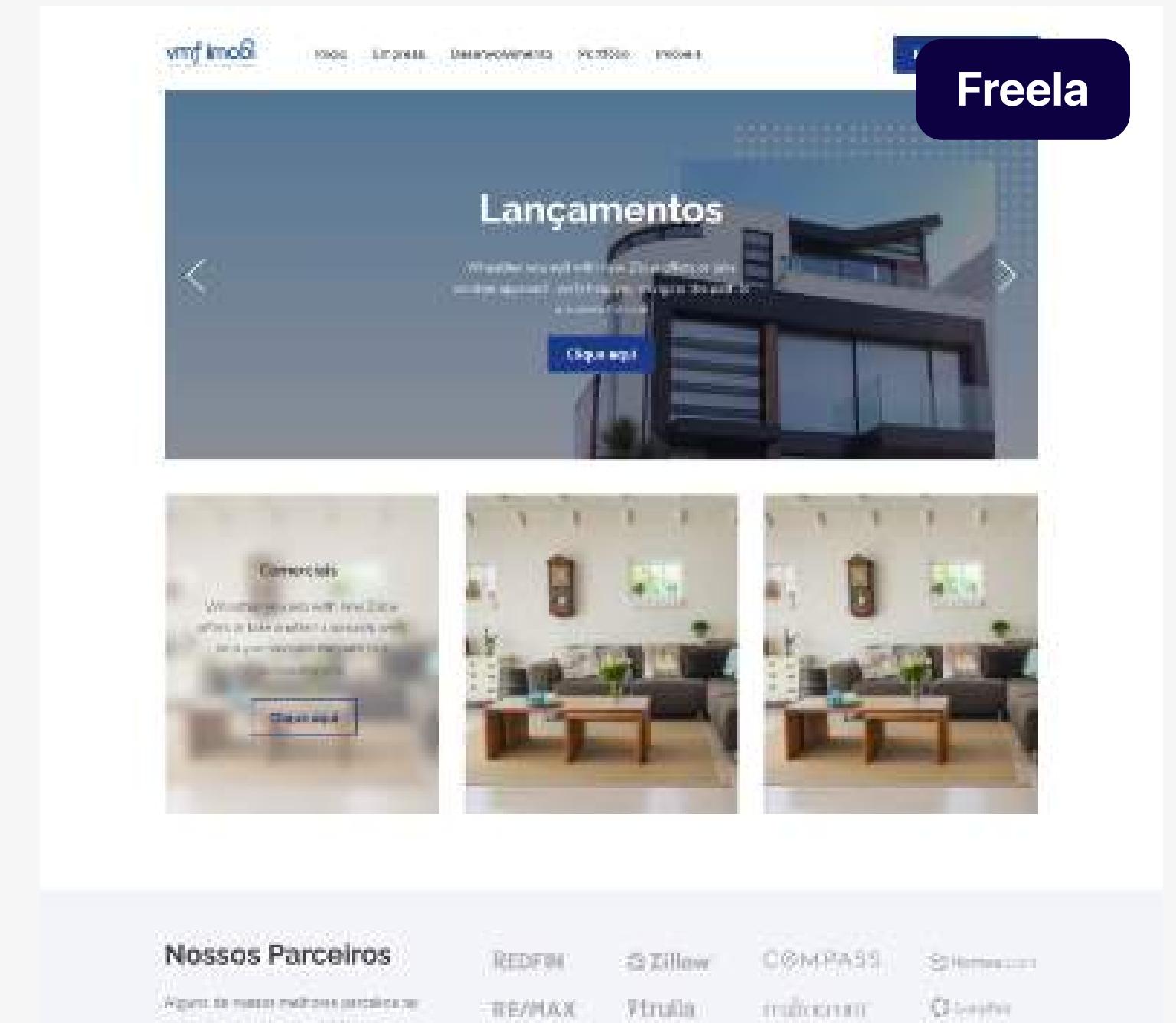
RentPlace

Landing page developed as a Freelancer. Rent Place is a website focused on renting apartments, houses, etc.



Pixel art

In my spare time I like to do some pixel art illustrations.



Vmf Landing Page

VMF Imobi site, prototype and development using Wordpress. Final result at: <https://vmfimobi.com.br/>

WORKS

Extra works



PixelBit Font

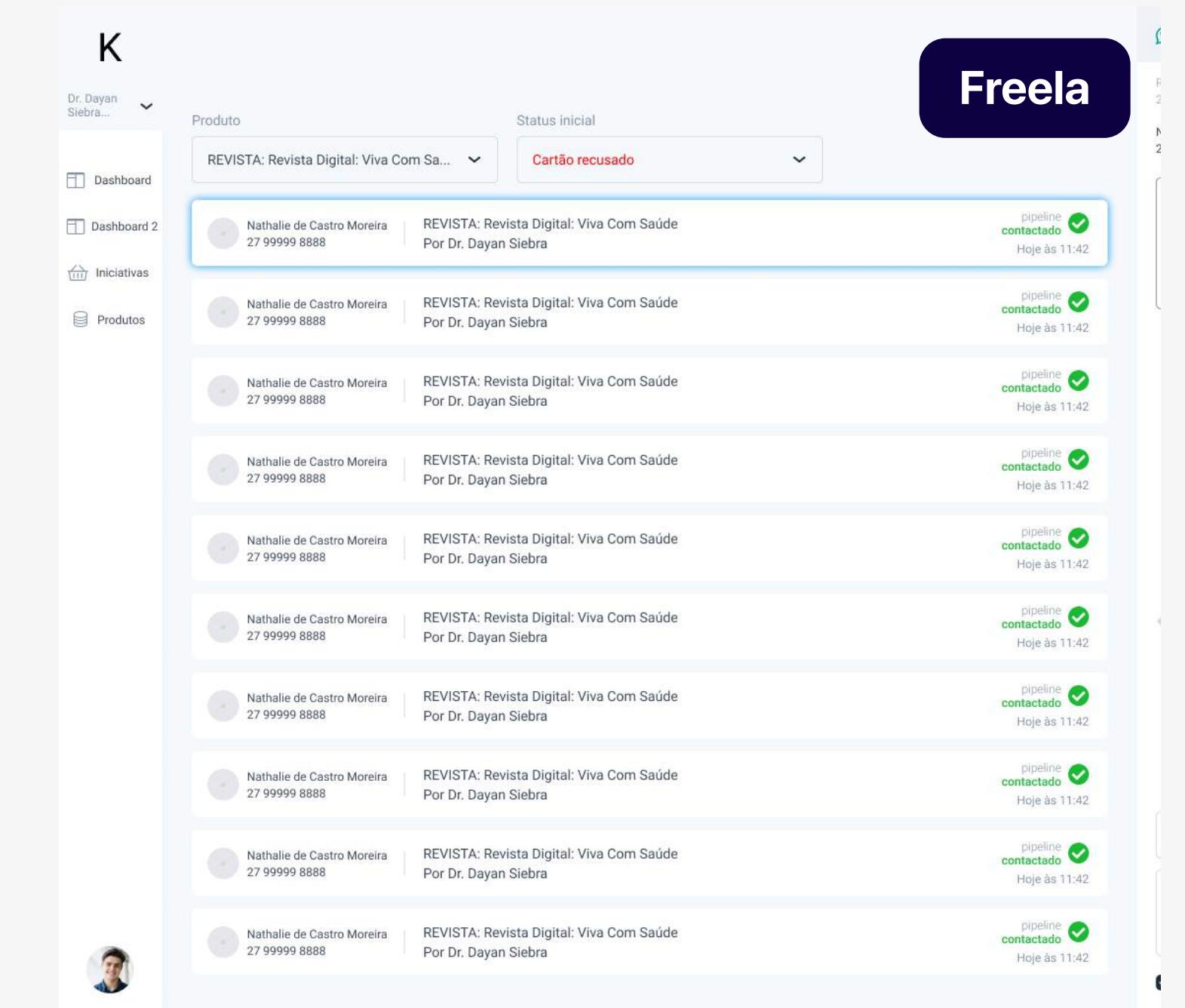
PixelBit font developed as an end-of-course project in college.



Posts para mídias sociais

Posts developed for different clients. You can see more at:

<https://www.instagram.com/gavacreditoimobiliario/>
<https://www.instagram.com/construtora.guerrero/>
<https://www.instagram.com/abc.condominios/>



Kaizen system

System developed for Kaizen, a company from Espírito Santo, to collect purchase intentions on Hotmart.

THE FINAL PITCH

what makes me different



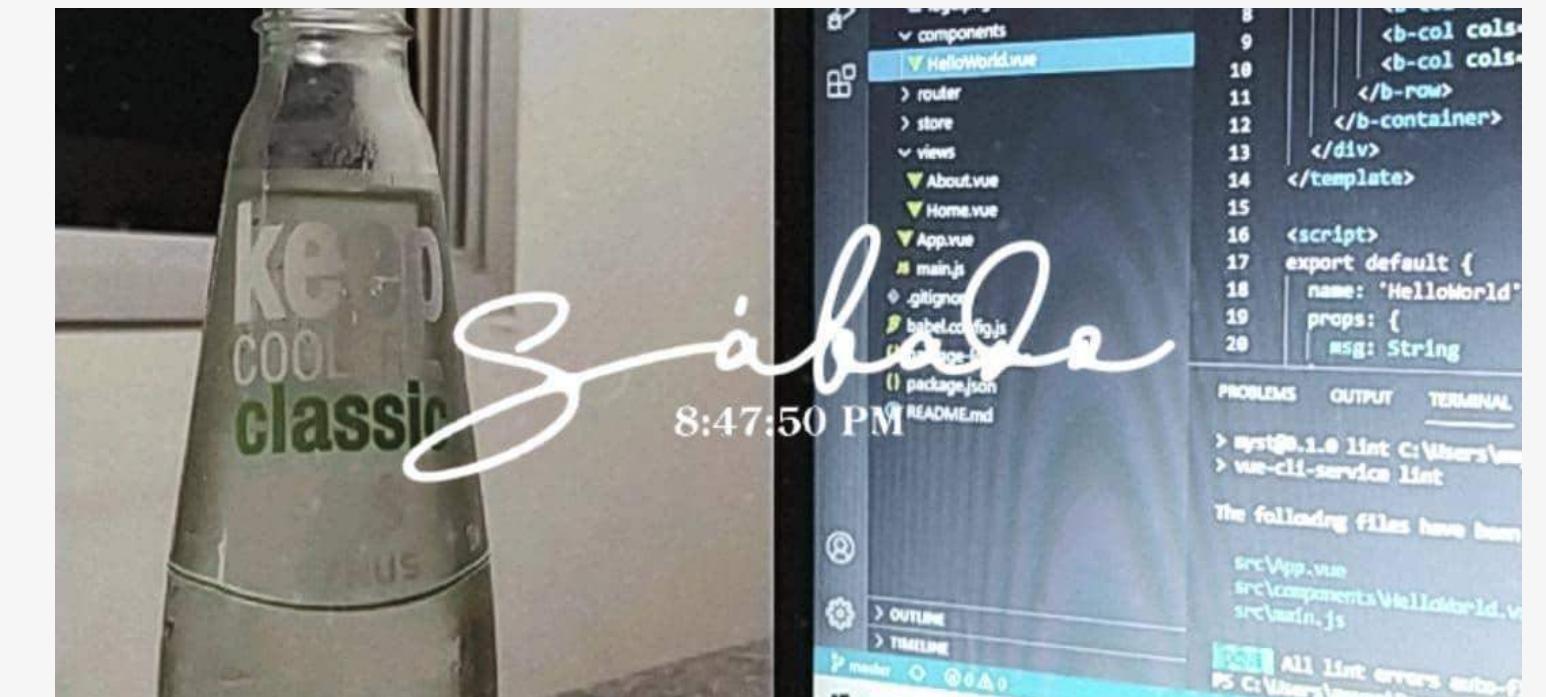
I care about the experience from start to finish.

I design the complete user/customer journey. And I always try to talk to other areas to discover opportunities and strategies for improvement.



I know how to program, so not only do I think about the design, but also how I'm going to build

I always try to think of my designs in the best way for the user, but I never stop thinking about whether it will be possible to build all the features and how we are going to do them. I can also communicate well and objectively with the development and design team.



I love what I do

I discovered that I would like to be a Front-end/Designer in 2013 when I got my first computer and since then I have been falling more and more in love with what I do. I believe those who are passionate about what they do, do it with excellence.



Hire me!

Want to talk about a new project?

Send me an email: mayaraviana60@gmail.com

Or enter: mayaraviana.com