|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Stakeholder | unaware | resistant | neutral | supportive | leading |
| Customer using cards | c |  |  |  | D |
| team |  |  | C | D |  |
| Other businesses |  | C | D |  |  |
| Customer requesting the project |  |  |  | C D |  |
| My own manager |  |  | CD |  |  |
|  |  |  |  |  |  |