


Social Media Dos and Don'ts

Duration: 30 mins


Learning Outcomes:

1. Student is able to narrate life experiences in the Simple Present Tense
2. Student is able to use modals (should, should not, would)

Flipped Learning:



Read: WWW.KATHLEENAMORRIS.COM



Read: [www.englishgrammarhere.com](http://WWW.Englishgrammarhere.com)

Watch/Listen: 1. <https://youtu.be/u0lk3tremKM>
 2. <https://www.youtube.com/watch?v=MB5VDIebMd8>

Think:

- 1) What are 3 things you feel comfortable sharing on social media?
- 2) What are 3 things you are not comfortable sharing on social media?

Lesson Plan

Activity	Instructions for Facilitator	Time
Preparation	<ul style="list-style-type: none"> Go through the flipped learning material yourself to familiarize yourself with cyber safety guidelines and social media dos and don'ts. 	
Introduction	<ul style="list-style-type: none"> Greet the students. Ask them if they have explored any new social media platforms since the last session. If yes, discuss the platforms they have explored. Then ask them if they thought about how they would become a social media influencer. Remind students that when we talk about our ability to do something we use "can". For example, I can post pictures on instagram." In the same way, ask them to talk about how they can become a social media influencer. Encourage them to speak using the phrase "I can..." 	3 mins

Activity 1	<ul style="list-style-type: none"> ● Ask the student if they remember what each social media platform is for. If not, remind them of the image from the previous lesson. Now tell them that you will name a social media platform and they should tell you what it should be used for. Name the following platforms and elicit the associated response: ● Facebook - You should use Facebook to connect with friends and family ● LinkedIn - You should use LinkedIn to connect with professional contacts ● Instagram - You should use Instagram to share images and short videos ● Twitter - You should use Twitter to share views and opinions ● Youtube - You should use Youtube to watch or upload videos 	5 mins
Activity 2	<ul style="list-style-type: none"> ● Tell the student that on every social media there are some things which should be private and some things which can be shared. Ask the student what are some things which should be kept private. Encourage them to explain why it should be private. Use prompts such as “What about your email ID? What about your password? What about bank or financial information? What about private pictures? etc. Emphasize the importance of adding a reason in the template “We should ____ because ____” or “We should ____ so that ____”. 	7 mins
Activity 3	<ul style="list-style-type: none"> ● Now ask students what are some things that we should share on social media. Tell the student that when you talk about something which is probable, you say “would” and when you are making a suggestion or giving advice, you say should. For example, I <u>would</u> write funny jokes about my workplace on facebook but I <u>should</u> be very professional on LinkedIn. Ask students to name some things which they would do on each social media platform. Prompt them with different purposes for using social media. For example, how will you find out about events in your area? How will you reach out to your childhood friend? Where will you share your resume? and such. Encourage students to respond by either stating what they “would” or “should” do based on the context. 	7 mins
Activity 4	<ul style="list-style-type: none"> ● Now tell students that you will go through some imaginary/hypothetical scenarios with them and they have to tell you the correct response. <ol style="list-style-type: none"> 1. I am on facebook and someone reaches out to me with a message. I do not know them but they say they want to be my friend and they want to meet me. What should I do? 2. Rohit gets an email stating that his bank account will be frozen and he needs to reply with all his bank details to make sure his account stays active. What should Rohit do? 3. You have recently started a home-baking business and you want to promote yourself to more people. You also want your customers to help you become more popular. What should you do? 	7 mins

	<p>4. Seema loves to sing and receives a lot of compliments from her friends and family for her singing skills. She really thinks she can make a good career of singing. What should she do?</p> <p>5. Your best friend and his sister have started a small website development company. They want to build their business and connect with more clients. What should they do?</p>	
Advanced Learner Activity (Optional)	<p><i>(If your student is advanced and you complete the above activities quickly with little feedback, do this activity.)</i></p> <ul style="list-style-type: none"> Tell students that you will give them a few words/phrases and they should come up with suggestions for it and share suggestions in the form of “should” statements. The words/phrases are <i>profile picture, personal opinions, phone number, resume, password, stranger, private, forwards.</i> 	
5. Homework	<ul style="list-style-type: none"> Tell the student to think of 3 ways in which they would use social media for their personal benefit. 	1 min