

Heroes of Pymoli

Player Count

- Total Number of Players

Total Players	
0	576

Purchasing Analysis (Total)

- Number of Unique Items
- Average Purchase Price
- Total Number of Purchases
- Total Revenue

	Number of Unique Items	Number of Purchases	Average Price	Total Revenue
0	183	780	\$3.05	\$2,379.77

Gender Demographics

- Percentage and Count of Male Players
- Percentage and Count of Female Players
- Percentage and Count of Other / Non-Disclosed

	Percentage	Total Count
Male	84.03%	484
Female	14.06%	81
Other / Non-Disclosed	1.91%	11

Purchasing Analysis (Gender)

The below each broken by gender

- Purchase Count
- Average Purchase Price
- Total Purchase Value
- Normalized Totals

	Avg Purchase Price	Normalized Totals	Purchase Count	Total Purchase Price
Female	\$3.17	\$2.27	113	\$256.43
Male	\$3.05	\$2.26	652	\$1,474.70
Other / Non-Disclosed	\$3.41	\$2.50	15	\$37.52

Age Demographics

The below each broken into bins of 4 years (i.e. <10, 10-14, 15-19, etc.)

- Purchase Count
- Average Purchase Price
- Total Purchase Value
- Normalized Totals

	Age Groups	Total Count	Total Purchase	Normalized Price	Average Purchase Price
0	<10	23	\$77.13	\$3.35	\$3.35
1	10-14	28	\$82.78	\$2.96	\$2.96
2	15-19	136	\$412.89	\$3.04	\$3.04
3	20-24	365	\$1114.06	\$3.05	\$3.05
4	25-29	101	\$293.00	\$2.90	\$2.90
5	30-34	73	\$214.00	\$2.93	\$2.93
6	35-39	41	\$147.67	\$3.60	\$3.60
7	40+	13	\$38.24	\$2.94	\$2.94

Top Spenders

Identify the top 5 spenders in the game by total purchase value, then list (in a table):

- SN
- Purchase Count
- Average Purchase Price
- Total Purchase Value

	SN	Purchase Count	Total Purchase Value	Average Purchase Price
0	Lisosia93	5	\$18.96	\$3.79
1	Idastidru52	4	\$15.45	\$3.86
2	Chamjask73	3	\$13.83	\$4.61
3	Iral74	4	\$13.62	\$3.40
4	Iskadarya95	3	\$13.10	\$4.37

Most Popular Items

Identify the 5 most popular items by purchase count, then list (in a table):

- Item ID
- Item Name
- Purchase Count
- Item Price
- Total Purchase Value

	Item ID	Item Name	Price	Total Count	Total Purchase Value
0	92	Final Critic	\$4.88	13	\$63.44
1	178	Oathbreaker, Last Hope of the Breaking Storm	\$4.23	12	\$50.76
2	82	Nirvana	\$4.90	9	\$44.10
3	141	Persuasion	\$3.19	9	\$28.71
4	145	Fiery Glass Crusader	\$4.58	9	\$41.22

Most Profitable Items

Identify the 5 most profitable items by total purchase value, then list (in a table):

- Item ID
- Item Name
- Purchase Count
- Item Price
- Total Purchase Value

	Item ID	Item Name	Price	Total Count	Total Purchase Value
0	92	Final Critic	\$4.88	13	\$63.44
1	178	Oathbreaker, Last Hope of the Breaking Storm	\$4.23	12	\$50.76
2	82	Nirvana	\$4.90	9	\$44.10
4	145	Fiery Glass Crusader	\$4.58	9	\$41.22
3	141	Persuasion	\$3.19	9	\$28.71