

CURRICULUM VITAE

//résumé

Background.

I'm a designer specialized in Visual and Interaction Design. Often working on digital products aesthetically and formally emphasized on reaching innovation and delivering meaningful user experiences.

I'm passionate about UI and UX. I've designed products for mobile, watches, TV, VR & tablet interfaces, websites, and interactive installations. Also skilled in front-end development with some experience in HTML and CSS.

Discovery.

I've been working for 6+ years as designer, creating products, experiences and websites for Huge INC, Google, Accuweather, Bizagi, Berkeley University, General Motors, Cinnabon, among others.

From conceptual universe down to sketching, prototyping, mockuping and production. I have experience creating aesthetic approaches according to each project's needs willing for validity, usability, credibility and competitiveness within new markets.

MAYCK CUELLAR

[29 YEARS]

UI·UX·COMMUNICATION·INTERACTION
CURRICULUMVITAE·2021
BOGOTÁ·COLOMBIA

CONTACT

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PORTFOLIO

mayck.design

EDUCATION



2014

UNIVERSITY OF THE ANDES
Designer emphasized in
Product and Communication



2017

UC SAN DIEGO, CALIFORNIA
Interaction Design Specialist



Currently

INTERACTION DESIGN FOUNDATION
UI Patterns
Course certificate

PROFESSIONAL EXPERIENCE

FROM 2013 UNTIL NOW

Visual designer · may 2019 to current date

Huge INC.

Creating interfaces and design systems for:

- Accuweather @ App redesign (2019)
- Google @ Assistant Website (2020)
- Google @ Chrome.com redesign (2020)
- Google @ SUMUX - Google Assistant for mobile, smartwatches and Google TV (2021)
- Huge INC. Newsletter (2020-2021)

UX/UI designer · Full Time · june 2015 to may 2019

Bizagi // www.bizagi.com

Responsible for creating design solutions for the London headquarter. Mock-ups and final designs production on Illustrator, Photoshop, XD, InVision, Sketch. Design and develop email templates on ClickDimensions and Marketo automation tools. Testing them for responsiveness, accessibility, customization and rendering using Email on acid. Editorial design. Front end development and optimization (HTML, CSS, JS - SEO, vector image sprites, Hotjar, etc. - Joomla, Marketo, Wordpress, ClickDimensions).

Interaction designer · august 2018 to january 2019 · 6 Months

Ekoomedia INC.

Interaction, UX research and Visual Design, creating solutions for large touchscreens and VR experiences for different projects commissioned by multiple Colombian construction companies.

UX/UI designer · Full Time · april 2015 to june 2015 · 3 Months

Hogaru // www.hogaru.com

Design work for different areas of the company, creating solutions for user interaction and digital interfaces. Design and development of 2015's webpage.

Product planning designer · Trainee · june 2013 to december 2013 · 7 months

General Motors Colombia · Colmotores [Bogotá, Colombia]

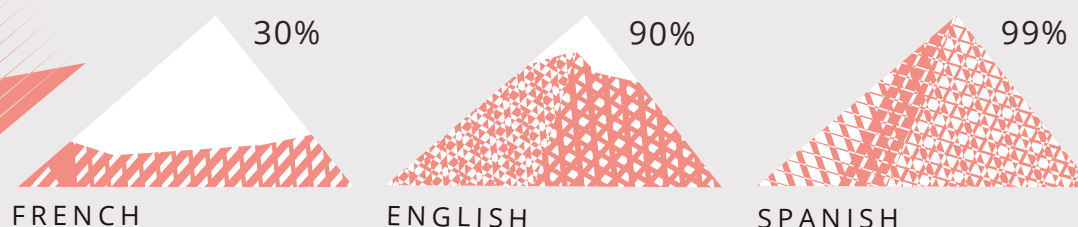
Ideate solutions and processes for future products -until 2019 in Colombia and Ecuador-, working close to the Engineering and the Marketing Department.

Web design and Branding · Project · january 2013 to march 2013 · 12 months

EUCREATES · Jordi Folck

Web interface design, developing and maintenance. Identity design for the European Creativity School.

LANGUAGES



SKILLS

PROFESSIONAL

RESPONSIVE DESIGN

MOCKUPS / WIREFRAMES

DESIGN SYSTEMS

PROTOTYPING

MOTION

HTML/CSS

3D MODELLING

FIGMA / SKETCH / XD

PHOTOSHOP / ILLUSTRATOR

PRINCIPLE

INVISION

AFTER EFFECTS

CINEMA 4D

DIGITAL

EXHIBITIONS & PUBLICATIONS

Publication of digital project -AQUA-.

Published on physical magazine and Instagram. ISSUE 005.

INK Zine. Huge. [Distributed worldwide from Brooklyn, 2019]

Publication of graphic project "thepoisonproject" and "fundamentals".

Featured article and cover of magazine.

SCIO Magazine. [Bogotá, 2017 and 2018]

Final university project: "Manifestaciones". Interactive installation. Obtained the highest grade. Published on "La fabrica" design book.

Universidad de los Andes. [Bogotá, 2014]

Publication of photographic series "Nómadas", "Exquisito", "Retratos de luz" and "Copy Paste" in the book "La fábrica No. 3".

Universidad de los Andes, [Bogotá, 2014]

Illustrations project exhibition: "Cuerpo en remojo" and "El beso".

Galería Guay. [Bogotá, 2014]

Photography series exhibition as best design projects: "Nómadas", "Exquisito", "Retratos de luz" and "Copy Paste".

Universidad de los Andes. [Bogotá, 2013]