Objectives

- 1) Can users easily sign up and/or login?
- 2) Can users easily search for and reserve sites?
- 3) Can users easily navigate through all the sections of the app?

I am hoping to learn any pain points and navigation issues users may experience when navigating the app.

Target Users

My target users are both male and female, of any age, who enjoy RVing/camping.

Tasks

- 1) Can a user successfully sign up, review features and logout?
- 2) Can users login, search for sites and filter the results?
- 3) Are users able to find a suitable site and view hi-res images and reviews?
- 4) Can users successfully make a reservation?
- 5) Are users able to view reservation history and favorite sites?

Task 1:

Goal/Output

Sign up and view the features of the app, then successfully logout.

Assumptions

The user already has the app.

Scenario

You heard about this app and you want to sign up and see some of the features the app offers, then logout.

- 1) Sign up
- 2) Review App Features
- 3) Click on menu icon
- 4) Click 'Logout'

Success Criteria

Successfully sign up, review the features and logout of the app.

Notes

Issues with logging out - not clear button. Have a link to app features on the welcome screen.

Task 2:

Goal/Output

Login to the app, search for sites and filter the results.

Assumptions

Users are looking to filter search results based on their preferences.

Scenario

You are looking to reserve a site for your next trip, but you want to filter the search results based on what you want and need.

- 1) Login back into the app
- 2) Search for a site
- 3) On search results page, click on 'Filter/sort'
- 4) Click 'Apply'

Success Criteria

Users successfully search for sites, and are able to filter/sort the results based on their wants and needs.

Notes

The filter/sort button wasn't clear. Need to make the button more prominent.

Task 3:

Goal/Output

Find a suitable site, and view hi-res images and read the reviews.

Assumptions

Users have found the site that they are interested in. They want to see more of the site and read reviews to see what others have said.

Scenario

You have narrowed down your search and found a suit that you're interested in. Take a look at hi-res images of the site and read reviews.

- 1) Click on a suitable site in narrowed down search results
- 2) Click on images to view hi-res photos
- 3) Click on 'Reviews'

User 1: Easy to find hi-res images and reviews.

Success Criteria

Users successfully select a site and are able to see hires images and read other user's reviews.

Notes

Easy to find hi-res images and reviews.

Task 4:

Goal/Output

Find a site that fits your needs and successfully make a reservation.

Assumptions

Users are ready to make a reservation.

Scenario

You find the site that you want to reserve. Go through the process of successfully reserving the site.

- 1) Select a site that suits your needs
- 2) Click 'Reserve'
- 3) Confirm reservation info
- 4) Select payment method
- 5) Make payment

Success Criteria

Successfully find the right site and make a reservation.

Notes

Simple.

Task 5:

Goal/Output

Navigate to view past and future reservations, as well as favorited sites.

Assumptions

Users want to review past and future reservations and see what sites they have favorited.

Scenario

You want to take a look at all the reservations you have made to date, as well as see which sites you have favorited.

- 1) Click on reservations icon
- 2) Click on complete, upcoming and cancelled reservations
- 3) Click on favorites icon
- 4) Look at all sites that were favorited

Success Criteria

Users are able to see past and future reservations, as well as see the list of their favorite sites.

Notes

Simple.

Task 1:

Goal/Output

Sign up and view the features of the app, then successfully logout.

Assumptions

The user already has the app.

Scenario

You heard about this app and you want to sign up and see some of the features the app offers, then logout.

- 1) Sign up
- 2) Review App Features
- 3) Click on menu icon
- 4) Click 'Logout'

Success Criteria

Successfully sign up, review the features and logout of the app.

Notes

Simple...no issues. Maybe add password requirements to sign up.

Task 2:

Goal/Output

Login to the app, search for sites and filter the results.

Assumptions

Users are looking to filter search results based on their preferences.

Scenario

You are looking to reserve a site for your next trip, but you want to filter the search results based on what you want and need.

- 1) Login back into the app
- 2) Search for a site
- 3) On search results page, click on 'Filter/sort'
- 4) Click 'Apply'

Success Criteria

Users successfully search for sites, and are able to filter/sort the results based on their wants and needs.

Notes

Thought the bottom menu was the menu for the filter/sort. If the button was more prominent, it wouldn't be confusing.

Task 3:

Goal/Output

Find a suitable site, and view hi-res images and read the reviews.

Assumptions

Users have found the site that they are interested in. They want to see more of the site and read reviews to see what others have said.

Scenario

You have narrowed down your search and found a suit that you're interested in. Take a look at hi-res images of the site and read reviews.

- 1) Click on a suitable site in narrowed down search results
- 2) Click on images to view hi-res photos
- 3) Click on 'Reviews'

User 1: Easy to find hi-res images and reviews.

Success Criteria

Users successfully select a site and are able to see hires images and read other user's reviews.

Notes

Easy to understand and find.

Task 4:

Goal/Output

Find a site that fits your needs and successfully make a reservation.

Assumptions

Users are ready to make a reservation.

Scenario

You find the site that you want to reserve. Go through the process of successfully reserving the site.

- 1) Select a site that suits your needs
- 2) Click 'Reserve'
- 3) Confirm reservation info
- 4) Select payment method
- 5) Make payment

Success Criteria

Successfully find the right site and make a reservation.

Notes

Very easy process.

Task 5:

Goal/Output

Navigate to view past and future reservations, as well as favorited sites.

Assumptions

Users want to review past and future reservations and see what sites they have favorited.

Scenario

You want to take a look at all the reservations you have made to date, as well as see which sites you have favorited.

- 1) Click on reservations icon
- 2) Click on complete, upcoming and cancelled reservations
- 3) Click on favorites icon
- 4) Look at all sites that were favorited

Success Criteria

Users are able to see past and future reservations, as well as see the list of their favorite sites.

Notes

Took a minute. Thought that it was the bottom menu in account. Found it easy enough after realizing the icon on the bottom. Maybe change the search (magnifying glass) icon to a home icon).

Task 1:

Goal/Output

Sign up and view the features of the app, then successfully logout.

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- 1) Sign up
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- 3) Click on menu icon
- 4) Click 'Logout'

Success Criteria

Successfully sign up, review the features and logout of the app.

Notes

Change signup to 2 words. Likes the limited slide. Trouble with logging out. Option should be on the top. Should probably add 'Always Allow; Allow While Using and Don't Allow' to GPS Permission. Also, send users who 'Don't Allow' to a different Homepage without a map.

Task 2:

Goal/Output

Login to the app, search for sites and filter the results.

Assumptions

Users are looking to filter search results based on their preferences.

Scenario

You are looking to reserve a site for your next trip, but you want to filter the search results based on what you want and need.

- 1) Login back into the app
- 2) Search for a site
- 3) On search results page, click on 'Filter/sort'
- 4) Click 'Apply'

Success Criteria

Users successfully search for sites, and are able to filter/sort the results based on their wants and needs.

Notes

Trouble finding the filter/sort button. Make it more prominent.

Task 3:

Goal/Output

Find a suitable site, and view hi-res images and read the reviews.

Assumptions

Users have found the site that they are interested in. They want to see more of the site and read reviews to see what others have said.

Scenario

You have narrowed down your search and found a suit that you're interested in. Take a look at hi-res images of the site and read reviews.

- 1) Click on a suitable site in narrowed down search results
- 2) Click on images to view hi-res photos
- 3) Click on 'Reviews'

User 1: Easy to find hi-res images and reviews.

Success Criteria

Users successfully select a site and are able to see hires images and read other user's reviews.

Notes

Found easily. No issues whatsoever.

Task 4:

Goal/Output

Find a site that fits your needs and successfully make a reservation.

<u>Assumptions</u>

Users are ready to make a reservation.

Scenario

You find the site that you want to reserve. Go through the process of successfully reserving the site.

- 1) Select a site that suits your needs
- 2) Click 'Reserve'
- 3) Confirm reservation info
- 4) Select payment method
- 5) Make payment

Success Criteria

Successfully find the right site and make a reservation.

Notes

Easy to do. Think that a note that it is a secure payment should be included.

Task 5:

Goal/Output

Navigate to view past and future reservations, as well as favorited sites.

Assumptions

Users want to review past and future reservations and see what sites they have favorited.

Scenario

You want to take a look at all the reservations you have made to date, as well as see which sites you have favorited.

- 1) Click on reservations icon
- 2) Click on complete, upcoming and cancelled reservations
- 3) Click on favorites icon
- 4) Look at all sites that were favorited

Success Criteria

Users are able to see past and future reservations, as well as see the list of their favorite sites.

Notes

Confusion with icons, but other than that, pretty simple to find.

Task 1:

Goal/Output

Sign up and view the features of the app, then successfully logout.

Assumptions

The user already has the app.

Scenario

You heard about this app and you want to sign up and see some of the features the app offers, then logout.

- 1) Sign up
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- 3) Click on menu icon
- 4) Click 'Logout'

Success Criteria

Successfully sign up, review the features and logout of the app.

Notes

Doesn't like that you have to see the features when signing up. Should just be an optional thing.

Task 2:

Goal/Output

Login to the app, search for sites and filter the results.

Assumptions

Users are looking to filter search results based on their preferences.

Scenario

You are looking to reserve a site for your next trip, but you want to filter the search results based on what you want and need.

- 1) Login back into the app
- 2) Search for a site
- 3) On search results page, click on 'Filter/sort'
- 4) Click 'Apply'

Success Criteria

Users successfully search for sites, and are able to filter/sort the results based on their wants and needs.

Notes

Had a hard time finding the button. Should probably have a search box on all screens.

Task 3:

Goal/Output

Find a suitable site, and view hi-res images and read the reviews.

Assumptions

Users have found the site that they are interested in. They want to see more of the site and read reviews to see what others have said.

Scenario

You have narrowed down your search and found a suit that you're interested in. Take a look at hi-res images of the site and read reviews.

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- 3) Click on 'Reviews'

User 1: Easy to find hi-res images and reviews.

Success Criteria

Users successfully select a site and are able to see hires images and read other user's reviews.

Notes

Easy to find.

Task 4:

Goal/Output

Find a site that fits your needs and successfully make a reservation.

Assumptions

Users are ready to make a reservation.

Scenario

You find the site that you want to reserve. Go through the process of successfully reserving the site.

- 1) Select a site that suits your needs
- 2) Click 'Reserve'
- 3) Confirm reservation info
- 4) Select payment method
- 5) Make payment

Success Criteria

Successfully find the right site and make a reservation.

Notes

Straight-forward process.

Task 5:

Goal/Output

Navigate to view past and future reservations, as well as favorited sites.

Assumptions

Users want to review past and future reservations and see what sites they have favorited.

Scenario

You want to take a look at all the reservations you have made to date, as well as see which sites you have favorited.

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Success Criteria

Users are able to see past and future reservations, as well as see the list of their favorite sites.

Notes

The icons aren't very clear. Maybe have text under for each.