Survey Questionnaire

Prioritization of customer requirements

How much do you prioritize supplier's technical service on a scale of 1 to 10?

1	2	3	4	5	6	7	8	9	10

How much do you prioritize supplier's quantity discount on a scale of 1 to 10?

1	2	3	4	5	6	7	8	9	10

How much do you prioritize supplier's performance history on a scale of 1 to 10?

1	2	3	4	5	6	7	8	9	10

How much do you prioritize supplier's transportation on a scale of 1 to 10?

1	2	3	4	5	6	7	8	9	10

Relationships between customer requirements and supplier criteria

How would you characterize the relationship of the two criteria?

	Strong	Moderate	Weak	No relationship
Technical service and price	O	O	O	O
Technical service and supplier profile	O	O	O	O
Technical service and delivery time	O	O	O	O
Technical service and quality	O	O	O	O
Quantity discount and price	O	O	O	O
Quantity discount and supplier profile	O	O	O	O
Quantity discount and delivery time	O	O	O	O

	Strong	Moderate	Weak	No relationship
Quantity discount and quality	O	O	O	O
Performance history and price	O	O	O	O
Performance history and supplier profile	O	O	O	O
Performance history and delivery time	O	O	O	O
Performance history and quality	O	O	O	O
Transportation and price	O	O	O	O
Transportation and supplier profile	O	O	O	O
Transportation and delivery time	O	O	O	O
Transportation and quality	O	O	O	O

Interrelationships between supplier criteria

How does change in the first criteria affct the second one? (positive indicates proportional relation and negative indicates inversely proportional relationship)

	Positive high	Positive medium	Positive low	Zero effect	Negative low	Negative medium	Negative high
Price and supplier profile	O	O	O	O	O	O	O
Price and delivery time	O	O	O	O	O	O	O
Price and quality	O	O	O	O	O	O	O
Supplier profile and price	O	O	O	O	O	O	O
Supplier profile and delivery time	O	O	O	O	O	O	O
Supplier profile and quality	O	O	O	O	O	O	O
Delivery time and price	O	O	O	O	O	O	O
Delivery time and supplier profile	O	O	O	O	O	O	O
Delivery time and quality	O	O	O	O	O	O	O
Quality and price	O	O	O	O	O	O	O
Quality and supplier profile	O	O	O	O	O	O	O
Quality and delievery time	O	O	O	O	O	O	O