TRANSPORTATION DIVISION DATA ANALYTICS TOOLKIT

March 2022





Overview

- Data Processing
 - Excel
 - Python
 - R
- Geospatial Data Processing
 - ArcGIS
 - QGIS
- Interactive Chart
 - Tableau
 - Plotly
- Interactive Map
 - ArcGIS Online

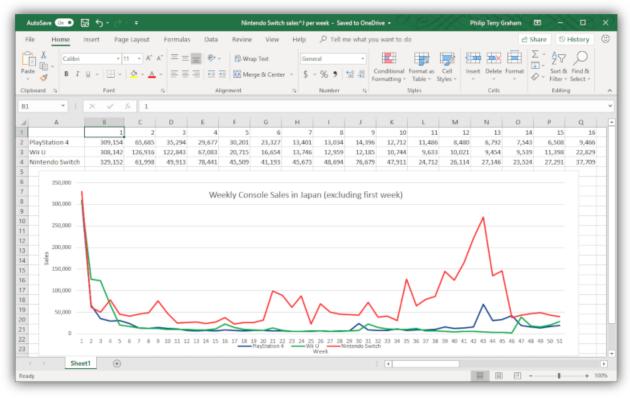
- Carto
- Mapbox GL JS
- Database
 - MS SQL Server
 - SQLite / SpatiaLite
 - PostgreSQL / PostGIS
 - DBeaver
- Other Tools
 - GitHub
 - Visual Studio Code
 - Geosupport
 - DigitalOcean



MS Excel







- Data analytics software by Microsoft
- Creating, reading, writing, manipulating, analyzing, and visualizing relatively small datasets
- Formulas (SUM, IF, VLOOKUP, etc.)
- Pivot table
- Static chart / map
- Data Analysis Tools
- Macros with VBA



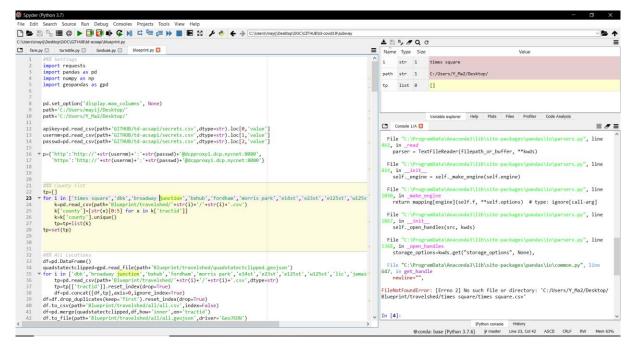
Python









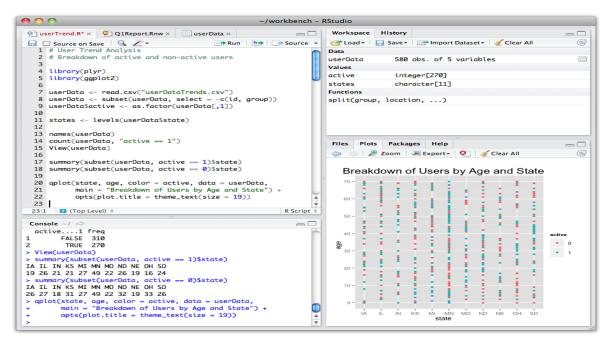


- Open-source general-purpose programming language
- Reading, writing, manipulating, analyzing, and visualizing relatively big data
- Reproducibility and transparency
- **IDE: Spyder / Jupyter**
- **Data wrangling: Pandas**
- Spatial data: GeoPandas
- Interactive visualization: Plotly
- Dashboard / App: Streamlit / Dash









- Open-source programming language optimized for statisticians
- Reading, writing, manipulating, analyzing, and visualizing relatively big data
- **IDE: RStudio**
- Data wrangling: tidyverse (dplyr)
- Spatial data: sf
- Interactive visualization: Plotly
- Dashboard / App: R Markdown / R Shiny

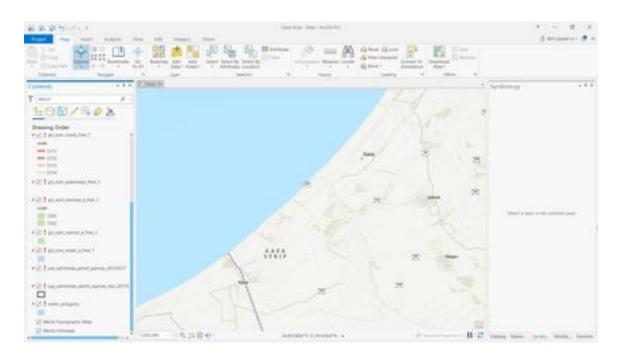


ArcGIS Desktop







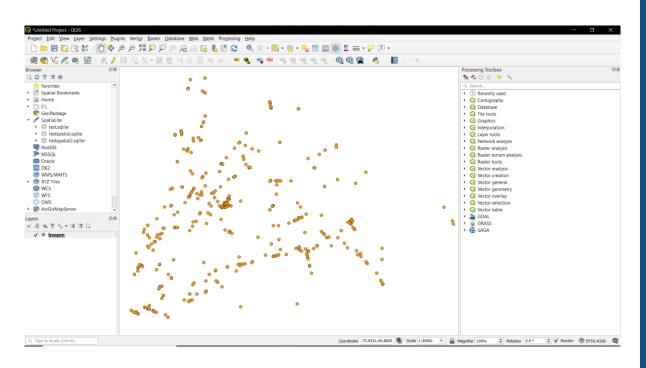


- Proprietary GIS software by ESRI
- Creating, reading, writing, manipulating, analyzing, and visualizing geospatial data
- Data format: Shapefile, Geodatabase, etc.
- **ArcGIS Pro replacing ArcMap**



QGIS



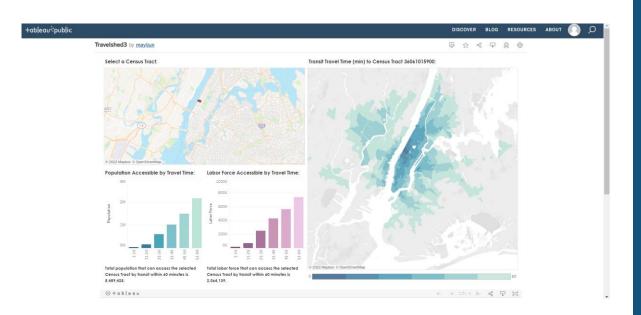


- Open-source GIS software
- Creating, reading, writing, manipulating, analyzing, and visualizing geospatial data
- Data format: Shapefile, GeoJSON, etc.
- Toolbox and plugins for geoprocessing



Tableau





- Data visualization software owned by Salesforce
- Creating dashboards with interactive charts and maps
- Tableau Public (free) for completely public data visualization
- Tableau Desktop / Online (require license) for non-public data

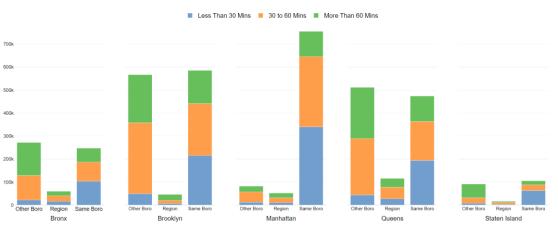


Plotly



iiii plotly

Destination of Work by Borough of Residence for NYC Commuters



- Open-source data visualization tools
- Creating interactive charts and maps
- Multi-platform graphing libraries: Python,
 R, JavaScript, etc.
- Dash for creating dashboards / apps
- Hosting platform: GitHub Pages



ArcGIS Online





Mapping and analysis: location intelligence for everyone

2020 Travel Trends

2020 Travel Trends

How the COVID-19 pandemic affected mobility in New York City

NYC Department of City Planning, March 2021



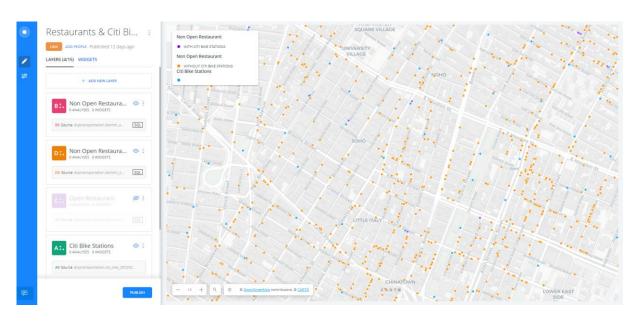
- Web-based mapping software by ESRI
- Creating interactive charts, maps, dashboards, story maps, etc.
- Using StoryMaps to organize final report with interactive charts / maps from other platforms embedded



Carto







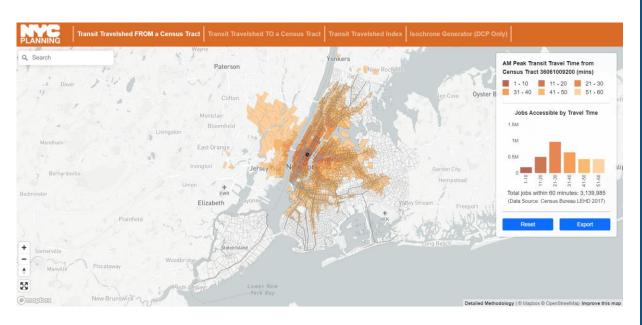
- Web-based mapping platform
- Storing geospatial data and creating interactive maps
- Customization: SQL for data processing, CSS for styling, and HTML for legend editing



Mapbox GL JS







- JavaScript mapping library
- Creating interactive maps and highly customized web mapping apps
- Editing tool: Visual Studio Code
- Languages used: HTML, CSS, and JavaScript
- Hosting platform: GitHub Pages

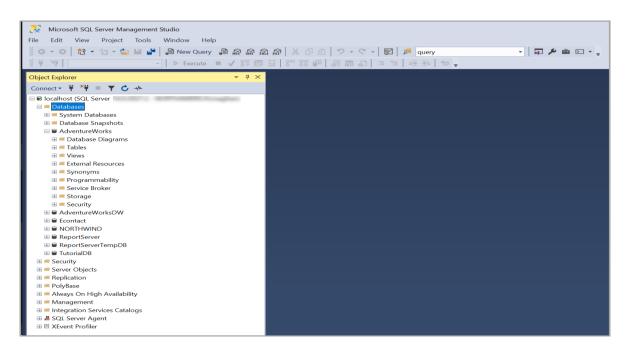


MS SQL Server









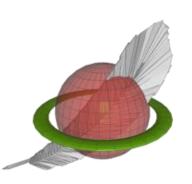
- Commercial client/server relational database management system by **Microsoft**
- Deployed and managed by ITD
- Storing confidential datasets (TLC data)
- Interface: SQL Server Management Studio / DBeaver

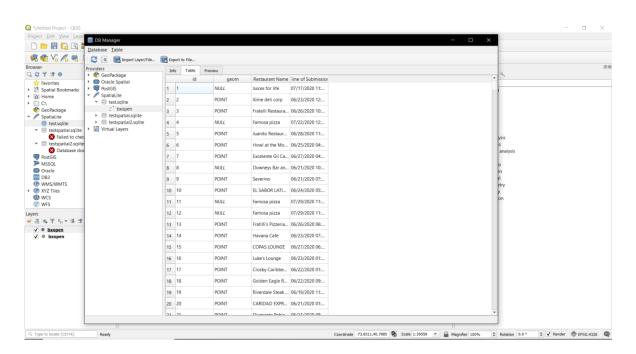


SQLite / SpatiaLite







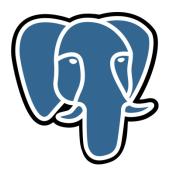


- SQLite: open-source file-based relational database management system
 - SpatiaLite: spatial extension to SQLite
- Storing large public datasets into single database
- Interface: DBeaver / QGIS

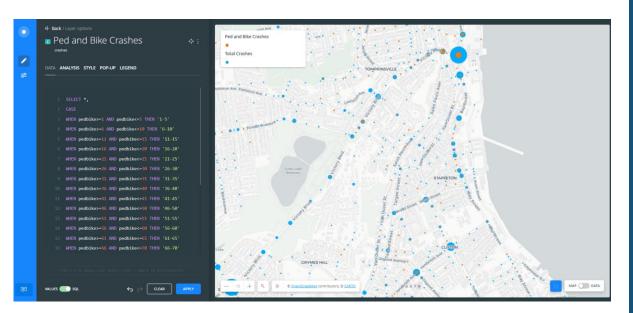


PostgreSQL / PostGIS









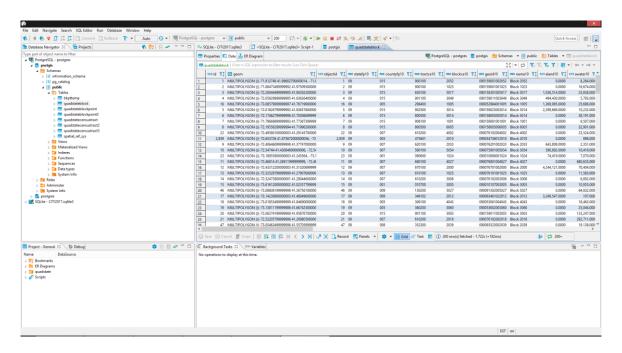
- PostgreSQL: open-source client/server relational database management system
- PostGIS: spatial extension to PostgreSQL
- Storing spatial datasets
- Interface: Carto



DBeaver







- Open-source database administration tool
- Supports CSV, MS SQL Server, SQLite, PostgreSQL, MySQL, Oracle, IBM DB2, MS Access, etc.

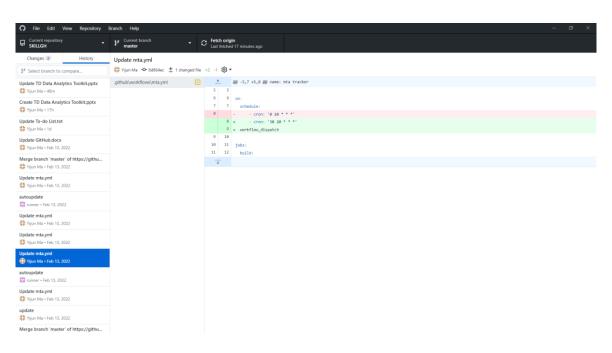


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GitHub







- Version control and source code management platform
- Storing scripts, hosting web apps, automating updates, etc.
- GitHub Desktop: simple tool to pull and push scripts to the cloud
- GitHub Pages: place to host interactive charts / maps and web apps for public sharing
- GitHub Actions: tool to automate the workflows and update the data regularly

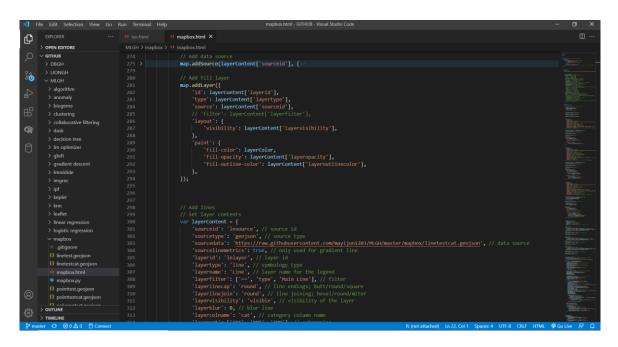


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Visual Studio Code







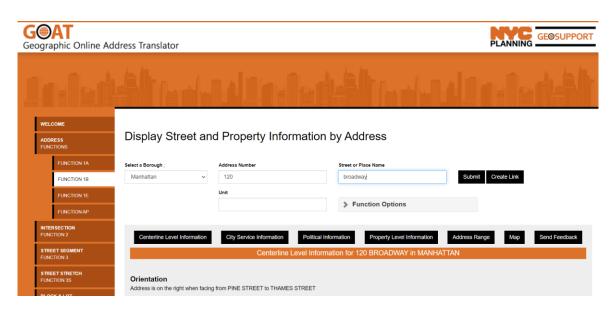
- Source code editor developed by Microsoft
- Editing scripts for creating web apps and testing the apps locally
- Supported languages: HTML, CSS, JavaScript, SQL, Python, R, etc.



Geosupport







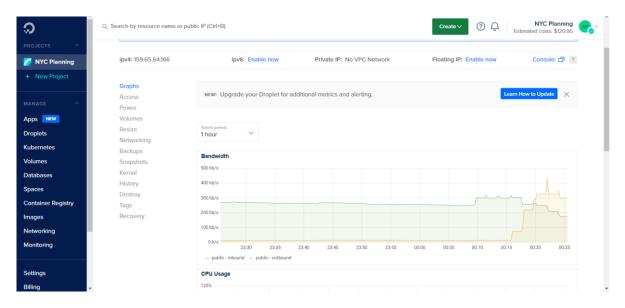
- Geocoding package for NYC addresses
- GOAT: web app for geocoding individual address
- **GBAT:** batch geocoding multiple addresses
- Geoclient (DOITT) / Geoservice (DCP): geocoding API
- Python-Geosupport: python package to geocode large datasets (especially confidential data)



DigitalOcean







- Cloud computing service provider
- Streaming data, processing massive datasets, hosting web service, etc.
- Connection tool: Putty / SSH
- Data transfer tool: WinSCP / Cyberduck

