

Content Performance Dashboard Report

All-Time Summary Metrics (Facebook, X, Tik Tok only)

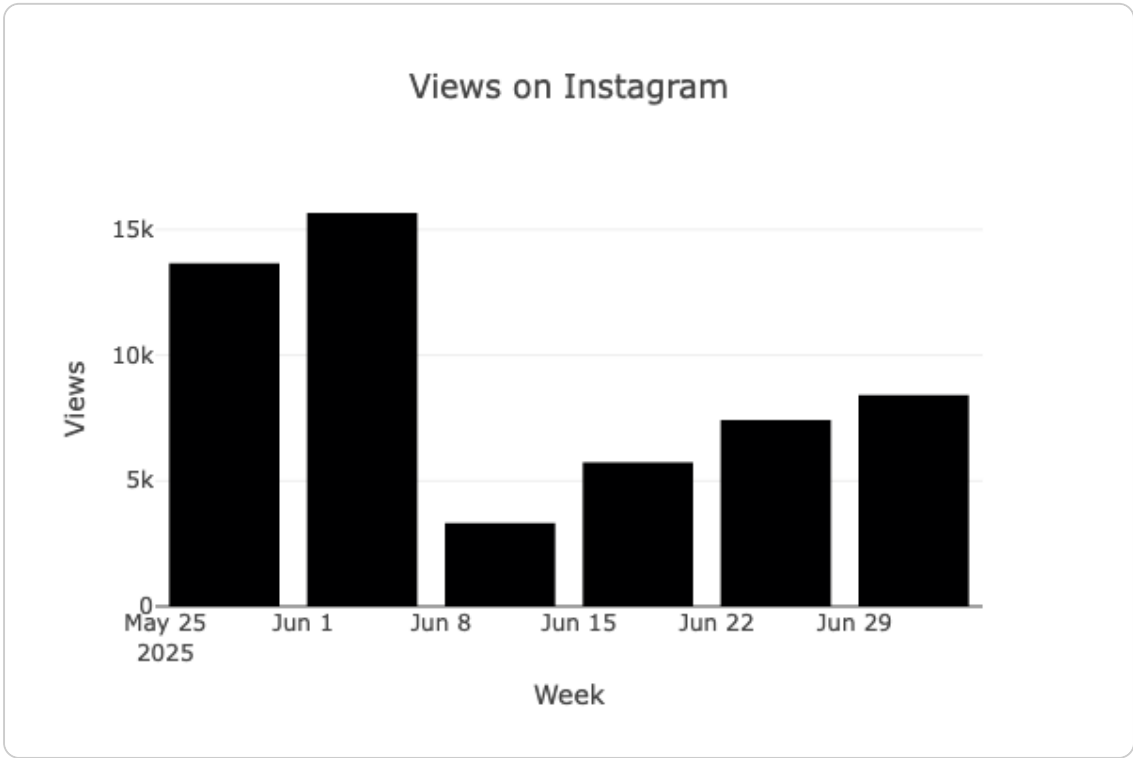
Total Views (All-Time)	Total Likes (All-Time)	Total Follower Growth (All-Time)
44,602,045	739,657	23,109

Weekly Summary Metrics (Latest Week)

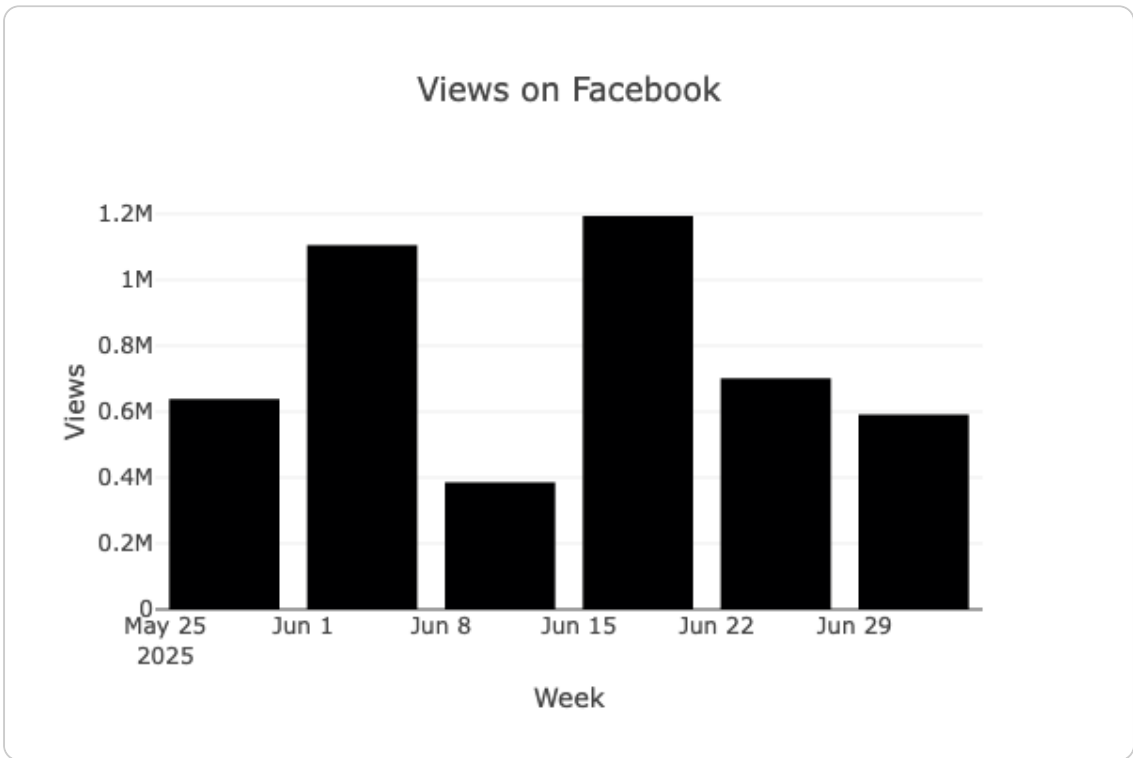
Platform	Views	Likes	Follower Growth	Views % Change	Likes % Change	Follower Growth % Change
Instagram	8,407	419	1	-46.3%	-43.9%	0%
Facebook	590,800	7,539	230	-46.6%	-33.3%	-34.3%
Tiktok	161,000	12,000	68	+187.5%	+432.4%	+151.9%
X	18,000	893	2	-88.3%	+103.0%	-71.4%

Week-over-Week Performance by Platform

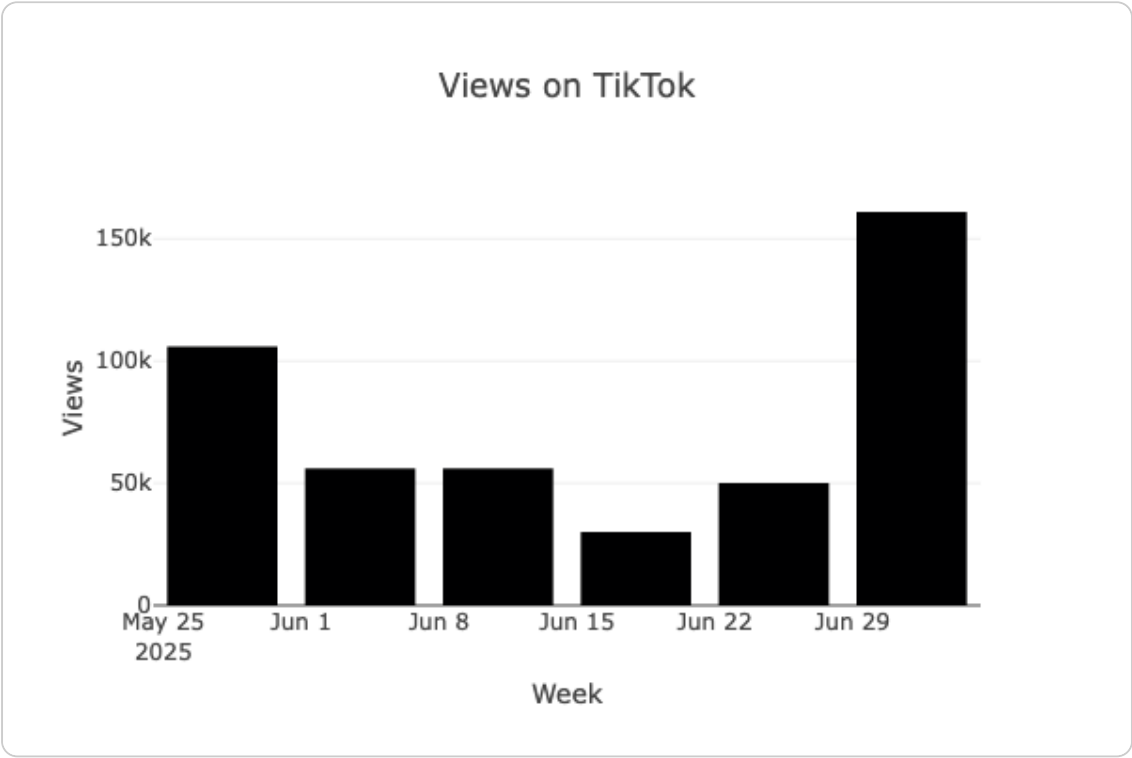
Instagram Views Over Time



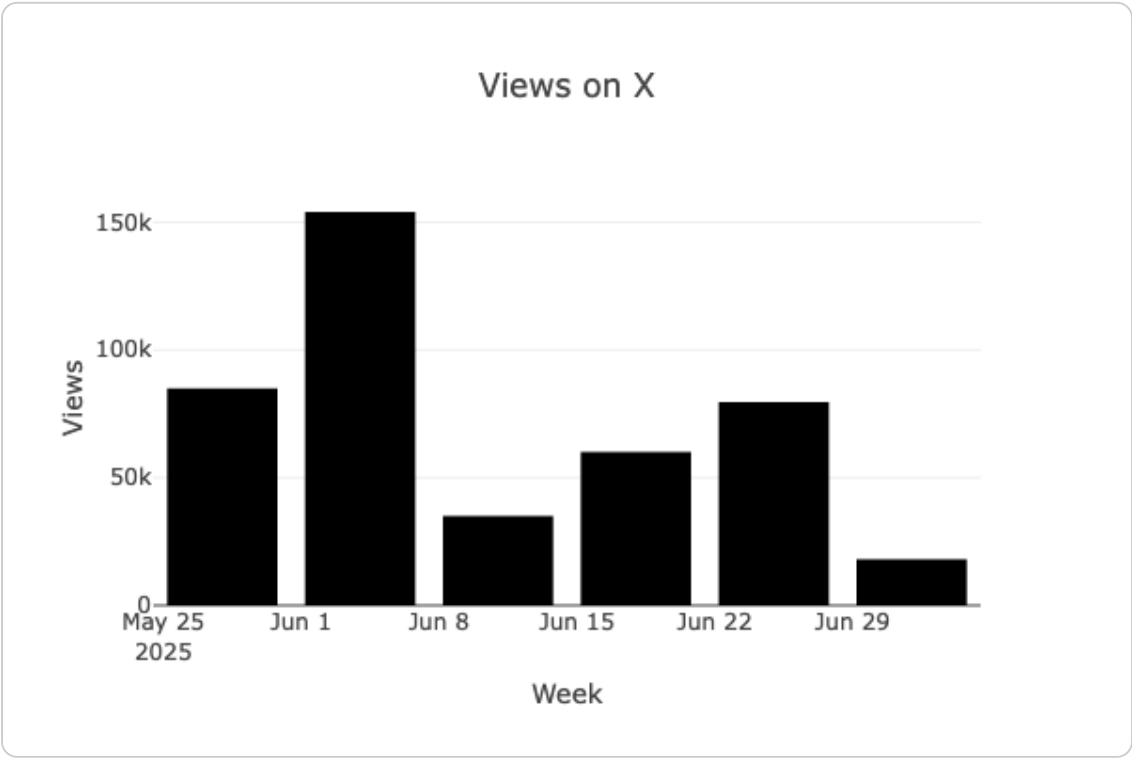
Facebook Views Over Time



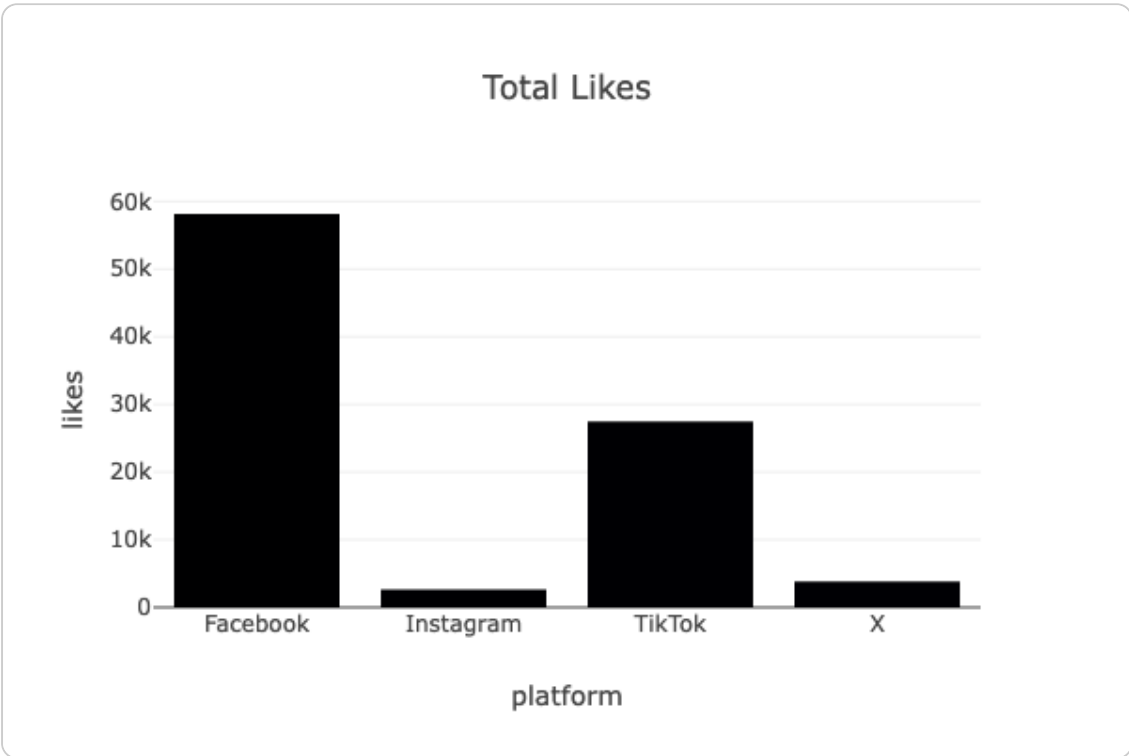
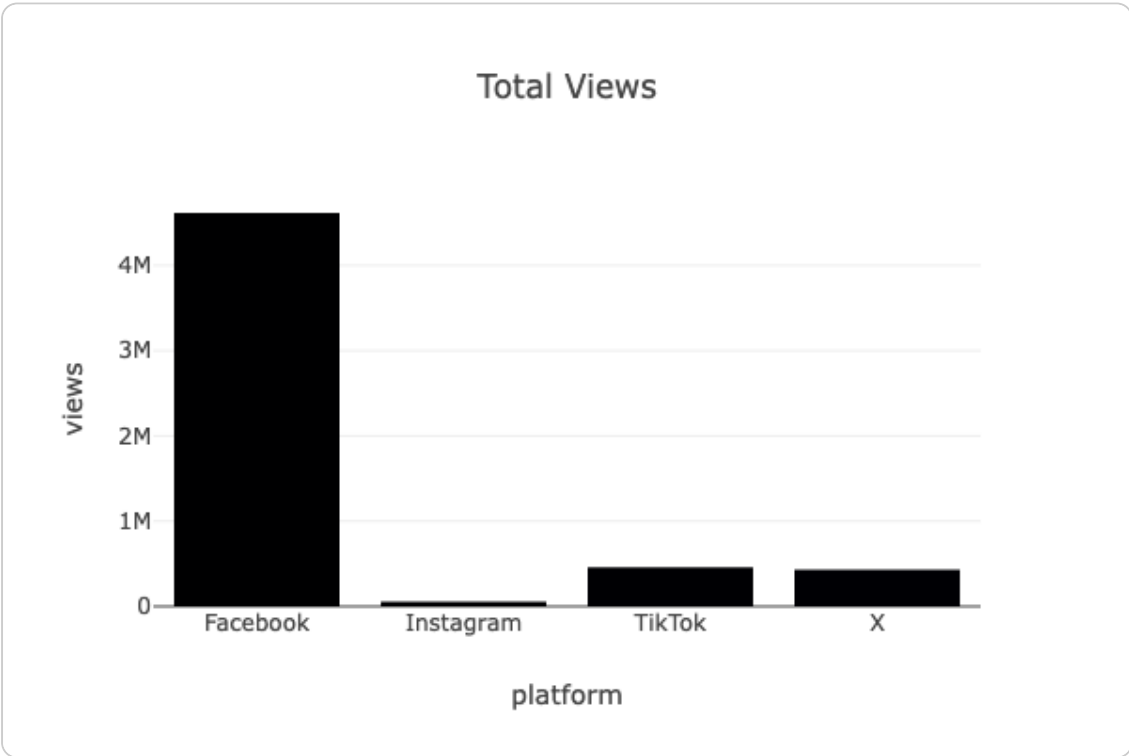
Tiktok Views Over Time



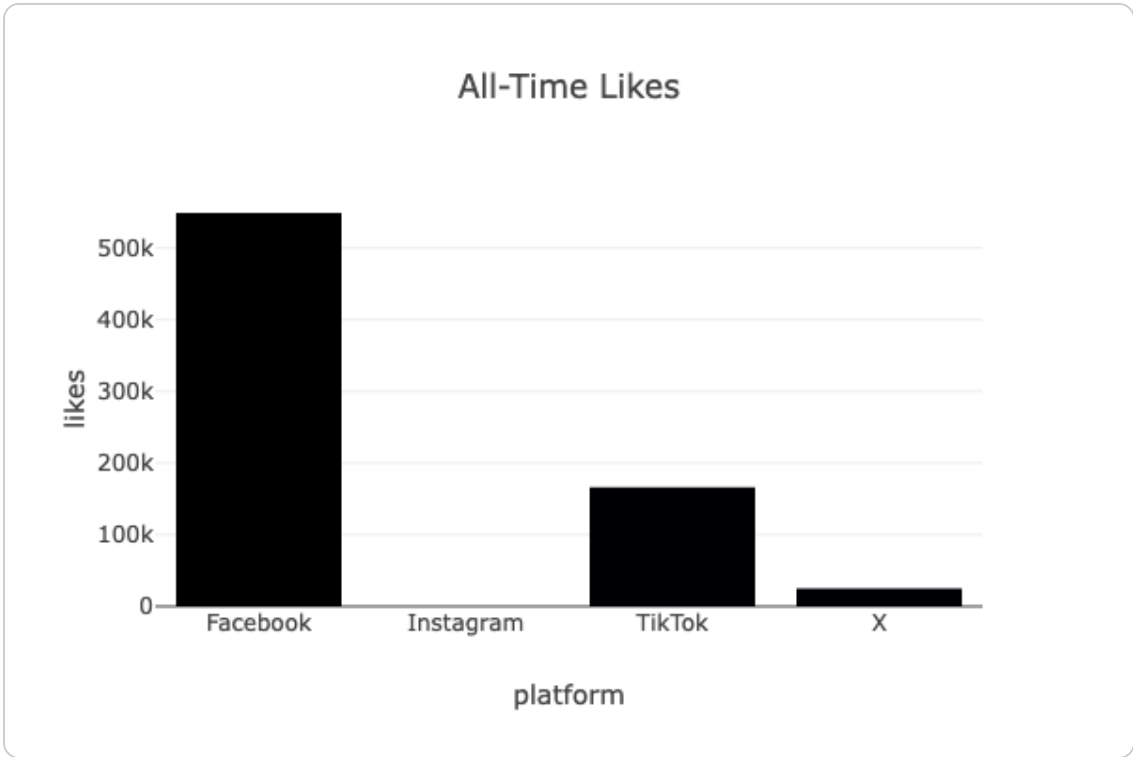
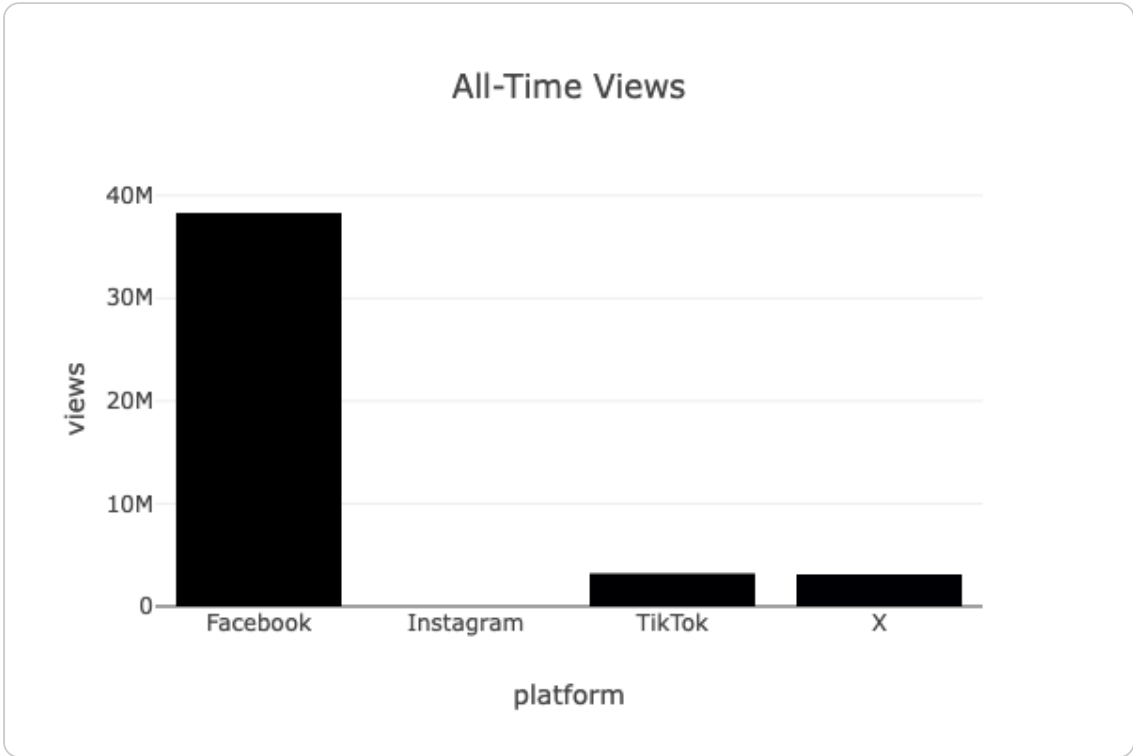
X Views Over Time



Platform vs. Platform Comparison (Last 5 Weeks)



All-Time Platform Comparison (Instagram Not Included)



Top 5 Posts Overview (Latest Week)

1. Pod Quote Reel

<https://www.facebook.com/share/r/16SuUGcdm7/>

98,588 views • 348 engagement

2. Tweet Post

<https://www.facebook.com/share/p/19MuTBv9P7/>

70,345 views • 1,109 engagement

3. Pod Quote Reel

<https://www.facebook.com/share/r/1EokuqX9Cm/>

52,324 views • 471 engagement

4. Pod Reel

<https://www.facebook.com/share/r/1AnoH1SoDe/>

20,000 views • 194 engagement

5. Tweet Post

<https://www.facebook.com/share/p/1Bwv5WzWpr/>

17,040 views • 87 engagement

Top 5 Posts Comparison (Latest 2 Weeks)

