

Slide 2: Framework Overview & Strategic Context

Objective: Establish why AI skills matter for IT teams and introduce the core principles guiding this framework.

Layout Composition:

The slide is a flex-col with a header sized to its content, a main body that grows to fill remaining space, and a footer sized to its content. The main body is a grid with two columns in a 1fr 1fr ratio and two rows in a auto 1fr proportion. This creates four areas: top-left for context, top-right for strategic drivers, bottom-left for framework principles, and bottom-right for key dimensions.

Content Breakdown:

- Block 1:
 - Block Type: Text
 - Placement: Header section
 - Component Schema: "Section Title"
 - Content:
 - Title: "Framework Overview & Strategic Context"
 - Subtitle: "Why AI capabilities matter for every IT role"
- Creative Brief: Bold title text-6xl, subtitle text-3xl with 70% opacity. White text, generous bottom padding.
- Block 2:
 - Block Type: Text
 - Placement: Top-left cell of the main grid
 - Component Schema: "Context Card"
 - Content:
 - Header: "The Challenge"
 - Icon: "AlertCircle"
 - Points: [
 - "AI is transforming every aspect of IT delivery",
 - "Traditional IT roles require new capabilities",
 - "Cloud platforms democratizing AI access",
 - "Skills gap hindering digital transformation"
- Creative Brief: Card with slate-800 background, rounded corners. Icon at top, header text-4xl, bullet points text-xl. Use orange accent for icon and header.
- Block 3:
 - Block Type: Text
 - Placement: Top-right cell of the main grid
 - Component Schema: "Strategic Drivers Card"
 - Content:
 - Header: "Strategic Drivers"
 - Icon: "Target"
 - Points: [
 - "Enable AI-augmented IT operations",
 - "Build vs buy decision capability",

“Responsible AI implementation”,
 “Future-proof workforce skills”
]

- Creative Brief: Matching card style. Use purple accent for icon and header. Same typography as Block 2.

- Block 4:

- Block Type: Text

- Placement: Bottom-left cell spanning to bottom-right

- Component Schema: “Framework Principles”

- Content:

Header: “Core Framework Principles”

Icon: “Compass”

Principles: [

“Role-Based: Skills mapped to specific IT/tech functions”,

“Progressive: Clear pathways from awareness to proficiency”,

“Practical: Focus on cloud-based, accessible AI tools”,

“Ethical: Emphasis on responsible AI and data stewardship”,

“Integrated: Combines technical skills with critical thinking”

]

- Creative Brief: Wide card spanning bottom row. Blue accent for header and icon. Principles in two-column layout if space permits, text-xl, adequate spacing between items.

- Block 5:

- Block Type: Text

- Placement: Footer

- Component Schema: “Simple Footer”

- Content:

Footer_Text: “Based on Turing Institute, DataCamp, SFIA, and Cloud AI frameworks”

- Creative Brief: Centered, text-base, opacity-60.