



Design & Displays

Product Overview

Our innovative style and can-do ethos, combined with our clients' cutting-edge and often trend-setting requirements, have propelled OOTBM to originate one of the industry's most extensive display equipment offerings.

We supply an extensive range of standard display products, carefully categorised and functionality specific, for projects requiring a more cost-effective element in a faster turnaround.

In addition, our depth of expertise allows us to originate virtually any bespoke display element across a broad range of fabrication techniques, substrates, and media to meet any budget, functionality, and specification requirements.

Our product categories are listed below for the market segments that we specialise in:

Segment A: In-store Demo & Promotional Hardware

Segment B: In-Store Retail Display Hardware

Segment C: In-Store Retail Merchandising Hardware

Segment D: Brand Activation, Eventing & Expo Display Hardware

Segment E: Experiential, Interactive & Audio-Visual Equipment

Segment F: Custom Activation and Exhibitions Solutions

Segment G: Style Tech Architectural Display Solutions

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Segment A / In-store Demo & Promotional Display Hardware

In-store retail demonstration and promotional display hardware have very specific functional criteria to deliver on.

Their ultra-portable usage and repeated assembly necessitate that elements are ultra-lightweight, durable, and simple to operate and must provide an upmarket brand aesthetic while at a cost-effective price point.

Below are some examples of the extensive range of elements that are available from both our standard range, as well as bespoke elements with custom manufactured features.



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Segment B / Retail Display Solutions – Counter Top / Glorifiers

Ensuring that clients products are properly exposed and well merchandised is a critical component in driving sales.



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Segment B / Retail Display Solutions – Counter Top / Glorifiers

Ensuring that display products are presented in a premium format is a critical component in driving sales.



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Segment C / Retail Merchandising Displays / modular plastic & wood

In-store point of purchase units play a critical role in exposing brands to consumers and thereby driving increased sales. Brand impact, product loading capacity, modularity, ease of distribution and installation, and life span required all play a vital role in achieving a successful merchandising solution.



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Segment C / Retail Merchandising Displays / metal & wood

In-store merchandising choices are virtually endless when it comes to fabrication options. All stands are built to meet aesthetic, size and lifespan requirements, whilst ensuring product capacity & budget parameters are met.



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Segment C / Retail Display / Bespoke Applications

Bespoke high-profile retail displays are essential for global brands wishing to enhance their brand presence and product in-store.



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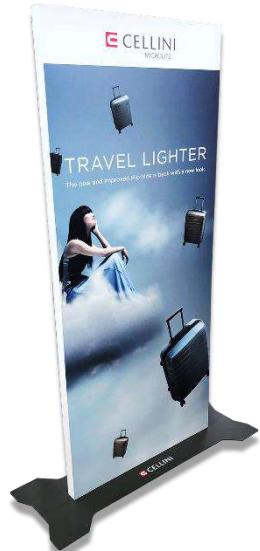


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Segment D / Brand Activation, Eventing & Expo Display Hardware

The upsurge of the market's out-of-home / brand activation sector demands a host of larger yet portable elements, with very functional requirements ranging from graphic display units to client interaction counters to plasma display units and a host of interactive 'gaming' elements.



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Segment D / Brand Activation / MOBI Floor Branding System



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Segment E / Experiential, Interactive & Audio Visual Equipment

This category represents our extensive range of authentic, interactive display products purpose-designed for experiential environments. These elements all have a functional component rather than static and are designed to drive personal engagement within an activation, expo, or eventing environment.



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Segment F: Custom Activation Case Study / Heineken UEFA Trophy Tour, Abidjan, Ivory Coast

Bespoke grand scale event branding hardware



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Segment F / Custom Centre Court, Niche' Expo & Product Launch Display Hardware



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Segment G / StyleTech Architectural Display System



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