

# Mayokun Akeremale

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[LinkedIn Profile](#) . [Tableau Portfolio](#)

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## PROFILE

Analytical and results-oriented Information & Knowledge Management specialist with over five years curating evidence, facilitating learning, and strengthening organizational knowledge systems. Adept at driving collaboration, producing quality knowledge products through analytics and visualization, coordinating communities of practice. I'm passionate about bridging research, data, and communication, and I'm always open to opportunities and collaborations that align with these values.

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## EMPLOYMENT HISTORY

- Feb 2024 — Present      Agroecology Specialist, Food and Agriculture Organization (FAO)      Rome
1. Digital Performance Monitoring and knowledge management strategy.
    - Lead the day-to-day monitoring and evaluation of the FAO Agroecology webpage, providing strategic oversight and technical input to enhance outreach performance.
  2. Social media and Campaign Impact Analysis.
    - Analyze the performance of FAO Agroecology's social media presence and high-level campaigns (e.g., World Bee Day), compiling key metrics and impressions across platforms.
  3. Communication and Reporting Strategic.
    - Contribute to the production of evidence-based reports for internal and external stakeholders, supporting the implementation of FAO's Agroecology communication strategy.
  4. Stakeholder Liaison and Technical Coordination.
    - Liaise with data providers and contributors, including UN agencies, governments, farmers' organizations, academia, and FAO decentralized offices—to ensure timely and accurate input into monthly communication products.
- Mar 2020 — Apr 2023      Knowledge Management Specialist, FAO      Rome
1. Analytics and Communication Strategy Support.
    - Contribute to the preparation of analytical reports on user engagement and readership of FAO Agroecology communication products.
    - Provide advisory support to the implementation of the FAO Communication Strategy on Agroecology, including recommendations for outreach, visibility, and knowledge dissemination activities.
  2. Multilingual Content Coordination.
    - Support and advise on the coordination of French and Spanish translations of AKH content, ensuring linguistic accuracy and cultural relevance through collaboration with native-speaking reviewers.
  3. Social media and Campaign Impact Analysis.
    - Analyze the performance of FAO Agroecology's social media presence and high-level campaigns (e.g., World Pulses Day), compiling key metrics and impressions across platforms.
    - Advise on strategies to optimize outreach and visibility based through good knowledge dissemination practices.
  4. Data Transformation and Visualization.
    - Collect, analyze, and transform complex datasets (e.g., legumes-related data) into clear, actionable insights using Excel and Tableau, contributing to increased stakeholder engagement and evidence-based decision-making.
- Jul 2018 — Mar 2020      Research and Strategic Support Analyst, University of Hohenheim      Stuttgart
1. Strategic Data Analysis and Reporting
    - Coordinate and conduct statistical analysis of household-level data (over 3,000 households) for the "One-Cow-per-Poor-Family" initiative in Rwanda, providing insights into household decision-making and food security dynamics.
    - Lead data cleaning, validation, and visualization processes to support manuscript development and stakeholder reporting, enabling data-informed decision-making across project contributors.
  2. Stakeholder Engagement and Project Coordination
    - Facilitate project status evaluation meetings and communicate preliminary research findings to stakeholders and donors, ensuring transparency and alignment with project goals.
    - Assist in the coordination of technical implementation and contribute to the tendering process for monitoring and evaluation tools, providing advisory input on methodology.
  3. Data Quality Assurance and Knowledge Dissemination

- Perform data quality checks and cleaning procedures using spreadsheets to ensure accuracy and reliability of research outputs.
  - Manage the updating and dissemination of technical information, statistics, and reports related to pulses and food security, including contributions to the Agroecology Knowledge Hub (AKH).
4. Campaign and Communication Support
- Track and analyze social media impressions and digital engagement metrics related to World Pulses Day, providing strategic recommendations for future campaign planning.
  - Draft proposals and contribute to the revision of publications and reports supporting FAO's food security and agroecology initiatives.

Published article: "[Household decision dynamics and food insecurity: evidence from the one-cow-per-poor-family programme in Rwanda](#)"

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## EDUCATION

Mar 2022 — Apr 2023	MBA Data Science, Rome	Rome, Italy
Oct 2017 — Dec 2019	Organic Agriculture and Food Systems, University of Hohenheim	Stuttgart, Germany
Oct 2009— Sept 2014	Bachelor of Technology, Crop Soil and Pest management	Akure, Nigeria

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SKILLS	Excellent Communication Skills	Expert	Data Visualization	Skillful
	Statistical Analysis	Experienced	Research	Experienced
	Report Writing	Experienced	Data Analysis	Skillful
	Microsoft Office	Experienced	SQL	Skillful

LANGUAGES	English	Native speaker	Italian	A2
	French	Limited		

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HOBBIES	Reading, Traveling, and Surfing the Internet
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EXTR A-CURRICULAR ACTIVITIES	Toastmaster Public Speaking	Rome
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