



France

Value \	Date	Units Sold	unit_price	Profit per unit	Export
0	11/16/2023	721	31443.05	5863.92	22670439.05
1	1/8/2021	881	23151.97	5868.73	20396885.57
2	10/14/2020	702	18536.45	5105.01	13012587.90
3	12/31/2022	191	21981.31	7781.54	4198430.21
4	12/19/2022	373	13415.94	9590.95	5004145.62

0	Destination	Port	Transportation Mode
0		Lagos	Sea
1		Lagos	Sea
2		Calabar	Sea
3		Warri	Sea
4		Lagos	Sea

```
import pandas as pd
import matplotlib.pyplot as plt

# Load the dataset
file_path = "nigeria_agricultural_exports.csv"
df = pd.read_csv(file_path)

#1. Feature Engineering: Calculate Total Profit
#This is the key metric for overall financial success per transaction.
df['Total Profit'] = df['Profit per unit'] * df['Units Sold']

#2.Analysis: Profit by Product

# A)By Total Profit (Good for farmers/producers seeing total market value)
product_profit_total = df.groupby('Product Name')['Total Profit'].sum().sort_values(ascending=False)

# B)By Average Profit per Unit (Good for intermediaries/traders)
product_profit_avg_unit = df.groupby('Product Name')['Profit per unit'].mean().sort_values(ascending=False)

#3.Analysis: Profit by Country
country_profit_total = df.groupby('Export Country')['Total Profit'].sum().sort_values(ascending=False)

#4. Print Results
print("--- Analysis Results ---")
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print("\n--- Top 5 Most Profitable Products (by Total Profit Generated) ---")
print("This shows which products have generated the most profit overall in this dataset.")
print(product_profit_total.head(5))

print("\n--- Top 5 Most Profitable Products (by Average Profit per Unit) ---")
print("This shows which products have the highest profit margins per unit sold.")
print(product_profit_avg_unit.head(5))

print("\n--- Top 5 Most Profitable Export Countries (by Total Profit Generated) ---")
print("This shows which countries are the most lucrative export markets.")
print(country_profit_total.head(5))

--- Analysis Results ---

--- Top 5 Most Profitable Products (by Total Profit Generated) ---
This shows which products have generated the most profit overall in this dataset.
Product Name
Sesame      4.774870e+08
Cocoa       4.503514e+08
Cashew      4.386243e+08
Cassava     4.165035e+08
Rubber      3.957313e+08
Name: Total Profit, dtype: float64

--- Top 5 Most Profitable Products (by Average Profit per Unit) ---
This shows which products have the highest profit margins per unit sold.
Product Name
Cassava     6451.818667
Sesame      6389.495338
Cashew      6350.190072
Plantain    6117.033033
Palm Oil    6052.441774
Name: Profit per unit, dtype: float64

--- Top 5 Most Profitable Export Countries (by Total Profit Generated)
---
This shows which countries are the most lucrative export markets.
Export Country
Denmark     3.688348e+08
Italy        3.594518e+08
France      3.511391e+08
Austria     3.354688e+08
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Switzerland      3.306843e+08
Name: Total Profit, dtype: float64

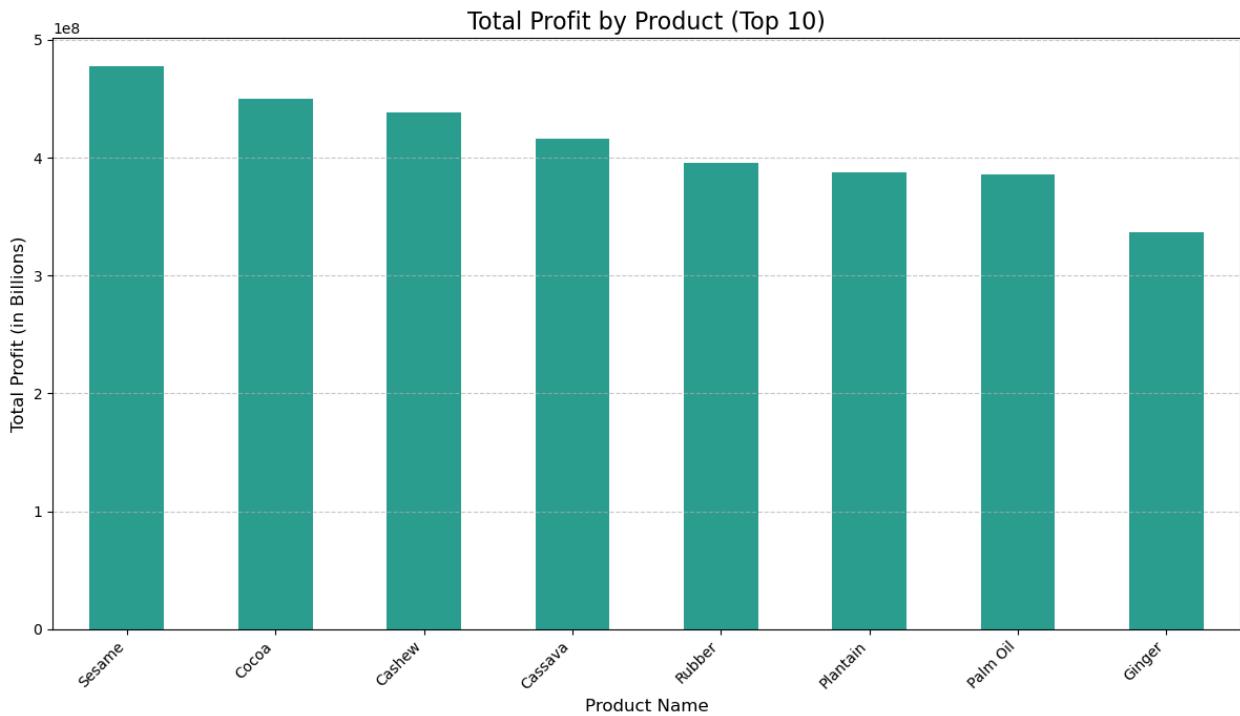
# 5. Product Profit Visualization

# A) Plot: Total Profit by Product
# Sorting for the plot
product_profit_total_top10 = product_profit_total.head(10)

plt.figure(figsize=(12, 7))
product_profit_total_top10.plot(kind='bar', color='#2a9d8f')
plt.title('Total Profit by Product (Top 10)', fontsize=16)
plt.ylabel('Total Profit (in Billions)', fontsize=12)
plt.xlabel('Product Name', fontsize=12)
plt.xticks(rotation=45, ha='right')
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.tight_layout()
plt.savefig('product_profit_total_chart.png')
print("\nSaved chart: product_profit_total_chart.png")

```

Saved chart: product\_profit\_total\_chart.png



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# B) Plot: Total Profit by Country
# Sorting for the plot
country_profit_total_top10 = country_profit_total.head(10)

plt.figure(figsize=(12, 7))

```

```
country_profit_total_top10.plot(kind='bar', color='#e76f51')
plt.title('Total Profit by Export Country (Top 10)', fontsize=16)
plt.ylabel('Total Profit (in Billions)', fontsize=12)
plt.xlabel('Export Country', fontsize=12)
plt.xticks(rotation=45, ha='right')
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.tight_layout()
plt.savefig('country_profit_total_chart.png')
print("Saved chart: country_profit_total_chart.png")
```

Saved chart: country\_profit\_total\_chart.png

