MAYRA SANCHEZ

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EXPERIENCE

Nike Inc, Remote— *Associate Software Engineer & Culture Pillar Designer*

SEPTEMBER 2021 - PRESENT

- Engage developers in collaborative settings streamlining new methods of obtaining consumer insights
- Design creative infographics with original art for events engineered to unify Nike's Hispanic Community
- Assemble data for stakeholders with well organized and visually appealing tables and keynotes
- Collaborated with skilled designers to build new User Interfaces for internal Nike tools utilizing Flutter as a UI/UX design apprentice

Nike Inc, Remote — *Global Technology Intern*

JUNE 2020 - AUGUST 2020

- Improved user experience by creating dynamic content freshness with **JavaScript React** and **Redux** programming
- Increased website traffic by 15% to Nike Launch and introduced new exposure to wider Nike audiences
- Created and designed original design and pushed through production for Nike Launch that enhances website performance on search consoles.

Level 2 Designs, Orange, CA — *Web Development & SEO Associate*

JULY 2018 - DECEMBER 2019

- Enhanced overall site performance by 25% with new enhancements from recommendations made after analyzing customer engagements
- Implemented responsive elements for desktop and mobile site implementations with HTML, CSS, and JavaScript

City of Anaheim Public Libraries, Anaheim, CA— *Library Clerk*

MARCH 2017 - AUGUST 2021

- Provide assistance to patrons by checking out their materials and educating them about important library policies
- Engaged with large groups of children by reading to them in Story-Times to promote literacy and independent reading

EDUCATION

California State University, Long Beach— *Bachelors of Science, Computer Science*

AUGUST 2017 -MAY 2021, GPA: 3.47

- **Relevant Coursework:** Software Development & Frameworks (C#), Operating Systems (C++), Data Structures and Algorithms (Java & C++)

SKILLS

- **Technical**: JavaScript, ReactJS, node js, C#, Python, Python Scripting, Java, C++, HTML/CSS, SQL, Testing Principles,
- **Professional**: Creative Problem Solving, Fluent in Spanish, Willingness to Learn, Debugging, Troubleshooting,
- **Interpersonal**: Strong verbal communication, Collaborative and Strong leadership, Conflict resolution, Fast learner
- **Graphic Design, Photo & Video Editing:** Photoshop, Illustrator, XD, Premiere, UI/UX Design, Zeplin, Sketch, Flutter, Building Modern UI, Lightroom
- **Social Media:** TikTok, Instagram, YouTube, Twitter, LinkedIn, Facebook, and Snapchat

PROJECTS

csulbwic.com, Long Beach, CA — *Webmaster*

JUNE 2019 - MAY 2021

- Generate original website by applying Adobe XD, Photoshop, and Illustrator
- Compose and streamline website with **React** and **BootStrap**

Niantic Labs Inc, Los Angeles, CA— *Built By Girls Video Game Developer Apprentice*

JUNE 2019 -SEPTEMBER 2019

- Create an original and authentic 2D game with guidance from a software engineer at Niantic using Unity and C#

CONFERENCES & ACCOMPLISHMENTS

- Grace Hopper Conference 2019 & Virtual 2020
- Google Hispanic Student Leadership Summit 2020