

Mayra J. Pares-Waheed

pares.mayra@gmail.com | *Bilingual in Spanish and English; basic understanding of Arabic and Polish.*

LinkedIn: <https://www.linkedin.com/in/mayra-j-pares-190a361b4> | Portfolio: <https://paresmayra.myportfolio.com/>

UI / UX Engineer with a background in fine arts. Educated at UCF UI / UX program. Skilled in Illustrator, XD, Figma, InVision, JavaScript, HTML5, CSS, Prototyping and Wireframing. Proficiency in user-centric design research and delivering user experiences across desktop, mobile, tablet and other channels. Strengths in leadership, management, teamwork, and building projects using design strategy from ideation to execution, utilizing an understanding of both user and business needs. Specialization in visual design, data analytics, and interaction design, coupled with a work-ethic that is detail-oriented, creative, and adaptable, makes me a valuable addition to any team.

Technical Skills

HTML, CSS, GitHub, Bootstrap, JavaScript, JQuery, Atomic Design, UI Grids and Composition, UI Style Guides, Interaction Design and Iconography, User Need Identification, User Experience Interviewing, Persona Creation, Insight Synthesis, Data analysis.

Education

University of Central Fl.	<i>Certificate, UI / UX</i>	2020-2021
Enspire Learning Systems	<i>Certificate, Nutrition Specialist</i>	2019
Collegium Civitas	<i>Security and Society Program</i>	2018
Stetson University	<i>Credits Earned towards B.A. in English</i>	2017-2020

Projects

Feeding America Responsive Redesign | <https://>

Feeding America is an American non-profit organization. The goal of this project was to redesign the Feeding America website with a focus on the information architecture improvements as well as the mobile channel experience design.

- *Skills | Technologies Used:* Stakeholder Interviews, User Research (Interviews + Surveys), Data Analysis, Storyboarding, User Experience Design (UI/UX), Interaction Design, Prototyping, In-Person User Testing, Adobe XD, Miro, InVision, Figma.

Government Agency Responsive Redesign | <https://>

Based on my User Research and UI Design Analysis, I created a responsive redesign of the United States Department of the Interior website.

- *Skills | Technologies Used:* User Research (Interviews + Surveys), Data Analysis, Storyboarding, User Experience Design (UI/UX), Interaction Design, Prototyping, In-Person User Testing, Adobe XD, Miro, InVision, Figma.

Mobile App Prototype and Presentation | <https://sanchitkumar.com/sesame-workshop-redesign>

My team was tasked with the challenge of researching, prototyping, testing, and validating an idea for a brand-new mobile application.

- *Skills | Technologies Used:* User Research (Interviews + Surveys), Data Analysis, Storyboarding, User Experience Design (UI/UX), Interaction Design, Prototyping, In-Person User Testing, Adobe XD, Miro, InVision, Figma.

UX Design Project | <https://>

The aim of this project was to improve the experience for users of health apps, thereby encouraging them to improve their overall health.

- *Skills | Technologies Used:* User Research (Interviews + Surveys), Data Analysis, Persona Creation, User Experience Design (UI/UX), Prototyping, In-Person User Testing, Adobe XD, Miro, InVision, Figma.

Experience

Digital Media Designer & Manager

(November 2020-Present)

Halal Combo, Inc.

Wellness Coach

(December 2019-September 2020)

General Nutrition Centers, Inc.

Administrative & Legal Assistant

(May 2019-November 2019)

Allen, Dyer, Doppelt, & Gilchrist, P.A.

I.T. Support Technician/Senior Work-study Technology

(August 2017-May 2019)

Stetson University Campus Information

Front End Customer Service/Pharmacy Technician

(December 2017-May 2019)

Publix

Lead Barista/Delivery Manager

(August 2015-May 2017)

Barnie's Café

References

Magdy Hassanein 954 790 7175

Owner, Halal Combo Inc.

Dylan Brown 386 882 3163

former Manager, General Nutrition Centers.

Bryan Nelson, 386 299 7286

former supervisor, Stetson University Campus Information Technology