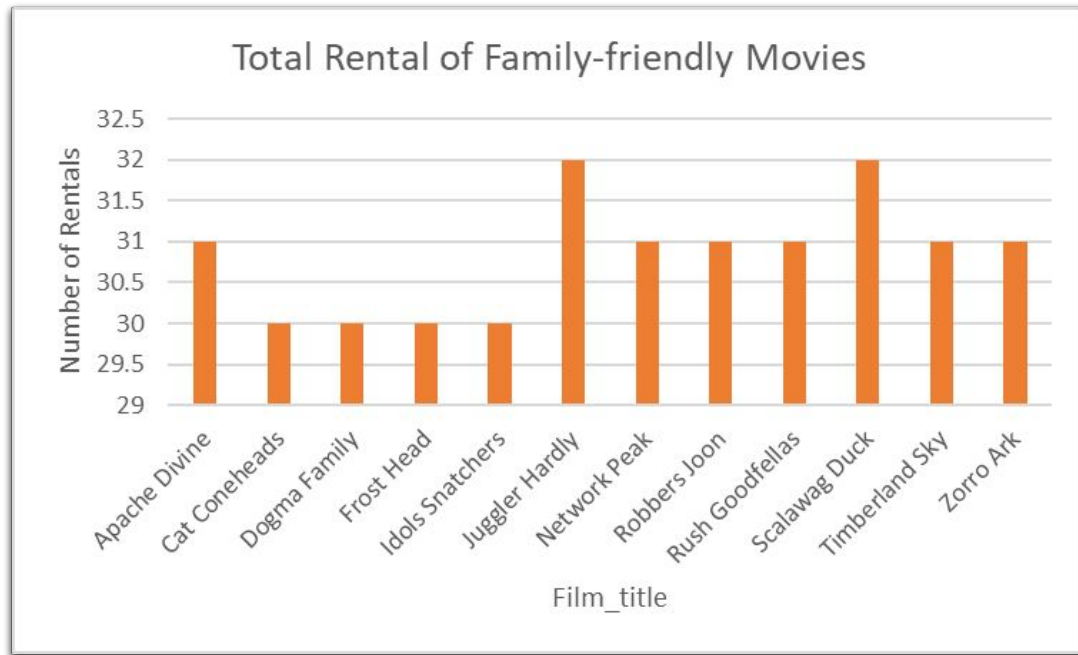
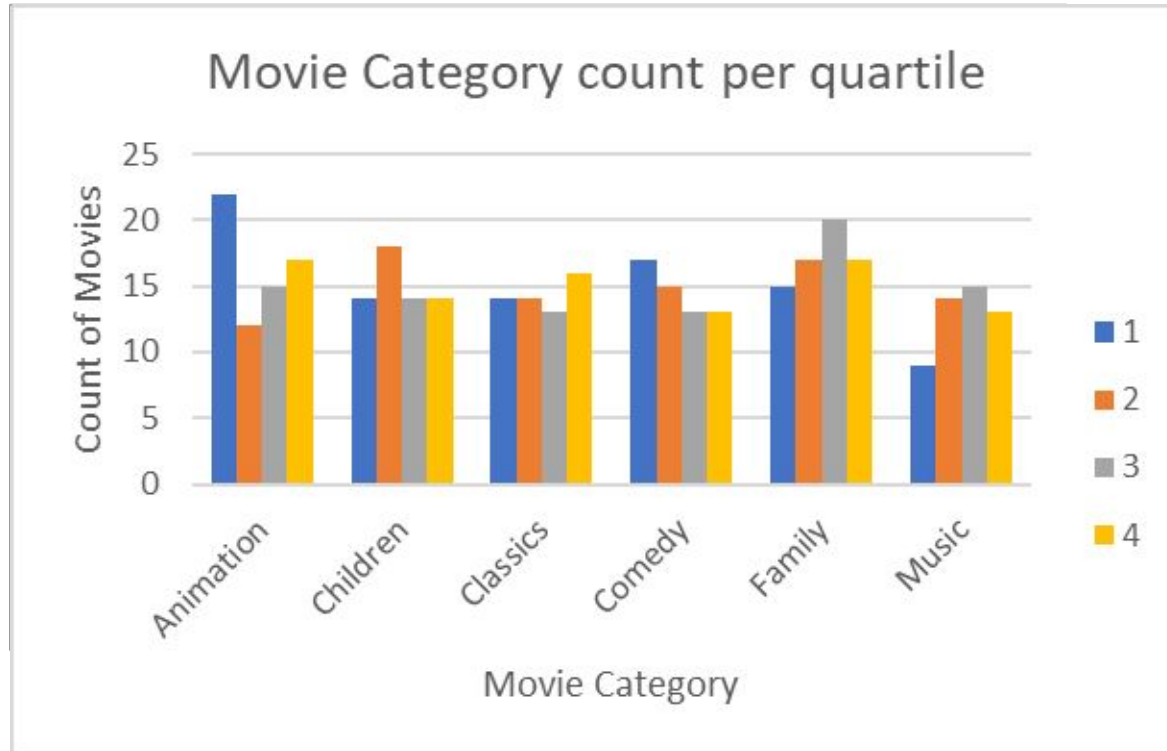


List top Family-friendly movies and count of rentals.



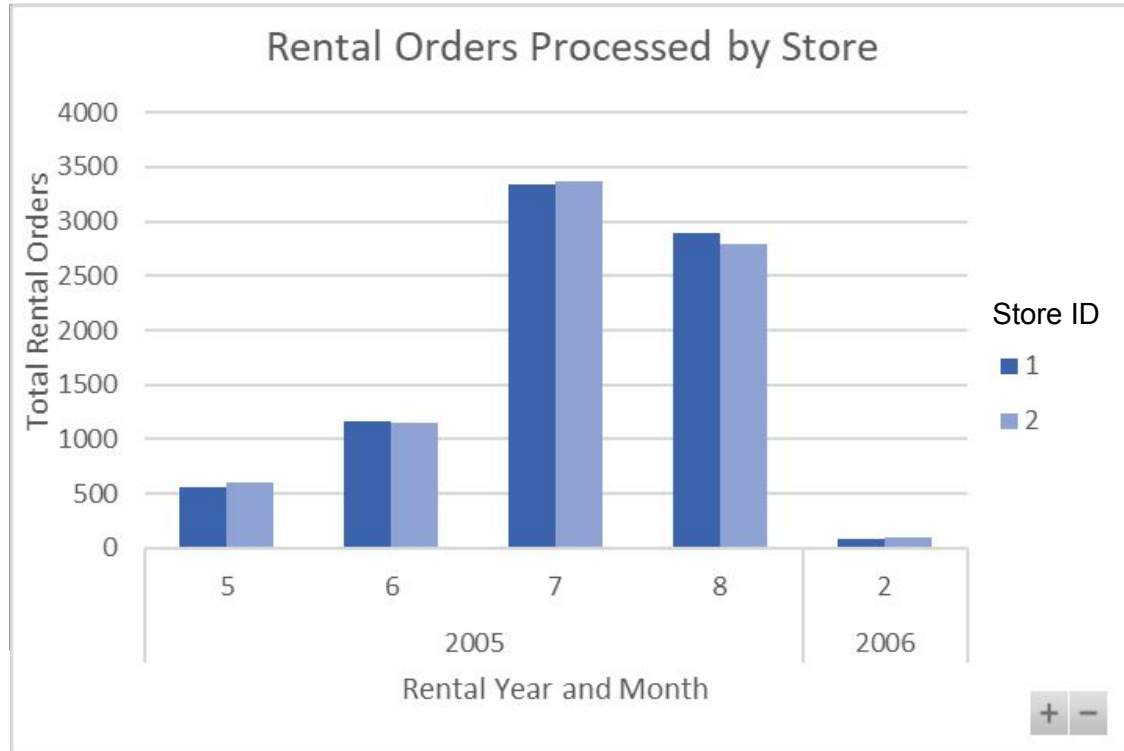
The Visualization shows movies with high rental count, with Juggler Hardly and Scalawag Duck as the most rented-out Family-friendly movies.

Provide count of movie category within each quartile.



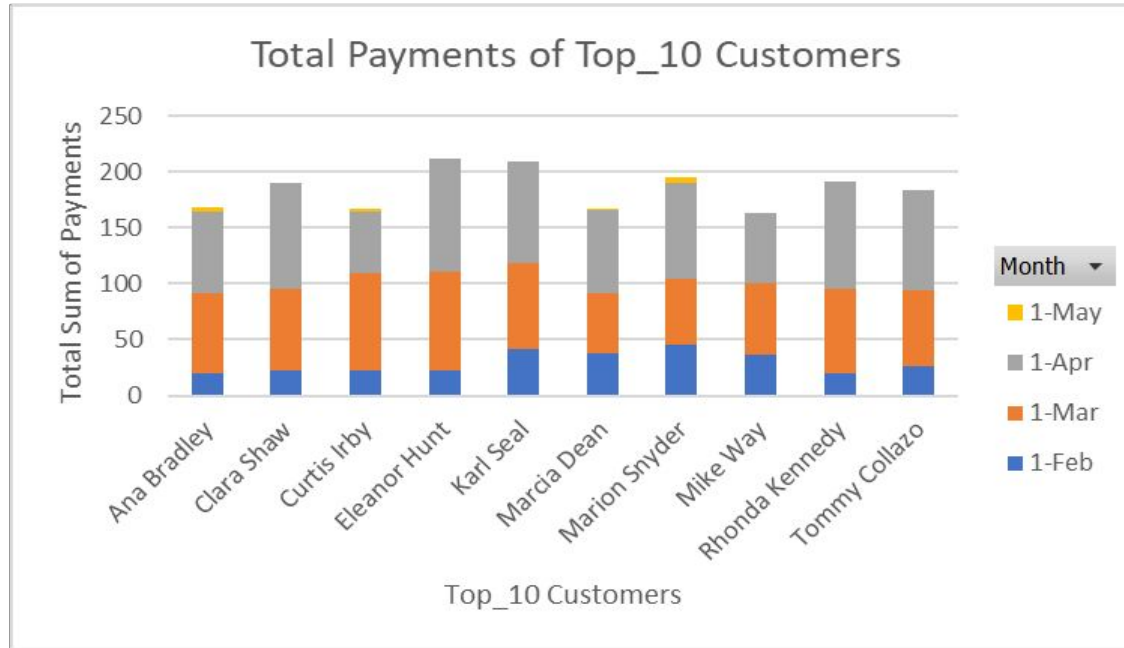
From the visualization, the Animation category has the highest number of movies in quartile 1. For quartile 2 the Children category has the highest. For quartile 3 the Family category has the highest.

Compare the Total Rental Orders between Stores.



From the results obtained, both stores have almost the same number of rental orders in each year and month.

Who are the top 10 paying customers?



We can conclude that Eleanor Hunt is the overall top paying customer, closely followed by Karl Sean. Also we can see that only four of the top 10 customers made payments in the month of May which are the least payments.