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UNIVERSITY OF SCIENCE
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COMP 5212
Machine Learning
Lecture 8

Generative Models, Naive Bayes

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Recap: The Dual Problem of SVM

$$\max_{\alpha} \quad W(\alpha) = \sum_{i=1}^n \alpha_i - \frac{1}{2} \sum_{i,j=1}^n y^{(i)} y^{(j)} \alpha_i \alpha_j \langle x^{(i)}, x^{(j)} \rangle$$

$$\text{s.t. } \alpha_i \geq 0, \quad i = 1, \dots, n$$

$$\sum_{i=1}^n \alpha_i y^{(i)} = 0,$$

Kernel is all we need!

After solving α (coordinate ascent with clipping, 6.8.2 of the CS229 Notes)

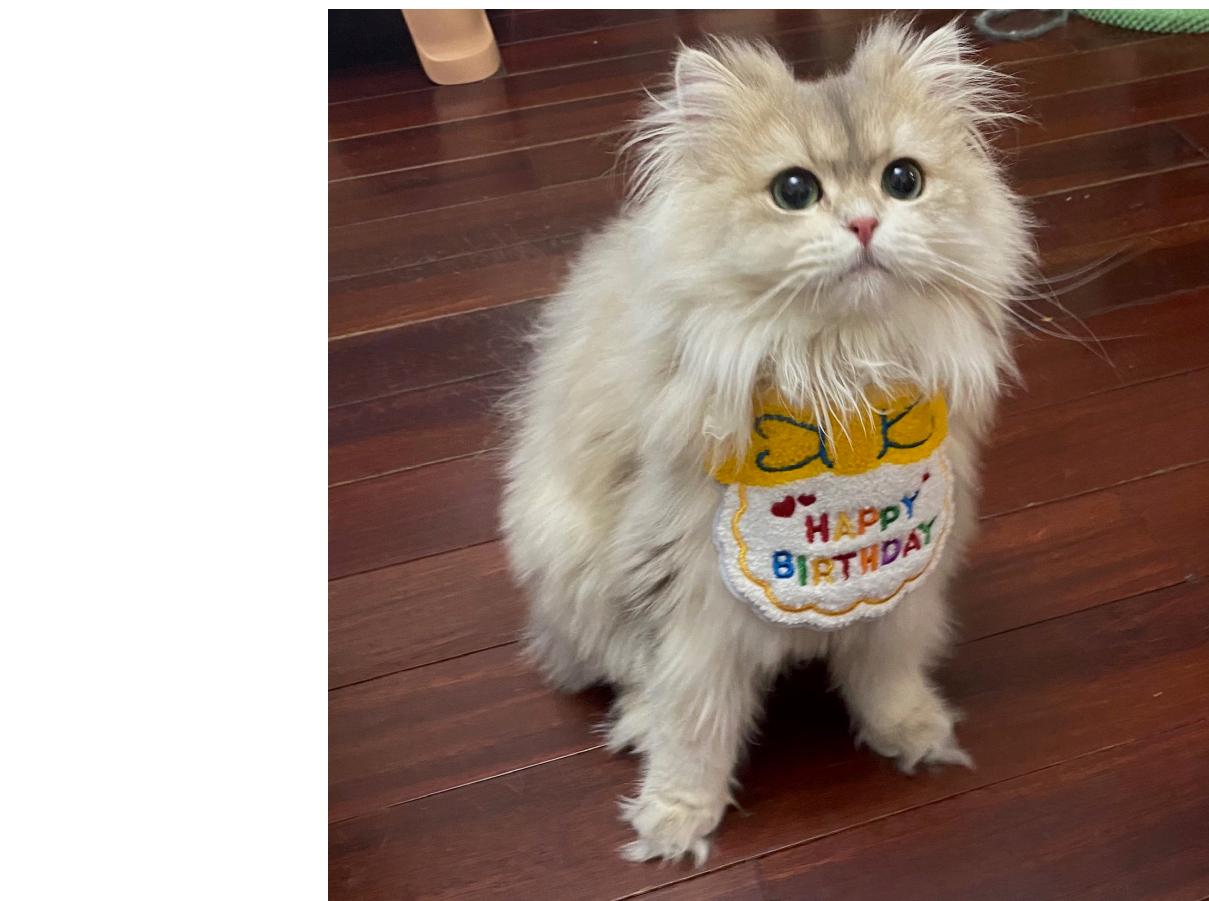
$$w = \sum_{i=1}^n \alpha_i y^{(i)} x^{(i)}$$

From KKT Conditions

$$b^* = -\frac{\max_{i:y^{(i)}=-1} w^{*T} x^{(i)} + \min_{i:y^{(i)}=1} w^{*T} x^{(i)}}{2}$$

From the original constraints

Discriminative vs. Generative Learning

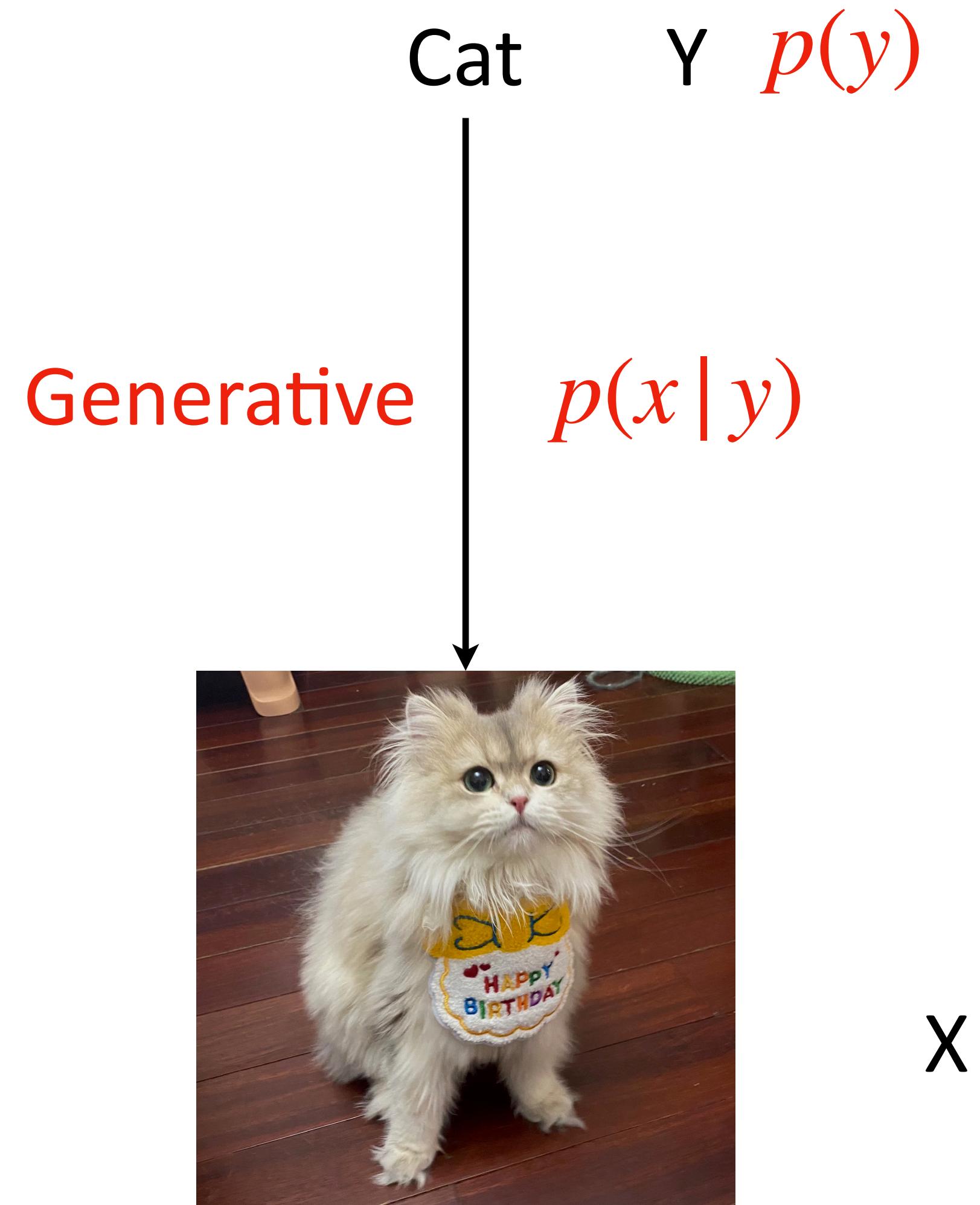


X

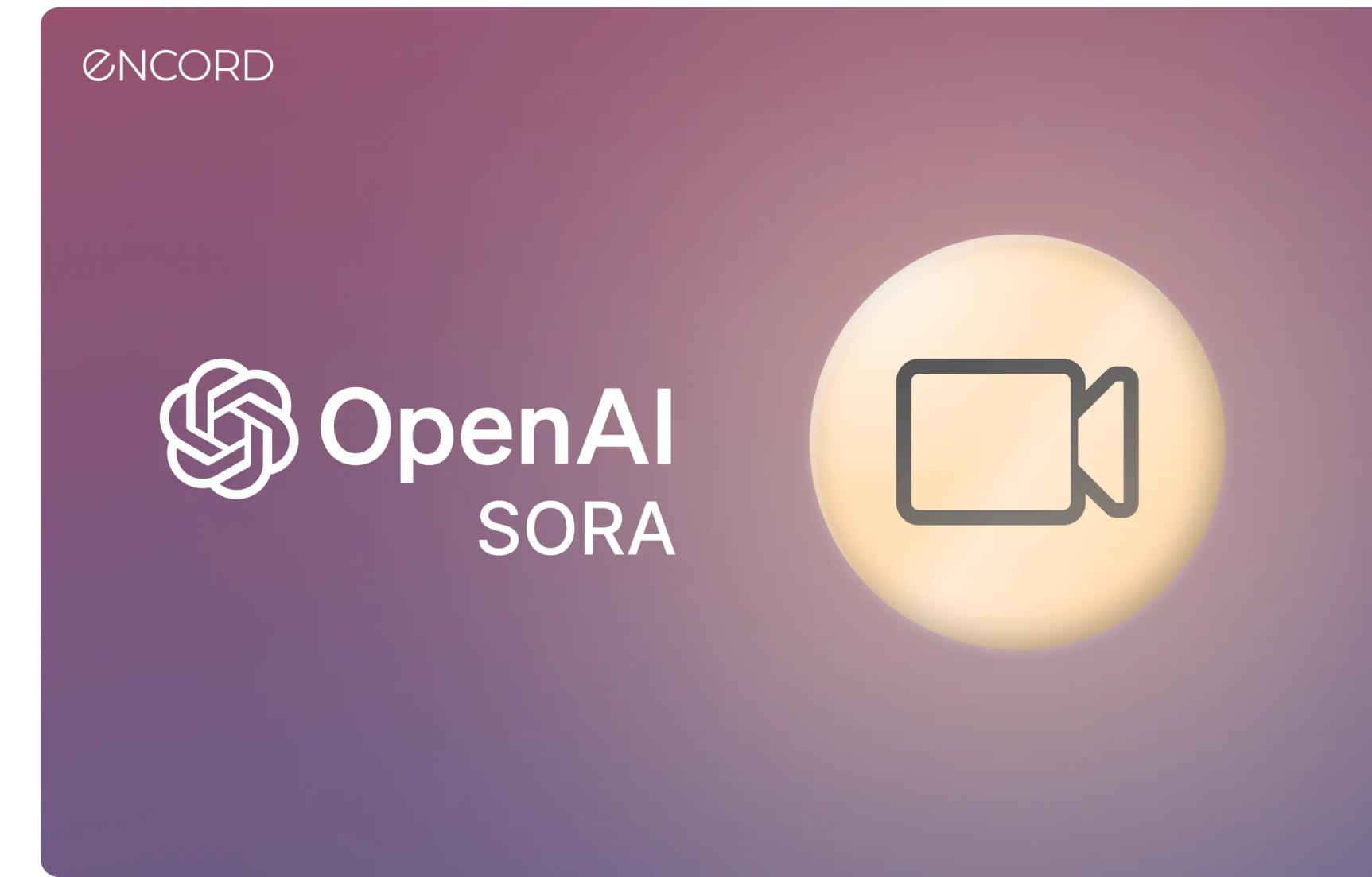
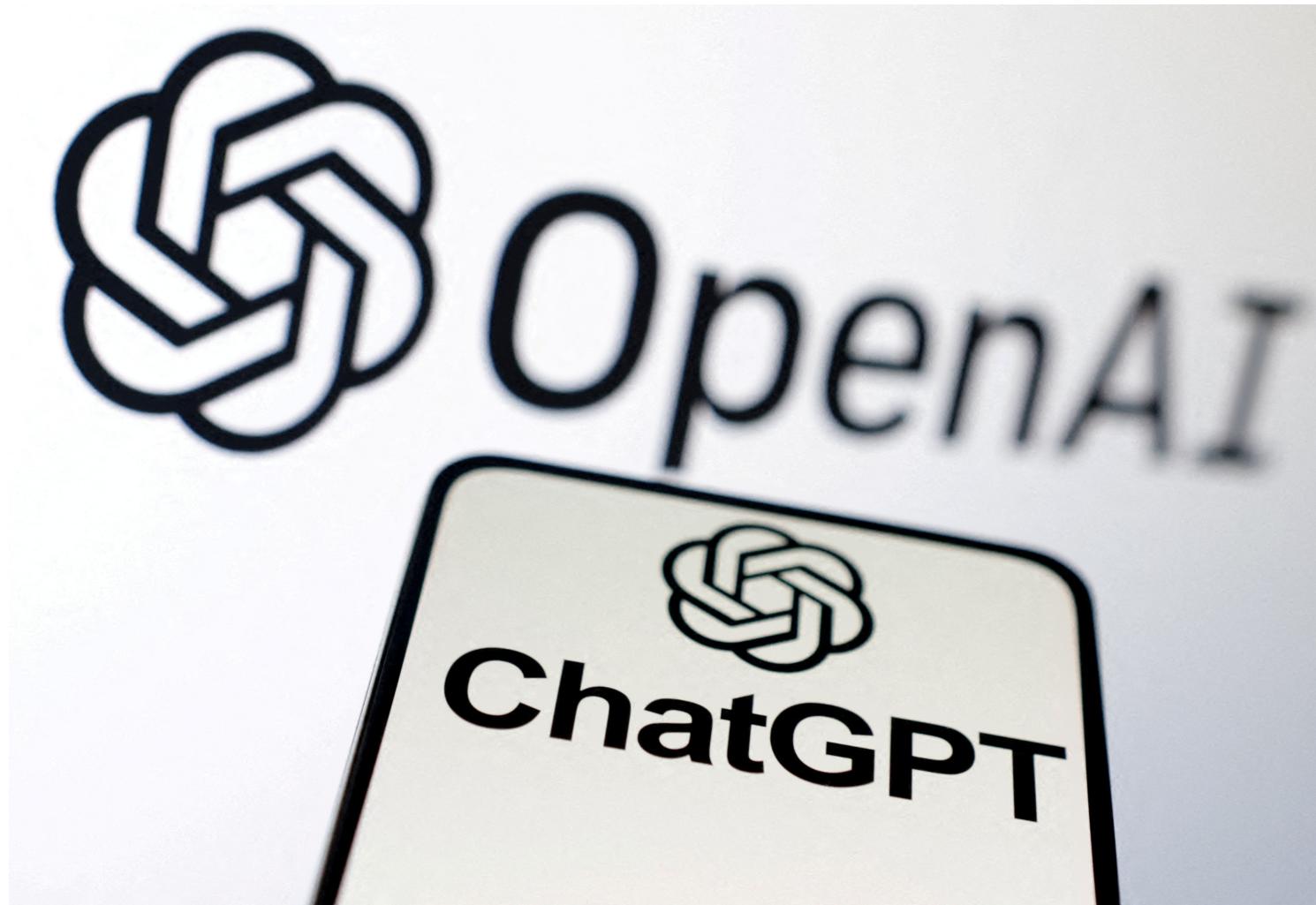
$$p(y | x)$$

Discriminative

Cat Y



Generative Model Examples



Video Generation Examples

Prompt: A stylish woman walks down a Tokyo street filled with warm glowing neon and animated city signage. She wears a black leather jacket, a long red dress, and black boots, and carries a black purse. She wears sunglasses and red lipstick. She walks confidently and casually. The street is damp and reflective, creating a mirror effect of the colorful lights. Many pedestrians walk about.



Video Generation Examples

Prompt: Photorealistic closeup video of two pirate ships battling each other as they sail inside a cup of coffee.



Video Generation Examples

Prompt: A petri dish with a bamboo forest growing within it that has tiny red pandas running around.



Discriminative vs. Generative Learning



X

$$p(y | x)$$

Discriminative

Cat Y

Generative

$$\text{Cat} \quad Y \quad p(y)$$

$$p(x | y)$$



X

Bayes Rule

$$p(y|x) = \frac{p(x|y)p(y)}{p(x)}$$

$$p(x) = \sum_y p(x,y) = \sum_y p(x|y)p(y)$$

If our goal is to predict y , the distribution is often written as:

$$p(y|x) \propto p(x|y)p(y)$$

$$\begin{aligned} \arg \max_y p(y|x) &= \arg \max_y \frac{p(x|y)p(y)}{p(x)} \\ &= \arg \max_y p(x|y)p(y). \end{aligned}$$

Generative Models Compared to Discriminative Models

Pros:

- Generative models can generate data (generation, data augmentation)
- Inject prior information through the prior distribution
- May be learned in an unsupervised way when y is not available
- Modeling data distribution is a fundamental goal in AI

Cons:

- Often underperforms discriminative models on discriminative tasks because of stronger assumptions on the data

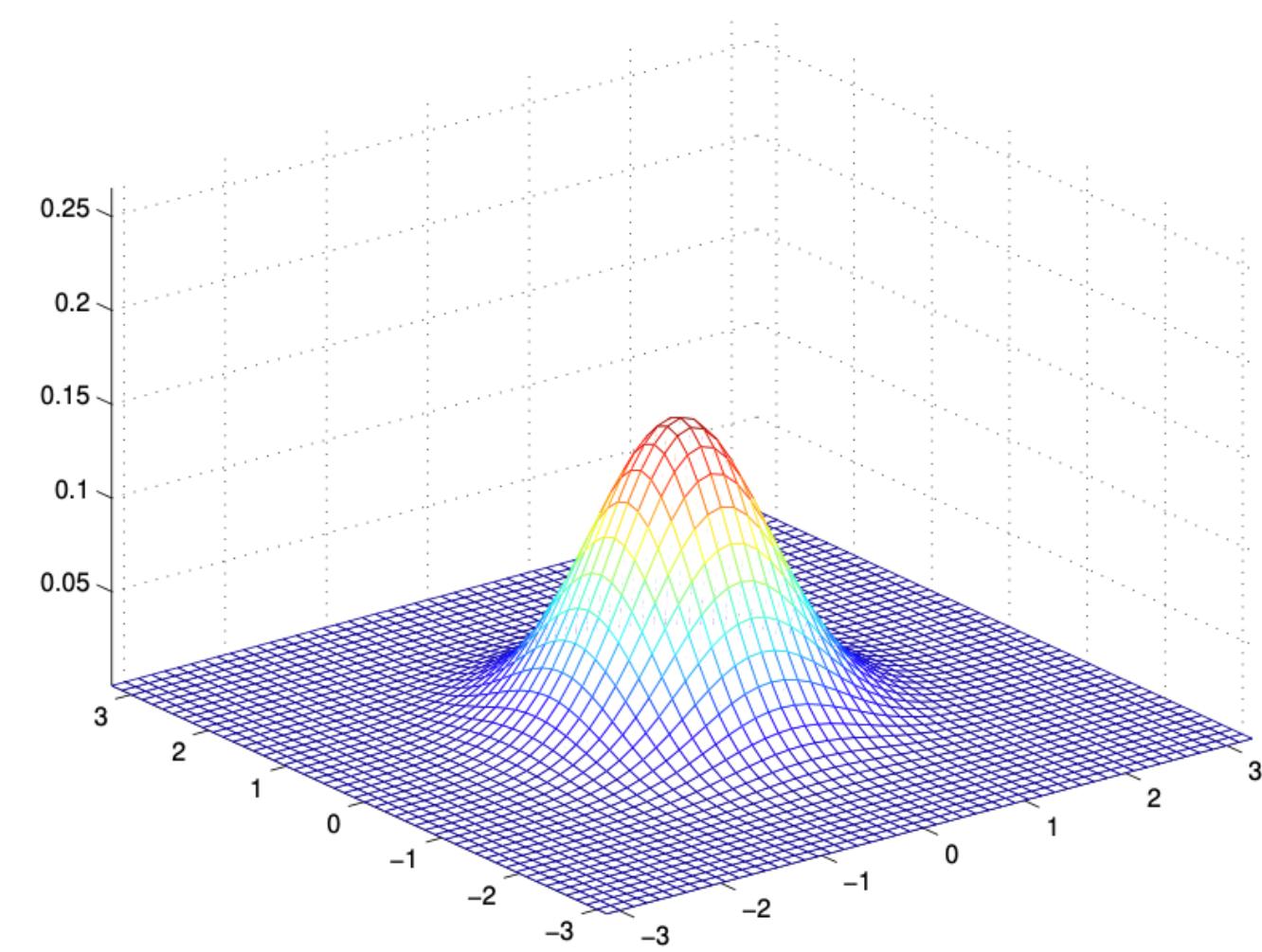
Gaussian Discriminant Analysis Model (GDA)

Multivariate Gaussian distribution

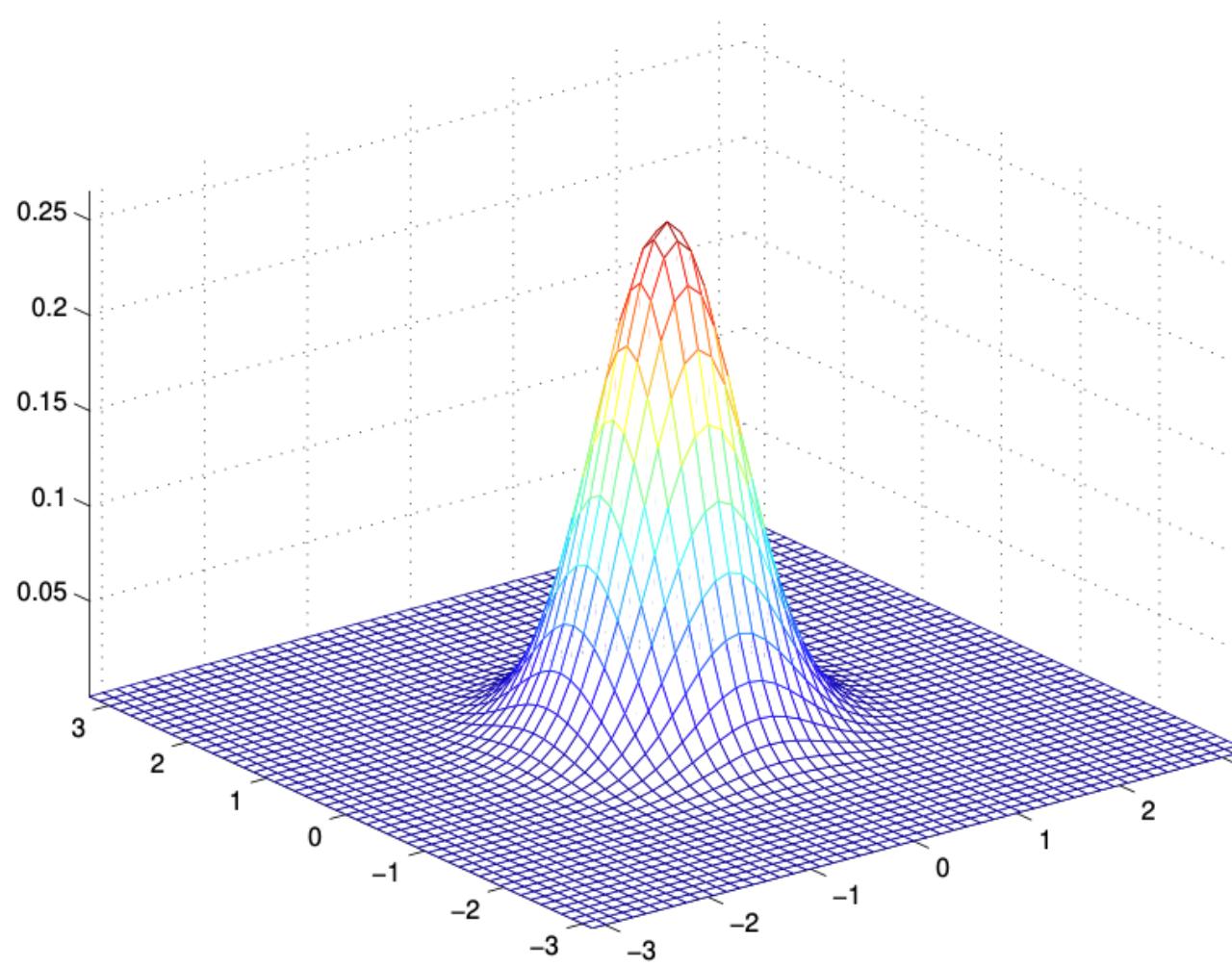
$$p(x; \mu, \Sigma) = \frac{1}{(2\pi)^{d/2} |\Sigma|^{1/2}} \exp \left(-\frac{1}{2} (x - \mu)^T \Sigma^{-1} (x - \mu) \right)$$

- $\Sigma \in R^{d \times d}$ is the covariance matrix, it is also symmetric positive semi-definite
- $|\Sigma|$ denotes the determinant of Σ

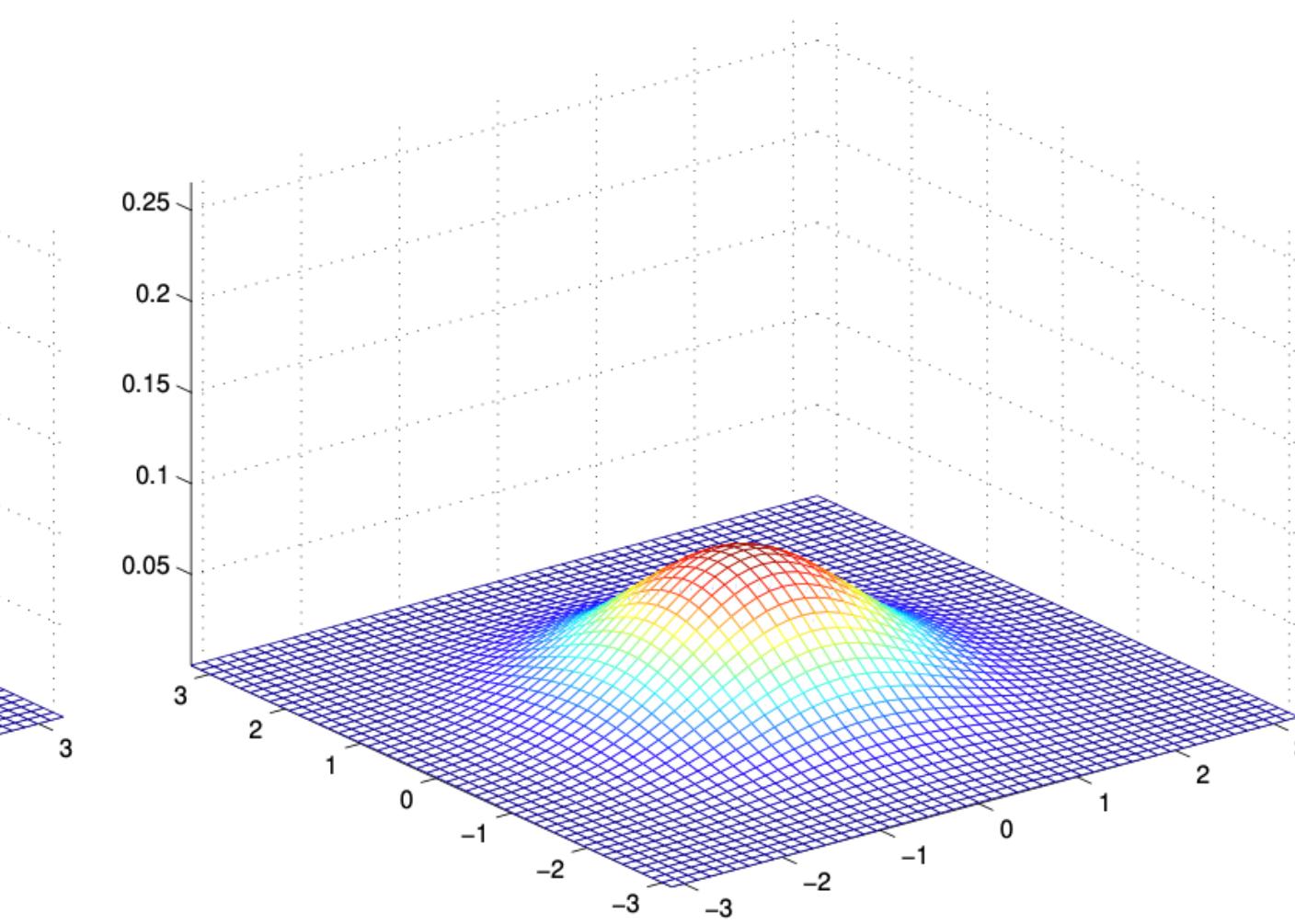
Examples of Multivariate Gaussian



$$\Sigma = I$$

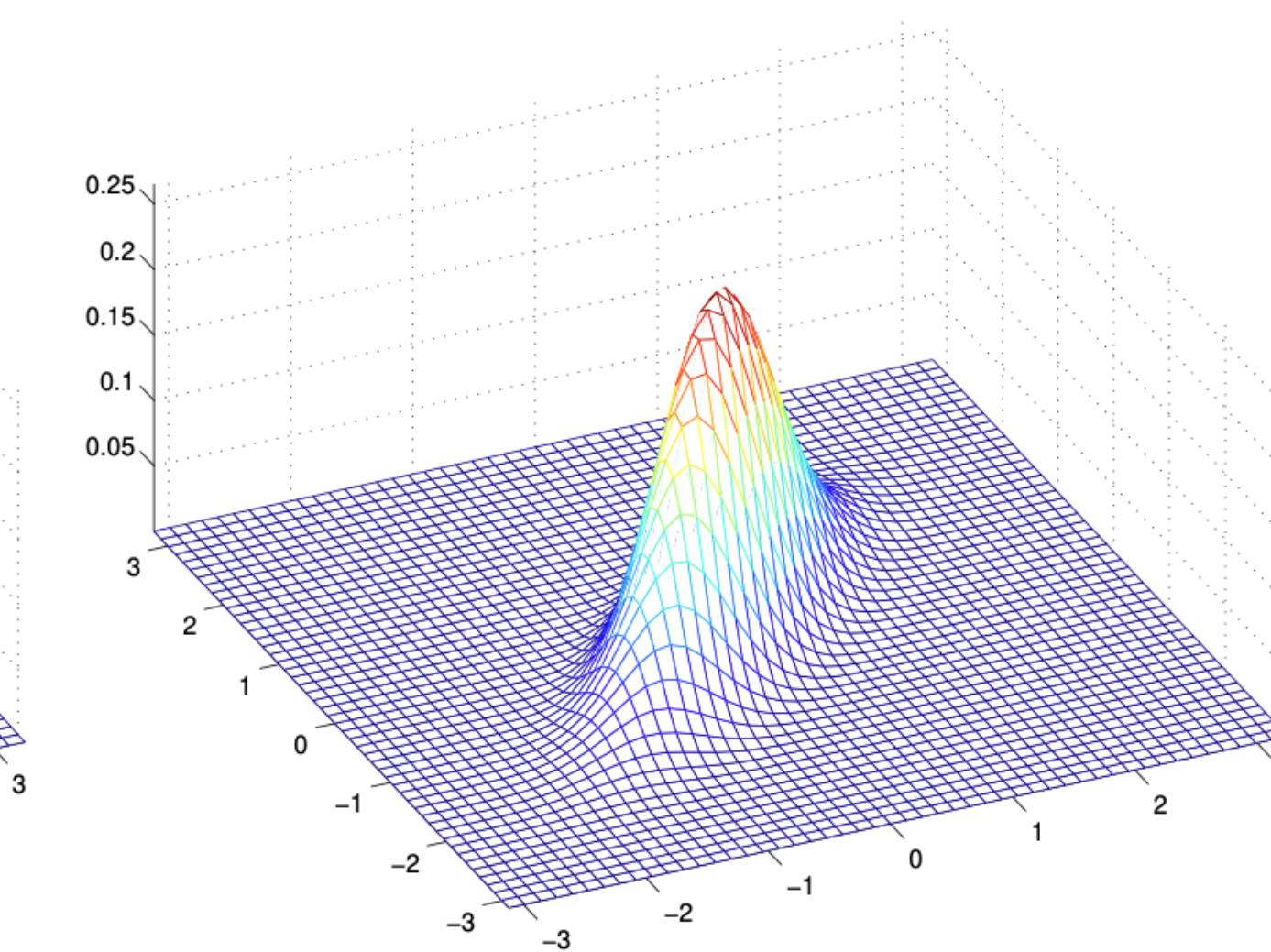
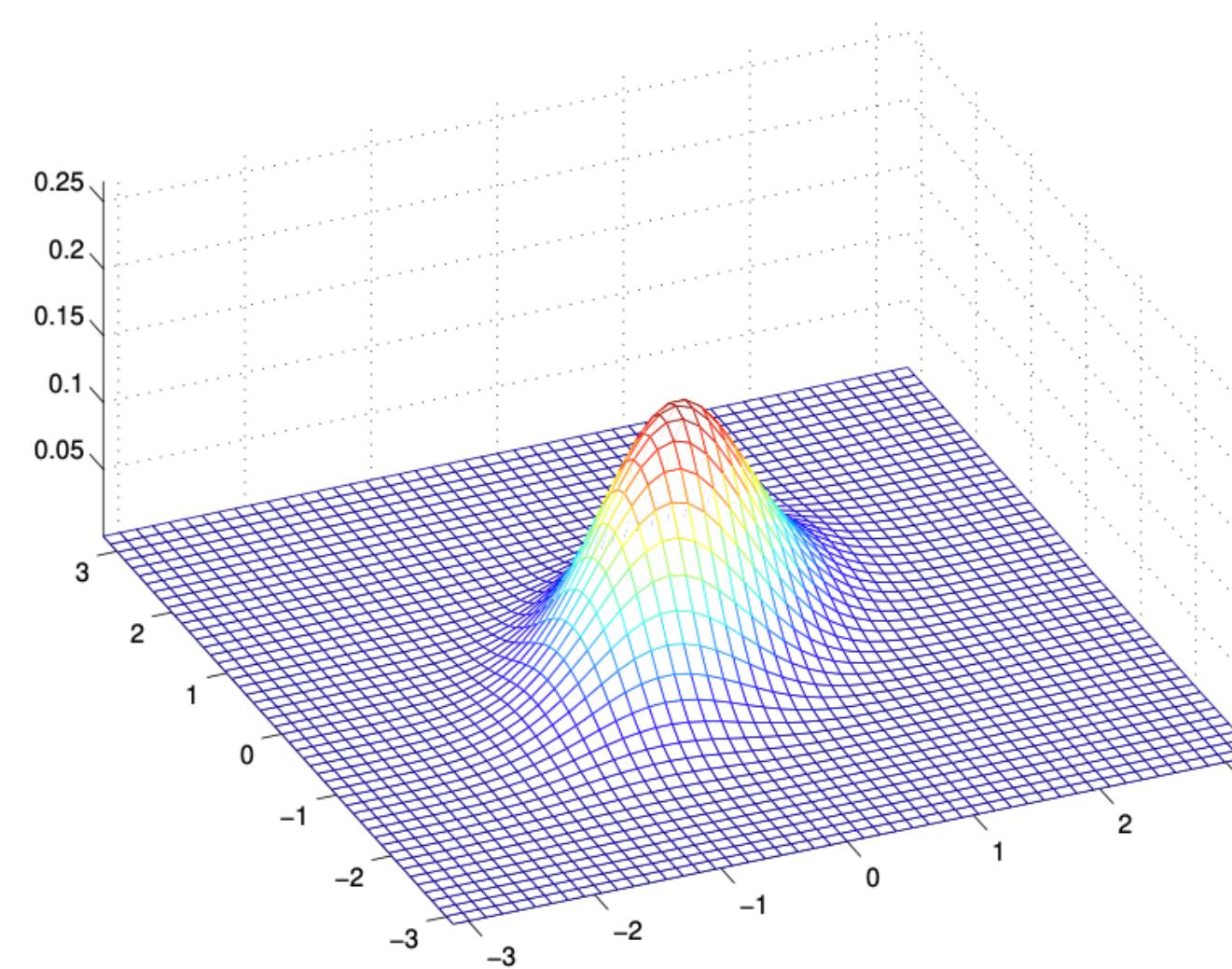
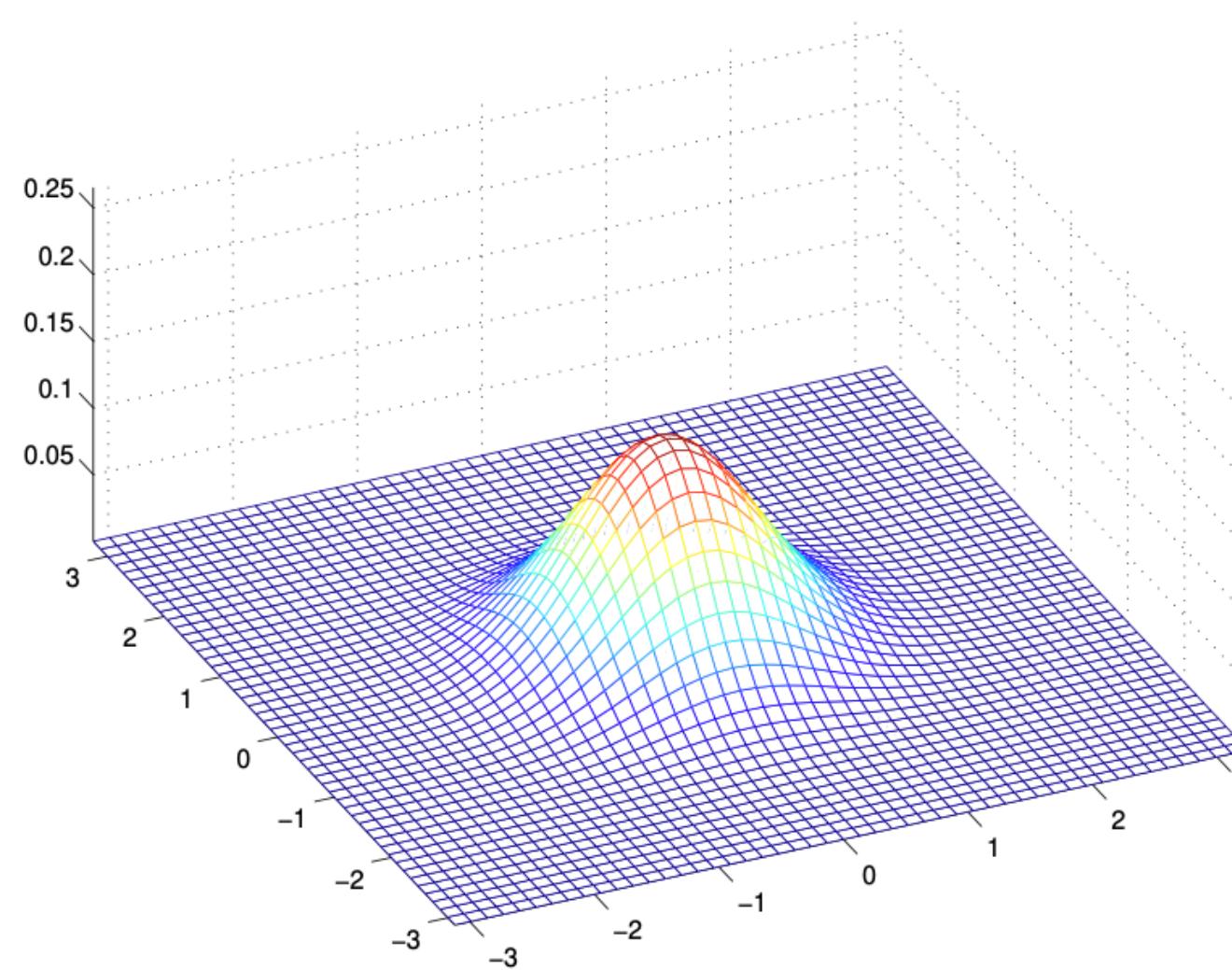


$$\Sigma = 0.6I$$



$$\Sigma = 2I$$

Examples of Multivariate Gaussian



$$\Sigma = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$

$$\Sigma = \begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix}$$

$$\Sigma = \begin{bmatrix} 1 & 0.8 \\ 0.8 & 1 \end{bmatrix}$$

Gaussian Discriminant Analysis Model

Binary classification: $y \in \{0,1\}$, $x \in R^d$

Assumption

$$y \sim \text{Bernoulli}(\phi)$$

$$x|y=0 \sim \mathcal{N}(\mu_0, \Sigma)$$

$$x|y=1 \sim \mathcal{N}(\mu_1, \Sigma)$$

$$p(y) = \phi^y(1 - \phi)^{1-y}$$

$$p(x|y=0) = \frac{1}{(2\pi)^{d/2}|\Sigma|^{1/2}} \exp\left(-\frac{1}{2}(x - \mu_0)^T \Sigma^{-1} (x - \mu_0)\right)$$

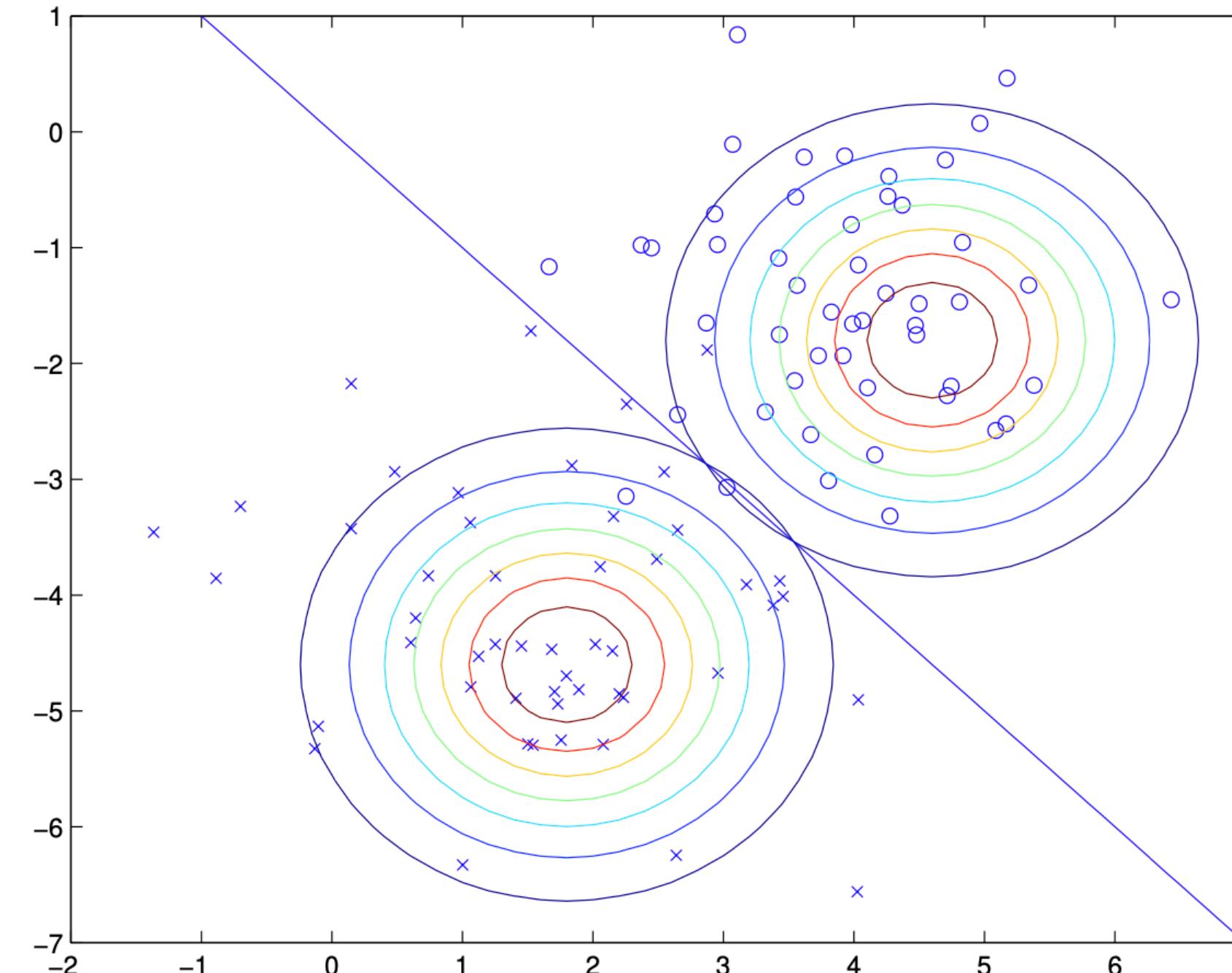
$$p(x|y=1) = \frac{1}{(2\pi)^{d/2}|\Sigma|^{1/2}} \exp\left(-\frac{1}{2}(x - \mu_1)^T \Sigma^{-1} (x - \mu_1)\right)$$

Maximum Likelihood Estimation

$$\begin{aligned}
 \ell(\phi, \mu_0, \mu_1, \Sigma) &= \log \prod_{i=1}^n p(x^{(i)}, y^{(i)}; \phi, \mu_0, \mu_1, \Sigma) \\
 &= \log \prod_{i=1}^n p(x^{(i)}|y^{(i)}; \mu_0, \mu_1, \Sigma) p(y^{(i)}; \phi).
 \end{aligned}$$

Why is the decision boundary linear?

$$\begin{aligned}
 \phi &= \frac{1}{n} \sum_{i=1}^n 1\{y^{(i)} = 1\} \\
 \mu_0 &= \frac{\sum_{i=1}^n 1\{y^{(i)} = 0\} x^{(i)}}{\sum_{i=1}^n 1\{y^{(i)} = 0\}} \\
 \mu_1 &= \frac{\sum_{i=1}^n 1\{y^{(i)} = 1\} x^{(i)}}{\sum_{i=1}^n 1\{y^{(i)} = 1\}} \\
 \Sigma &= \frac{1}{n} \sum_{i=1}^n (x^{(i)} - \mu_{y^{(i)}})(x^{(i)} - \mu_{y^{(i)}})^T
 \end{aligned}$$

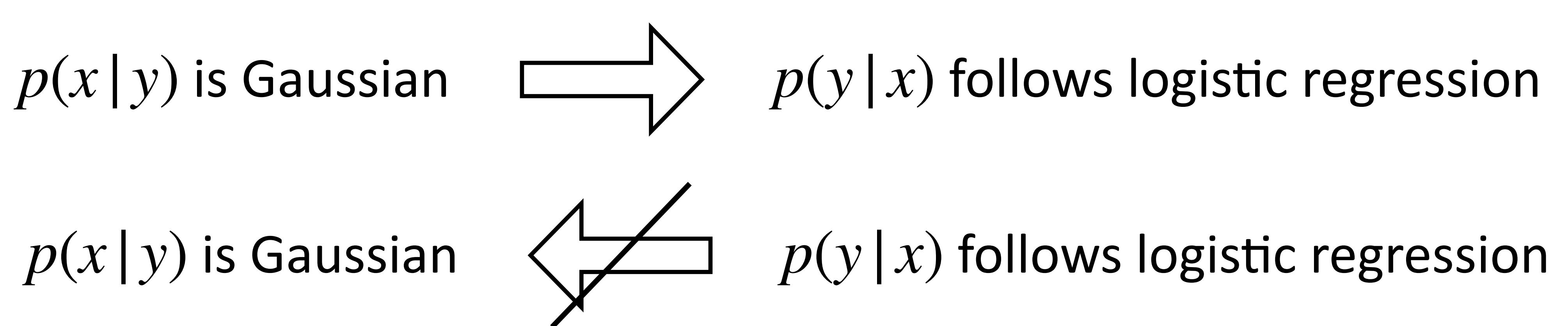


Connection Between GDA and Logistic Regression

Through Bayes rule, we can show that

$$p(y = 1|x; \phi, \Sigma, \mu_0, \mu_1) = \frac{1}{1 + \exp(-\theta^T x)}$$

$$\theta = f(\phi, \Sigma, \mu_0, \mu_1)$$



Gaussian Discriminative Analysis model makes stronger assumptions

Connection Between GDA and Logistic Regression

Gaussian Discriminative Analysis (GDA) model makes stronger assumptions

- When $x|y$ does not follow Gaussian in practice, GDA may or may not do well
- When $x|y$ does not follow Gaussian and the training data is large, the method that makes weaker assumptions (logistic regression) will always do better
- When $x|y$ indeed follows Gaussian and the training data is small, the method that makes stronger assumptions will do well (more data-efficient)
These are intuitions generally applicable to machine learning

Philosophy Behind Modeling

Assumptions / Priors

- When $x|y$ does not follow Gaussian in practice, GDA may or may not do well
- When $x|y$ does not follow Gaussian and the training data is large, the method that makes weaker assumptions (logistic regression) will always do better
- When $x|y$ indeed follows Gaussian and the training data is small, the method that makes stronger assumptions will do well (more data-efficient)
 1. Transformers v.s. LSTMs v.s. CNN. — transformers can be worse on small data, but stand out with large data (pretraining)
 2. The famous and bitter lesson from IBM machine translation model: “Every time I fire a linguist, the model performance goes up” — Frederick Jelinek

The Bitter Lesson

<http://www.incompleteideas.net/IncIdeas/BitterLesson.html>

“The biggest lesson that can be read from 70 years of AI research is that general methods that leverage computation are ultimately the most effective, and by a large margin” — Rich Sutton

Naive Bayes

Binary classification: $y \in \{0,1\}$, x is discrete

Consider an email spam detection task, to predict whether the email is spam or not

How to represent the text?

if an email contains the j -th word of the dictionary, then we will set $x_j = 1$; otherwise, we let $x_j = 0$

$$x = \begin{bmatrix} 1 \\ 0 \\ 0 \\ \vdots \\ 1 \\ \vdots \\ 0 \end{bmatrix} \quad \begin{array}{l} a \\ aardvark \\ aardwolf \\ \vdots \\ buy \\ \vdots \\ zygmurgy \end{array}$$

vocabulary

Dimension is the size of the dictionary

Email Spam Classification

$$x = \begin{bmatrix} 1 \\ 0 \\ 0 \\ \vdots \\ 1 \\ \vdots \\ 0 \end{bmatrix} \quad \begin{array}{l} a \\ \text{aardvark} \\ \text{aardwolf} \\ \vdots \\ \text{buy} \\ \vdots \\ \text{zygmurgy} \end{array}$$

Suppose the dictionary has 50000 words,
how many possible x ?

Naive Bayes assumption: x_i 's are conditionally independent given y

For any i and j , $p(x_i | y) = p(x_i | y, x_j)$

Email Spam Classification

$$\begin{aligned} p(x_1, \dots, x_{50000} | y) && \text{Autoregressive} \\ = & p(x_1 | y) p(x_2 | y, x_1) p(x_3 | y, x_1, x_2) \cdots p(x_{50000} | y, x_1, \dots, x_{49999}) \\ = & p(x_1 | y) p(x_2 | y) p(x_3 | y) \cdots p(x_{50000} | y) \\ = & \prod_{j=1}^d p(x_j | y) \end{aligned}$$

Parameters

$$\phi_{j|y=1} = p(x_j = 1 | y = 1), \quad \phi_{j|y=0} = p(x_j = 1 | y = 0), \quad \phi_y = p(y = 1)$$

50000 x 2 + 1 parameters (dict size is 50000)

Maximum Likelihood Estimation

$$\mathcal{L}(\phi_y, \phi_{j|y=0}, \phi_{j|y=1}) = \prod_{i=1}^n p(x^{(i)}, y^{(i)})$$

$$\begin{aligned}\phi_{j|y=1} &= \frac{\sum_{i=1}^n 1\{x_j^{(i)} = 1 \wedge y^{(i)} = 1\}}{\sum_{i=1}^n 1\{y^{(i)} = 1\}} \\ \phi_{j|y=0} &= \frac{\sum_{i=1}^n 1\{x_j^{(i)} = 1 \wedge y^{(i)} = 0\}}{\sum_{i=1}^n 1\{y^{(i)} = 0\}} \\ \phi_y &= \frac{\sum_{i=1}^n 1\{y^{(i)} = 1\}}{n}\end{aligned}$$

Count the occurrence of x_j in spam/
non-spam emails and normalize

Prediction

$$\begin{aligned} p(y = 1|x) &= \frac{p(x|y = 1)p(y = 1)}{p(x)} \\ &= \frac{\left(\prod_{j=1}^d p(x_j|y = 1)\right)p(y = 1)}{\left(\prod_{j=1}^d p(x_j|y = 1)\right)p(y = 1) + \left(\prod_{j=1}^d p(x_j|y = 0)\right)p(y = 0)} \end{aligned}$$

Naive Classifier

Laplace Smoothing

What if we never see the word “learning” in training data but “learning” exists in the test data?

$$\phi_{j|y=1} = \frac{\sum_{i=1}^n 1\{x_j^{(i)} = 1 \wedge y^{(i)} = 1\}}{\sum_{i=1}^n 1\{y^{(i)} = 1\}}$$

$$\phi_{j|y=0} = \frac{\sum_{i=1}^n 1\{x_j^{(i)} = 1 \wedge y^{(i)} = 0\}}{\sum_{i=1}^n 1\{y^{(i)} = 0\}}$$

$$\begin{aligned} p(y=1|x) &= \frac{p(x|y=1)p(y=1)}{p(x)} \\ &= \frac{\left(\prod_{j=1}^d p(x_j|y=1)\right)p(y=1)}{\left(\prod_{j=1}^d p(x_j|y=1)\right)p(y=1) + \left(\prod_{j=1}^d p(x_j|y=0)\right)p(y=0)} = \frac{0}{0} \end{aligned}$$

Suppose the index in the dictionary for “learning” is q

$$p(x_q = 1 | y = 1) = 0$$

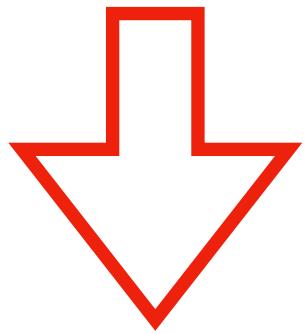
$$p(x_q = 1 | y = 0) = 0$$

Laplace Smoothing

Take the problem of estimating the mean of a multinomial random variable z taking values in $\{1, \dots, k\}$. Given the independent observations $\{z^{(1)}, \dots, z^{(n)}\}$

$$\phi_j = p(z = j)$$

$$\phi_j = \frac{\sum_{i=1}^n 1\{z^{(i)} = j\}}{n}$$



$$\phi_j = \frac{1 + \sum_{i=1}^n 1\{z^{(i)} = j\}}{k + n}$$

Why adding k to the denominator?

In the email spam classification case:

$$\phi_{j|y=1} = \frac{1 + \sum_{i=1}^n 1\{x_j^{(i)} = 1 \wedge y^{(i)} = 1\}}{2 + \sum_{i=1}^n 1\{y^{(i)} = 1\}}$$

$$\phi_{j|y=0} = \frac{1 + \sum_{i=1}^n 1\{x_j^{(i)} = 1 \wedge y^{(i)} = 0\}}{2 + \sum_{i=1}^n 1\{y^{(i)} = 0\}}$$

Thank You!
Q & A