

Maysa Borges Gama

UX Researcher

+55 (81) 99722 3668
maysabgama@gmail.com
linkedin.com/in/maysabgama

Curious, organized, and adaptable researcher deeply interested in developing meaningful and inclusive user-driven solutions using technology as a tool. Skilled in qualitative and quantitative methods, I always value human-centred processes while seeking an in-depth understanding of problems, constraints, and opportunities.

Skills

- Communication
- Presentation and writing
- Research Methods (Qualitative and Quantitative)
- Data Analysis and Visualization
- Problem-solving
- Inclusive Design
- Co-design workshop facilitation
- Mentorship
- Python
- HTML/CSS

Education

May 2021 – Feb. 2024

M.Sc. in Computer Science

Federal University of Pernambuco

May 2013 – Jun. 2017

Design Bachelor

Federal University of Pernambuco

Honor and Awards

May 2022

Emerging Leaders in America

NSERC

Dec. 2015

Finalist in the Recife Award for Social Entrepreneurship

Recife's Prefecture

Jul. 2015

Most Innovative Project

Campus Party Recife

Languages

Portuguese: Native

English: Fluent/Advanced

Experience

HCI Researcher

Aug. 2021 – Feb. 2024

Virtual Reality and Multimedia Research Group

Conducts research on Human-Computer Interaction, with an emphasis on Robotics, Artificial Intelligence, Accessible Computing and STEM Education.

Visiting Researcher

Jan. 2023 – Jul. 2023

Inclusive Design Research Centre (Ontario College of Art and Design University)

Research Assistant on ethical, collaborative, and inclusive AI tools for individuals with complex disabilities.

Senior UX Researcher

Mar. 2022 – Jan. 2023

YouX Group

- UXR leader for the company's major project.
- Articulated research findings to stakeholders using data-driven decisions and created reports with interactive dashboards for efficient governmental presentations and decision-making.
- Facilitated co-design workshops and led research processes using human-centered design strategies.
- Developed operational processes, knowledge management resources, and training materials, while ensuring privacy standards for research participants.
- Provided training and consulting on accessibility and inclusive design.

Mentor

Ago. 2021 – Dez. 2022

Apple Developer Academy UFPE (Foundations Course)

Remodeled their course curriculum and mentored 40+ computer science undergraduate students on innovation strategies for real-life problem-solving, UX research principles, and best practices on product design for the iOS ecosystem.