

## Summary – James Bond Museum

For my Final Project, I decided to redo the James Bond website because even though I've only watched the recent movies with Daniel Craig. Although I know that the James Bond movies have left a great impact on the movie industry and I believe that the website provided did not give the franchise justice. Instead it focused more on the owner of the site than James Bond itself, so I decided to scrap a majority of the previous website. My goal for this website was to convey a friendly, classy, but creative look that makes the sites viewers want to visit the museum after seeing the website. I decided to mainly portray this through the color scheme of the iconic gold as seen in Golden Finger complemented by the black and white color scheme found on James Bond iconic tux. Furthermore, I went with benton-sans, sans-serif for the font because I thought it best matched the font that can be found on Roger Moore James Bond movie poster.

For my front page, I wanted to keep it modern and friendly by focusing on the different actors who played James Bond so I made these ID cards that gives their birth year and the name of the movies where they played James Bond. Also, I followed the ID cards with a list of Fun Facts that a normal viewer would not know about from just watching the movies. For my second page, I wanted to be more creative so I had the idea of developing a timeline that resembles a ladder that is used for escaping and when minimized the ladder folds. The steps of the ladder are filled with information from the movies. Also, its important to note that I designed the steps to purposely resemble a flashcard to make the information visually clear to the viewer. Furthermore, the flash cards are complemented by a golden band that contains the year that the movies were released to the public which completes the display of a timeline. The last thing I added to both pages was when you minimize the nav bar it converts into a hamburger menu where the icon resembles a spy giving homage to the James Bond series. I believe it's a perfect little website that gives respect to the James Bond movies while appealing the viewer to want to someday visit the museum.

## Layout – James Bond Museum

Secondary mobile View

007	James Bond Museum
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Timeline

Year	Movie title
	Bond:
	Director:
	Cast:
	Awards:

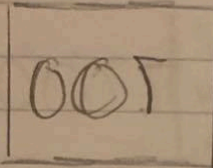
Year	movie title
	Bond:
	Director:
	Cast:
	Awards

Text

email
submit

Produced by

# Homepage Desktop View



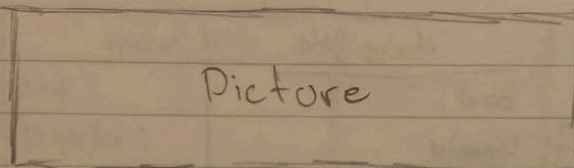
James  
Bond  
Museum

Timeline

Key Props

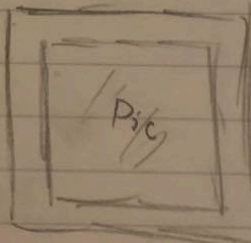
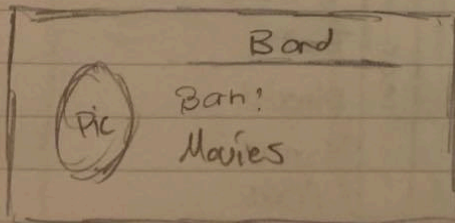
Cars

"Bond - James Bond."



James Bond

Fun facts



Text

Email

Submit

Produce By



## Secondary mobile View

005	Jones Bond Museum
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20

## Timeline

year	Movie title
	Bond:
	Director:
	Genre:
	Awards:

year	movie title
	Bond:
	Director:
	Genre:
	Awards

## Text

email
( submit )

Produced by

## Secondary Page Desktop View

005	James Bond Museum
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Home

Props

Cars

### Timeline

	Movie Title
005 2015	Bond
	Director
	Gross
	Awards

	Movie Title
Year	Bond
	Director
	Gross
	Awards

Text

email

submit

# Design Palette - James Bond Museum

## FONT (IDEA): BENTON-SANS, SANS-SERIF

I wanted a font that resembled the text on a James Bond movie poster. From searching google I found this unique font that resembles the font that can be found on Roger Moore James Bond movie poster. This font flows throughout the entire site.

## MENU (Idea):

I kept to the gold color scheme found throughout the site, but I made it unique by implementing a hamburger menu when minimize or in mobile view. I decided to make the icon gold and I was able to find an icon on font awesome that also resembles that of a Spy.

## BORDER (idea):

For the first page, I decided to implement an ID card that is created through a square boarder and an internal oval border that surrounds a circle image. For the second page, I decided to implement a timeline that is created by a solid gold border and an internal vertical solid gold rectangle box that resembling that of a rubber band. Followed by a light gold, that highlights the text giving off a flash card feeling.

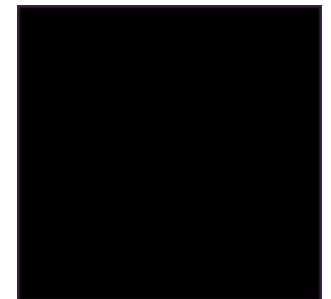
## ANIMATION AND LOGO (Idea):

Gold Font Color, Black Text Shadow, Animation of a fade In and 90-degree rotation. Logo is the common 007 logo but in Gold coloring and a black text shadow.

## Pallet



#C73238 – Body



#C0995B – Text and  
Border Outline

### **EMAIL INQUIRY (Idea):**

Since the goal is to bring the viewer into the museum, I decided to implement an Email Inquiry to potential notify the view of promotions. I used a gold border with transparent side similar to the nav bar. Followed by a cleaver gold and black quote. I implemented a black text box for the email and a black submit bar that turns gold when you hover over it.

### **PRODUCE BY (Idea):**

I decided to implement another gold border with transparent side to it. Containing a gold Produced by Mayson Snively on the right side and on left a pdf Link to my design spec.

