

## Issue 1 : The Meat and Potatoes Issue

### Summary:

- ~10 - 20 Pages
- Table of Contents could display a full grid layout of all content
- End page Index - "By the numbers" summary of magazine contents
- Credits

### Meat (main features):

1. Spotlight Interview of random "ATL hero". (Q&A, photo, video, quote, selected works)
2. Feature Article - filler copy - <http://vanbrown.wordpress.com/> ]
3. Movie haiku quotes - single, full-page graphic w/ text. (1 to 3 haiku pages per issue)
4. Music mix play-lists : ref. <http://chirp.byrdhouse.com/> | <http://freemusicarchive.org/>

### Potatoes (filler content):

1. Parody ads (1) Scratch-n-sniff perfume sample - (2) Hot sauce chloroform medical spoof ad - (3) iStock Diplomas (4) ET&T "Phone Home" spoof]
2. Short Cartoon(s)
3. Travel guide - fun tips, tricks, do's / don'ts
4. DIY time wasters - (maze, cootie catcher )
5. Mad-magazine style image folds
6. A breadcrumb trail that morphs along the rail of each page that tells a story.
7. Behind the scenes / making of this mag
8. Quote - juxtapose by full page graphic w/ a stellar quote
9. Top 10 Lists - (People to meet In Life, Lifetime mentors, funny stuff, random stuff)

### Inspiration:

- Hot Page Layout (slideshow) - <http://www.dropmocks.com/mnfJd>
- Society of Publishing Designers - <http://www.spd.org/>
- SPD iPad App - <http://itunes.apple.com/us/app/spd-45/id436295118>
- Fastco Roundup - <http://www.fastcodesign.com/1275415/the-years-best-magazine-design>
- Adobe DPS - <http://www.adobe.com/products/digital-publishing-suite-family.html>
- Adobe DPS promo video - <http://tv.adobe.com/watch/digital-publishing/transforming-the-magazine-experience-with-wired/>
- Vanity Fair promo video - <http://adobe.ly/sGHRcC>
- Here Magazine flip-through - <http://www.coopercarry.com/here/flip07.html>
- Hand-drawn/animated style - <http://www.kinetic.com.sg/main.html>
- Clean blog/zine style - <http://grainandgram.com/>
- Newsstand aggregation - <http://www.zinio.com/>
- Print Mag Design - <http://magculture.com/blog/>
- CL Article - <http://clatl.com/atlanta/atlanta-on-twitter-but-not-wired-city/Content?oid=4329868>