

Sales & Marketing Performance Dashboard

Total Revenue

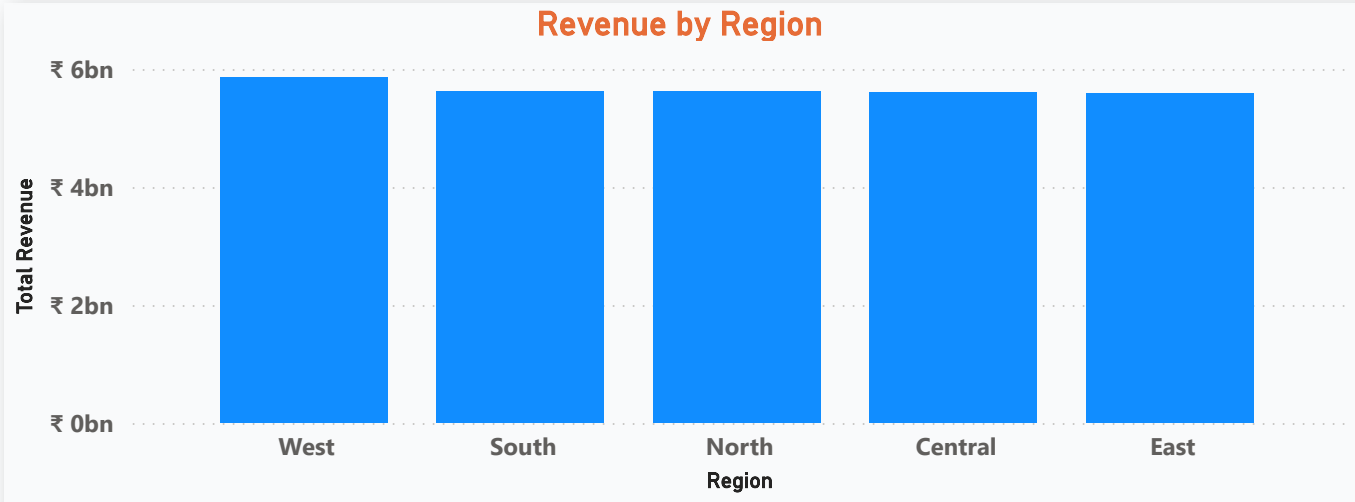
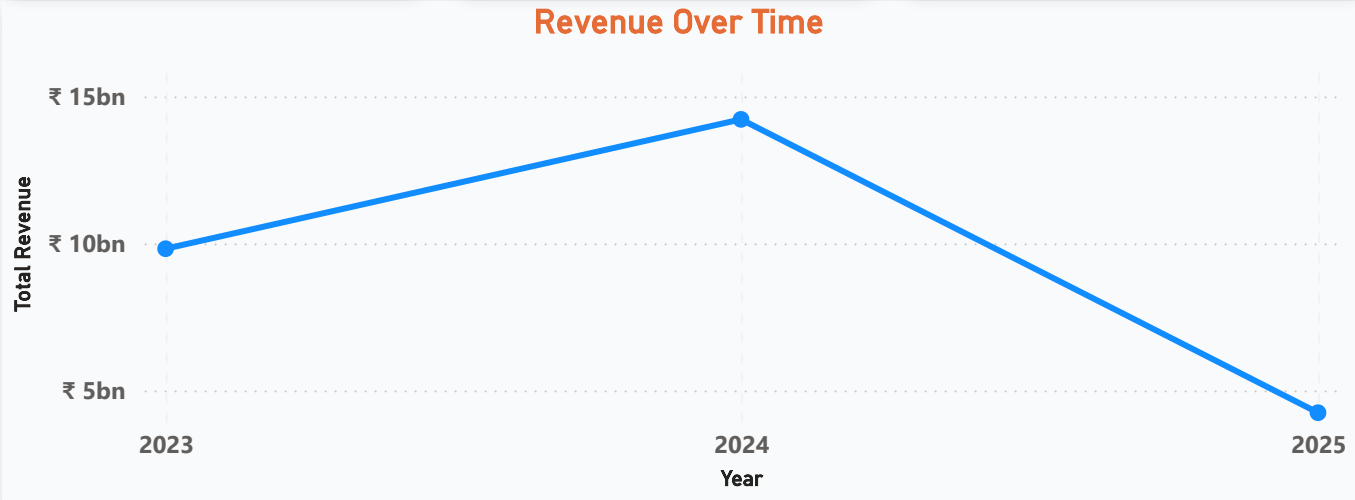
₹ 28bn

Total Units

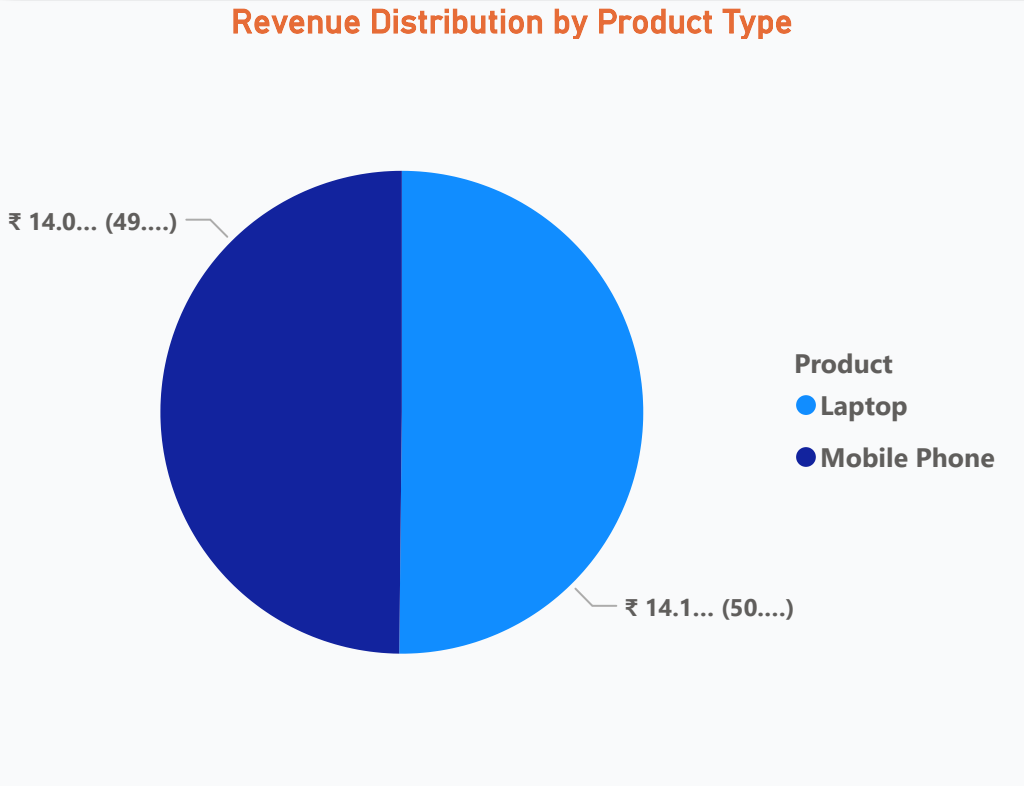
276K

Average Price

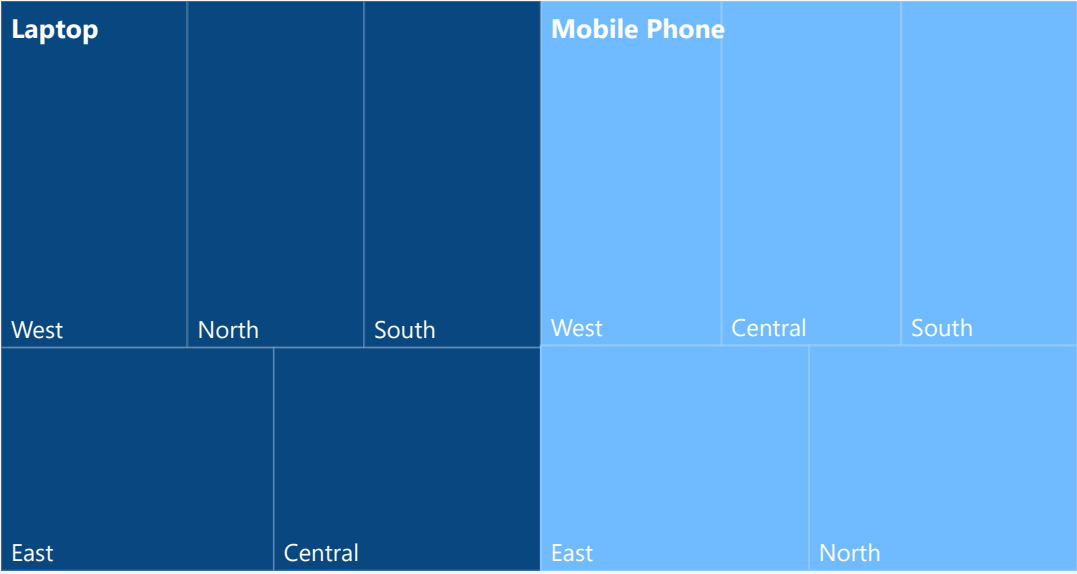
₹ 103K



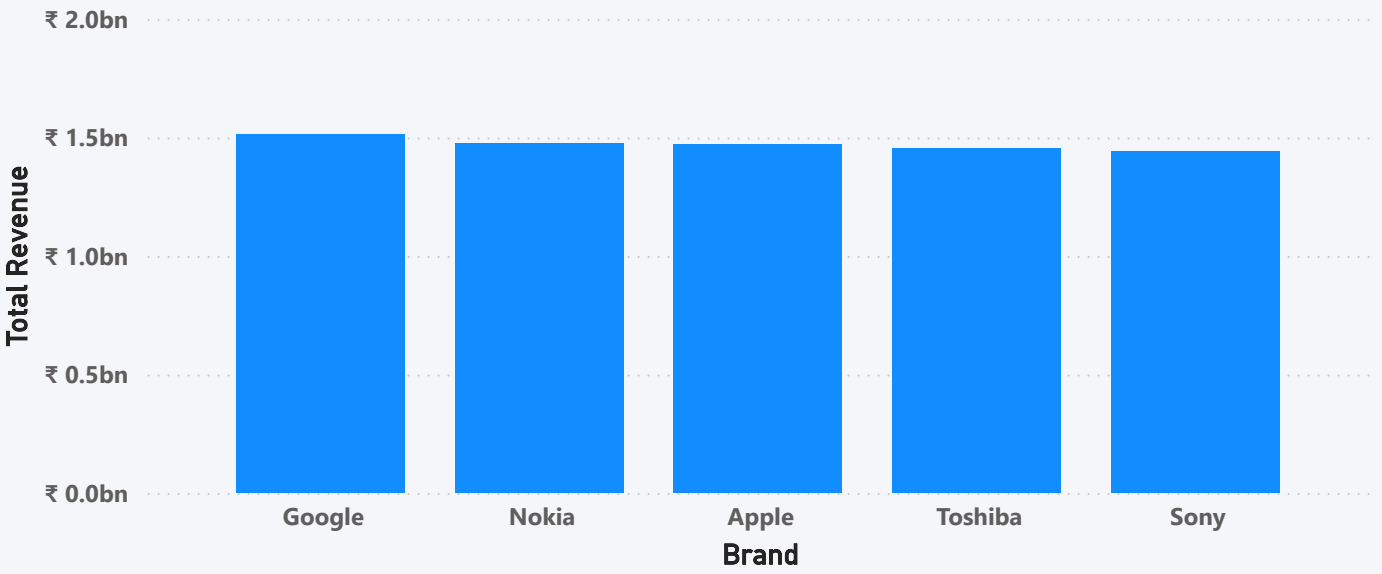
filters				
Google	Nokia	Apple	Samsung	Toshiba
Sony	OnePlus	Acer	Redmi	Huawei
Vivo	Motorola	Lenovo	iQOO	Oppo
Microsoft	HP	Dell	Asus	Realme



Revenue by Product & Region



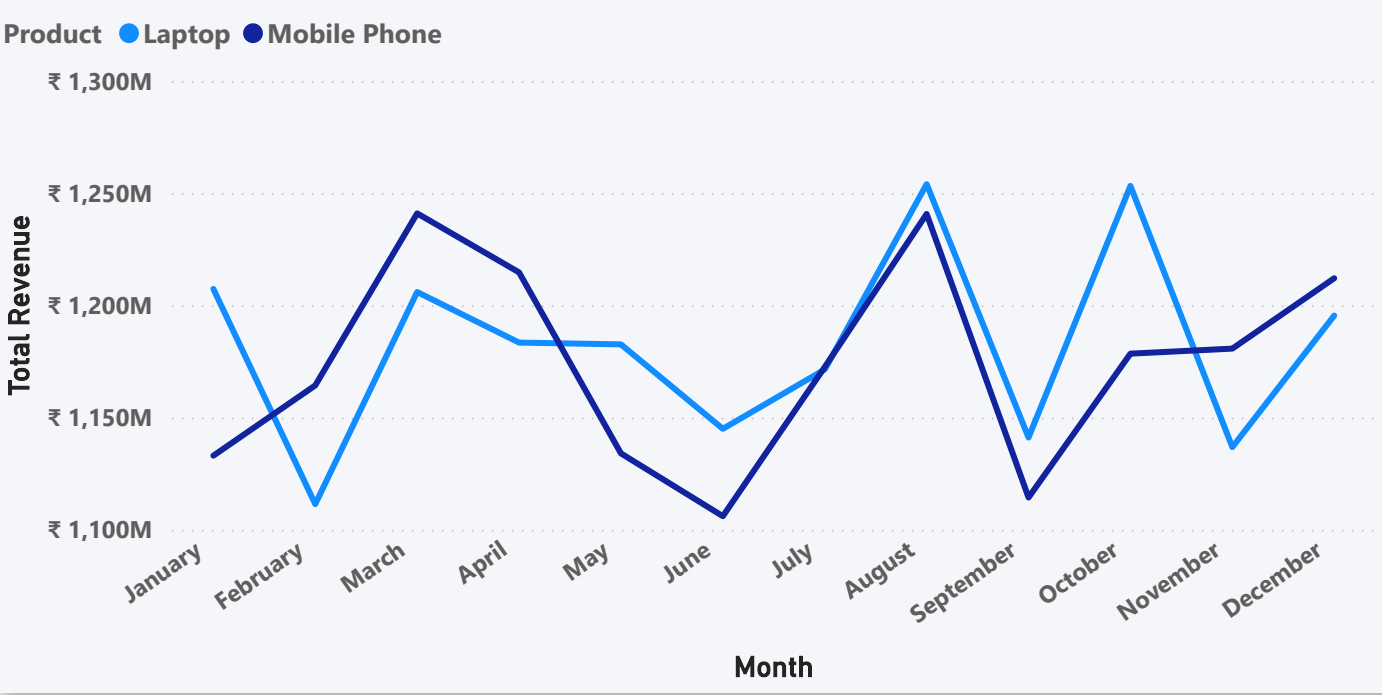
Top Brands by Revenue:



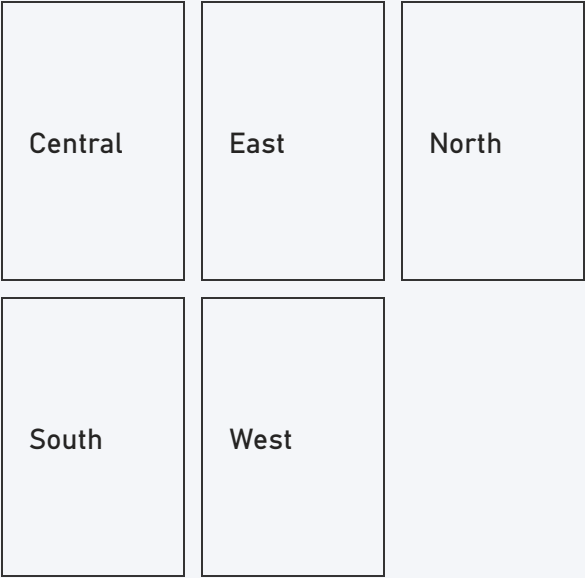
Brand & Regional Breakdown

Region	Central		East		North
Brand	Total Revenue	Total Units	Total Revenue	Total Units	Total Revenue
Acer	₹ 27,35,16,906	2676	₹ 30,08,31,062	2888	₹ 28,26,8
Apple	₹ 26,69,09,540	2581	₹ 28,73,51,649	2729	₹ 29,89,8
Asus	₹ 25,44,44,721	2466	₹ 27,01,34,051	2600	₹ 25,55,6
Dell	₹ 28,99,25,892	2761	₹ 25,58,21,889	2503	₹ 27,13,5
Google	₹ 28,29,84,649	2778	₹ 30,22,23,286	2798	₹ 29,93,6
HP	₹ 29,94,15,194	2996	₹ 29,95,53,332	2824	₹ 25,32,5
Huawei	₹ 28,59,35,140	2720	₹ 27,56,93,694	2690	₹ 29,23,3
iQOO	₹ 28,59,35,668	2819	₹ 24,46,37,050	2407	₹ 27,86,6
Lenovo	₹ 26,82,12,499	2530	₹ 27,14,28,120	2819	₹ 27,34,4
Microsoft	₹ 27,23,20,307	2547	₹ 26,23,48,892	2498	₹ 29,66,5
Motorola	₹ 29,28,79,038	2832	₹ 26,89,11,467	2672	₹ 28,53,7
Nokia	₹ 30,12,33,127	2822	₹ 30,23,32,724	2992	₹ 29,63,0
OnePlus	₹ 30,20,55,689	2904	₹ 28,95,17,939	2945	₹ 26,57,1
Total	₹ 5,60,16,25,533	54093	₹ 5,59,23,08,290	54745	₹ 5,61,02,1

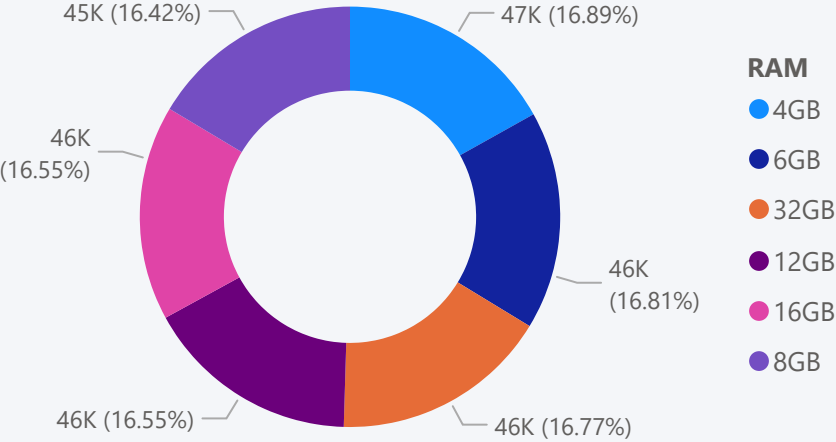
Revenue by Product Over Time



Product by Region



Units Sold by RAM



Total Revenue by Brand



Price vs Quantity

