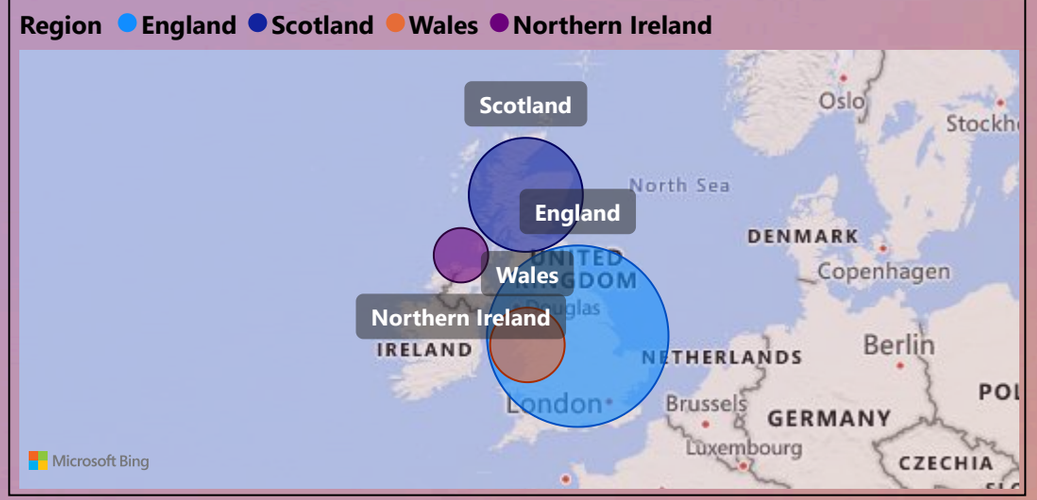
Bank details Dashboard

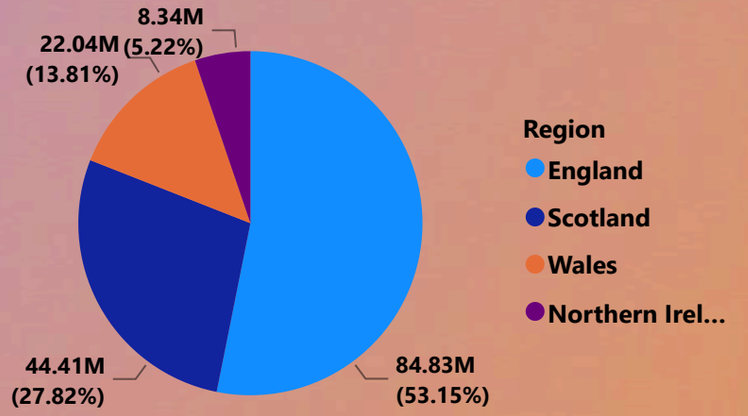
Region-wise number of customers

Region	Count of Name
Wales	520
Scotland	1124
Northern Ireland	211
England	2159
Total	**4014**

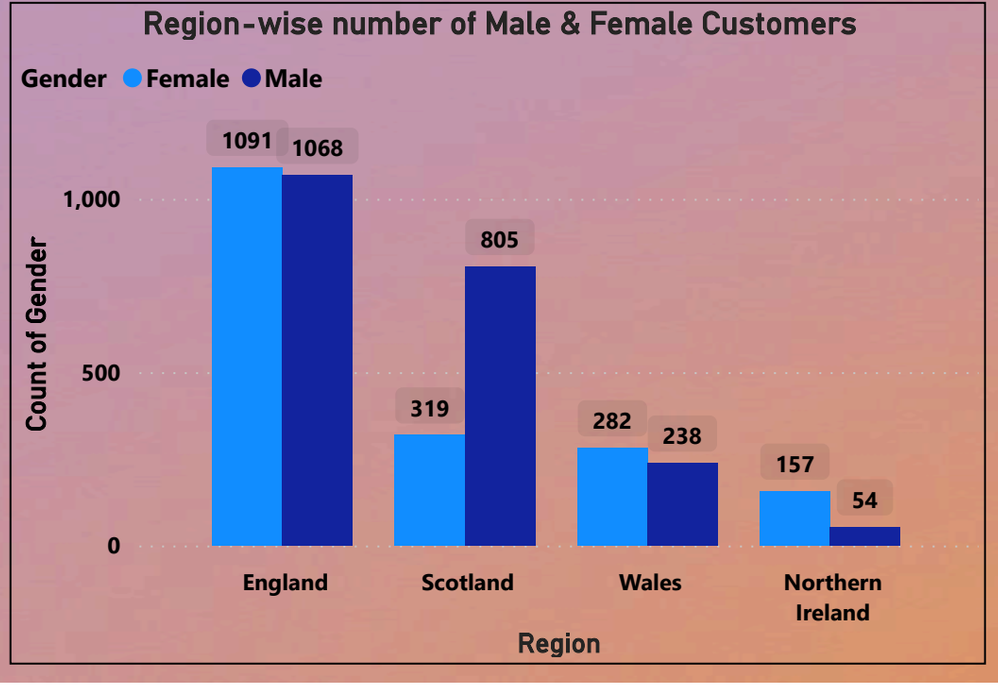
Customer presence throughout the world (based on the region-wise customer base)



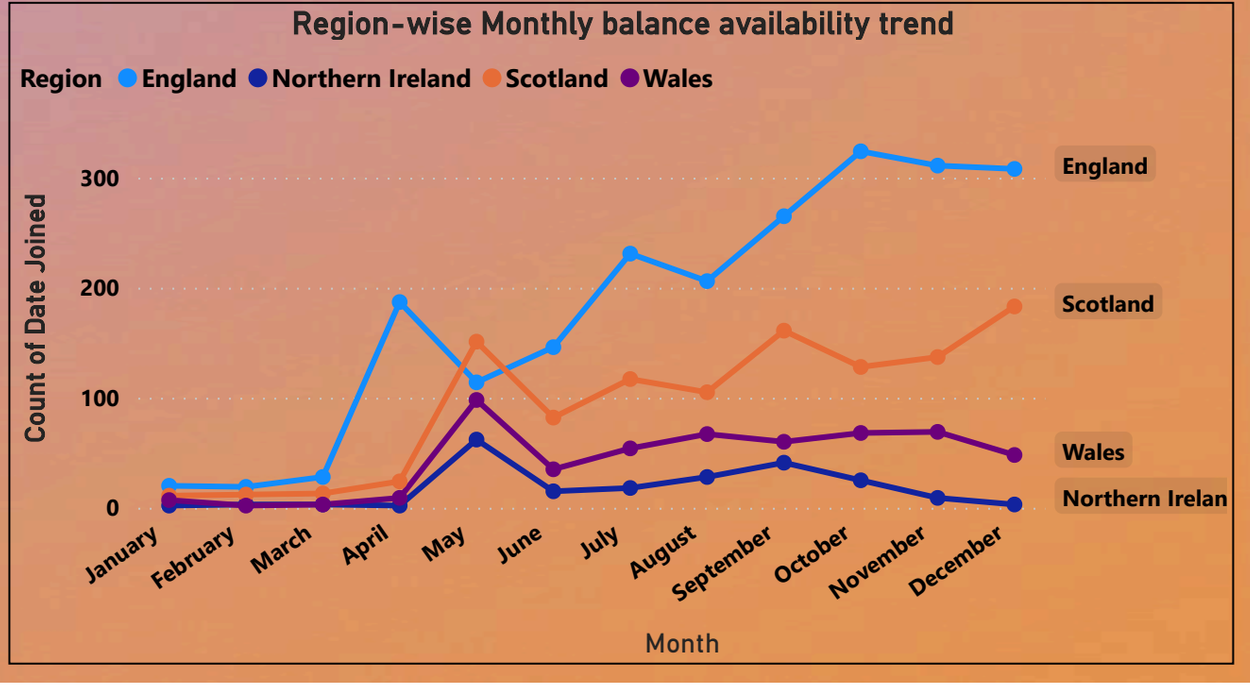
Region-wise customer's bank balance



Region-wise number of Male & Female Customers



Region-wise Monthly balance availability trend



Sales Dashboard

Action Items Based on Sales Data Analysis

1.**Areas for Further Improvement in Terms of Business Product Sales:**

1.Analyze the reasons behind the differences in profit percentages between Jacob and Ben and implement best practices.

2.Focus on improving sales strategies during night shifts, as both representatives seem to have higher night shift counts, indicating possibly higher sales or required presence during these hours.

2.**Work Shift Patterns:**

1.Both sales representatives mostly work during night shifts, with each having 27 night shifts compared to 17 day shifts.

Ben has 27 Day shifts and 17 Night shifts.

Jacob has 27 Night shifts and 17 Day shifts.

We can conclude:

Ben mostly works during the **Day** shifts.

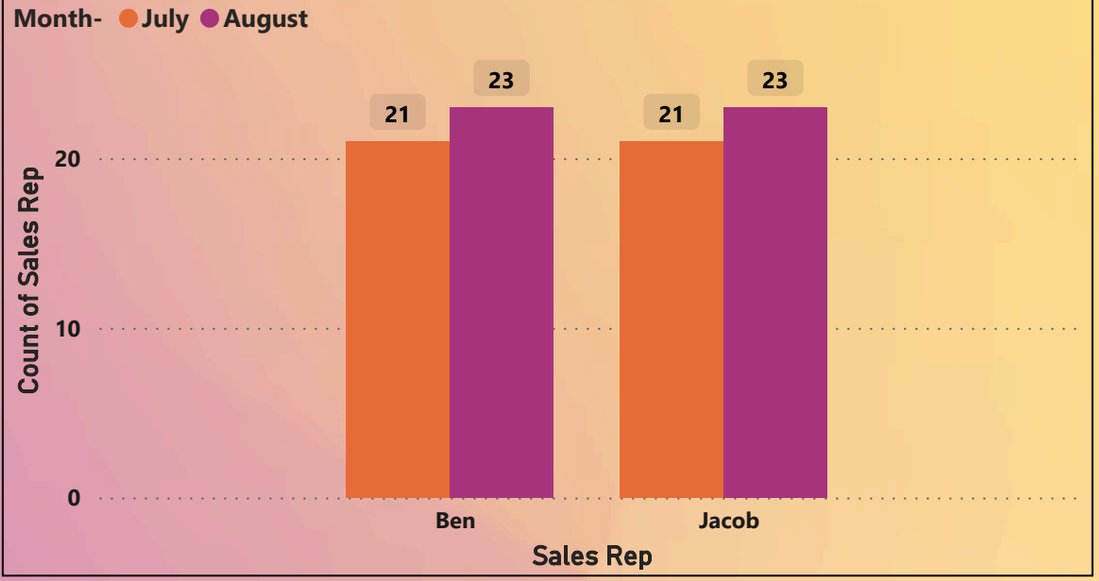
Jacob mostly works during the **Night** shifts.

3.Impact on **Business in Terms of Product Sales Trends:**

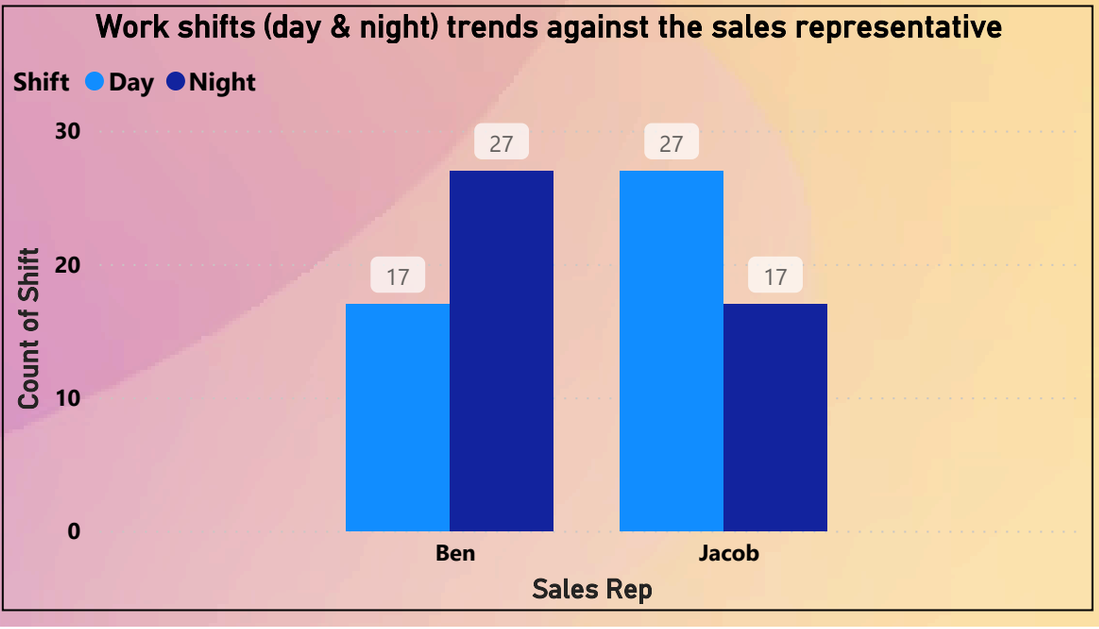
1.The consistent number of night shifts suggests that night hours may have a higher sales volume or operational requirement.

2.Strategies can be implemented to balance the workload and possibly increase efficiency during day shifts.

Sales representative-wise total number of work shifts (monthly basis)



Work shifts (day & night) trends against the sales representative



Overall profit percentage and commission for sales against each sales representative

Sales Rep	Sum of Profit Percentage	Sum of Commission
Ben	11.49%	265.6
Jacob	12.40%	283.7
Total	23.90%	549.3