

Executive Summary

An analysis of the IMDb dataset provides several insights for RSVP Movies. Firstly, there has been a decline in the number of movies produced over the years, with the highest number of movies being produced in March. Secondly, the most popular genre is Drama, with 4285 movies and an average duration of 106.77 minutes. In 2019 alone, 1078 drama movies were produced.

Dream Warrior Pictures and National Theatre Live are the production companies that have produced the highest number of hit movies.

For a global partnership, Marvel Studios, Twentieth Century Fox, and Warner Bros are the top three production houses based on the number of votes received for their movies.

When it comes to multilingual movies, Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits.

James Mangold is the top director in the genres with the highest number of superhit movies.

To appeal to the Indian audience, Vijay Sethupathi can be added to the cast based on the total votes and average rating of 8.42 for movies released in India. Taapsee Pannu is also a good choice based on the total votes and average rating of 7.74 for Hindi movies released in India.

Overall, RSVP Movies should focus on the Drama genre, consider Dream Warrior Pictures and National Theatre Live as production companies, hire James Mangold as the director, and select actors such as Mammooty, Mohanlal, Parvathy Thiruvothu, Vijay Sethupathi, and Taapsee Pannu for their next project. Marvel Studios, Twentieth Century Fox, or Warner Bros can be chosen as a global partner.