# **Mayur Dhavan**

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#### **SUMMARY**

Versatile and results-driven Web Developer Associate with a robust background in HTML, CSS, and JavaScript, specializing in WordPress development using Elementor, Divi, and custom theme customization. Proficient in C/C++ and Python, with foundational knowledge in blockchain technology. Experienced in implementing on-page SEO strategies to enhance website visibility and performance. Adept at using Microsoft Office for project management and documentation. Committed to delivering responsive, user-friendly web solutions that meet client needs and industry standards.

### **EXPERIENCE**

#### **Web Developer Intern**

Radon-Media

- Successfully managed diverse WordPress websites, overseeing their development, maintenance, and optimization.
- Implemented effective on-page SEO practices to enhance visibility and performance across digital platforms.

# **Web Developer Associate**

May 2023 - Present, Pune

#### Radon-Media

- Designed, developed, and maintained various WordPress websites and Shopify stores, ensuring high performance and responsiveness.
- Implemented on-page SEO strategies, including keyword optimization, meta tag creation, and content formatting, resulting in improved search engine rankings and increased organic traffic.
- Enhanced user experience by creating responsive web designs tailored for both desktop and mobile devices, ensuring seamless navigation and accessibility across all platforms.

### **PROJECTS**

#### **IFSC Code Finder**

College Project • Feb 2023 - May 2023

- Developed a web application for easily finding the IFSC code of the banks branch wise.
- Leveraged technologies such as HTML, CSS, JavaScript, MySQL, PHP, and XAMPP (local server) to ensure seamless functionality and database management.

Nov 2023 – Apr 2024, Pune

# **EDUCATION**

# **Bachelor Of Computer Applications**

G H Raisoni College Of Arts Commerce And Science • Pune, India •2021-2024

#### **HSC**

R M Dhariwal Junior College of Commerce • Shirur, Pune • 2020-2021

# **CERTIFICATIONS**

# • Foundation Of Cybersecurity

Coursera • 2023

### Ethical Hacking Essentials

EC COUNCIL • 2023

#### AWS Cloud Technical Essentials

Coursera • 2023

# **SKILLS**

# **Web Development:**

- HTML, CSS, JavaScript
- WordPress Development (Elementor, Divi, Custom Theme Customization)
- Shopify Store Development and Maintenance
- On-Page SEO Implementation

# **Programming Languages:**

- C/C++
- Python
- MySQL

#### Others:

- DBMS/RDBMS
- Microsoft Office Suite
- Technology Adoption